

Kyle Brown

Editing • Design
Web • Social Media

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EXPERIENCE

The Kansas City Star

Dow Jones Interactive News Editor
Kansas City, Missouri • Summer 2017

- Edited stories for AP style and grammar
- Produced web stories by adding hyperlinks, processing videos, and embedding related articles
- Curated homepage links through ContentStudio
- Wrote SEO friendly headlines and edited metadata for stories
- Promoted stories on Facebook and Twitter
- Used Chartbeat to track analytics
- Ran the KC Star's Snapchat account and managed live coverage of Chiefs training camp
- Coordinated breaking news coverage as nightside editor

Catalan News Agency

News Intern
Barcelona, Spain • Summer 2015

- Translated and adapted news articles from Catalan to English for a global audience of news subscribers
- Wrote original feature articles on the future of nuclear waste and the movement toward green energy in Spain and Catalonia
- Edited articles for language usage and grammar

Mizzou Baptist Student Union

Communications Team Member
Columbia, Missouri • 2014

- Designed event posters using InDesign
- Ran organization Facebook and Twitter accounts

Columbia Missourian

Columbia, Missouri

Design Teaching Assistant
August 2017–

- Trained student designers on InDesign, print styles, and designing pages on deadline
- Designed pages for print

Copy Editor
January–August 2016

- Edited articles for spelling, grammar, AP style and factual accuracy
- Wrote headlines and trimmed copy for print edition
- Designed special web pages for feature articles
- Promoted stories on Facebook and Twitter

Page Designer
Fall 2016

- Designed pages for Missourian sports and news sections and for VOX weekly magazine

Reporter
Spring 2015

- Wrote for Public Safety and Health beat
- Wrote breaking news stories and developed full-length feature stories
- Created "Crime in Context" data pieces using UCR data that ran alongside violent crime stories

EDUCATION

University of Missouri

Graduated cum laude December 2016

- Pursuing M.A. in Journalism (Anticipated graduation May '19)
- B.J. in Print and Digital News
- B.A. in International Studies
- Multicultural Certificate

SKILLS

- AP Stylebook and grammar
- Adobe InDesign, InCopy, PhotoShop and Lightroom
- DSLR photography and videography
- Content management systems: Django, NewsGate, Blox CMS and Blox TCMS
- Search engine optimization
- Scheduling social posts via Socialflow and Tweetdeck
- HTML and CSS
- SQLite

ACHIEVEMENTS

- Volunteer at College Photographer of the Year 2017
- Was selected for a Dow Jones News Fund internship in 2017
- Trained for 10 days at Center for Editing Excellence in Austin, Texas
- Designed and coded a new website for the Missouri Honor Medal with a team of five other web designers
- Studied abroad in Barcelona, Spain, in 2015
- Presented at 2016 MU Catalan Language, Literature and Culture Symposium