

J Damodharan

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Creative Graphic & UI/UX Designer with experience in branding, visual identity, and user-centered interface design. Skilled in crafting engaging digital experiences, building cohesive design systems, and developing high-impact promotional creatives for events and organizations.

EDUCATION

Chennai Institute of Technology

Bachelor of Computer science and Engineering - Cybersecurity

Chennai, India

Sept 2023 - May 2027

SKILLS

- Branding & Identity Design
- Wireframing & Prototyping
- Information Architecture
- Visual Storytelling
- Poster & Banner Design
- User Interface Design
- Usability Testing
- Layout & Composition
- Social Media Creatives
- User Experience Research
- Interaction Design
- Creative Problem Solving

EXPERIENCE

Creative & Operations Lead

ExploitX CIT

February 2025 – Present

- Designed high-impact promotional, branding, and marketing materials including event posters, social media campaigns, and video-based promotional assets that significantly boosted community visibility and engagement.
- Directed UI/UX development for internal dashboards, event management tools, and challenge platforms, ensuring consistent visual identity, seamless user experience, and improved operational efficiency for team workflows.

Graphic Design Intern

Kaizenspark Tech Pvt Ltd.

November 2024 – January 2025

- Worked with clients to gather and define requirements, establish project scopes, and manage key milestones while creating tailored social media branding assets and promotional materials aligned with their marketing goals.
- Produced visually compelling creatives, UI wireframes, brand kits, and digital assets deployed across client platforms, enhancing product presentation and marketing communication effectiveness.

Graphic Designer

REVIL – A National Level Technical Symposium

January 2025 – February 2025

- Designed high-visibility posters, banners, digital promotional content, stage designs, and event identity graphics that strengthened the symposium's visual presence and attracted increased participant engagement.
- Developed a unified and professional visual identity system with standardized color palettes, typography rules, and layout structures to ensure cohesive branding across all event communication channels.

VOLUNTEERING

ExploitX - Creative & Design Volunteer – Designed posters, banners, challenge graphics, workshop creatives, and complete event branding for National-Level CTFs; supported event operations by managing all promotional visuals and design requirements.

College Symposiums - Design & Branding Volunteer – Created stage backdrops, certificates, brochures, badges, and cohesive identity systems; collaborated with event teams to deliver consistent branding and timely promotional content.

College Clubs - Design Volunteer – Designed social media creatives, event posters, and branding materials for campus clubs; helped maintain a unified visual identity and supported event promotion campaigns.

TOOLS AND LANGUAGES

Tools

- Adobe Photoshop
- Adobe Illustrator
- Figma
- Canva

Languages Known

- English
- Tamil
- Hindi