

# J Damodharan

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Creative Graphic & UI/UX Designer with experience in branding, visual identity, and user-centered interface design. Skilled in crafting engaging digital experiences, building cohesive design systems, and developing high-impact promotional creatives for events and organizations.

## EDUCATION

<b>Chennai Institute of Technology</b> <i>Bachelor of Computer science and Engineeiry - Cybersecurity</i>	Chennai, India Sept 2023 - May 2027
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## SKILLS

- Branding & Identity Design
- Wireframing & Prototyping
- Information Architecture
- Visual Storytelling
- Poster & Banner Design
- User Interface Design
- Usability Testing
- Layout & Composition
- Social Media Creatives
- User Experience Research
- Interaction Design
- Creative Problem Solving

## EXPERIENCE

<b>Creative &amp; Operations Lead</b> <i>ExploitX CIT</i>	February 2025 – Present
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- Designed high-impact promotional, branding, and marketing materials including event posters, social media campaigns, and video-based promotional assets that significantly boosted community visibility and engagement.
- Directed UI/UX development for internal dashboards, event management tools, and challenge platforms, ensuring consistent visual identity, seamless user experience, and improved operational efficiency for team workflows.

<b>Graphic Design Intern</b> <i>Kaizenspark Tech Pvt Ltd.</i>	November 2024 – January 2025
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- Worked with clients to gather and define requirements, establish project scopes, and manage key milestones while creating tailored social media branding assets and promotional materials aligned with their marketing goals.
- Produced visually compelling creatives, UI wireframes, brand kits, and digital assets deployed across client platforms, enhancing product presentation and marketing communication effectiveness.

<b>Graphic Designer</b> <i>REVIL – A National Level Technical Symposium</i>	January 2025 – February 2025
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- Designed high-visibility posters, banners, digital promotional content, stage designs, and event identity graphics that strengthened the symposium's visual presence and attracted increased participant engagement.
- Developed a unified and professional visual identity system with standardized color palettes, typography rules, and layout structures to ensure cohesive branding across all event communication channels.

## VOLUNTEERING

**ExploitX - Creative & Design Volunteer** – Designed posters, banners, challenge graphics, workshop creatives, and complete event branding for National-Level CTFs; supported event operations by managing all promotional visuals and design requirements.

**College Symposiums - Design & Branding Volunteer** – Created stage backdrops, certificates, brochures, badges, and cohesive identity systems; collaborated with event teams to deliver consistent branding and timely promotional content.

**College Clubs - Design Volunteer** – Designed social media creatives, event posters, and branding materials for campus clubs; helped maintain a unified visual identity and supported event promotion campaigns.

## TOOLS AND LANGUAGES

### Tools

- Adobe Photoshop
- Adobe Illustrator
- Figma
- Canva

### Languages Known

- English
- Tamil
- Hindi