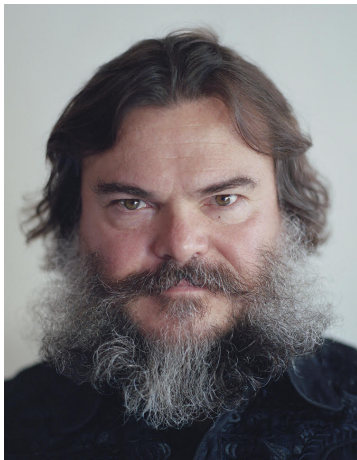


USER PERSONAS (FOOD APP)

LINKS FOR TRELLO AND FIGMA AT THE BOTTOM.

- Name of person
- Image of person (can be drawing or stock image)
- Description of person (age, location, personality, feelings, biography)
- Motivations
- Goals
- Frustrations or Problems



-
- Name: Jack Black
- Age: 51
- Location: Santa Monica, California
- Personality: Hardworking and responsible.
- Bio: Jack Black is a hardworking Interior Designer. He works most hours of the day, and follows the same strict schedule. He is also cautious about his health and tries to eat healthy foods.
- Goals: Become the best Interior Designer in the world. He wants to design the inside of a Tenacious D museum.

- Problems: Jack has far too much work and finds it hard to make time for himself. Sometimes, Jack misses lunch when on the job due to his busy schedule and this causes him to lack creativity and concentration.



- Name: Dewey Finn
- Age: 30
- Location: Staten Island, New York
- Personality: Outgoing and passionate about his work.
- Bio: Dewey Finn is a music professor that works in Higher Education. He teaches his students how to rock and enjoys trying new things. Dewey is very hardworking and has little time for himself. Luckily, he gets free meals at the school so food is one less thing he has to worry about.
- Goals: Form the greatest rock band in history.
- Problems: Dewey spends more time focusing on the success of his students and less time focusing on himself. Since the school food is not the healthiest, Dewey has started to gain a lot of weight and is starting to lose energy. Dewey needs to start eating healthy, which is a challenge for him.



- Name: Nick Campbell
- Age: 37
- Location: Atlanta, Georgia
- Personality: Outgoing and passionate about his work.
- Bio: Nick is an engineering intern at Google. He competes against the other candidates at Google to prove he is the most qualified and deserving for the position. He loves adventuring, pizza, and trying new things.
- Goals: Become an engineer at Google. .
- Problems: Nick is spending too much time worrying about the upcoming tasks he must complete and not enough time worrying about his health and diet. He needs to create a routine where he properly eats a meal before competing in the challenges or else he will fail.

Name for app =THE FOOD DUDE

PART 2

Features:

- Simple and attractive app layout.
- Allow users to create profiles
- Allow food customization.
- Allow location services to get user location.
- Be able to save favorite foods and places to eat.
- Be able to set a schedule for when your selected food arrives.

User stories:

Formula = As a <type of user> I want <some feature> so that <some reason>

As an Interior Designer, I want an app that feels simple and looks nice so I can order my food fast and easy. I want an app that allows me to customize my food the way I envision it so I can add creativity to my meals.

As a music professor who frequently travels to music events, I want an app that can deliver food to me despite my location so I can focus on my work more. I want an app that allows discounts for teachers so I can save money when ordering.

As an intern at Google, I want an app that allows me to save my favorite foods and places to get food from, so I can spend more time working and less traveling for food. I want an app that allows me to set a schedule for when my food arrives, so that I don't have to cram it into my busy schedule.

As a restaurant providing food on this app, I want a simple layout that is easy to read. I want an app that has a reward system for customers ordering from my restaurant so I can get more customers. I want an app that allows users to rate my food so I know what customers want.

TRELLO LINK

<https://trello.com/invite/b/fjeUaFLA/14b86824519a36a0d372ab1b88ee615f/module-1-project>

FIGMA LINK

<https://www.figma.com/file/GVUYsIhLR9dt5mCTBZTTb6/MODULE-1-PROJECT>

