**About Me**

I’m a UX Researcher, living in Minneapolis, MN. I became interested in Front-End Web Design and Development because I want to transition from researching and critiquing designs to making them. I know a lot about user experience, but little about code and development. That’s why I am here.

**My Mission**

As I learn more about front-end, I hope to one-day work as an information architect that dabbles in front-end development. I would like to work with small businesses because I believe smart design is for everyone.

**My Experience**

This is how I’ve evolved professionally:

* **UX Researcher**, Best Buy  
  *Minneapolis, 2013 – 2014*
* **Strategist**, Fallon Ad Agency  
  *Minneapolis, 2009 - 2013*
* **Social Strategist**, World’s Toughest Cowboy  
  *Minneapolis, 2008*

**Education**

* **Strategic Communication** – B.A., University of Minnesota, 2009
* **Marketing** – B.S., University of Minnesota, 2009

**Other**

If you’re interested in collaborating with me on a project, feel free to email me at: jeanine.lilke@gmail.com