



The Wingfinder model comprises 25 individual strengths organised in terms of four key areas.

Thousands of scientific studies have shown these four factors to be more influential than any others for success in knowledge-based jobs.

How do you create solutions and work with change?

CREATIVITY

ADAPTABLE
CLASSICAL
FOCUSED
INNOVATIVE
OPEN TO EXPERIENCE
PRAGMATIC

Learn about your style of problem-solving



INTUITIVE
HANDS-ON LEARNER
BALANCED LEARNER
ANALYTICAL
AGILE

What keeps you moving forward?



How do you manage relationships and yourself?

CONNECTIONS

AUTONOMOUS
BALANCED
DIPLOMATIC
DIRECT
EMOTIVE
INDEPENDENT
SOCIABLE

SUPPORTIVE



Your CREATIVITY measures how original and innovative your thinking is, or how logical and analytical it is.

You're open-minded, often coming up with new and interesting ideas.
You want a career that's about enjoying novelty and change, where
you're not stuck in a routine.

Wingfinder measures CREATIVITY using three scales. Let's explore your creativity in more detail.

YOUR CREATIVITY

Top Strength:



YOU ARE

INNOVATIVE

in YOUR CREATIVITY

You stand out for your original thinking. You're always looking to find a new angle — an idea that no one's tried before.

You succeed through

- your ability to innovate
- your lateral thinking
- your love of new ideas

On a good day...

On a bad day...

You enjoy coming up with innovative solutions

You feel constrained by routine

MORE PRAGMATIC

YOU

MORE INNOVATIVE



YOU ARE

CLASSICAL

in YOUR CREATIVITY

You enjoy the familiar and knowing what's around the next corner. But that doesn't stop you from welcoming the occasional new idea.

You succeed through

- your ability to keep things simple
- your pragmatic approach
- your reliability

On a good day...

On a bad day...

You respectfully preserve traditions

You tend to resist change

MORE CLASSICAL

YOU

MORE OPEN TO EXPERIENCE

YOUR CREATIVITY



YOU ARE

SLIGHTLY MORE ADAPTABLE THAN FOCUSED

in YOUR CREATIVITY

You have a pragmatic approach to problem-solving, and you're willing to embrace different ideas and approaches without losing sight of the task in hand.

You succeed through

• your flexible thinking

- your willingness to innovate
- your ability to focus

On a good day...

On a bad day...

You respond well to new environments

You can take on too many tasks at once

MORE FOCUSED



MORE ADAPTABLE



Your THINKING measures the abilities you draw upon when solving problems and ranges from Intuitive, to Hands-on Learner, to Balanced Learner, to Analytical and to Agile.

As an Analytical thinker you pick up information faster than most.
You're very good at working out the components of complex problems, opinions and ideas and this assists you in finding solutions. You have a very good ability to evaluate academic challenges as you can spot the details and patterns they contain.

Wingfinder measures THINKING using one scale. Let's explore your thinking in more detail.

YOUR THINKING



YOU ARE

ANALYTICAL

in YOUR THINKING

You prefer to think through a situation before diving in. You use reason and logic to get to the heart of a problem.

You succeed through

- being able to learn quickly
- remaining objective
- taking time to think

On a good day...

On a bad day...

You think in a structured, logical way

You can place too much emphasis on being analytical

>

A MORE INTUITIVE

YOU

MORE AGILE



Your CONNECTIONS measures how well you manage relationships and how well you work independently.

You enjoy being at a stage in your career where you're meeting lots of new people, making new friends and helping your connections. You're comfortable when you're around people.

Wingfinder measures CONNECTIONS using four scales. Let's explore your connections in more detail.

YOUR CONNECTIONS

Top Strength:



YOU ARE

SOCIABLE

in YOUR CONNECTIONS

Social events are something you're naturally good at. You prefer being around people and you enjoy making new connections.

You succeed through

being comfortable around people

• being energised by spending time with others

• taking an interest in others

On a good day...

On a bad day...

You thrive on meeting new people

You can find it hard to work alone



YOU

MORE SOCIABLE

Top Strength:



YOU ARE

SUPPORTIVE

in YOUR CONNECTIONS

You're good at thinking about other people before yourself. You appreciate the support and ideas they can offer.

You succeed through

- your selflessness
- your openness to other opinions
- your focus on the group

On a good day...

On a bad day...

You are naturally supportive of colleagues

You can be too influenced by others' needs

MORE AUTONOMOUS

YOU

MORE SUPPORTIVE

YOUR CONNECTIONS

Top Strength:



YOU ARE

DIPLOMATIC

in YOUR CONNECTIONS

You're sympathetic and warm. You prefer to avoid conflict and try to be as tactful as possible. You're also accommodating of other people's needs. You succeed through

your sense of fairness

- your ability to resolve confrontations
- your ability to empathise

On a good day...

ay... On a bad day...

You have strong social skills

You avoid giving critical feedback

< MORE DIRECT

YOU

MORE DIPLOMATIC



YOU ARE

BALANCED

in YOUR CONNECTIONS

It takes lot for you to feel the pressure. You're good at keeping a cool head, and staying upbeat and focused.

You succeed through

- your confidence
- staying positive
- not worrying too much

On a good day...

On a bad day...

You stay calm when stress levels rise

You may not realise when others are

stressed

< MORE EMOTIVE

YOU

MORE BALANCED



Your DRIVE measures your level of ambition.

You're confident about what you can do and want to show people just how good you are. But you don't always see your fellow graduates as rivals and are happy when they get credit for their own achievements.

Wingfinder measures DRIVE using three scales. Let's explore your drive in more detail.

YOUR DRIVE



YOU ARE

DISCIPLINED

in YOUR DRIVE

You're driven to complete what you start and like to work in a structured, planned way, with to-do lists and calendars. People can rely on you because you're efficient and care about the details.

You succeed through

- setting yourself high standards
- planning ahead
- delivering consistently

On a good day...

You can be relied on to deliver

On a bad day...

You get frustrated by tasks that don't have clear deliverables

MORE RELAXED

YOU

MORE DISCIPLINED



YOU ARE

SLIGHTLY MORE CONFIDENT THAN MODEST

in YOUR DRIVE

You're confident in yourself and your abilities but you realise that you're also human. You know what you're capable of and you're also realistic about your limitations.

You succeed through

- knowing when to step forward and when to let others take the lead
- balancing your confidence with your cautiousness
- understanding what you're good at and focusing on those areas

On a good day...

You are comfortable in the limelight

On a bad day...

You have high expectations for yourself

MORE MODEST

YOU

MORE CONFIDENT

YOUR DRIVE



YOU ARE

SLIGHTLY MORE PATIENT THAN AN ACHIEVER

in YOUR DRIVE

You want to work to live, not live to work. So while you work hard and put in the effort, you don't want your studies or your job to become your life.

You succeed through

- living in the moment
- knowing when to take things seriously or not
- learning from others as they take the first leap

On a good day...

On a bad day...

You strive to reach your goals

You can overshadow less driven colleagues

< MORE PATIENT



MORE ACHIEVER

YOUR PERSONAL COACHING PLAN

Your personal coaching plan focuses on your top 4 strengths. These top 4 strengths represent your strongest personality preferences and the areas that you are most likely to start and continue developing. Your personal coaching plan brings together years of experience and specialist knowledge on how to train for success and is customised based on your personality.





You are INNOVATIVE



You are SUPPORTIVE



You are DIPLOMATIC



WHAT ARE STRENGTHS?

Strengths are the ways you are most likely to behave - your strongest personality preferences. They are aspects of your personality that you use to succeed at work and as you rely on them you are more likely to start and continue developing them. High performance comes from shaping and expanding your strengths through concentrated effort and practice.

YOUR STRENGTHS, YOUR STORY

We all have our own unique strengths. Wingfinder focuses on the key factors for career success which have been identified by psychologists across thousands of scientific studies. What YOU DO to develop your strengths will make the difference.

BEWARE OF THE DARK SIDE

Every aspect of personality has its positives and negatives depending on the situation and being self-aware will help you succeed in your career. As your top 4 strengths are your most preferred way to behave, you may be overusing them, or there may be situations they may not be to your advantage, how they can be managed and developed is key.



Social events are something you're naturally good at. You prefer being around people and you enjoy making new connections.

KEEP DOING

Your natural extraversion and charisma are powerful gifts. Create and leverage your networks to bring people together to achieve great things.

STOP DOING

Being sociable makes life more enjoyable for those around you. But try to keep a balance between nurturing your relationships and achieving your goals — not everyone shares your need for interaction.

START DOING

Benefit from your large network.
Success is not only a function of what you know — it's who you know. Be deliberate and purposeful in how you work with others and nurture connections; often the greatest ideas are born out of collaboration.

Here are four ways to help you build on this strength

Try to be concise

Always be concise in what you say, particularly at interviews. Make sure your main points don't get lost.

Find the right environment for you

Sometimes the library can be too quiet. You might prefer to work from a local coffee shop if this is the case.

Include others

Make new and shy people feel more included by asking their opinion on something that matters.

Take time to listen

Really listen to other people, especially those you're trying to impress. Don't cut them short.



You stand out for your original thinking. You're always looking to find a new angle — an idea that no one's tried before.

KEEP DOING

Keep things fresh — you're at your best when you're coming up with new ideas and projects and looking for the potential in things. Keep asking how can it be done better.

STOP DOING

It's possible to have too many good ideas. Try to focus on just a few of the best ones — give them a chance to develop and come to fruition.

START DOING

Transform your ideas into real innovations by working closely with practical, pragmatic thinkers and people with an eye for detail. Their skills will complement yours.

Here are four ways to help you build on this strength

Embrace the unfamiliar
Work in an unfamiliar environment, with unfamiliar people. This will continually refresh the way you think.

Try something new
Take up a new hobby like painting, singing or acting. It will help nurture your creativity.

Start with a simple idea
Try beginning a new project with just pencil and paper. Start from a simple idea and develop it.

Brainstorm

Brainstorm and record your ideas, however terrible they may seem. Later on, edit them.



You're good at thinking about other people before yourself. You appreciate the support and ideas they can offer.

KEEP DOING

Your desire to assist others is a valuable quality. It means the people you work with feel that you are there when they need help and that you're working for the good of the team.

STOP DOING

Make sure you're not spending so much time helping others, you forget about yourself. Sometimes, decisions need to be made based on hard facts and data, rather than what's best for members of the group.

START DOING

Your belief in other people is a great quality of leadership. Try to bring more people together to achieve collective goals — don't shoulder the entire burden yourself.

Make the right decision ... not the popular one
Learn to make unpopular decisions if you think they're the right ones.

Strike the right balance
Try to strike a good balance between your needs and others' needs. Don't let one overrule the other.

Be prepared to focus on your own goals when you need to Think about the compromises you make, but let your goals be your focus.

Ask for help when you need it

own, and reach out for help.

You cooperate well with others. So notice when you're struggling on your



You're sympathetic and warm. You prefer to avoid conflict and try to be as tactful as possible. You're also accommodating of other people's needs.

KEEP DOING

You're able to gain the trust of people around you by finding common ground and building connections. Keep nurturing those connections.

STOP DOING

Don't only tell people what they want to hear. Learn that sometimes you have to be honest, even if the truth is uncomfortable.

START DOING

Use your people skills to resolve conflicts by helping those with differing opinions reach a compromise.

Here are four ways to help you build on this strength

Listen to different voices

Create a network of people with different outlooks. Turn to them when you need their expertise.

Encourage others to share their opinions

Help other people become more involved in group projects by encouraging them to share their opinions.

Use your empathy

Use your understanding of others people's needs to improve your relationships with them.

Know your own mind

Be clear and strategic about when you want to stick to your own opinion.