Company: FlipRoboTechnologies

Location: Banglore



Project Report: Housing
Project
Prediction of Sale Price
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Under the guidance of DataTrained

CERTIFICATE

This is to certify that the this project report entitled "Housing SalePrice Project ANALYSIS & PREDICTION" is a bonafide work carried out by Jyoti Chaudhary in Project fulfillment for DataScience from

FlipRoboTechnologies- Internship during the year 2022-2023. This Project Report has been approved as it satisfies the company requirements.

	•••••	 Housing
Project		

Problem statement

Houses are one of the necessary need of each and every person around the globe and therefore housing and real estate market is

one of the markets which is one of the major contributors in the world's economy. It is a very large market and there are

various companies working in the domain. Data science comes as a very important tool to solve problems in the domain to help

the companies increase their overall revenue, profits, improving their marketing strategies and focusing on changing trends in

house sales and purchases. Predictive modelling, Market mix modelling, recommendation systems are some of the machine learning

techniques used for achieving the business goals for housing companies. Our problem is related to one such housing company.

A US-based housing company named Surprise Housing has decided to enter the Australian market. The company uses data analytics

to purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has

collected a data set from the sale of houses in Australia. The data is provided in the CSV file below. The company is looking

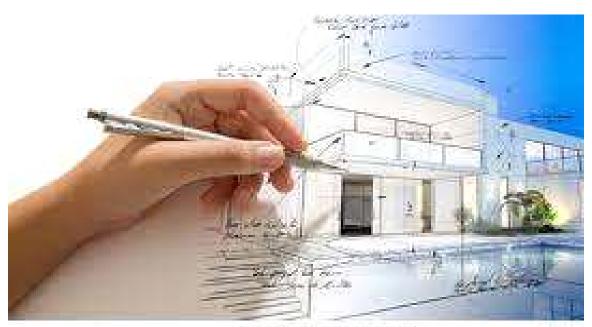
at prospective properties to buy houses to enter the market. You are required to build a model using Machine Learning in order

to predict the actual value of the prospective properties and decide

whether to invest in them or not. For this company wants

to know: • Which variables are important to predict the price of variable? • How do these variables describe the price of the

house?



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Attributes Information:

MSSubClass: Identifies the type of dwelling involved in the sale.

- 20 1-STORY 1946 & NEWER ALL STYLES
- 30 1-STORY 1945 & OLDER
- 40 1-STORY W/FINISHED ATTIC ALL AGES
- 45 1-1/2 STORY UNFINISHED ALL AGES
- 50 1-1/2 STORY FINISHED ALL AGES

60 **2-STORY 1946 & NEWER** 70 **2-STORY 1945 & OLDER** 2-1/2 STORY ALL AGES **75** 80 **SPLIT OR MULTI-LEVEL** 85 **SPLIT FOYER DUPLEX - ALL STYLES AND AGES** 90 120 1-STORY PUD (Planned Unit Development) - 1946 & NEWER 150 1-1/2 STORY PUD - ALL AGES 160 **2-STORY PUD - 1946 & NEWER** PUD - MULTILEVEL - INCL SPLIT LEV/FOYER 180

2 FAMILY CONVERSION - ALL STYLES AND AGES

MSZoning: Identifies the general zoning classification of the sale.

A Agriculture

190

C Commercial

FVFloating Village Residential

- I Industrial
- **RH** Residential High Density

RLResidential Low Density

- **RP** Residential Low Density Park
- **RM** Residential Medium Density

LotFrontage: Linear feet of street connected to property

LotArea: Lot size in square feet

Street: Type of road access to property

Grvl Gravel

Pave Paved

Alley: Type of alley access to property

Grvl Gravel

Pave Paved

NA No alley access

LotShape: General shape of property

Reg Regular

IR1 Slightly irregular

IR2 Moderately Irregular

IR3 Irregular

LandContour: Flatness of the property

Lvi Near Flat/Level

Bnk Banked - Quick and significant rise from street grade to building

HLS Hillside - Significant slope from side to side

Low Depression

Utilities: Type of utilities available

AllPub All public Utilities (E,G,W,& S)

NoSewr Electricity, Gas, and Water (Septic Tank)

NoSeWa Electricity and Gas Only

ELO Electricity only

LotConfig: Lot configuration

Inside Inside lot

Corner Corner lot

CulDSac Cul-de-sac

FR2 Frontage on 2 sides of property

FR3 Frontage on 3 sides of property

LandSlope: Slope of property

Gtl Gentle slope

Moderate Slope

Sev Severe Slope

Neighborhood: Physical locations within Ames city limits

Blmngtn Bloomington Heights

Blueste Bluestem

BrDale Briardale

BrkSide Brookside

ClearCr Clear Creek

CollgCr College Creek

Crawfor Crawford

Edwards Edwards

Gilbert Gilbert

IDOTRR Iowa DOT and Rail Road

Meadow Village

Mitchel Mitchell

Names North Ames

NoRidge Northridge

NPkVill Northpark Villa

NridgHt Northridge Heights

NWAmes Northwest Ames

OldTown Old Town

SWISU South & West of Iowa State University

Sawyer Sawyer

SawyerW Sawyer West

Somerst Somerset

StoneBr Stone Brook

Timber Timberland

Veenker Veenker

Condition1: Proximity to various conditions

Artery Adjacent to arterial street

Feedr Adjacent to feeder street

Norm Normal

RRNn Within 200' of North-South Railroad

RRAn Adjacent to North-South Railroad

PosN Near positive off-site feature--park, greenbelt, etc.

PosA Adjacent to postive off-site feature

RRNe Within 200' of East-West Railroad

RRAe Adjacent to East-West Railroad

Condition2: Proximity to various conditions (if more than one is present)

Artery Adjacent to arterial street

Feedr Adjacent to feeder street

Norm Normal

RRNn Within 200' of North-South Railroad

RRAn Adjacent to North-South Railroad

PosN Near positive off-site feature--park, greenbelt, etc.

PosA Adjacent to postive off-site feature

RRNe Within 200' of East-West Railroad

RRAe Adjacent to East-West Railroad

BldgType: Type of dwelling

1Fam Single-family Detached

2FmCon Two-family Conversion; originally built as one-family dwelling

Duplx Duplex

TwnhsE Townhouse End Unit

Twnhsl Townhouse Inside Unit

HouseStyle: Style of dwelling

1Story One story

1.5Fin One and one-half story: 2nd level finished

1.5Unf One and one-half story: 2nd level unfinished

2Story Two story

2.5Fin Two and one-half story: 2nd level finished

2.5Unf Two and one-half story: 2nd level unfinished

SFoyer Split Foyer

SLvl Split Level

OverallQual: Rates the overall material and finish of the house

10 Very Excellent

- 9 Excellent
- 8 Very Good
- 7 Good
- **6 Above Average**
- 5 Average
- 4 Below Average
- 3 Fair
- 2 Poor
- 1 Very Poor

OverallCond: Rates the overall condition of the house

10 Very Excellent

9 Excellent

	7 Good			
	6 Above	e Average		
	5 Avera	ge		
	4 Below	Average		
	3 Fair			
	2 Poor			
	1 Very F	Poor		
YearBuilt: Original construction date YearRemodAdd: Remodel date (same as construction date if no remodeling or additions) RoofStyle: Type of roof				
	Flat	Flat		
	Gable			
		Gabrel (Barn)		
	Hip	Hip		
	_	Mansard		
	Shed	Shed		

8 Very Good

RoofMatl: Roof material

ClyTile Clay or Tile

CompShg Standard (Composite) Shingle

Membran Membrane

Metal Metal

Roll Roll

Tar&Grv Gravel & Tar

WdShake Wood Shakes

WdShnglWood Shingles

Exterior1st: Exterior covering on house

AsbShng Asbestos Shingles

AsphShn Asphalt Shingles

BrkComm Brick Common

BrkFace Brick Face

CBlock Cinder Block

CemntBdCement Board

HdBoard Hard Board

ImStucc Imitation Stucco

MetalSd Metal Siding

Other Other

Plywood Plywood

PreCast PreCast

Stone Stone

Stucco Stucco

VinylSd Vinyl Siding

Wd SdngWood Siding

WdShingWood Shingles

Exterior2nd: Exterior covering on house (if more than one material)

AsbShng Asbestos Shingles

AsphShn Asphalt Shingles

BrkComm Brick Common

BrkFace Brick Face

CBlock Cinder Block

CemntBdCement Board

HdBoard Hard Board

ImStucc Imitation Stucco

MetalSd Metal Siding

Other Other

Plywood Plywood

PreCast PreCast

Stone Stone

Stucco Stucco

VinylSd Vinyl Siding

Wd SdngWood Siding

WdShingWood Shingles

MasVnrType: Masonry veneer type

BrkCmn Brick Common

BrkFace Brick Face

CBlock Cinder Block

None None

Stone Stone

MasVnrArea: Masonry veneer area in square feet

ExterQual: Evaluates the quality of the material on the exterior

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair

Po Poor

ExterCond: Evaluates the present condition of the material on the exterior

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair

Po Poor

Foundation: Type of foundation

BrkTil Brick & Tile

CBlock Cinder Block

PConc Poured Contrete

Slab Slab

Stone Stone

Wood Wood

BsmtQual: Evaluates the height of the basement

Ex Excellent (100+ inches)

Gd Good (90-99 inches)

TA Typical (80-89 inches)

Fa Fair (70-79 inches)

Po Poor (<70 inches

NA No Basement

BsmtCond: Evaluates the general condition of the basement

Ex Excellent

Gd Good

TA Typical - slight dampness allowed

Fa Fair - dampness or some cracking or settling

Po Poor - Severe cracking, settling, or wetness

NA No Basement

BsmtExposure: Refers to walkout or garden level walls

Gd Good Exposure

Av Average Exposure (split levels or foyers typically score average or

above)

Mn Mimimum Exposure

No No Exposure

NA No Basement

BsmtFinType1: Rating of basement finished area

GLQ Good Living Quarters

ALQ Average Living Quarters

BLQ Below Average Living Quarters

Rec Average Rec Room

LwQ Low Quality

Unf Unfinshed

NA No Basement

BsmtFinSF1: Type 1 finished square feet

BsmtFinType2: Rating of basement finished area (if multiple types)

GLQ Good Living Quarters

ALQ Average Living Quarters

BLQ Below Average Living Quarters

Rec Average Rec Room

LwQ Low Quality

Unf Unfinshed

NA No Basement

BsmtFinSF2: Type 2 finished square feet

BsmtUnfSF: Unfinished square feet of basement area

TotalBsmtSF: Total square feet of basement area

Heating: Type of heating

Floor Floor Furnace

GasA Gas forced warm air furnace

GasW Gas hot water or steam heat

Grav Gravity furnace

OthW Hot water or steam heat other than gas

Wall Wall furnace

Heating QC: Heating quality and condition

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair

Po Poor

CentralAir: Central air conditioning

N No

Y Yes

Electrical: Electrical system

SBrkr Standard Circuit Breakers & Romex

FuseA Fuse Box over 60 AMP and all Romex wiring (Average)

FuseF 60 AMP Fuse Box and mostly Romex wiring (Fair)

FuseP 60 AMP Fuse Box and mostly knob & tube wiring (poor)

Mix Mixed

1stFlrSF: First Floor square feet

2ndFlrSF: Second floor square feet

LowQualFinSF: Low quality finished square feet (all floors)

GrLivArea: Above grade (ground) living area square feet

BsmtFullBath: Basement full bathrooms

BsmtHalfBath: Basement half bathrooms

FullBath: Full bathrooms above grade

HalfBath: Half baths above grade

Bedroom: Bedrooms above grade (does NOT include basement bedrooms)

Kitchen: Kitchens above grade

KitchenQual: Kitchen quality

Ex Excellent

Gd Good

TA Typical/Average

Fa Fair

Po Poor

TotRmsAbvGrd: Total rooms above grade (does not include bathrooms)

Functional: Home functionality (Assume typical unless deductions are warranted)

Typ Typical Functionality

Min1 Minor Deductions 1

Min2 Minor Deductions 2

Moderate Deductions

Maj1 Major Deductions 1

Maj2 Major Deductions 2

Sev Severely Damaged

Sal Salvage only

Fireplaces: Number of fireplaces

FireplaceQu: Fireplace quality

ExExcellent - Exceptional Masonry Fireplace

Gd Good - **Masonry Fireplace in main level**

TA Average - Prefabricated Fireplace in main living area or Masonry Fireplace in basement

Fa Fair - Prefabricated Fireplace in basement

Po Poor - Ben Franklin Stove

NA No Fireplace

GarageType: Garage location

2Types More than one type of garage

Attchd Attached to home

Basment Basement Garage

Built-In (Garage part of house - typically has room above garage)

CarPort Car Port

Detchd Detached from home

NA No Garage

GarageYrBlt: Year garage was built

GarageFinish: Interior finish of the garage

Fin Finished

RFn Rough Finished

Unf Unfinished

NA No Garage

GarageCars: Size of garage in car capacity

GarageArea: Size of garage in square feet

GarageQual: Garage quality

Ex Excellent

Gd Good

TA Typical/Average

Fa Fair

Po Poor

NA No Garage

GarageCond: Garage condition

Ex Excellent

Gd Good

TA Typical/Average

Fa Fair

Po Poor

NA No Garage

PavedDrive: Paved driveway

Y Paved

P Partial Pavement

N Dirt/Gravel

WoodDeckSF: Wood deck area in square feet

OpenPorchSF: Open porch area in square feet

EnclosedPorch: Enclosed porch area in square feet

3SsnPorch: Three season porch area in square feet

ScreenPorch: Screen porch area in square feet

PoolArea: Pool area in square feet

PoolQC: Pool quality

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair

NA No Pool

Fence: Fence quality

GdPrv Good Privacy

MnPrv Minimum Privacy

GdWo Good Wood

MnWw Minimum Wood/Wire

NA No Fence

MiscFeature: Miscellaneous feature not covered in other categories

Elev Elevator

Gar2 2nd Garage (if not described in garage section)

Othr Other

Shed Shed (over 100 SF)

TenC Tennis Court

NA None

MiscVal: \$Value of miscellaneous feature

MoSold: Month Sold (MM)

YrSold: Year Sold (YYYY)

SaleType: Type of sale

WD Warranty Deed - Conventional

CWD Warranty Deed - Cash

VWD Warranty Deed - VA Loan

New Home just constructed and sold

COD Court Officer Deed/Estate

Con Contract 15% Down payment regular terms

ConLw Contract Low Down payment and low interest

ConLI Contract Low Interest

ConLD Contract Low Down

Oth Other

SaleCondition: Condition of sale

Normal Sale

Abnorml Abnormal Sale - trade, foreclosure, short sale

AdjLand Adjoining Land Purchase

Alloca Allocation - two linked properties with separate deeds, typically condo with a garage unit

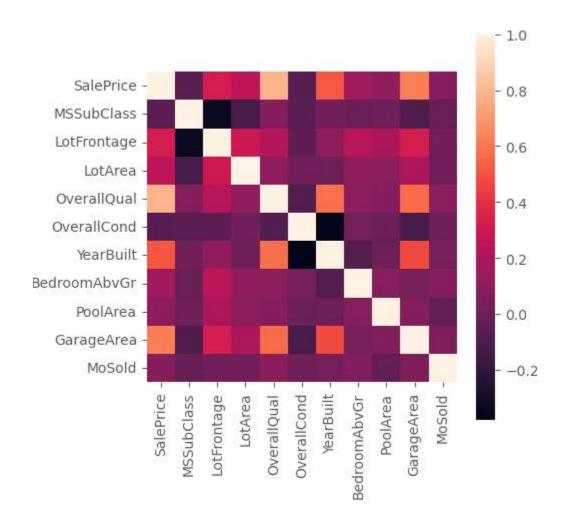
Family Sale between family members



Experimental Results:

Analysis.....

Correlation:



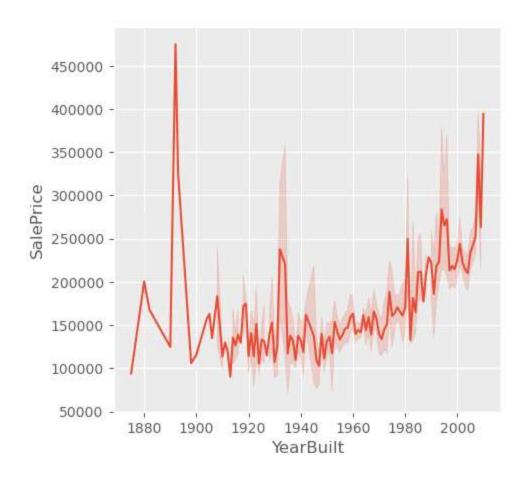
We can see that the features OverallQual, GarageArea and YearBuilt are closely correlated with the sale price.

That means these features play an important role in determining the SalePrice of a house. Similarly a lot of

inferences can be made just by looking at the heatmap but we're not going to go through each one of them.

If you don't know what a heatmap is and wish to learn.



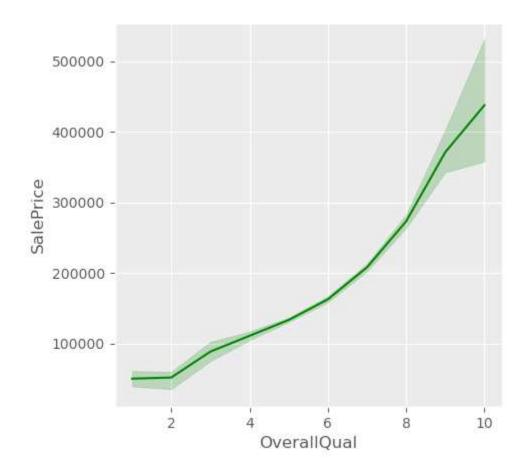


You might have noticed a significant increase in SalePrices just after the start of the 21st century,

which is pretty interesting. What's even more surprising is the late 1800s saw phenomenal increase in

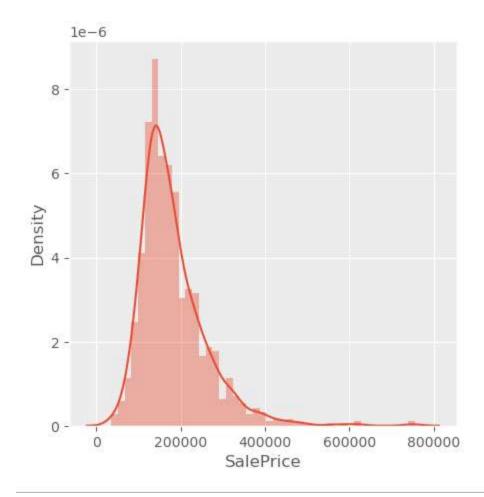
SalePrices but dropping way below even before the end of that century.

Lineplot:

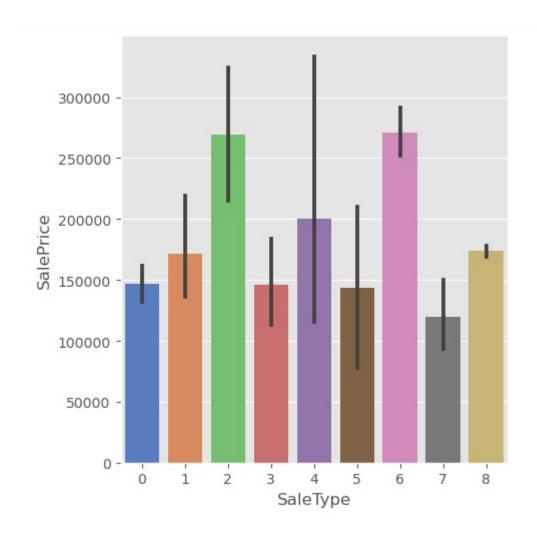


We can see that the SalePrices increase rapidly with houses with better overall quality which is pretty reasonable.

Distplot:



It's clear that most of the houses, about 80% are sold for a price in the region on 100,000 and 200,000 dollars. Looks like there are a lot of houses sold in the mid 100,000s which makes up most of the data.



It is clear that the selling prices for Sale types 2 and 6 are significantly higher than the others.



.....Housing project.....