

# **WELCOME TO THE DISTRBUTED AUTONOMOUS ORGANIZATION (DAO) BOARD**

**The DAO Board is tuned for envisioning your  
new distributed autonomous organization.**

# DISTRUBUTED AUTONOMOUS ORGANIZATION (DAO) BOARD - EXPLAINED

This is our DAO Board tuned for envisioning your new distributed autonomous organization. This starts at with 'PURPOSE' and continues numerically.

## 1 PURPOSE

- What is the purpose of the DAO?
- What is the problem you are trying to solve?
- What is your Unique Value Proposition (UVP)?

## 2 MISSION

- What is your 5-7 year vision for your DAO?
- What is the mission?

## 3 CULTURE

- What are the core values of your DAO?
- What is the culture you are trying to create?

## 4 PROCESS

### AUTOMATION

- Is the DAO centralized or decentralized?
- What is the internal team structure (e.g., distributed squads)?
- What is automated within the DAO (i.e., incentive triggers)?

### WORKSTREAMS

- What are your workstreams?
- What are the tasks for each workstream?
- Are tasks easily definable?

### CHAINS

- Which chain is the DAO built on?
- What are the currencies or tokens used?

### REWARDS

- What is the nature of the work or activity to be rewarded?
- What is the economic incentive for contributors (e.g, play-to-earn, learn-to-earn, create-to-earn, invest-to-earn)?

### LEVELS/CATEGORIES

- How is the incentive for your levels of contributors?
- Do you have different economic incentives or compensations for different categories of contribution?

### TIME

- How much time and effort is needed to oversee the incentive mechanism?

## 5 INCENTIVE

## GOVERNANCE

### LEGAL ENTITY

- Is the Dao's legal entity intended to be a collective or a company?

### PARTICIPATION

- Which contributor levels can participate (i.e., voting rights)?
- What is the governance structure (i.e., how will smart contracts be used)?

### LOOPS

- How can you create feedback loops (i.e. voicing concerns)?
- What does your 'human loop' around your automated processes look like (e.g., your automation, your data, and quality of data)

### RELATIONSHIPS

- Who are the key partners?

### REPUTATION

- How do connections or reputation matter for the potential contributor in the DAO?

### CONTRIBUTION

- How are you measuring contribution?
- Contribution levels? CC: Core Contributors, SL: Squad Leader, SC: Supporting Contributor(s): DU: DAO Users (can also be a customer)

## CONNECTIONS

## 7



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