

Credit Card Transaction Report

F

M

Q4

Q3

Q2

Q1

Revenue

56.5M

Interest

8.0M

Amount

45.5M

Transactions

667K

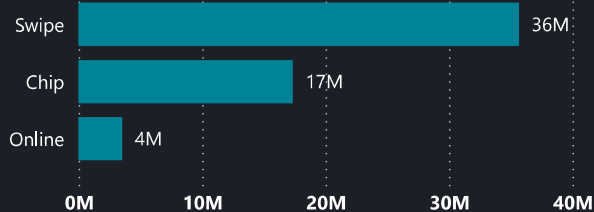
Low

Med

High

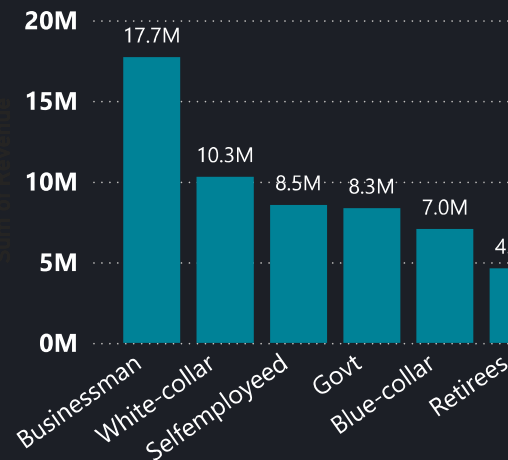
All

Revenue by Payment Mode

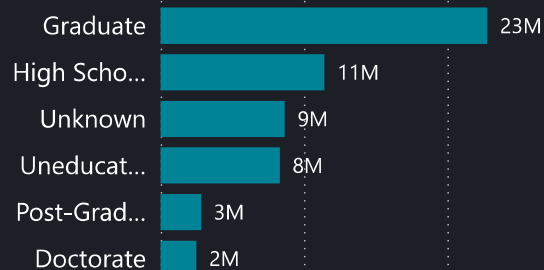


Card_Category	Total Trans Amt	Total Interest Earned
Blue	37840749	6,614,172.62
Silver	4647596	821,922.98
Gold	2091362	384,755.16
Platinum	953314	161,629.05
Total	45533021	7,982,479.81

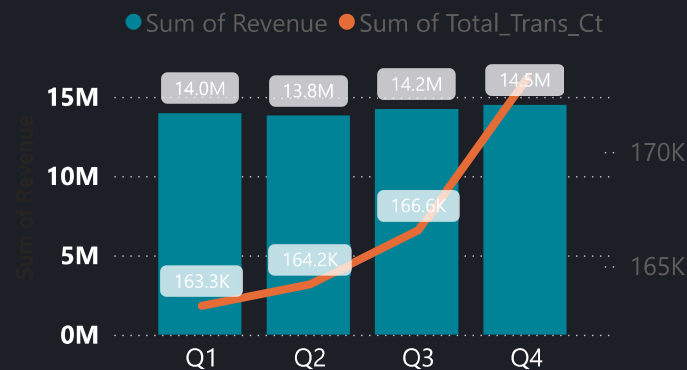
Revenue by Profession



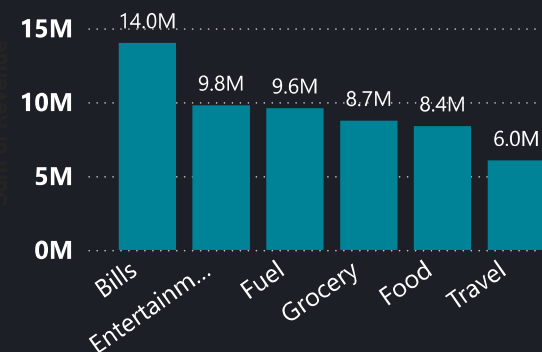
Revenue by Education Level



Quarterly revenue & Transactions Count



Revenue by Expense Type



Credit Card Customer Report

Revenue

56.5M

Interest

8.0M

Income

587.6M

CSS

3.2

M

30.9M

F

25.6M

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

Q4

Q3

Q2

Q1

All

Revenue by Week

0.8M

0.6M

0.4M

Jan 2023

Apr 2023

Jul 2023

Oct 2023

Customer_Job Total Interest Earned Sum of Income

Blue-collar 967,751.42 73516911

Businessman 2,584,604.01 190350431

Govt 1,182,230.84 90834727

Retirees 641,692.22 49619308

Selfemployed 1,141,510.40 77659931

White-collar 1,464,690.92 105618475

Total 7,982,479.81 587599783

Revenue by Age

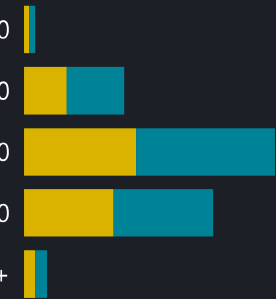
20-30

30-40

40-50

50-60

60+



0M

20M

Sum of Revenue

Revenue by Income Group

High

Med

Low

0M

20M

Sum of Revenue

Revenue by Dependent Count

5

4

3

2

1

0

0M

10M

20M

Sum of Revenue

Revenue & Utilization Ratio by Education

40M

20M

0M

0.30

0.25

Graduate

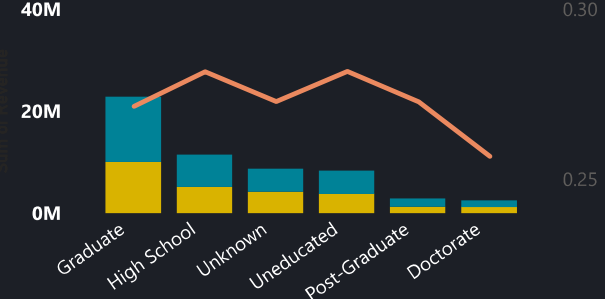
High School

Unknown

Uneducated

Post-Graduate

Doctorate



Top States by Revenue

TX

NY

CA

FL



0M

10M

Sum of Revenue

Week_number_ Integer	WoW_Revenue_ G%	WoW_Customers_ G%	WoW_Transt_Count_ G%	WoW_Delinquent_ G%
53	28.77	12.80	3.39	100.00
52	-12.83	-15.90	-11.00	-100.00
51	4.28	0.00	1.70	-11.11
50	4.73	0.00	1.32	-18.18
49	-2.84	0.00	-2.04	-47.62

Current Week Figures

Revenue

1M

Total Customers

185

No. of Transactions

11.6K

No. of Defaulters

10

New Customers-Activated in last 30 days

105

New Customers who Defaulted

6