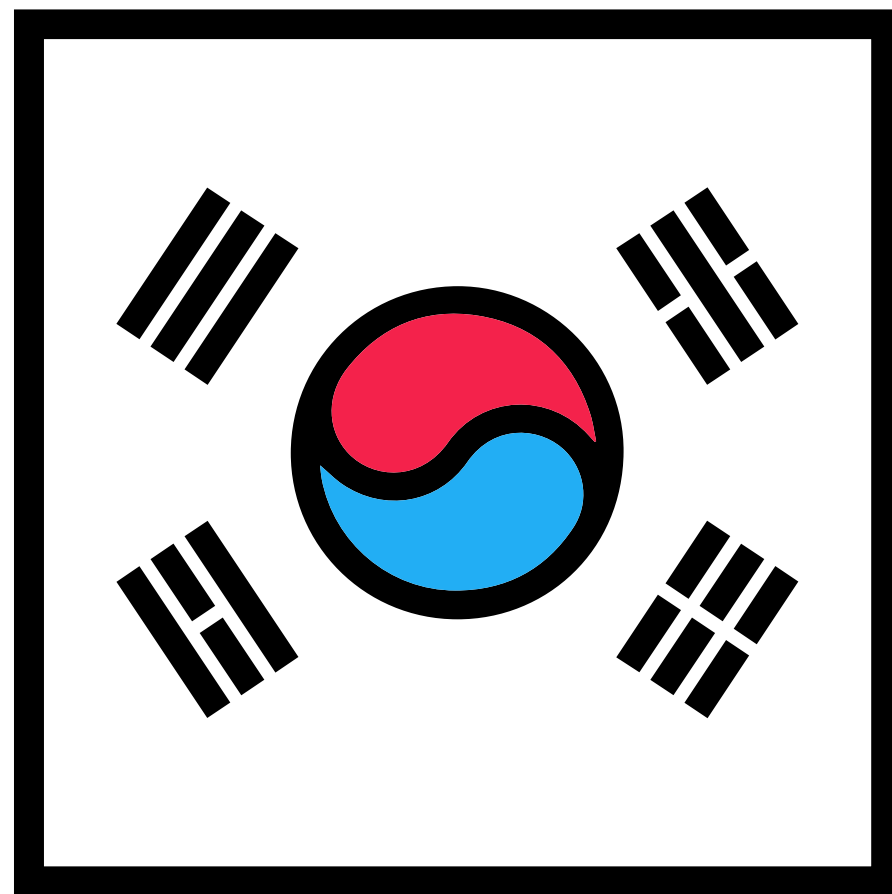




**Korea No.1 Crypto Influencer Network**



## Why South Korea?

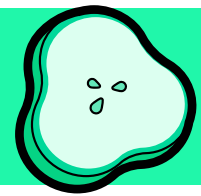


1<sup>st</sup>

Internet usage in the World

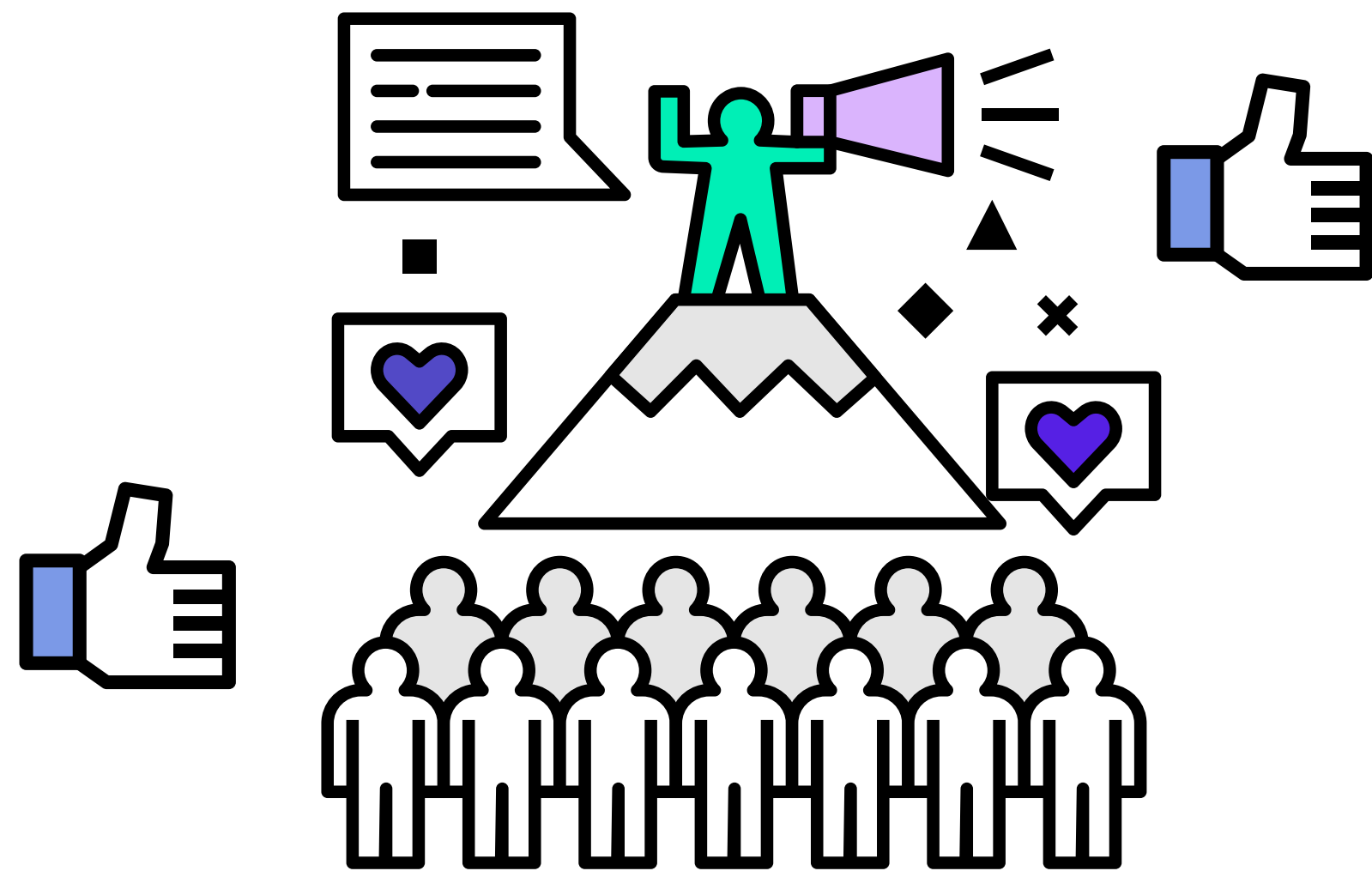
50%

of population has  
purchased cryptocurrency



## Why Influencer Marketing

Pykl  
Network

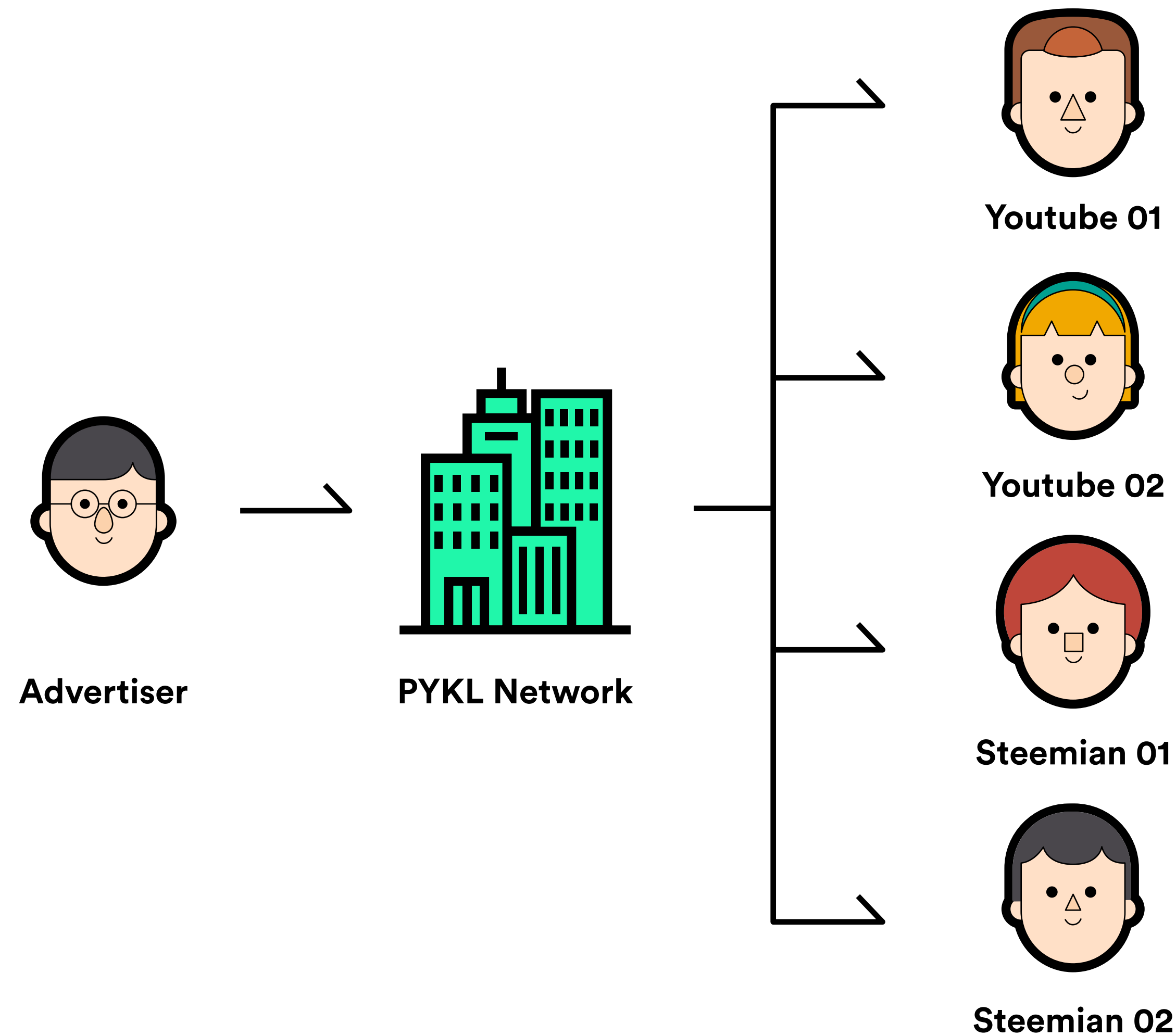
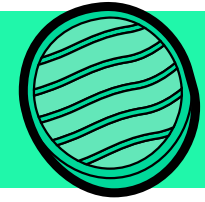


# 27.6%

uses Youtube daily (Facebook 15.6%)

# 3<sup>rd</sup>

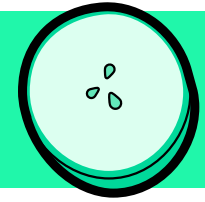
KR tag has the 3<sup>rd</sup>  
highest payout on Steemit



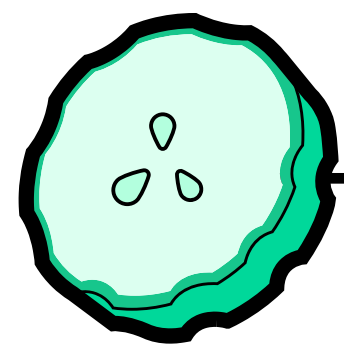
**Higher** performance

**More** time efficient

**Less** costly

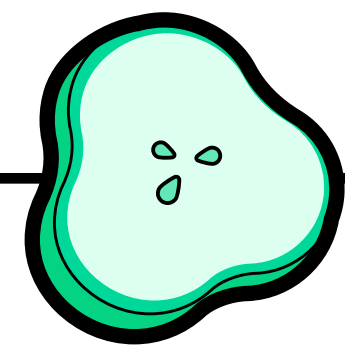


## KICK-OFF



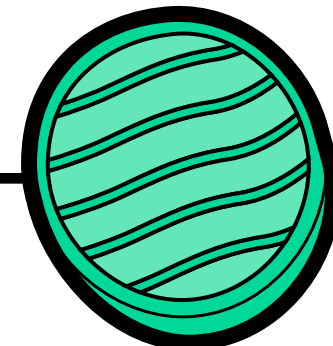
Obtaining an AD  
order from  
a company

## PLANNING



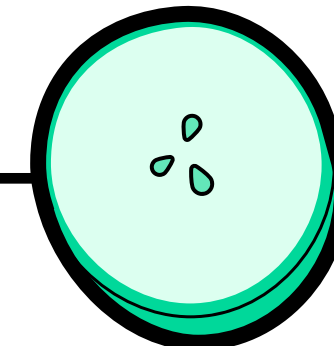
Planning the content  
and finding the right  
influencer

## CONTRACT



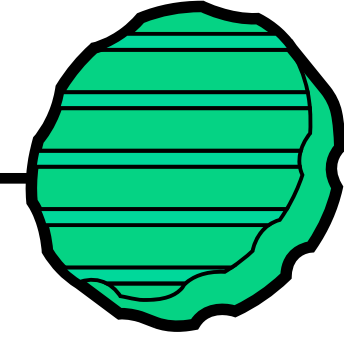
Signing a contract  
with the influencer

## PRODUCING

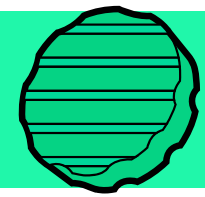


Production of  
the related content

## ON AIR



Execution of the  
AD and balancing  
the account

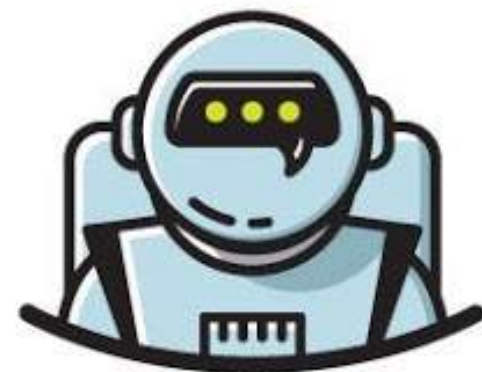


## Our Influencers - Youtube



**Killawhale**

36,678



YES MEN

**Yes Men**

13,738



**COINsight**

20,695



**SSessibong**

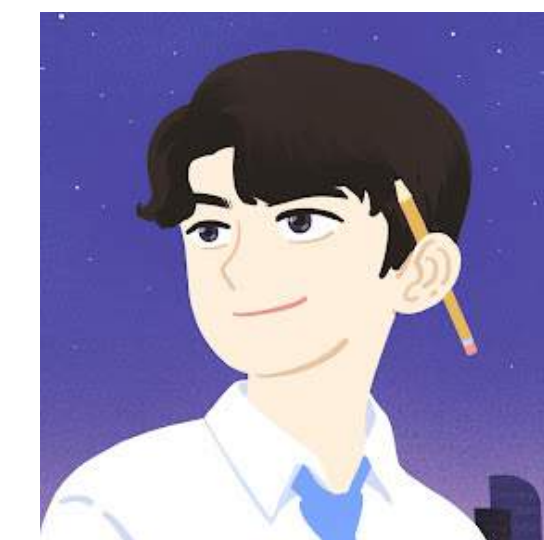
11,305



Block Info

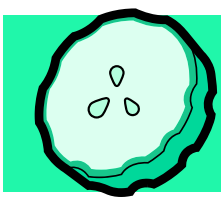
**Block Info**

18,684



**Conam**

2,339



## Our Influencers - Steemian



Name	Followers	Number of posts
@virus707	6,175	73,118
@kim066	5,016	4,638
@indend007	3,300	2,182
@musicholic	2,847	5,120
@boostyou	1,923	8,945
@segypark	2,084	6,206
@journalist.yoo	496	157

Media	Type	Advantage
Youtube	Embedded ADs in the beginning of a video	<ul style="list-style-type: none"> <li>- Cost efficient</li> <li>- Can be executed on different channels simultaneously</li> </ul>
	Coin Review	<ul style="list-style-type: none"> <li>- Allows an effective branding and marketing of a project</li> </ul>
	Interview	<ul style="list-style-type: none"> <li>- Cost efficient</li> <li>-Allows an effective branding and marketing of a project</li> </ul>
Steemit	Coin Review	<ul style="list-style-type: none"> <li>- Allows an effective branding and marketing of a project</li> </ul>
	Event(Conference and meetup) marketing	<ul style="list-style-type: none"> <li>- Can be executed on different channels simultaneously</li> </ul>
Naver Blog *Naver Blog is equivalent to Google in South Korea	Coin Review	<ul style="list-style-type: none"> <li>- Allows an effective branding and marketing of a project</li> </ul>
	Event(Conference and meetup) marketing	<ul style="list-style-type: none"> <li>- Can be executed on different channels simultaneously</li> </ul>
PR (Traditional Media)	Press Release	<ul style="list-style-type: none"> <li>- Can be executed on different channels simultaneously</li> </ul>
Conference & Meet up	Event	<ul style="list-style-type: none"> <li>- Allows an effective branding and marketing of a project</li> </ul>





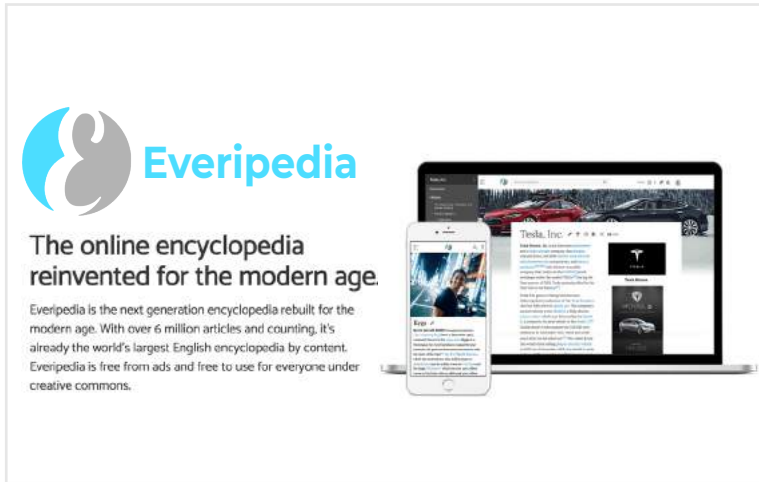
Daybit Exchange



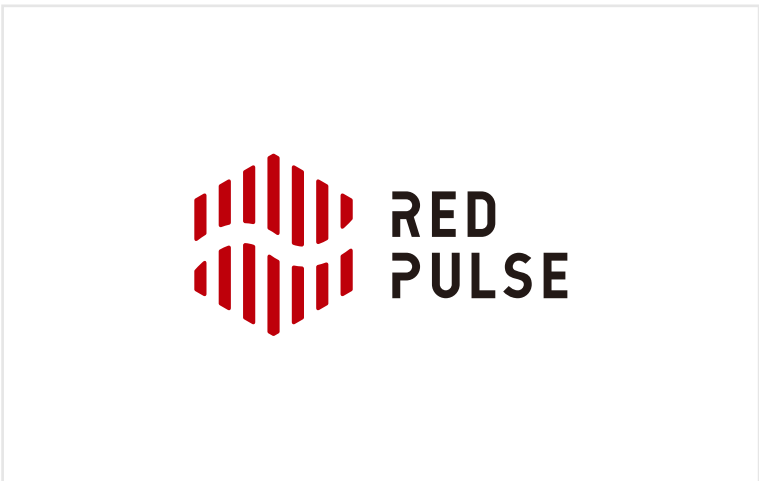
Scatter



Waves Platform



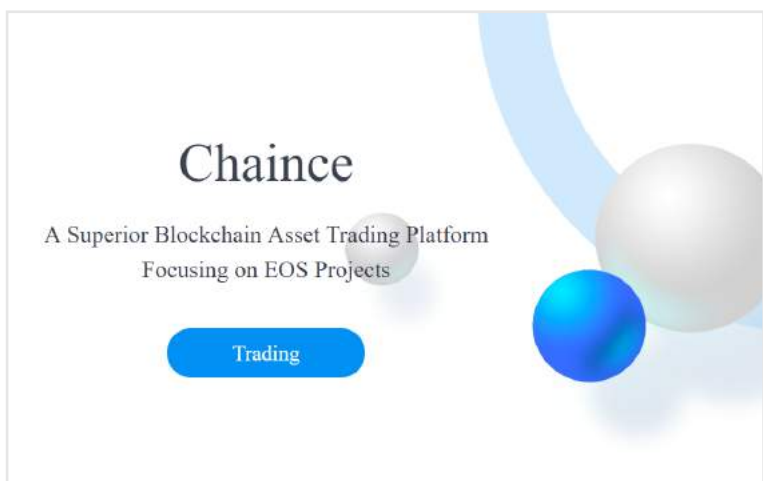
Everipedia



Red Pulse



IOS Token



Chaince



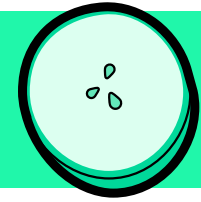
EOSYS



Grey Mass



EOS Authority



## Our Partners

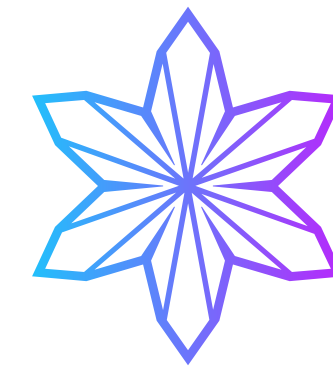
Pykl  
Network



TOKENOMIA



EOSYS



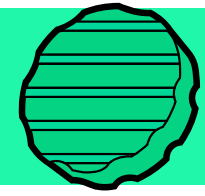
POLARIS

DAYCIT

COINDUCK



CoinS!ght



**Contact Us**

**Pykl  
Network**

**Pykl@pykl.io**