

Credentials



Email Address

Info@tactiqexperiences.com

Phone Number

9205312666

Who We Are?



“

We are a newly formed 360° experiential and corporate event agency built by experts who have spent years designing, managing, and delivering high-impact events across India.

Our company is new—but our experience, learnings, and excellence are not.

Our Story

Our founders and core team members have led some of the most successful:

- Product launches
- Retail store inaugurations
- On-ground brand activations
- Corporate conferences & sales meets across their previous organizations.

**Now, we bring all that expertise under one roof—
with a **Fresh, Agile, and Creative Approach.****



Our Vision

To create memorable experiences with:

✓ Creativity

✓ Measurable Impact

✓ Flawless Execution

✓ Precision

We believe every event is a story—and we make it
UNFORGETTABLE



why Choose Us?

Team with **15+ years** of experience

Hands-on **expertise** across multiple industries

Strong **network** of skilled production partners

Pan-India working experience

New-age, **Tech-enabled** approach



Our Core Expertise

360° Event Management
Complete planning to flawless execution.

Creative & Experiential Concepts
Engaging ideas that elevate brand impact.

Premium Production Quality
Stage, AV, lighting, LED, and show control.

Custom Fabrication & Set Design
Stalls, booths, décor, and installations.

Strong On-Ground Operations
Manpower, logistics, coordination, and hospitality.

Pan-India Execution Capability
Reliable delivery across all major locations.



Work Showcase

Projects executed by us in past organizations



01

Where Creativity Meets Scale





CLASSIC & HYPERX – TELECOM PARTNER MEET - 2025

A one-day meet across Mumbai, Bengaluru, and Kolkata introduced HP's **Classic and HyperX products** to key telecom partners through presentations, live demos, and insight sessions. The event saw strong engagement, active networking, positive feedback, and ended with a musical performance, strengthening partner connections.

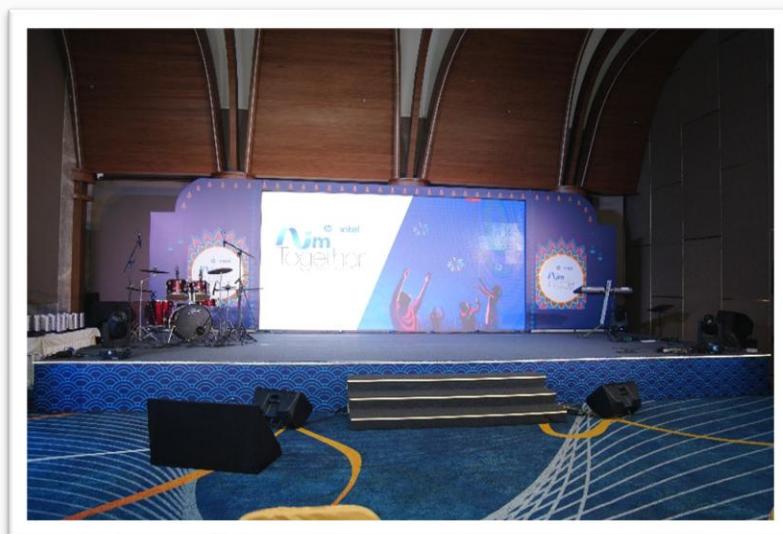
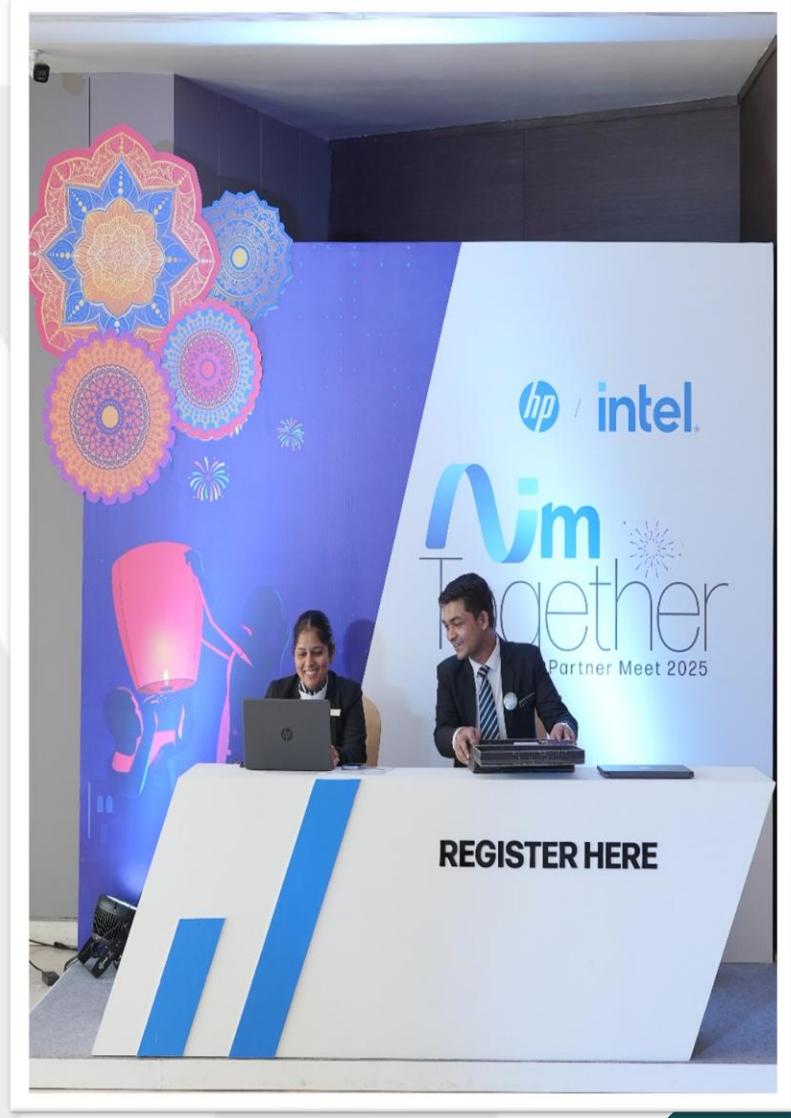
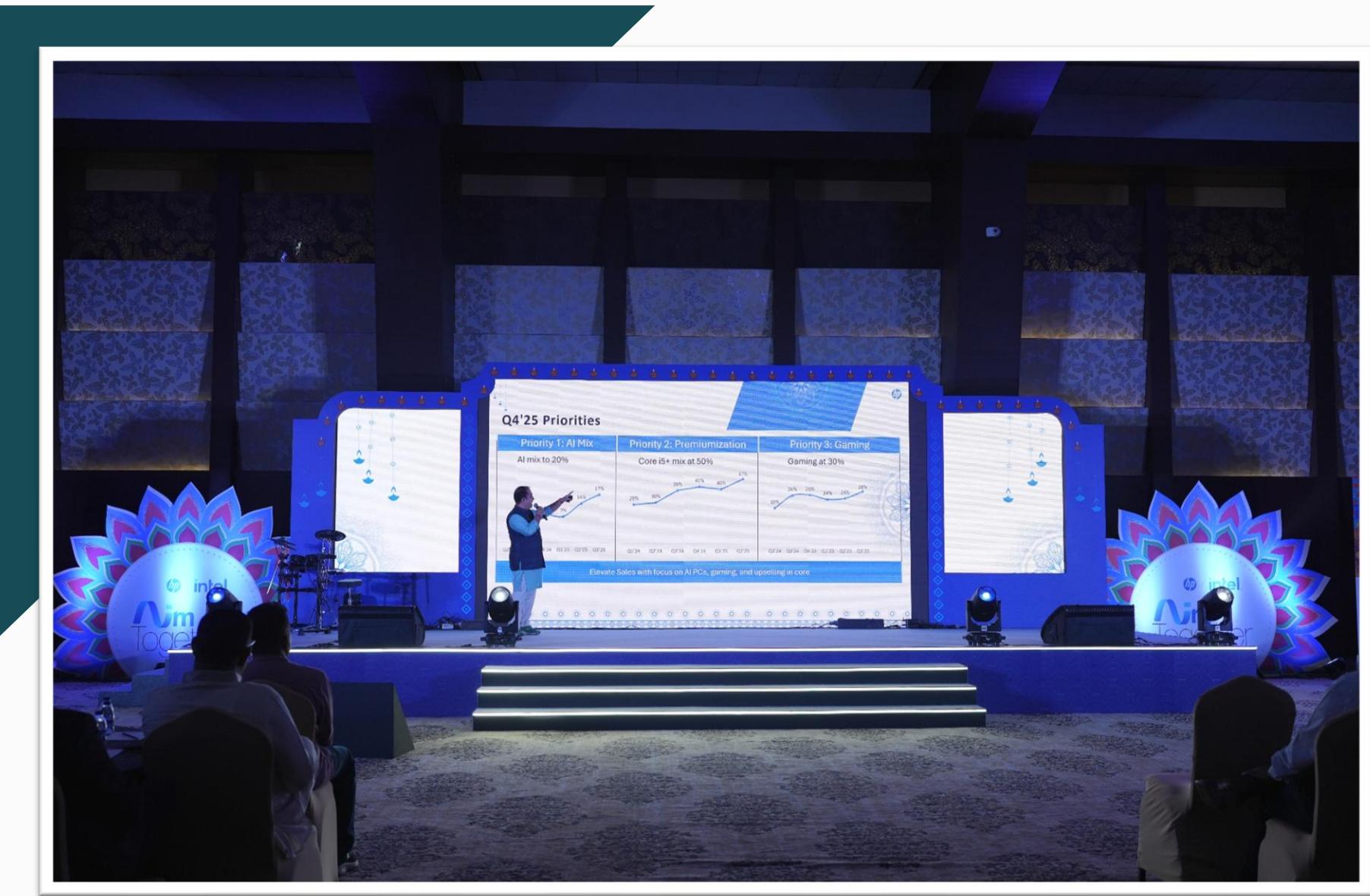


[Watch Video](#)



AIM TOGETHER: PAN-INDIA DIWALI CELEBRATION - 2025

A festive, residential Diwali meet **across 8 cities**, engaging **100+ partners** in each location. Themed décor, **product insights, interactive activities, and partner recognitions** created a powerful celebration. From the “**Aim Together**” theme to the immersive setup and experience, every element was thoughtfully crafted—earning appreciation from partners and the HP team alike.

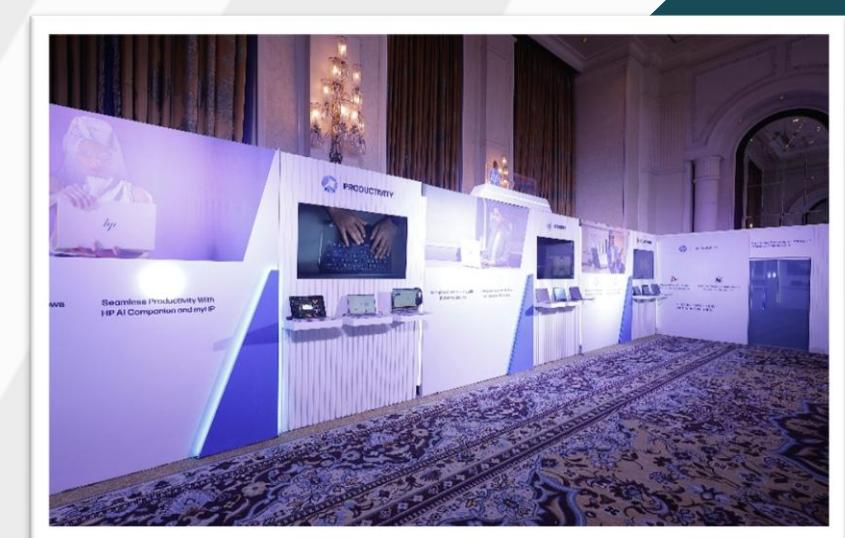
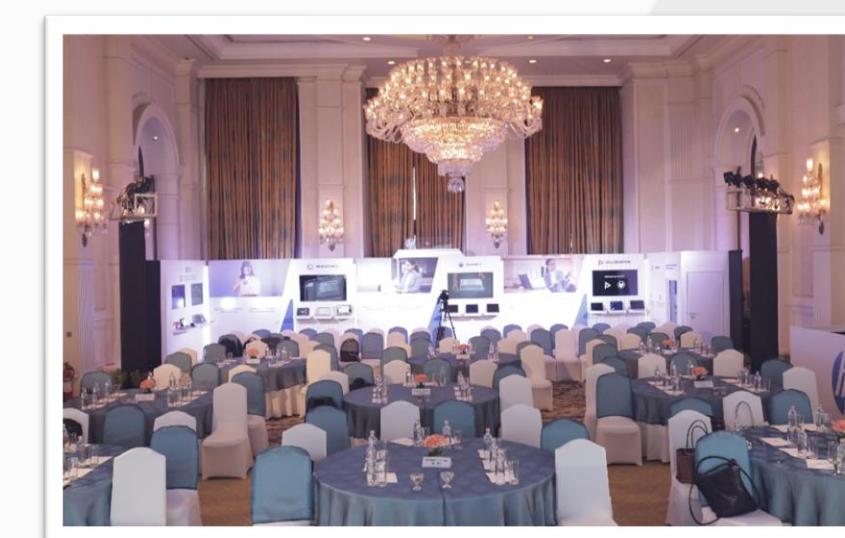
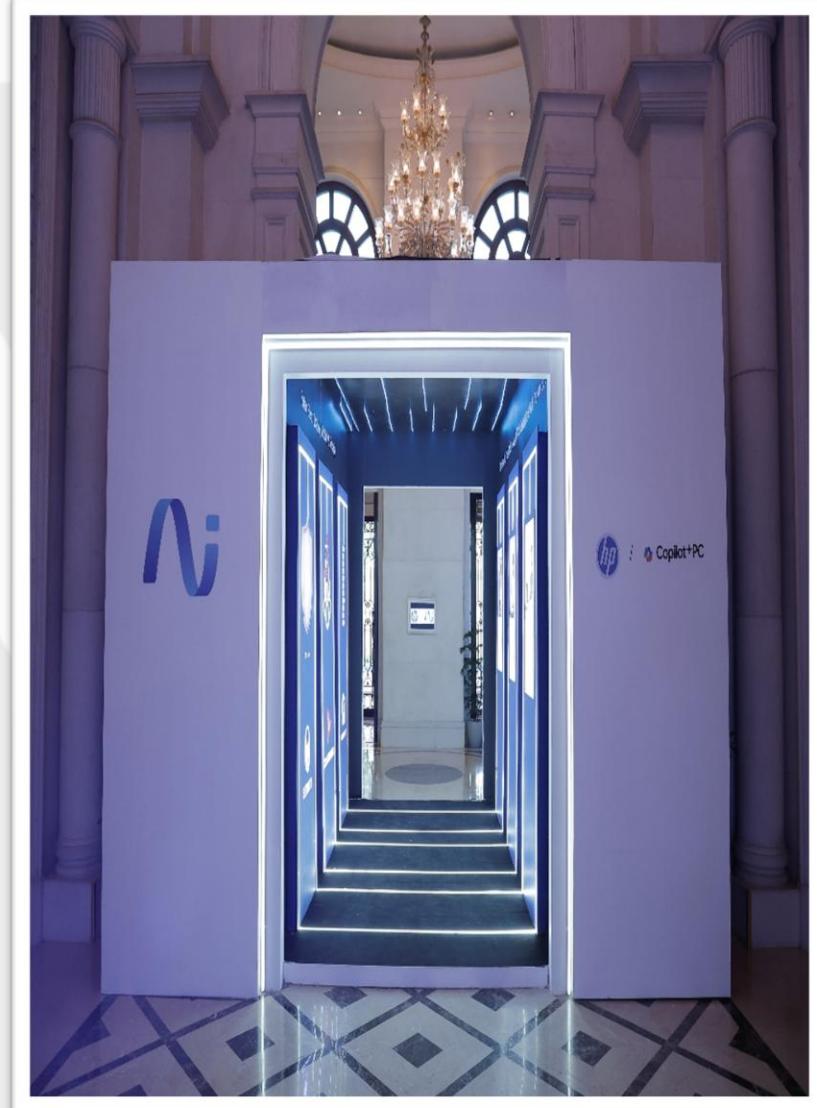
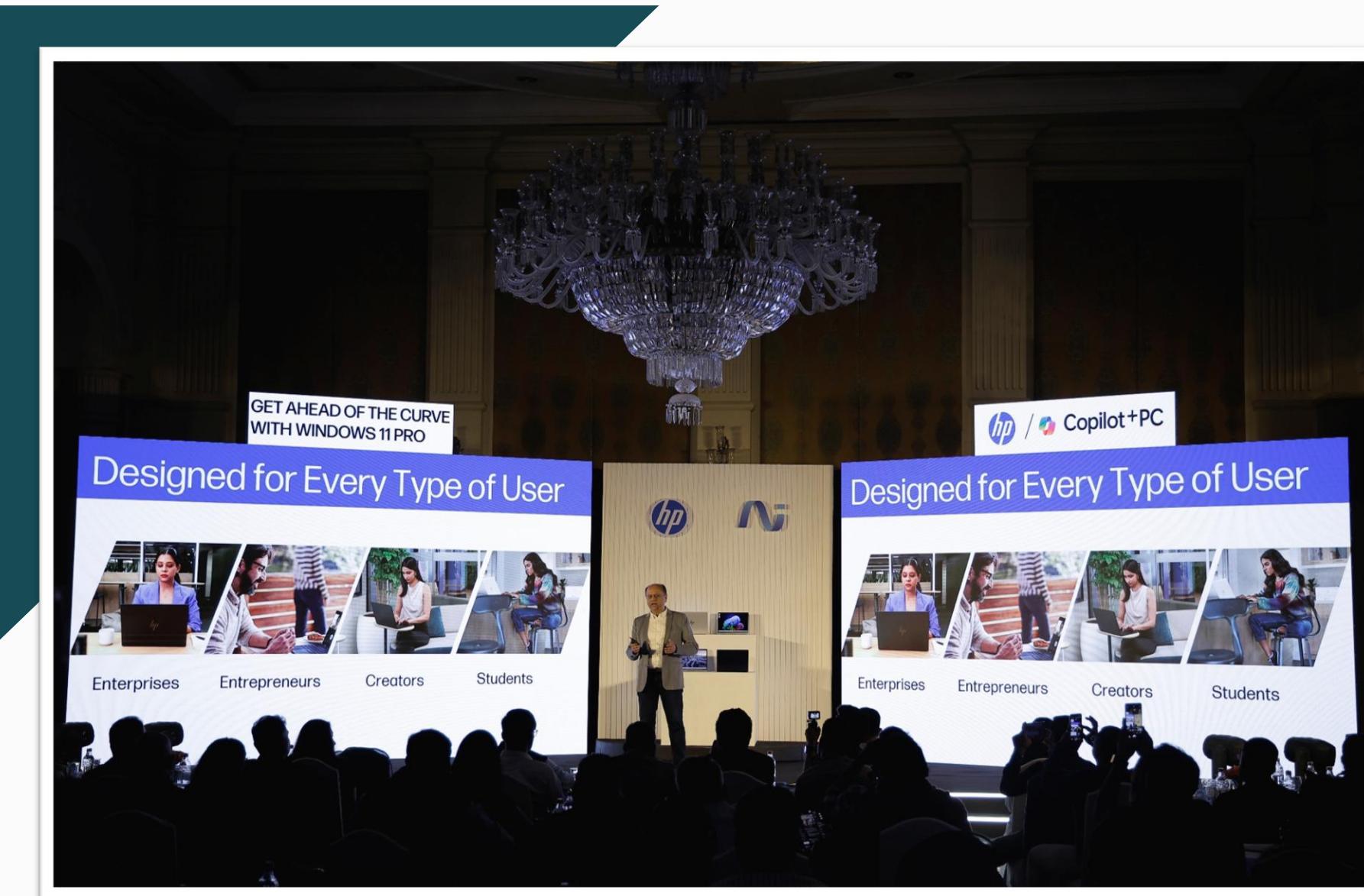


[Watch Video](#)



AI PRODUCT LAUNCH – POWERED BY COPILOT + PC 2025

HP hosted an exclusive launch event introducing its new **Copilot PCs** to over **100 media professionals**. A futuristic thematic entry and photo-op set the tone, followed by interactive **demo zones** where media experienced the AI-powered Copilot features firsthand. The showcase offered live demonstrations, expert walk-throughs, and hands-on exploration of HP's latest AI PC innovations, making it a successful, high-impact media launch.



[Watch Video](#)



AI PRODUCT LAUNCH – POWERED BY WINDOWS 11 PRO 2024

The HP AI Product Launch, powered by **Windows 11 Pro**, brought the theme **“Be Unstoppable – Get Ahead of the Curve”** to life. Over **100+** media attendees experienced live demos of the new **Copilot+ PCs**, exploring Windows 11 AI features, enhanced performance, and the future of intelligent computing.



[Watch Video](#)



AI PORTFOLIO LAUNCH - 2024

Showcasing HP's **cutting-edge AI-powered lineup**—including the Omen Transcend 14, the HyperX ecosystem, and the Envy x360 14 with Microsoft Copilot—across six major cities. The experience drew **500+ engaged attendees**, delivering powerful hands-on interactions and marking a bold step into the future of gaming and creator-focused AI technology.

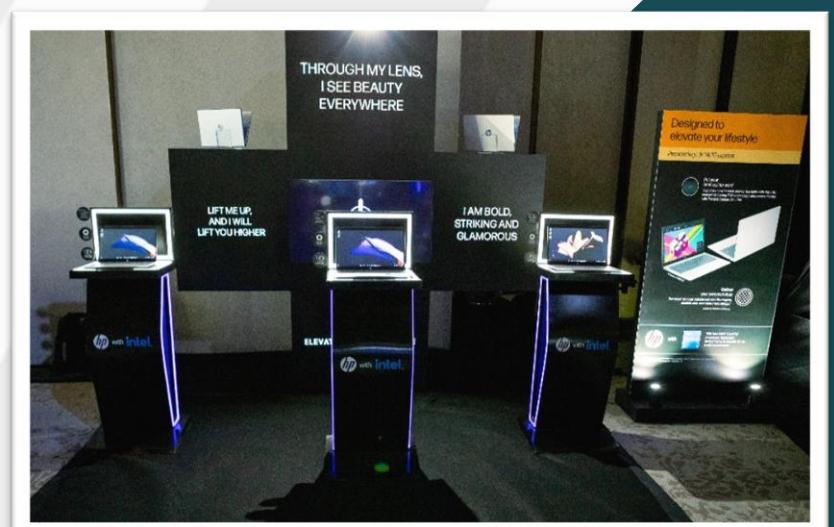
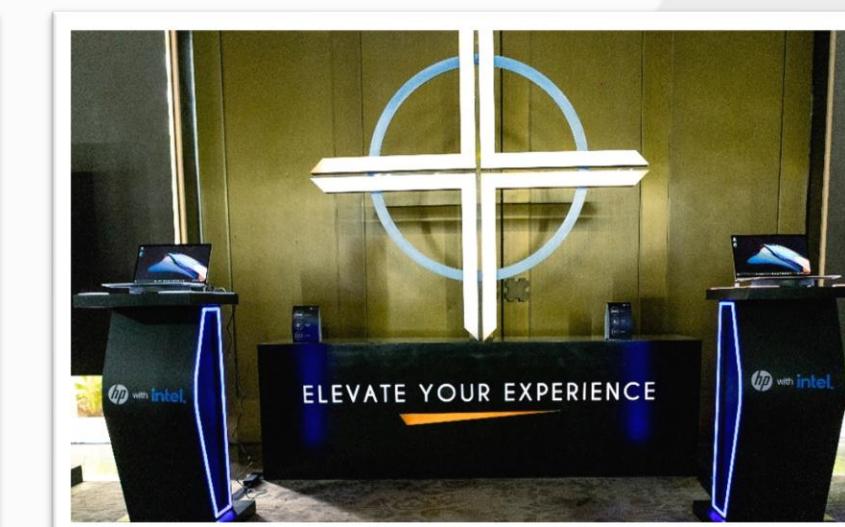
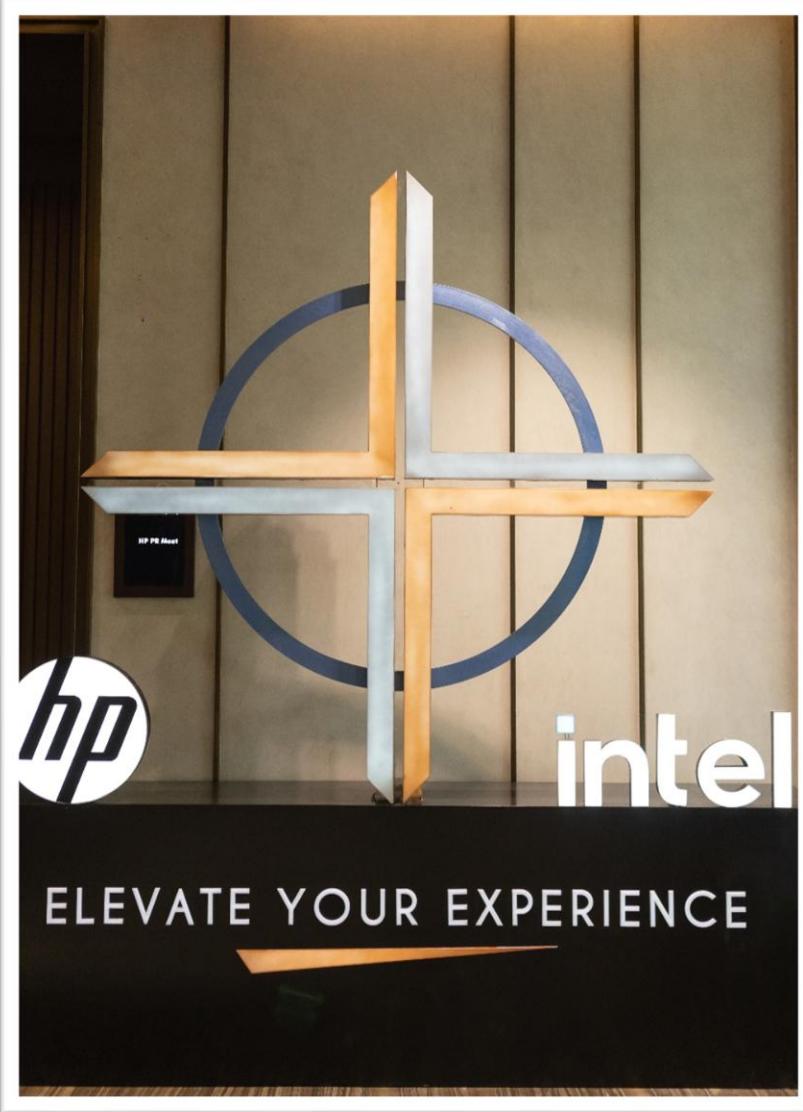


[Watch Video](#)



HP PC PLUS LAUNCH - 2024

HP unveiled its new **PC Plus Series** to media and partners through an immersive, one-day experiential showcase featuring interactive tech sessions, hands-on product demos, and a powerful launch reveal. A striking **Plus-shaped stage**, high-energy performances, and deep partner and media engagement made the event a memorable and impactful celebration of HP's upgraded next-gen PC lineup.

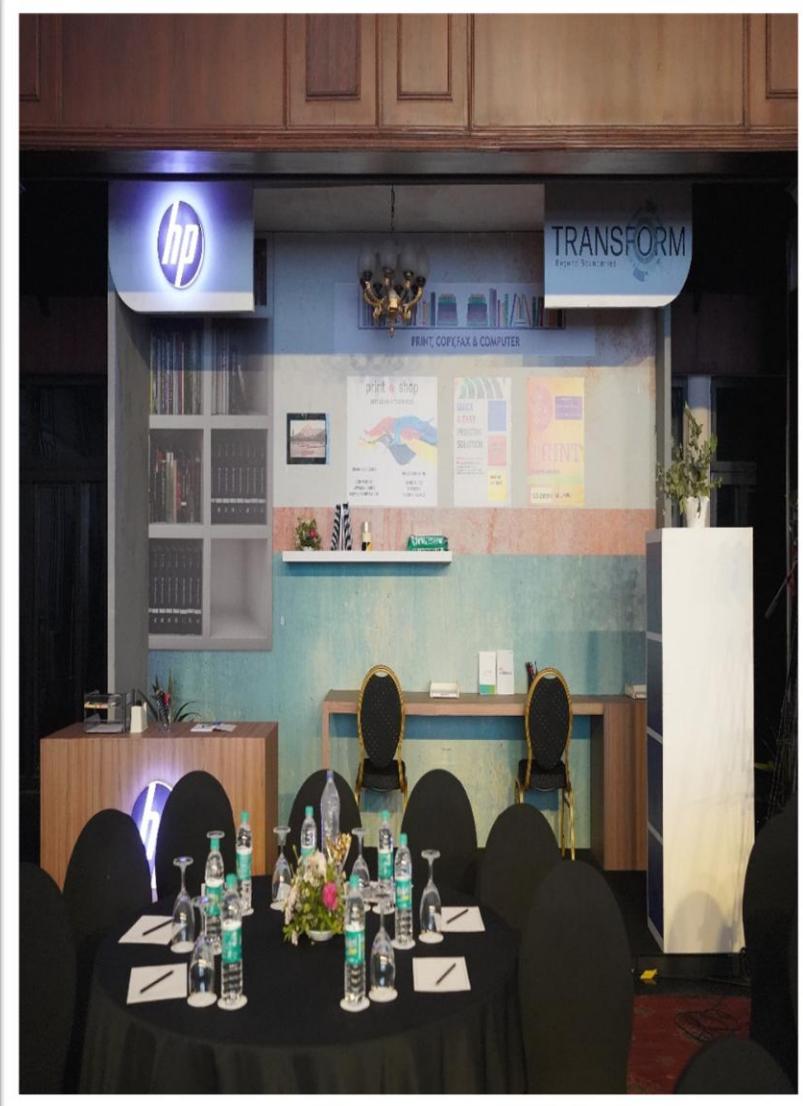


[Watch Video](#)



LASERJET SERIES – LAUNCH HIGHLIGHT - 2023

A 3-day immersive event introduced HP's new **LaserJet printer series** to key stakeholders, building excitement, innovation awareness, and partner trust. The experience featured interactive sessions, product demos, impactful keynotes, a dynamic stage reveal, hands-on printer engagement, and vibrant entertainment like the **Tron dance**, leaving a strong and lasting impression.

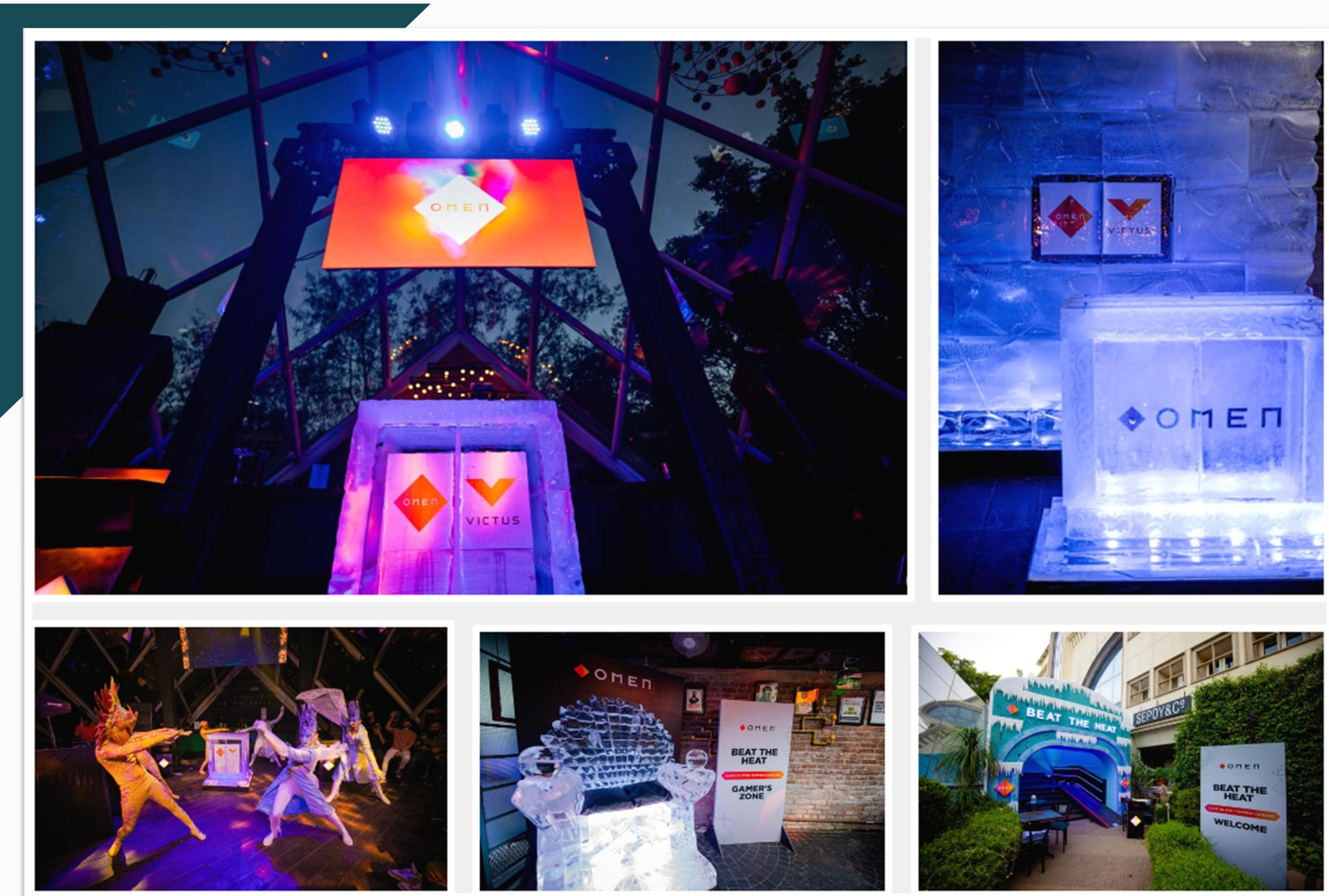


[Watch Video](#)



OMEN BY HP – INFLUENCER LAUNCH HIGHLIGHT- 2023

A high-energy “Beat the Heat” launch for **150+ influencers**, featuring ice-themed installations, a **dramatic ice-break product reveal**, and two hands-on zones — **Gamer’s Zone** and **Product Display Zone** — delivering powerful engagement and standout visibility.

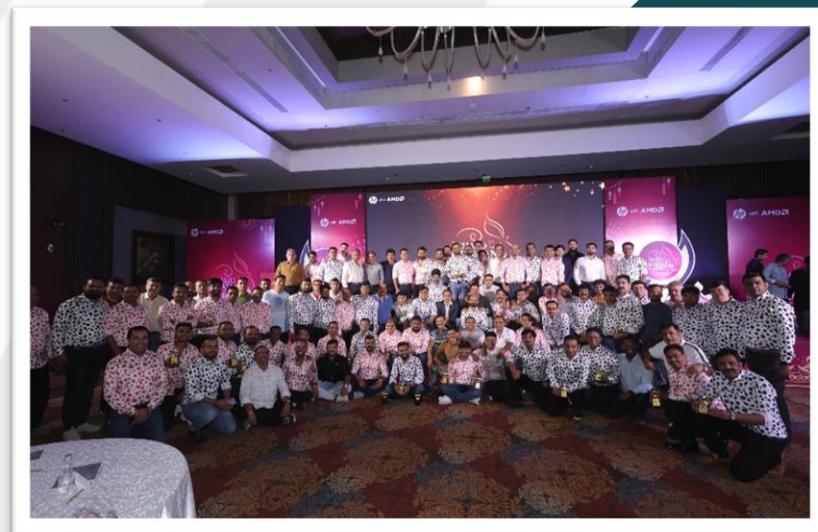
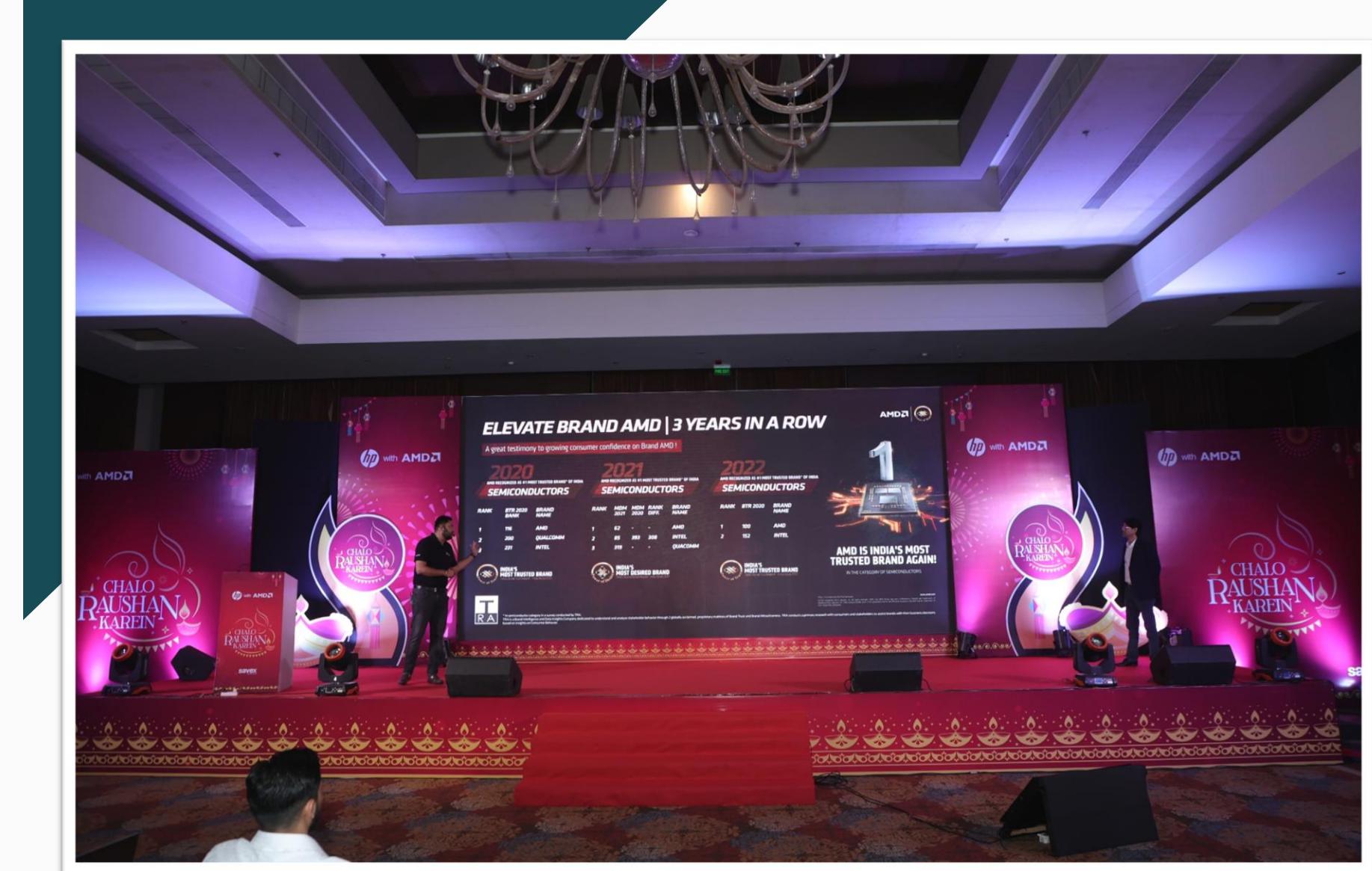


[Watch Video](#)



CHALO RAUSHAN KAREIN – HP DIWALI PARTNER MEET- 2023

A festive Pan-India celebration across **8 cities**, uniting HP partners to strengthen relationships and drive business growth. The meet featured **bold Diwali décor, interactive partner zones, and curated entertainment**, supported by seamless event production with **stage, registration, and photo-op setups**. The vibrant **Chalo Raushan Karen** theme and illuminated Diwali elements created a **mesmerizing, high-impact experience** admired by all partners.



02

LARGE-SCALE DEPLOYMENT OF SMALL EVENTS





INKREDIBLE NATIONWIDE PARTNER CONNECT - 2025

Executed the HP “Inkredible” Partners Supplies Meet across 10 cities, delivering end-to-end stage & screen setup, registration desk, and structured product display zones. Engaged Tier 1 & Tier 2 HP Supplies Partners with insightful toner & ink knowledge sessions, supported by HP-branded giveaways that boosted brand recall and partner satisfaction





PRINTPOSIUM – PAN-INDIA PRINT PARTNER SUMMIT – 2024/25

Printposium was a Pan-India residential event for HP print partners, executed in two phases: North & West zones in Phase 1, East & South zones in Phase 2. The event offered engaging sessions, interactive experiences, and a curated venue experience, fostering stronger partnerships, knowledge sharing, and business growth.





HP NEXT GEN AI LAPTOPS: SOUTH INDIA RLFR CONNECT - 2025

Executed a successful **HP Next Gen AI Laptop** Introduction for RLFRs across South India, delivering a **6-city RLFR Meet** with complete stage setup, registration desk, and **immersive product display zones**. The experience was elevated through **impactful HP-branded giveaways**, ensuring high recall and stronger engagement. The platform united RLFR partners for key business discussions, sales growth strategies, and meaningful networking, making the meet both productive and memorable.





IGNITE TOGETHER: HP'S 16-CITY ESF FESTIVE CONNECT - 2025

HP ESF Festive Meets 2025, themed “Ignite Together,” united ISPs across 16 cities in a high-energy celebration of collaboration, festive spirit, and business growth.

The meets featured insightful PC & Print presentations, ending each evening with a celebratory dinner and team photo, reinforcing partnership and shared success.





GROWTHON: INDIA'S 58-CITY GROWTH MOVEMENT - 2025

Growthon, HP's new initiative themed "**One Team, One Track, Unlimited Wins**," was executed Pan-India across **9 zones** with **58 high-energy events**. With a project investment of **₹1 Crore**, Growthon united teams for **strong engagement, business alignment, and collective growth**.



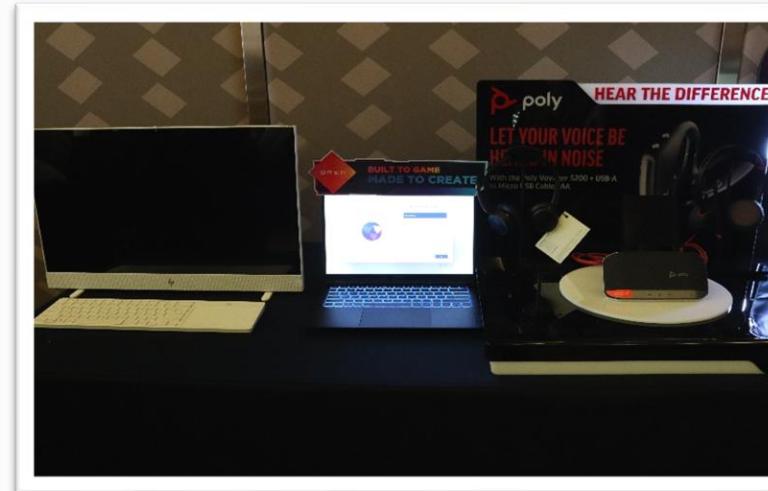
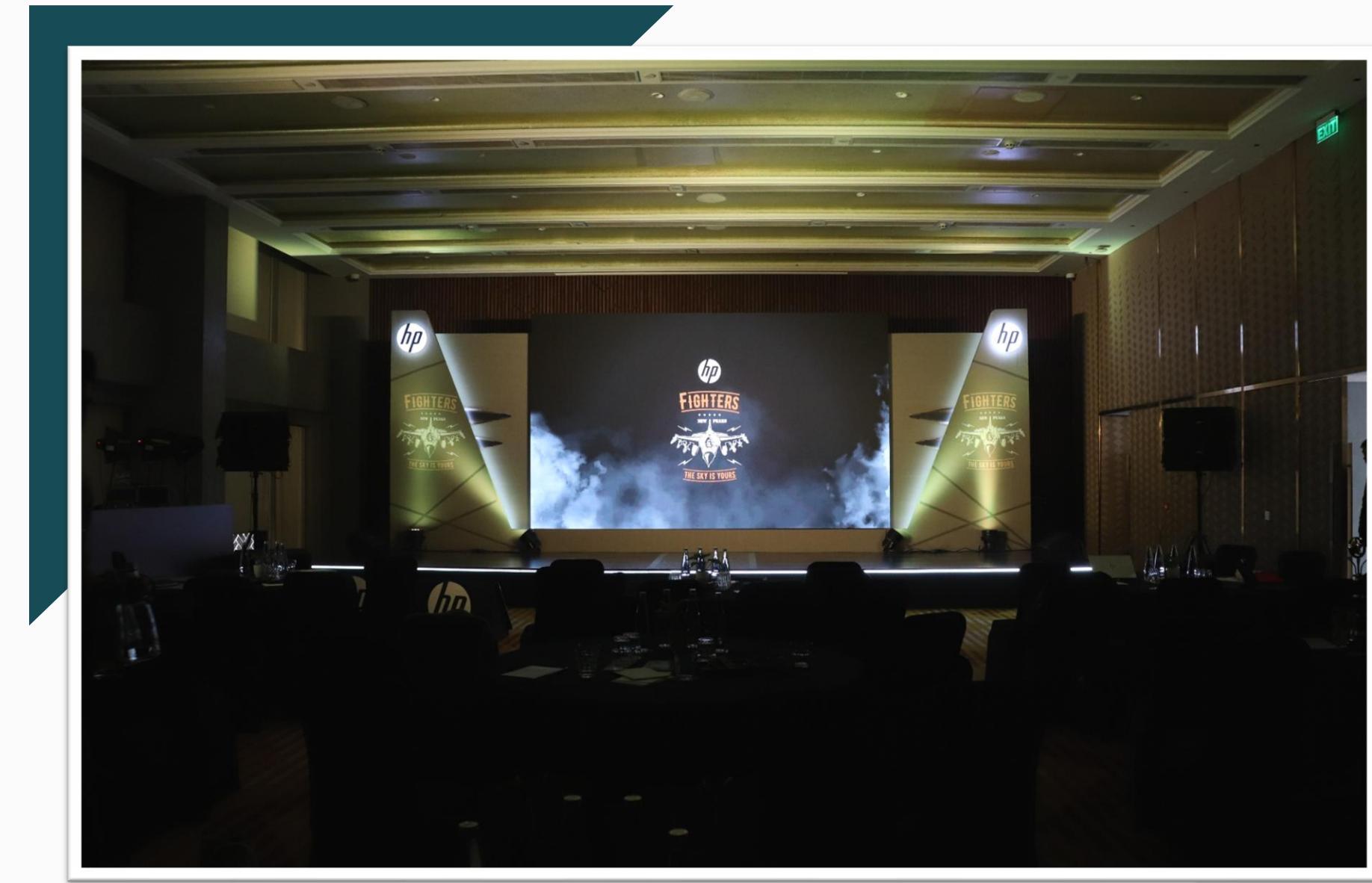
The collage illustrates the scale and variety of the Growthon events. It features a large-scale outdoor event at Sweet Fantasy Resort, smaller indoor sessions, and a formal welcome ceremony. The welcome cards provide specific details about the event, including the date (8th September 2025), time (7 PM Onwards), location (Hotel Shankar Bhawan, Shop No. 1 Purani Rd near Chhatrapati Chowk, New Delhi, Delhi 110001), and the organizing company (sayex). The images show a mix of professional presentations and celebratory atmospheres.



FIGHTERS: A TRIBUTE TO TARGET ACHIEVERS - 2024

HP RSM & ZM Meet – “Fighters” united leaders from all zones, along with the SLT and key teams, to celebrate their resilience and target achievements.

The event featured a fighter-themed stage setup and demo zones, creatively showcasing HP's frontline leaders as the champions driving business success.



[Watch Video](#)



OMEN PLAYGROUND: INDIA'S GAMING RETAIL EXPANSION- 2023/24

HP launched **18 Omen Playground gaming stores** across India in **2024–2025**, featuring immersive store décor, ribbon-cutting ceremonies, and cosplayers bringing the gaming world to life. These launches created strong local buzz, enhanced brand visibility, and expanded HP's gaming retail footprint with engaging, hands-on experiences.



[Watch Video](#)

03

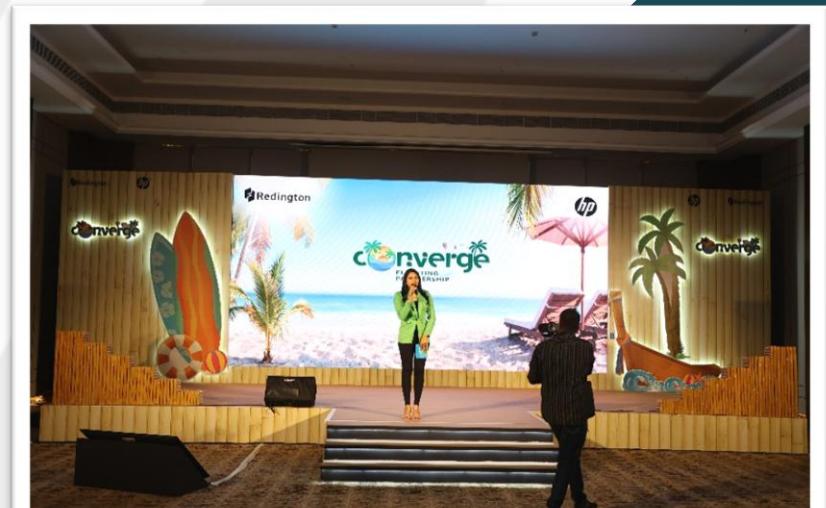
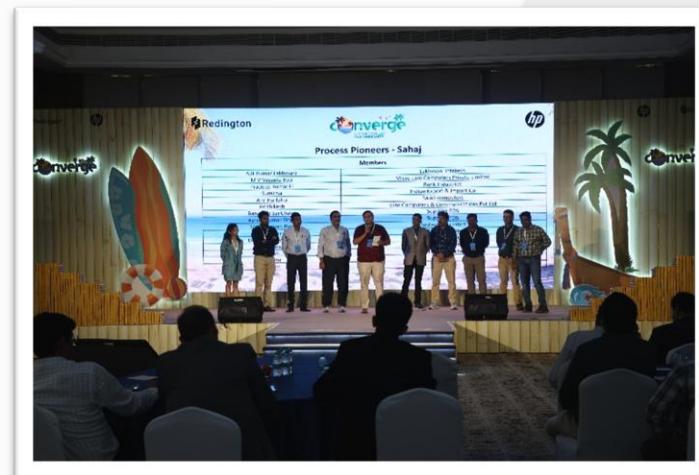
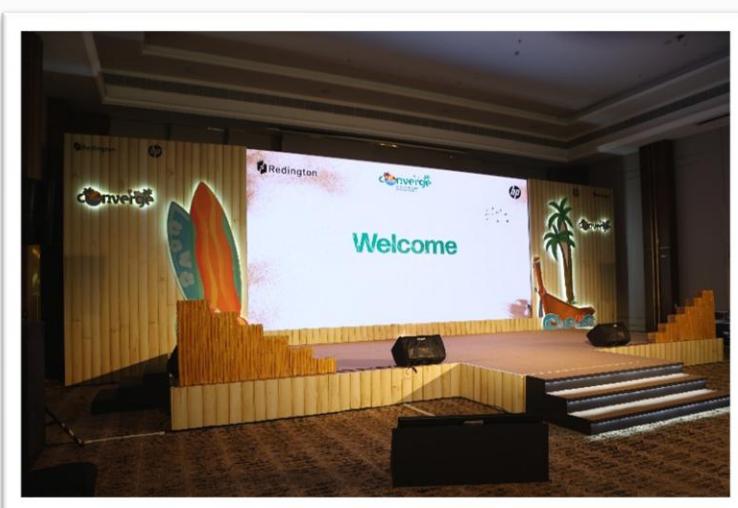
BRAND PARTNER ENGAGEMENT HIGHLIGHTS





REDINGTON PARTNER MEET- 2025

The event strengthened **partnerships** through a vibrant **Goa-themed experience** featuring interactive zones and team activities. Over two days, **themed setups, photo-ops, and engaging team-building** boosted collaboration and left a memorable impact.





ANNUAL CONFERENCE 2023

The Redington Annual Conference brought together 250 employees for a two-day offsite at **The Lalit, Goa**, with seamless travel, check-ins, conferences, team-building, and awards. The meet celebrated yearly achievements and boosted motivation, ending with a high-energy **gala night** featuring **Neeraj Shridhar** and a Goan band, leaving every participant refreshed and valued.





GOOGLE–AMD–REDINGTON PARTNER CONNECT - 2023

The event showcased the **Google–AMD–Redington partnership**, highlighting growth opportunities for Ahmedabad partners and reinforcing their role in **digital transformation**. Held at **ITC Narmada** with **100 partners**, it featured impactful presentations, interactive segments, and a premium setup, ending with a live band that made the experience memorable.



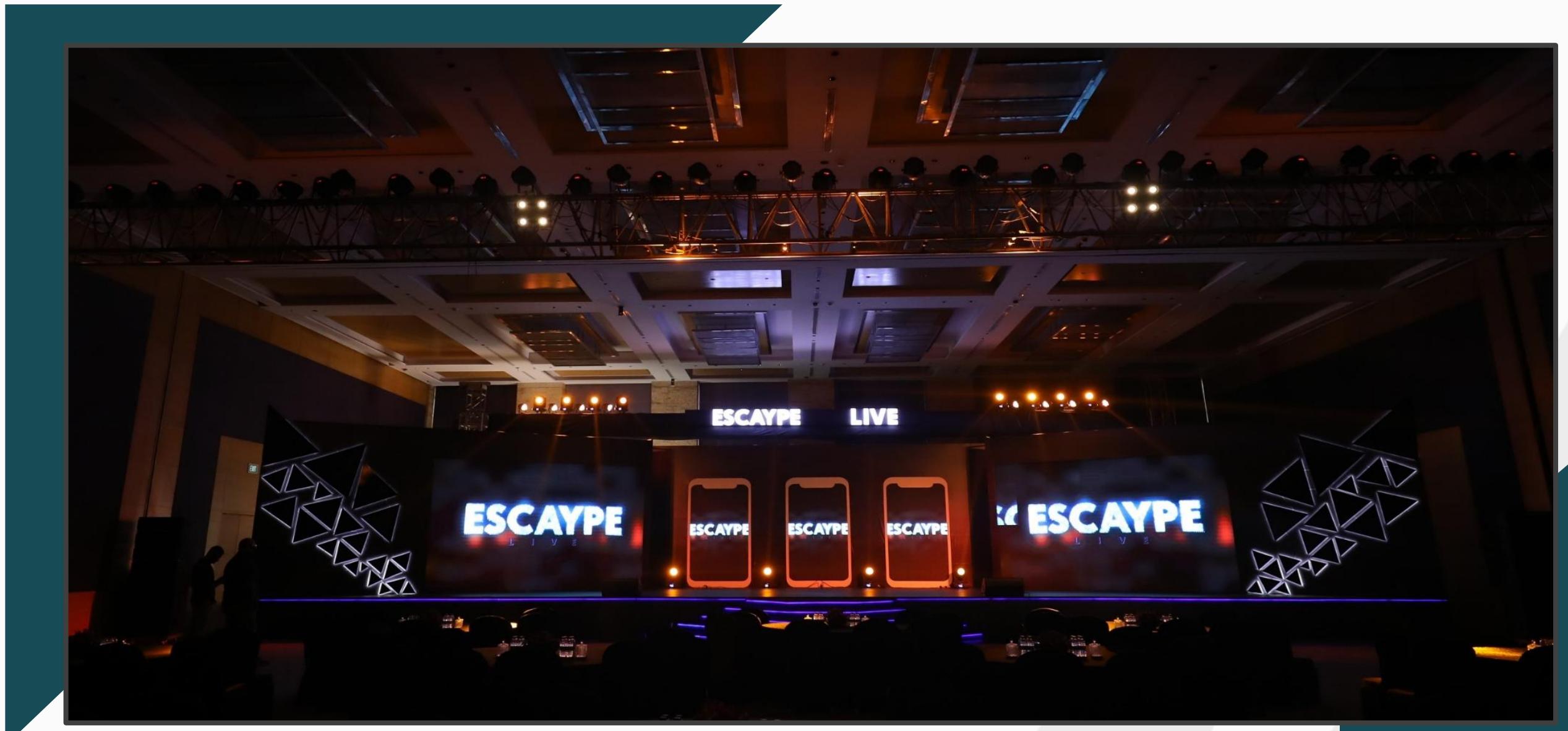
03

SETTING THE STAGE: MEDIA & TRAILER ROLLOUT (2023-2025)





ESCAYPE LIVE



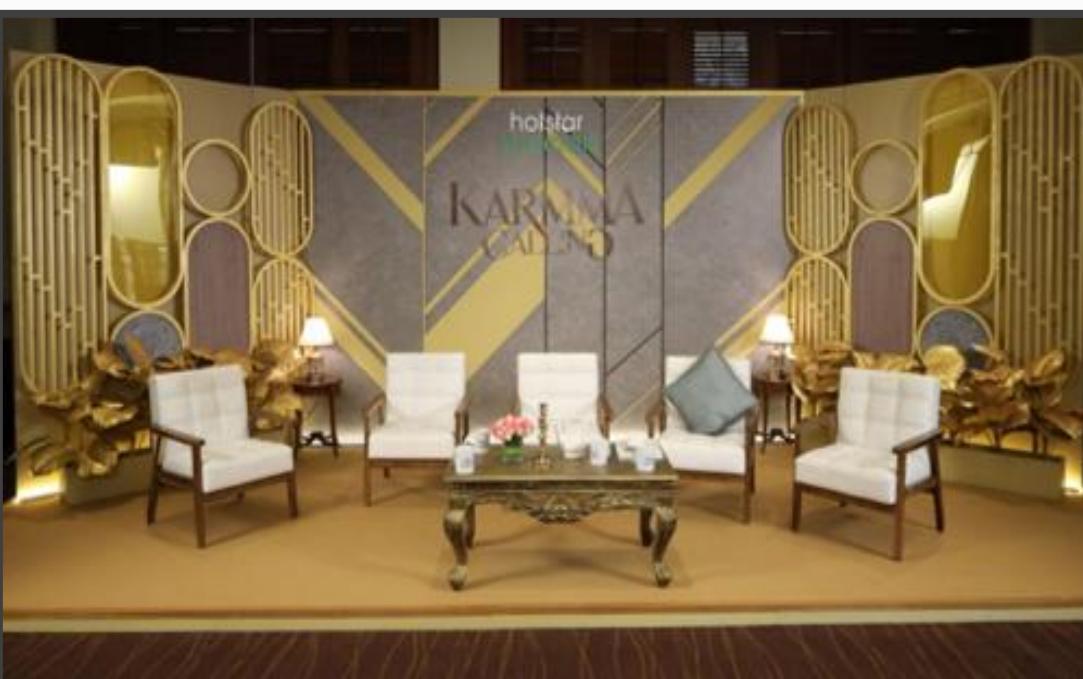


KOFFEE WITH KARAN
SEASON 6
THE NIGHT MANGER
SULTAN OF DELHI

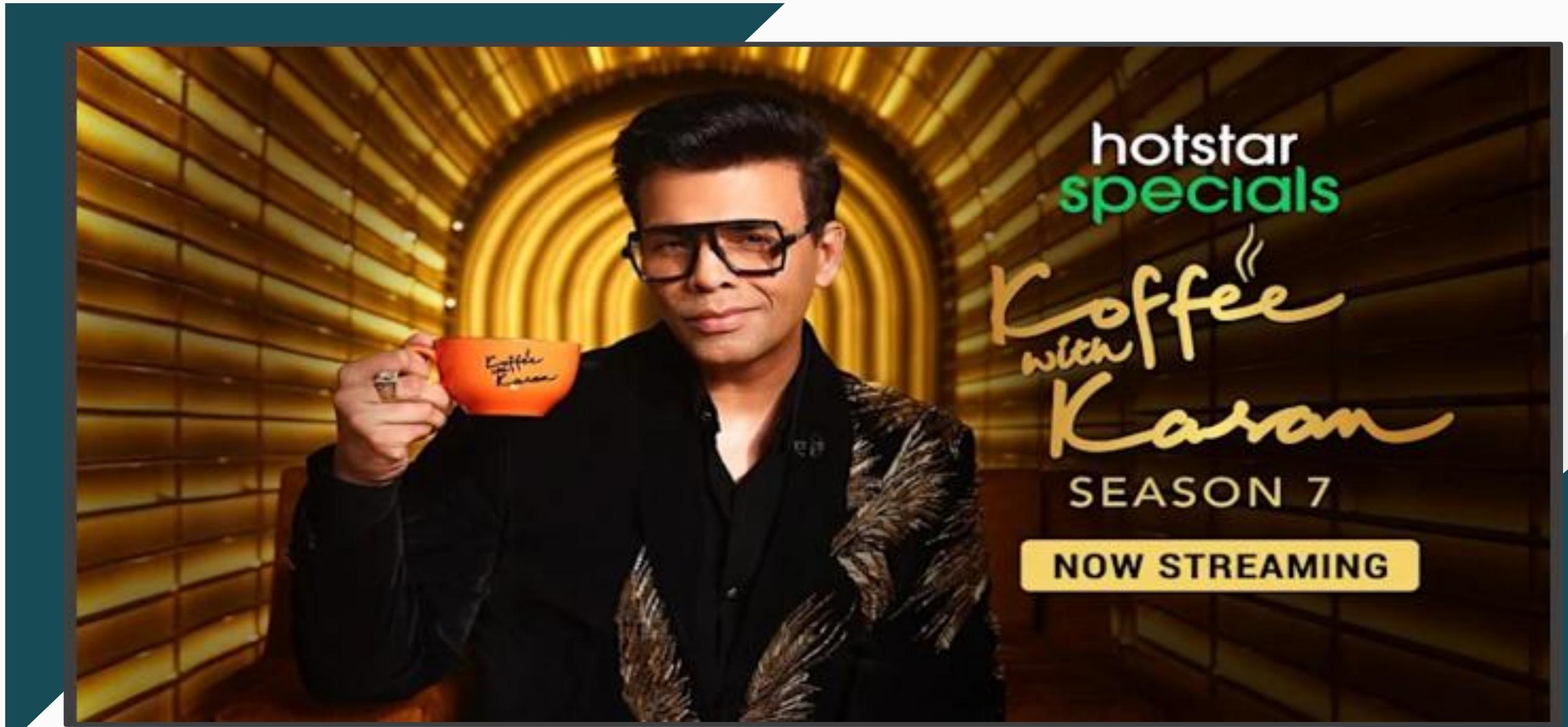




SHOW TIME
KARMA CALLING
JANTA HAI MERA POP
KAUN HAI?



KOFFEE WITH KARAN
SEASON 7
GOOD LUCK JERRY





GOOD LUCK JERRY GULMOHAR FREELANCER



TAAZA KHABAR



राजस्थान पत्रिका
presents

Taaza Khabar
with Bhuvan Ban



Watch Video

04

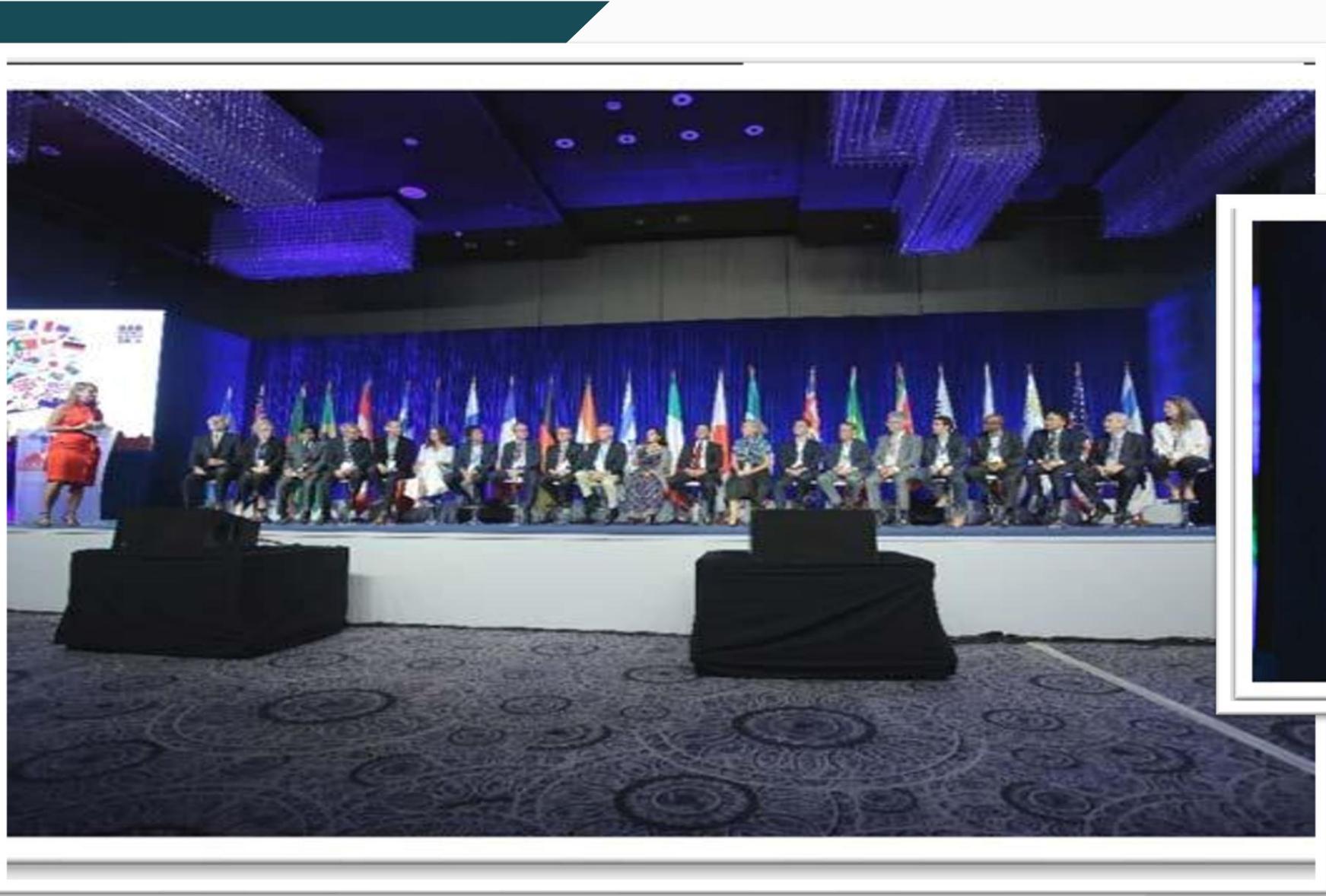
OUR PRE-LOCKDOWN SHOWCASE





GLOBAL STEERING GROUP SUMMIT - 2018

Truly a global movement, the 4th edition of the summit, held for the first time ever in India, gave a platform to more than **150 Impact speakers**, 900 Delegates, and esteemed representatives from over **22 countries** to address societal challenges to make the world a better place.





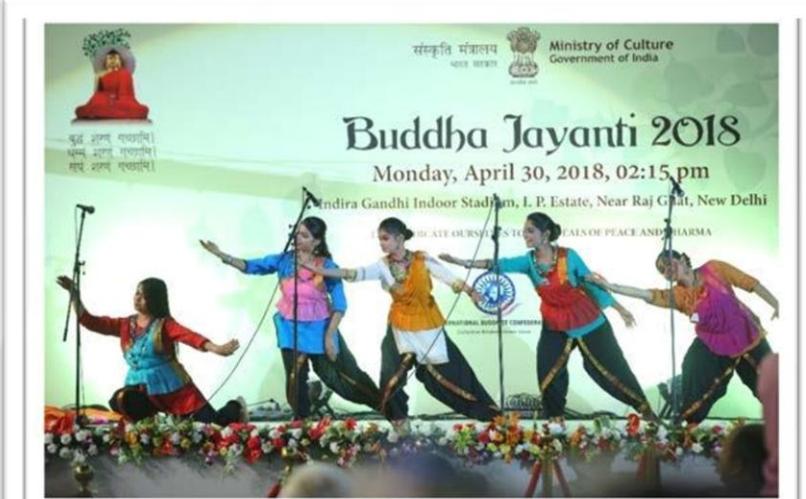
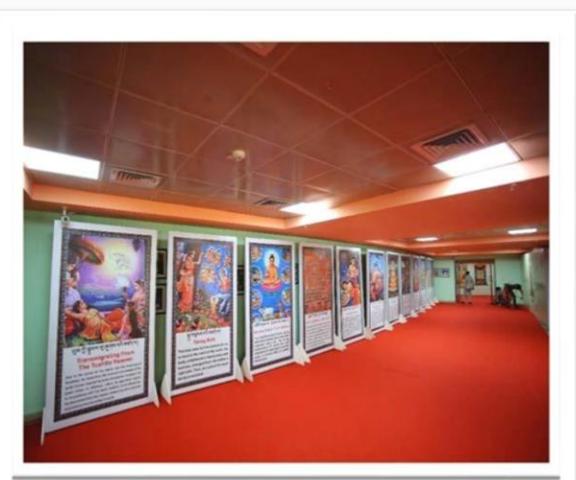
पर्यटन मंत्रालय
MINISTRY OF
TOURISM



विदेश मंत्रालय
MINISTRY OF
EXTERNAL AFFAIRS

BUDDHA JAYANTI - 2018

PM Narendra Modi, along with Minister of State for Culture Mahesh Sharma and Minister of State for Home Affairs Kiren Rijiju, paid respects to the sacred Buddha relics brought from the National Museum for Buddha Jayanti at the Indira Gandhi Indoor Stadium. The event featured traditional Buddhist chanting and cultural performances across multiple stages set up around the main area.





GMR IGIA AWARDS - 2018

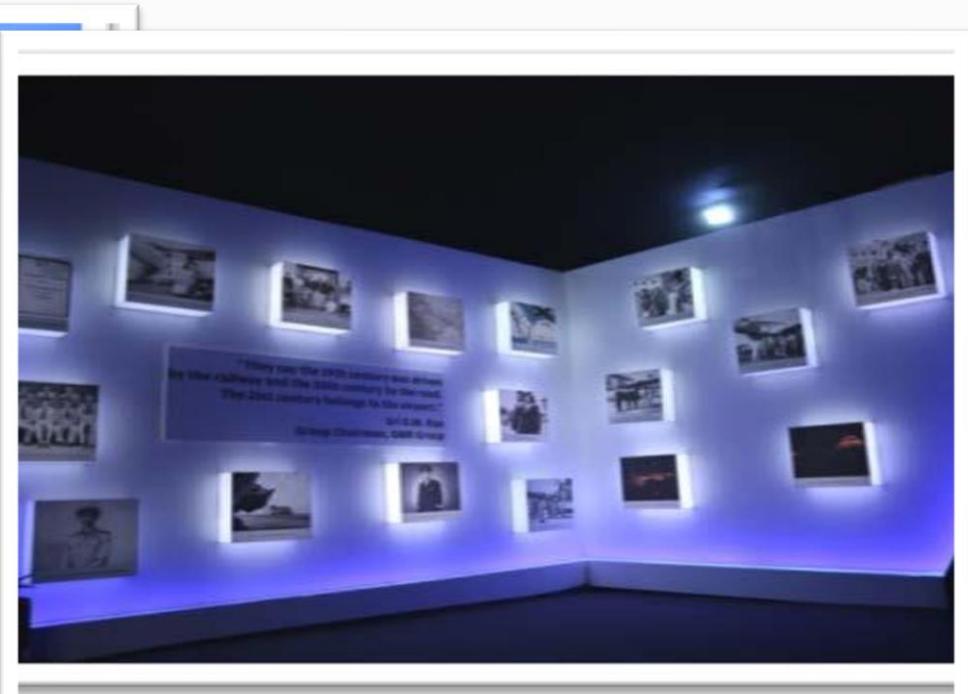
The IGIA Awards by GMR showcased a grand airport-themed setup with a history-wall tunnel entry, custom trophy installation, and specially designed awards. The evening featured curated performances, celebrity hosts, and a memorable celebration of GMR Airport Commercials.





DECENNIAL CELEBRATION OF GMR HYDERABAD RGIA - 2018

The Decennial Celebration of GMR Hyderabad Rajiv Gandhi International Airport featured a grand, immersive setup showcasing the airport's 10-year journey. The Hon'ble Minister of Telangana graced the event as the Chief Guest. Guests experienced a thematic entry, dynamic stage design, curated entertainment, and special showcases honoring a decade of excellence in aviation and customer service.



04

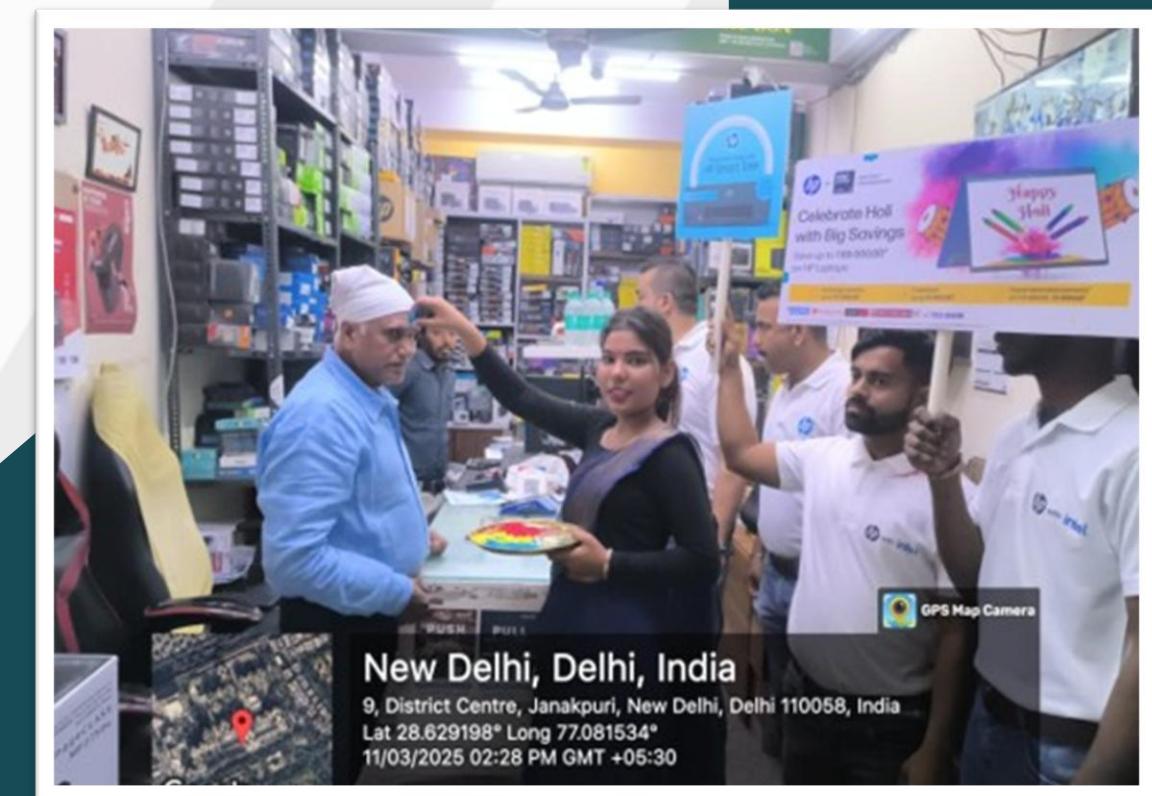
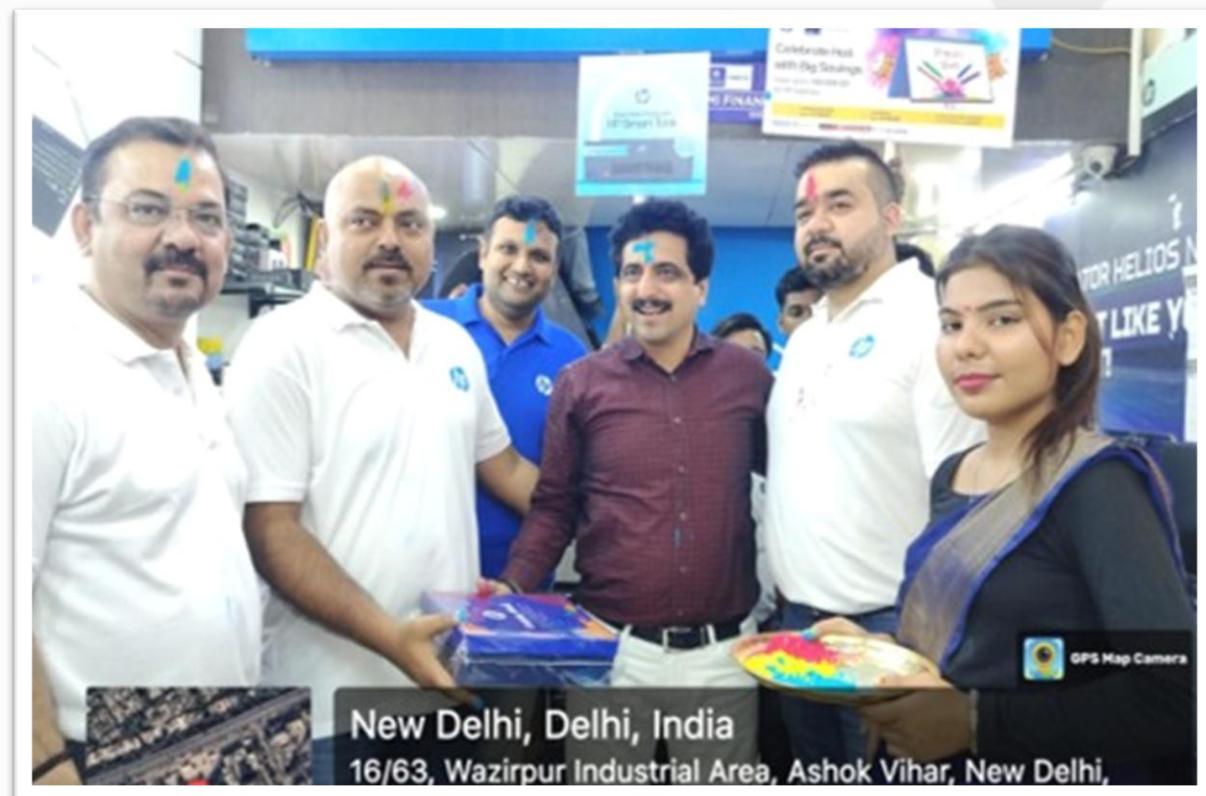
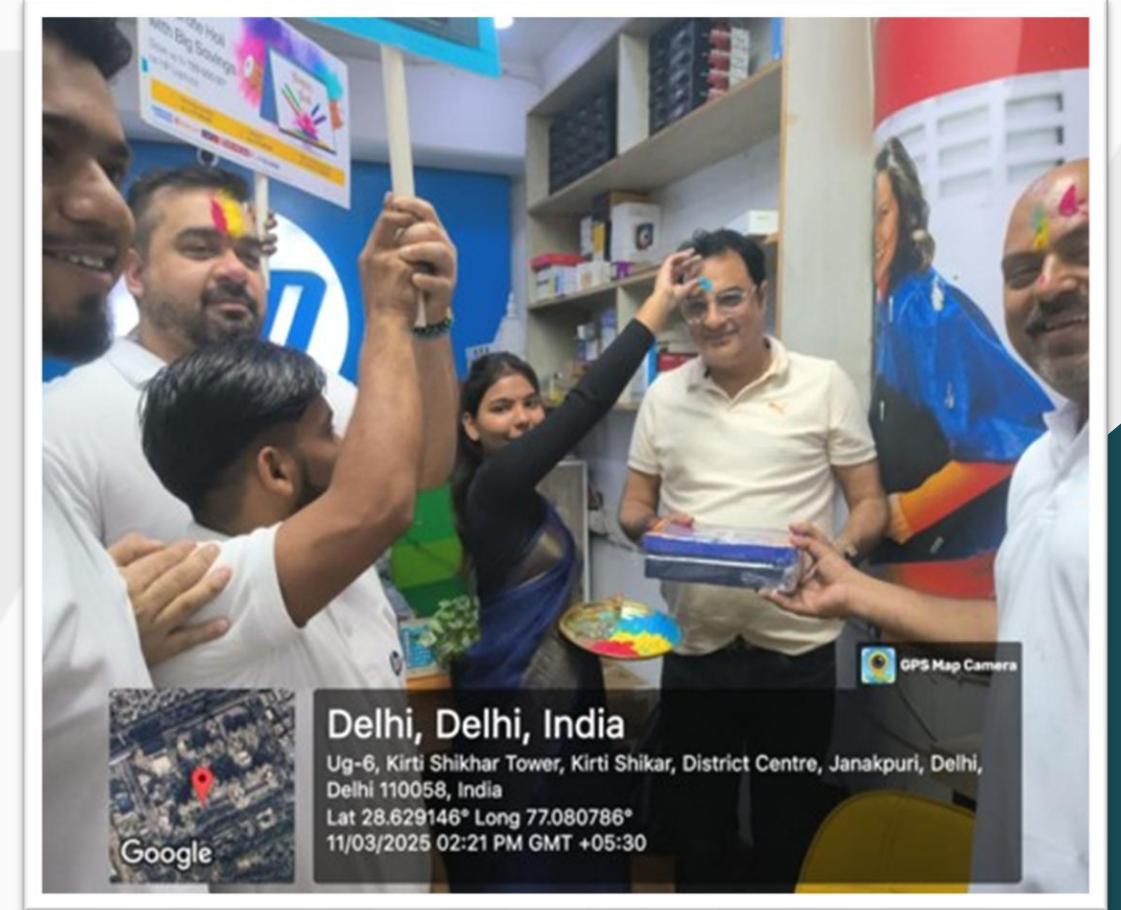
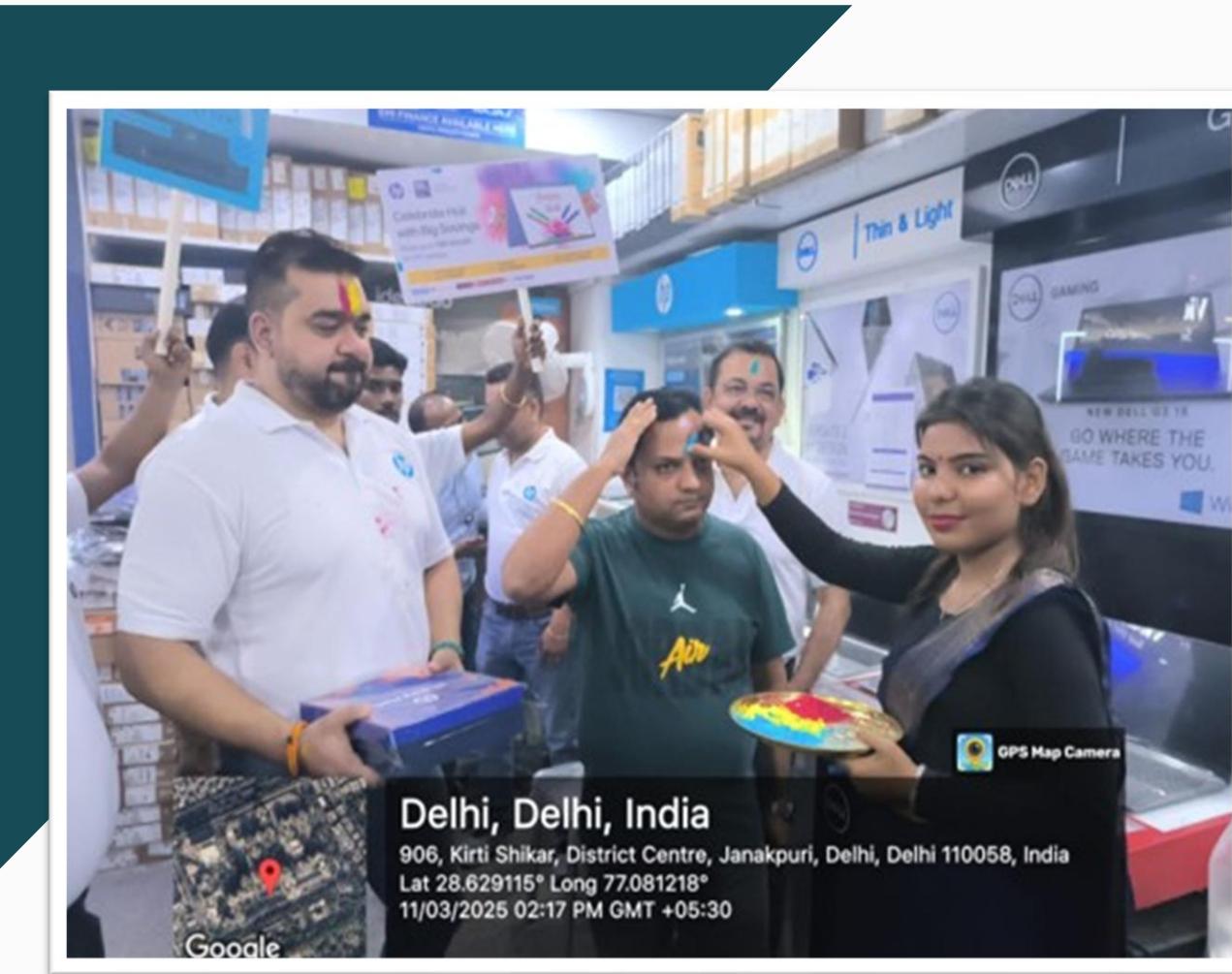
ON GROUND IMPACT





HOLI CHEER MEETS HP POWER 2025

Ran a Holi-themed activation with promoters and festive branding to engage HP partners, strengthen relationships, and drive sales at partner outlets.





HP AI PC PRE-DIWALI DRIVE 2024

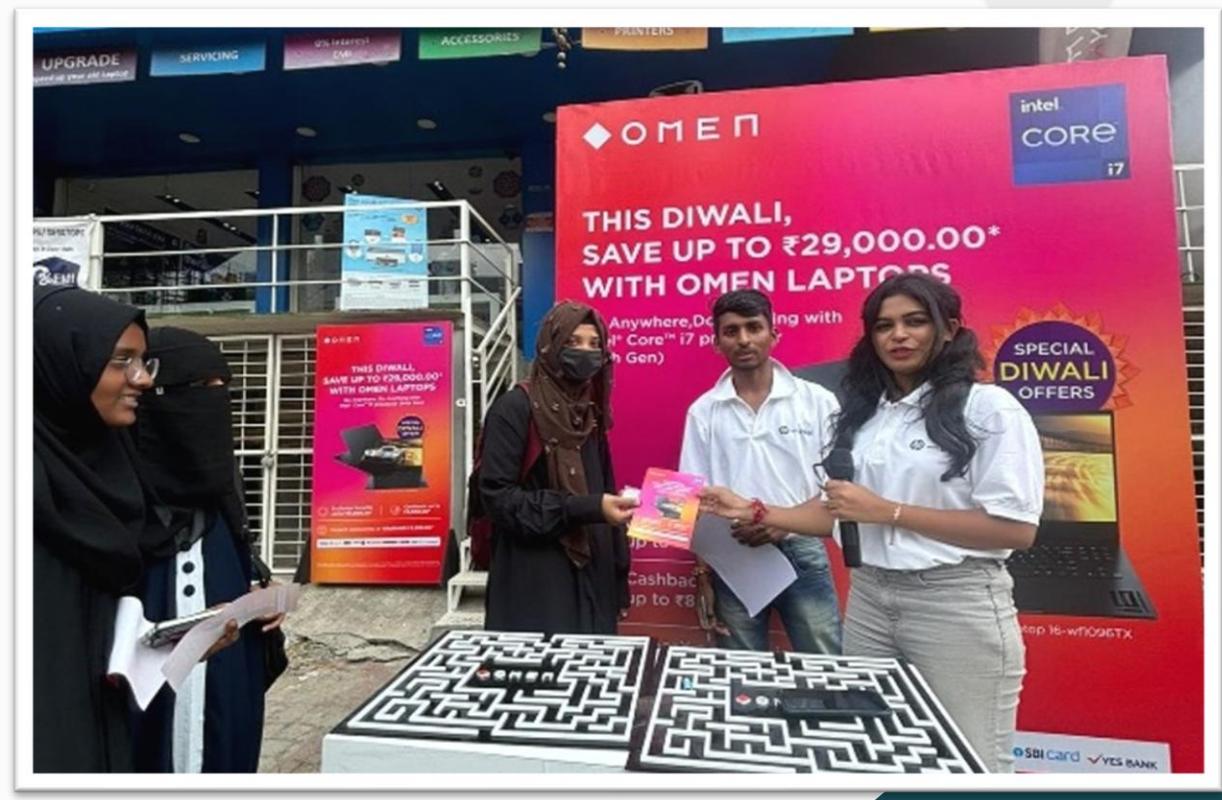
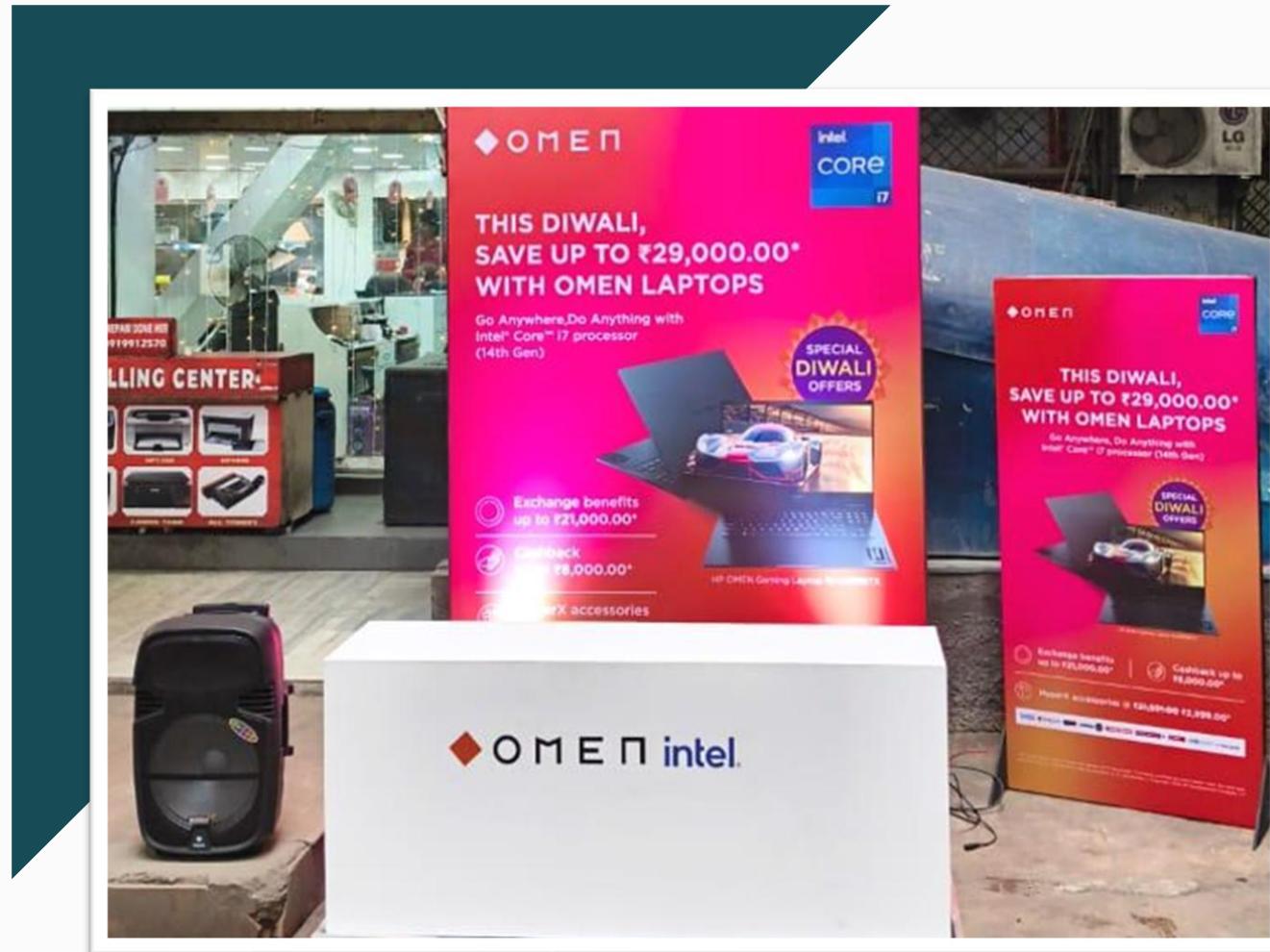
Engage the right audience and boost leads, footfall, and sales with a festive setup, interactive demo zone, and targeted outreach. Promoters drive interest through leaflets, product insights, and **AI-powered offers**—ensuring strong customer connect and conversions.





DIWALI GAMING FEST BY HP 2024

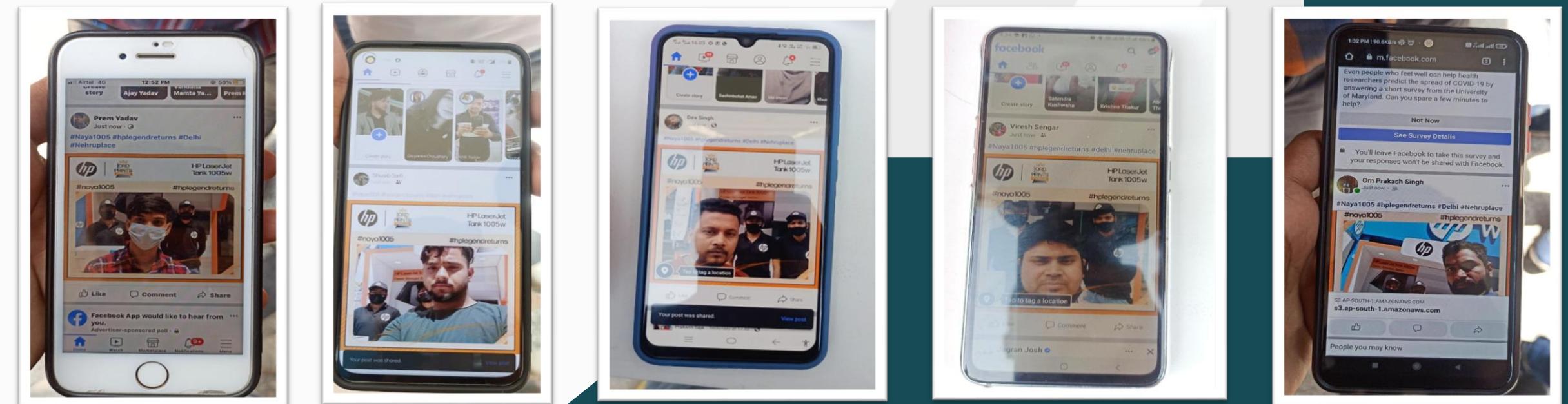
HP brought festive cheer to the IT hub with Diwali-themed gaming laptop offers and an interactive tech experience. A vibrant setup and a crowd-pulling maze game boosted footfall, generated strong leads, and drove weekend gaming laptop sales.





CTSS PRINTER PAN-INDIA LAUNCH ACTIVATION - 2023

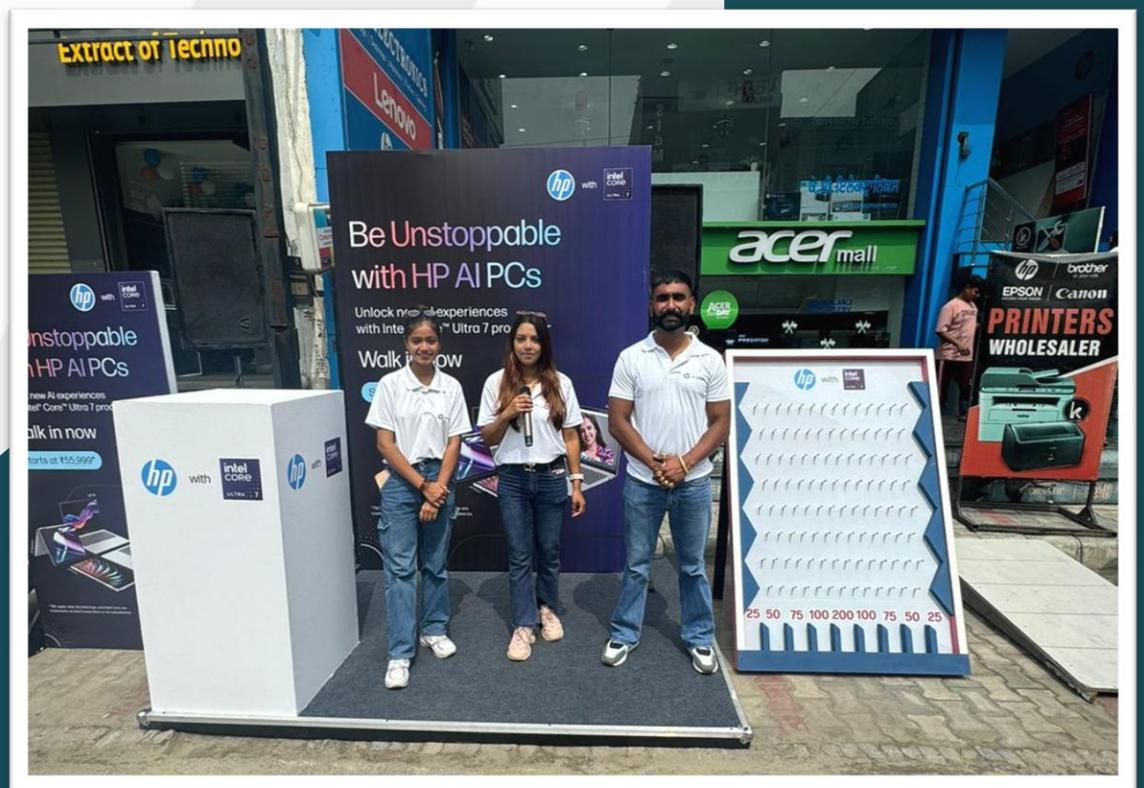
A pan-India IT hub activation for HP's new **CTSS Printer** featured **50+ in-store stalls**, **QR selfie engagement**, **hashtags**, and **giveaways** to drive leads and social buzz. With streamlined **setup**, **trained manpower**, and **daily reporting**, the campaign delivered **high visibility** and strong **customer engagement** for the launch.





HP CELEBRATES INDEPENDENCE DAY WITH AI POWER - 2023

Celebrate with HP's AI-powered PCs through an engaging festive activation featuring a thematic offer-led backdrop, a high-energy Plinko game to draw crowds, and hands-on AI demos by promoters—driving strong footfall, interaction, and sales.





CTSS PRINTER PAN-INDIA HOLI ACTIVATION - 2023

HP executed a pan-India Holi market-storming activity for the **CTSS printer launch**, where the team and partners visited stores across zones, exchanged Holi greetings, and created festive engagement with dhol, look-walkers, and traditional welcomes. Gifts and photos added to the celebration, ensuring strong partner connect and high product visibility.





HP LIGHTS UP DIWALI WITH AI-POWERED TECH - 2023

HP celebrated Diwali with an interactive showcase of AI-enabled laptops, featuring exclusive festive offers and exchange deals. A vibrant setup and engaging maze game drew strong footfall, leading to impressive results—over 900 laptops sold, generating ₹4.5 crore in just two days.





HP × CHROMEBOOK @ SRCC BUSINESS CONCLAVE - 2023

The three-day SRCC Business Conclave drew 1,000+ students to an engaging **HP–Google Chromebook** stall featuring interactive demos and contests. Students created reels at the booth, and a Chromebook was awarded to the reel with the highest likes. The dual-zone setup showcased HP products and Google Chromebooks, giving students a fun, hands-on tech experience.



05

EXHIBITION & RETAIL END TO END SOLUTION



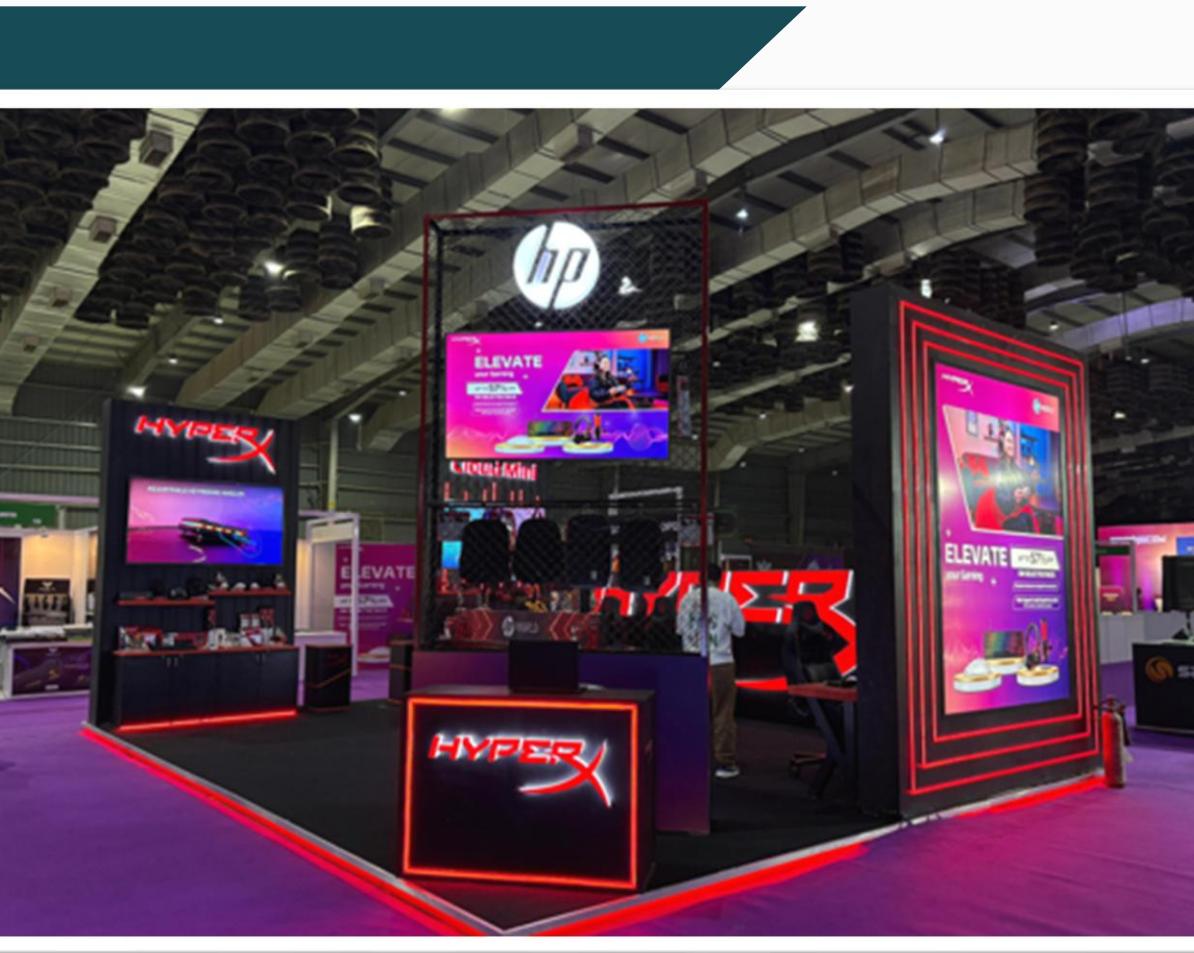


HYPERX GAMING CON-MUMBAI 2024

At Gaming Con Mumbai, the HyperX stall attracted a high footfall with gamers testing the latest gear. On-ground contests energized the crowd, rewarding top players with HyperX accessories. The immersive gaming zone showcased headsets, keyboards, and mice, offering hands-on trials and keeping the stall buzzing all day



Watch Video





INDIA CRAFT WEEK @AEROCITY 2019

Held from 4–8 December at GMR Aerocity, the event showcased India's finest handcrafted traditions on a modern platform. Organized by Craft Village, it brought together artisans, designers and craft brands with live demos, rare art forms, curated workshops and sustainable handcrafted products—celebrating luxury craft while connecting traditional skills to contemporary markets.





VEDANTA STALL @ MAKE IN ODISHA CONCLAVE 2018

Vedanta showcased its growth vision at the Make in Odisha Conclave 2018, highlighting major investments in alumina and metals. The stall presented Vedanta's commitment to Odisha's industrial development, reinforcing its role as a key contributor to the state's manufacturing and mining ecosystem.





ZEE TV – “EXTRAORDINARY TOGETHER” @JAIPURLITFEST 2018

At the 11th Zee Jaipur Literature Fest, we created a cozy 10x10 stall with a library, reading lamps, and bean bags, letting book lovers enjoy their favorite reads with coffee. Interactive photo ops reflected Zee's theme, 'Extraordinary Together.'



Across India, Across Possibilities

Delivering seamless services in 80+ cities for leading clients nationwide

THANK YOU

