(Role) "As a"	(Context) "when I"	(Goal) "I want to"	(Benefit/Purpose) "so that I can"
Anybody	land on the homepage	see a list of users to be funded	decide who and if I want to fund
Anybody	land on the homepage	see a link to login as user or contributor	start a user or contributor session
User	land on the homepage	see a link to login as a user	start a user session
User	when I login anytime	view list of past items	track funding progress
User	when I login anytime	view list of fully funded items	track purchased item details
User	when I login anytime	search new items	add new items
Contributor	land on the homepage	see a link to login as contributor	start a contributor session
Contributor	land on a user page	see a list of a user's item(s) to be funded and their percentage funded	fund item
Contributor	submit a fund	see option to post your contribution on social media	share with friends your contribution