(Role) "As a"	(Context) "when I"	(Goal) "I want to"	(Benefit/Purpose) "so that I can"
User	land on homepage	see a link to login	start a session
User	land on any other page	redirected to login page	only participate with a valid login
User	when I login anytime	view list of past items	track funding progress
User	when I login anytime	view list of fully funded items	track purchased item details
User	when I login anytime	search new items	add new items
User	when I login anytime	see a list of friends	decide who I want to fund
User	land on a friend's page	see a list of a friend's item(s) to be funded and their percentage funded	fund item
User	submit a fund	see option to post your contribution on social media	share with friends your contribution