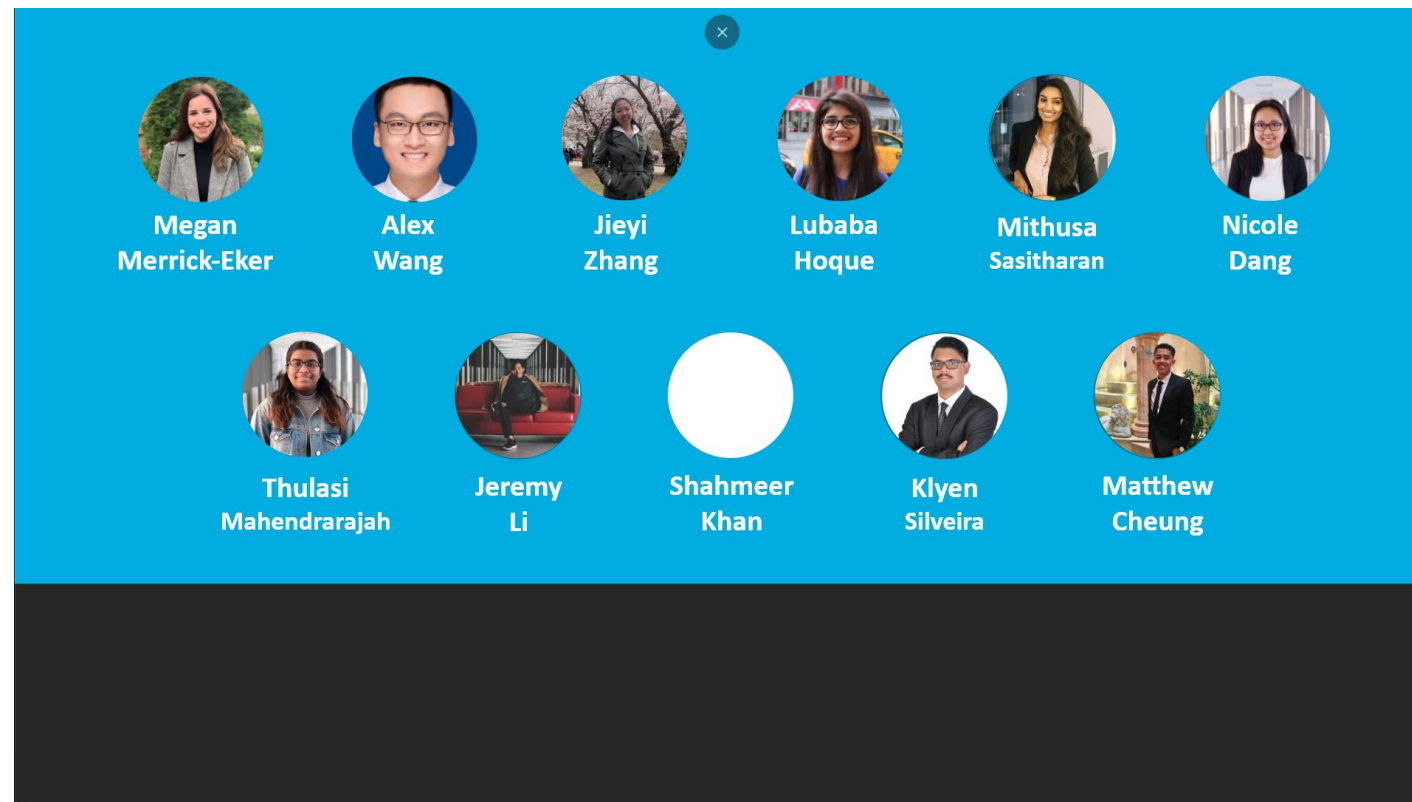


The background of the image features a dark, textured wooden floor in the foreground, with several vertical lines suggesting planks. Above the floor, the background is filled with numerous out-of-focus, warm-toned lights (yellow and orange) that create a bokeh effect. The text "slidedeck designs" is centered in the middle of the image in a white, sans-serif font.

slidedeck designs



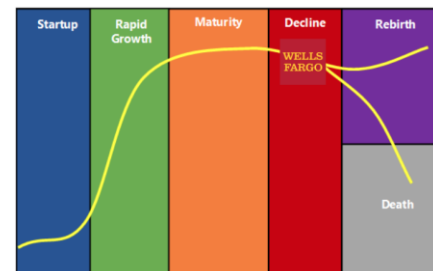
Values

values are concepts or beliefs that guide how we make decisions about and evaluations of behaviours and events



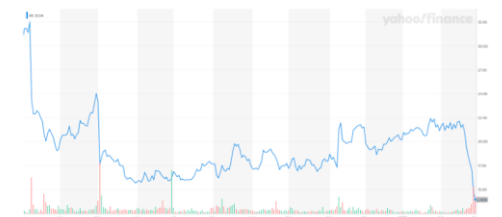
Corporate Life Cycle

make sure to mark this on your corporate life cycle!



Eventbrite Financials

- 1075 Employees
- Gross profit of \$1.94 million
- Revenue is \$3.2 million
- \$4.86 million in sales
- Stock price: \$14.61



Team



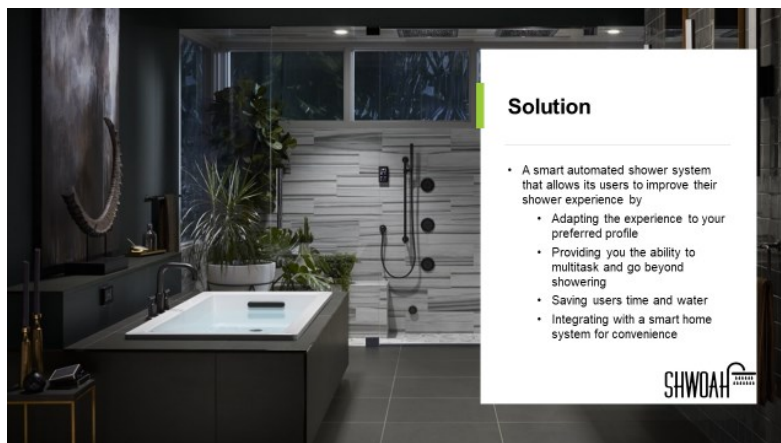
Jeremy Li
Chief Executive Officer
Co-founder



Brian Nguyen
Chief Marketing Officer
Co-founder



Kevin Zhao
Chief Technology Officer
Co-founder



Solution

- A smart automated shower system that allows its users to improve their shower experience by
 - Adapting the experience to your preferred profile
 - Providing you the ability to multitask and go beyond showering
 - Saving users time and water
 - Integrating with a smart home system for convenience



Value to User: Efficiency



Save Resources
WaterSense Label certifies at least a 20 percent reduction in water usage, and save energy. Reduce the amount of wasted resources and money on shampoo and body wash.



Maximize Your Use of Time
Make the most out of your morning routine by catching up on news, stocks or treat it like "me" time. Help parents in the morning preparing showers and breakfast for the kids.



Convenience
Smart Home Compatibility allows you to use voice recognition for quick and easy interface with the shower.



Personalized
Custom shower profiles can be created to modify shower length, temperature, and soap use.



Competing Products

	SHWOAH	U by Moen	Kohler
Temperature Control	✓	✓	✓
Soap Dispensing	✓	X	X
Smart Home Compatible	✓	✓	X
Audio / Display	✓/✓	X	✓/X
Lighting	X*	X	✓

*smart lighting can be used in bathroom and controlled via device



Mobile Payment Platform

Driving forces

1. Increase in penetration of smartphones

- The proliferation of 3G and 4G connectivity
- Smartphone become affordable
- The extensive distribution network of smartphones

• Growth in Mobile-commerce

- Customers preferences
- Special discounts and coupons



18

Current Market & Market growth



- Retail occupied the largest share
- Hospitality & transportation project to reach 1087 billion by 2023

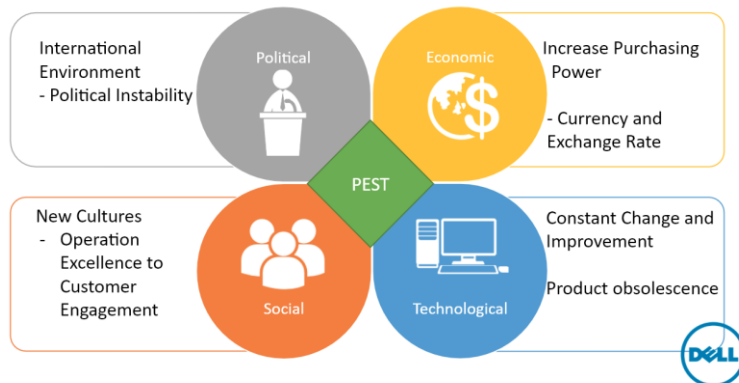
17

“~2,000,000,000 people or 38% of adults in the world, do not use formal financial services.”

“73% of poor people are 'unbanked' due to costs, travel distances and the often-burdensome requirements involved in opening a financial account.”

20

Strategic Analyses



Financial Info

Fiscal second quarter 2018 results

	Three Months Ended			Six Months Ended		
	August 4, 2017	July 29, 2016	Change	August 4, 2017	July 29, 2016	Change
(in millions, except percentages, unaudited)						
Net revenue	\$ 19,266	\$ 13,080	46%	\$ 37,115	\$ 25,311	47%
Operating income (loss)	\$ 2976	\$ 17	164	\$ 12,476	\$ 173	684
Net loss from continuing operations	\$ 2875	\$ (262)	(273%)	\$ 12,361	\$ 886	(246%)
Non-GAAP net revenue	\$ 19,034	\$ 13,146	45%	\$ 37,055	\$ 25,454	46%
Non-GAAP operating income	\$ 1,552	\$ 730	111%	\$ 2,740	\$ 1,295	112%
Non-GAAP net income from continuing operations	\$ 873	\$ 362	141%	\$ 1,454	\$ 636	132%
Adjusted EBITDA	\$ 1,896	\$ 894	111%	\$ 3,423	\$ 1,527	125%

Information about Dell Technologies' use of non-GAAP financial information is provided under "Non-GAAP Financial Measures" below. All comparisons in this press release are year-over-year unless otherwise noted.

Operating segments summary

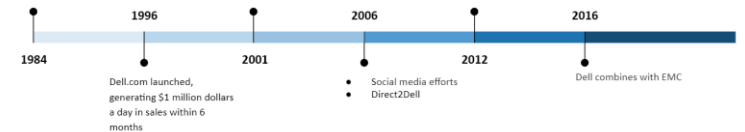
- Operating income loss due to component costs moving quickly
- Other than this, hardware costs are doing well
- Net revenue increase due to merger with EMC
- Revenue highest since fiscal second quarter 2015

Background Information

Michael Dell was 19 years old when he launched the company in 1984.

No. 1 computer systems provider worldwide

- First to market with touch-enabled Windows 8 devices.
- accelerates its long-term growth strategy



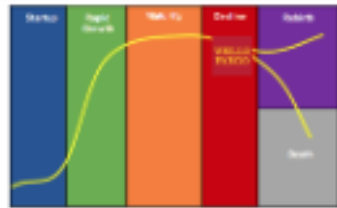
35

Ethics

the study of moral values or principles that guide our behaviour and inform us whether actions are right or wrong

36

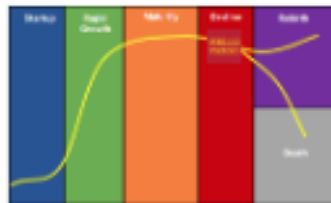
Corporate Life Cycle



37

Corporate Life Cycle

make sure to mark this on your corporate life cycle!



10

Strategic Analyses

11

Strengths

- Brand Recognition
- Largest Privatized Tech Company
- Listening to Consumers
- Dedicated Social Media Group
- Customer Service and Support



12

International Environment
- Political Instability



Increase Purchasing Power
- Currency and Exchange Rate



Constant Change and Improvement
Product obsolescence

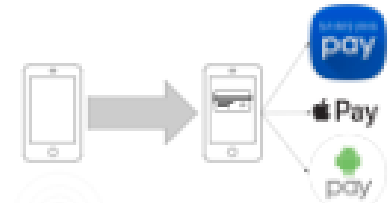
PEST

New Cultures
- Operation Excellence to Customer Engagement

4

Mobile Payment at POS

5



6

Current Market & Market growth



Market size is the largest share of a company's total revenue. It is a key indicator of a company's growth potential and is used to assess its competitive position in the market.

7

Driving forces

1. Increase in penetration of smartphones
 - High penetration of smartphones in India
 - High penetration of smartphones in India
 - High penetration of smartphones in India
2. Growth in Mobile commerce
 - High penetration of smartphones in India
 - High penetration of smartphones in India





Accurate testing



Results in minutes



Increase engagement



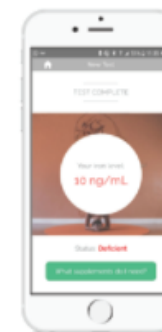
Improve compliance



Step 1: Insert Cartridge Sample



Step 2: Check Results on the App



Step 3: Take Required Supplements



How to Use:

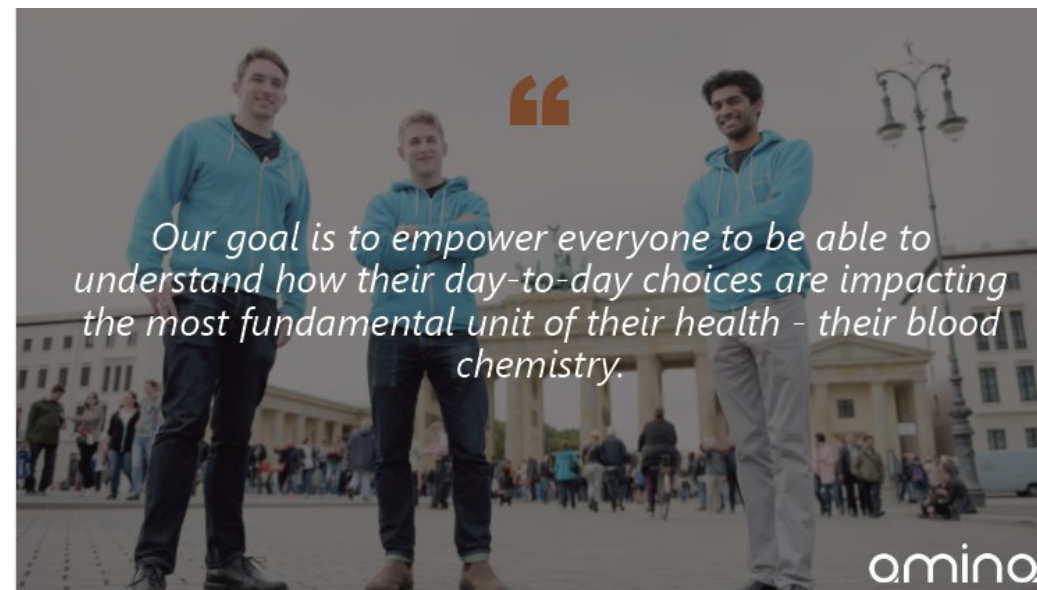


Proud member of
COMMUNITECH

Communitech HUB, Waterloo ON

2015

10 Full Time Members



Our goal is to empower everyone to be able to understand how their day-to-day choices are impacting the most fundamental unit of their health - their blood chemistry.

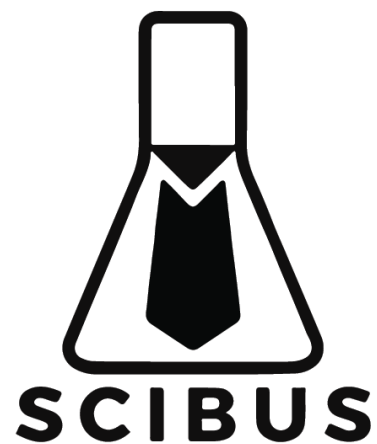
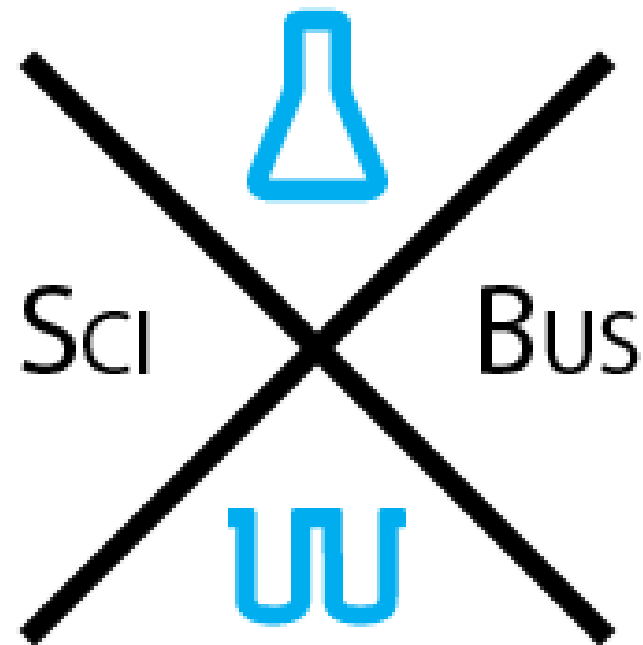
amina



logo and hoodie designs

creative lab, not to be produced, unless...

Scibus



SCIBUS
UNIVERSITY OF WATERLOO



Scibus



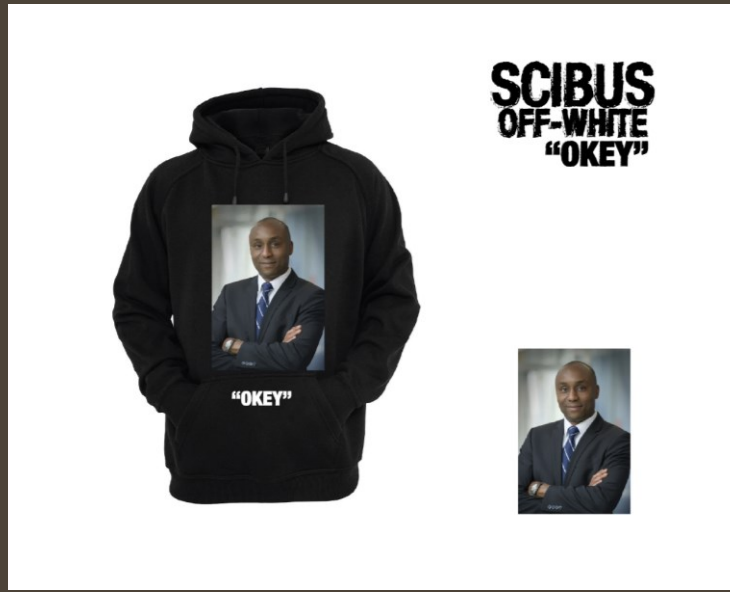
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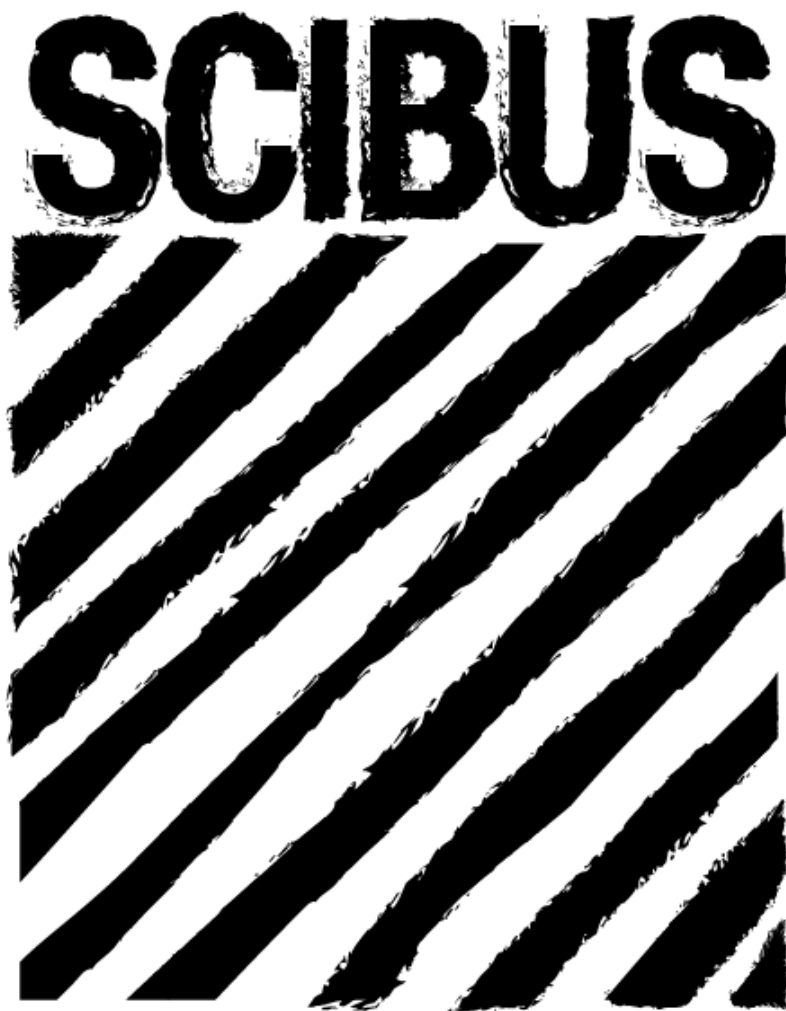
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