

# Browsernative Microservices

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**Abstract**—Building complex web applications nowadays require additional layers of abstraction and often heavily depend on proprietary frameworks. New specifications build right into the browserengine provide a native service API to overcome tricky abstraction constraints.

## INTRODUCTION

Simplicity is prerequisite for reliability. - Edsger W. Dijkstra

Introduction: from simplicity to Microservices to extensible web manifesto to w3c specifications ... and beyond

Der Erfinder der Programmiersprache Clojure, Rich Hickey, ist ohne Zweifel eine Koryphäe auf seinem Gebiet, der Strukturierung von komplexen Systemen. In einer vielbeachteten Keynote aus dem Jahr 2012 geht er auf etymologisch-philosophische Spurensuche nach dem Wort **simplicity** aus Sicht eines Softwareentwicklers.<sup>1</sup> Das Adjektiv *simple* hat demnach seinen Ursprung im lateinischen Wort *simplex*, was soviel wie *einfach* oder *einzel*n bedeutet. In Gegensatz dazu stehen Eigenschaften wie *complex* oder *multiplex*. Qualitative Software ist, so Hickey, vor allem simpel - im Prozess, im Design, in der Struktur und in der Entwicklung.

Bezeichnend für diese Keynote ist, dass sie von Rich Hickey im Rahmen einer Webentwicklerkonferenz gehalten wurde. Software für den Browser war (und ist) seit langer Zeit maßgeblich geprägt von **Komplexität** auf mehreren Ebenen. Im Laufe dieser Bachelorarbeit werden diese Stru-

- Das *Document Object Model* als Rückgrad jeder Webapplikation ist hierarchisch strukturiert und deren Elemente damit keinesfalls unabhängig in ihrer Darstellung und Reihenfolge.
- JavaScript als single-threaded Skriptsprache lässt sich schlecht in ihrem Verhalten isolieren, ist Fehleranfällig und hatte lange Zeit nur sehr wenig idiomatische Lösungsansätze für komplexe Probleme, wie beispielsweise Asynchronität
- CSS ist geprägt von stetigem Überschreiben vorher definierter Regeln und verletzt damit Simplität in ihrer Struktur, Design und dem Entwicklungsprozesses auf bester Art und Weise.

Betrachtet man andere populäre Webframeworks dieser Zeit, wie beispielsweise React oder Angular, lässt sich ziemlich schnell ein gemeinsames Designpattern ausmachen,

wie Komponenten intern ihre Zustände verwalten. Der Facebook Entwickler Dan Abramov hat dieses dichotome Pattern systematisch erfasst und in zwei Kategorien eingeteilt.

Nach Abramov existieren zum einen Komponenten, die alleine für das **Darstellen von Information** zuständig sind. Diese Komponenten nehmen keinerlei Einfluss auf Informationen oder anderen Komponenten um sich herum. Sie sind im wahrsten Sinne passiv und fremdgesteuert über klar definierte Schnittstellen. Diese Komponenten sind häufig flexibel einsetzbar und hochgradig wiederverwendbar. Abramov nennt diese Komponenten "Presentational Components".[1] Verortet man diese Art von Komponenten innerhalb des *MVC Pattern*, sind die Komponenten reine *View-Elemente*.

Im Gegensatz dazu stehen Komponenten, die für die **Verarbeitung von Informationen** zuständig sind. Diese so genannten "Container Components" haben oft einen internen Zustand, den sie verändern können und an ihre Kindkomponenten weiterreichen können.[1] Im *MVC Pattern* handelt es sich um die *Controller*. In der funktionalen Programmiersprache Elm werden diese Elemente *Updater* genannt, was ihre Funktion noch besser umschreibt.

Ein üblicher eventgesteuerter Webservice setzt sich aus unterschiedlichsten Komponenten zusammen, die wiederum unterschiedlichste Eventlistener & -emitter in sich subsumieren. Diese inhärente Komplexität verlangt geradezu nach einer klaren, deterministischen Struktur des Webservices, die das Zusammenspiel orchestriert. In der Analogie des Orchesters gesprochen, benötigt der Webservice (oder sogar die gesamte Webapplikation) einen Dirigenten, der für die Steuerung verantwortlich ist.

## MICROSERVICES

Opening up the case for *Browsernative Microservices* brings up the question about the concept microservices in general. In fact the concept of microservices has many facets, stretching beyond disciplines and technical boundaries. It lacks a formal standardization but there are certain ideas emerge from this pattern. As a primary source of truth this article relies on the work of Sam Newman, who has written a comprehensive guide in *Building Microservices*. The purpose of this section is to match those ideas against the manifestations of web components.

In a nutshell a microservice is a small, autonomous service that works together with other services seamlessly.[2, p. 2] or with the words of Fowler and Lewis: "It is an approach to

<sup>1</sup>Rails Conf 2012 Keynote: Simplicity Matters by Rich Hickey

developing a single application as a suite of small services, each running in its own process and communicating with lightweight mechanisms,..."[3] Microservices incorporate many ideas, like *domain-driven design* where we try to represent the real world in our code.[2, p. 2] Or making use of *continuous delivery* for pushing software rapidly through *automated deployment* mechanisms in production.[3] And, last but not least, microservices utilizes the idea of small teams with a lot of product knowledge working mostly autonomous on their very own service with their very own set of tools and techniques.

### Technical perspective

Shift of paradigms / BFF / Platform agnostic / changes in infrastructure like APIs Databanks / Deployment

Talking about microservices in a browsernative context isn't that far fetched as microservices themselves incorporate many ideas from the web. Exemplary, microservices often communicate via an HTTP request-response with resource API's and lightweight messaging.[3] Nevertheless, while (server-side) microservices offer wide ranges of technical possibilities, we must take into account that (client-side) browsers come with certain constraints and limitations.

Fowler and Lewis issue a call for using services as components. A component is regarded as a unit of software that is independently replaceable and upgradeable. The main advantage of a component in contrast of library is the possibility of an independent deployment. It aligns perfectly with the main goal of a microservice architecture to strip away most of the dependencies in favour of clean interfaces.[3]

### Components

First of all, from a technical perspective, a microservice reinforces the *Single Responsibility Principle* defined by Robert C. Martin: "Gather together those things that change for the same reason and separate those things that change for different reasons."[4] An a way this principle tackles another often cited design principle of the *seperation of concerns*. Web Components incorporate this principle in multiple ways while still remaining flexible.

Most obvious ist the gathering of all related code under the umbrellar of a single HTML tag. Grouping together HTML, JS and CSS Code in a safe, sandboxed environment exposes the possibility to build more cohesive and understandable services. In the typical global nature of web development those three pillars are separated. This circumstance left the developer switching back and forth between code bases developing a tricky (and sometimes biased) way to glue related parts together.

Secondly, the sub-standard *custom elements* introduces so called lifecycle methods and a getter/setter interface exposing the functionality to the developer. Event handling, for example, can be registered in place which is much

more declarative than assigning event listeners from the outside. Of course, this events can be pushed down to nested tags, allowing an increasingly granular system design. This approach will be explained further in the upcoming sections.

The concept of microservices incooperates not only a technical perspective. Microservice patterns are a product of real-world usage.[2, p. 1] In a real world we typical have to deal with the so called *Conway's Law*:

"organizations which design systems ... are constrained to produce designs which are copies of the communication structures of these organizations".  
[5]

Following this logic any company, whether it is web-related or not, should be devided in units grouped around a destinct business service to optimise the workflow. Fowler and Lewis outlines this approach as an "alignment of business capabilities"[3] While this kind of structure may be true for companies like Google or Amazon, there is a vast majority of companies developing for the web which are grouped around tasks.[6] A very common structure is formed by the technology stack (UX Designers, Frontend- & Backend Developers) or by separating teams along the product lifecycle (development, testing, deployment).

Advocators from the microservice approach propose a different model. best described by . Web components are one (but important) way to tie up those diciplines as one component can host a single independent business service. Combined with a flexible backend service these components can be huge gain over the cumbersome functional organizational approach.

The ideas transcending from the microservice approach offers plenty of choices and decisions how to proceed with designing a program or to structure a process.

### W3C SPECIFICATIONS

For building a native microservice running on the "bare-metal" browser engine requires a bunch of new specifications and assumptions. Most importantly the quasi specification **Web Components** is needed. *Web Components* is not a real standard. It's an amalgam of APIs from multiple w3c specs which can be used independently, too. A webdeveloper may choose one spec and embrace the freedom in architecture which can be combined with other frameworks/libraries.

Depending on the context, some people argue for only two specs which essentially make it possible to create a scoped component but not caring too much on it's distribution[7]. Some people prefer the three specs [8], but the majority advocating the four specs variant, which is listed on the ~~official~~ webcomponents.org website. For the purpose of this article, all four specs will be discussed briefly to provide a rough understanding. It is not meant to cover all bits and pieces.

## Custom Elements (w3c)

*Custom elements* are the fundamental building blocks for web components. Essentially, they provide a way to create custom HTML tags enriched with behavior, design and functionality. An obligatory **HelloWorld** will help to grasp the spec:

```
> main.js
class HelloWorld extends HTMLElement {
  constructor() {
    super(); // mandatory!
    this.onclick = e => alert("hello");
    this.addEventListener(...);
  }
}
customElements.define('hello-world', HelloWorld)

> index.html
<hello-world>say hello</hello-world>
```

Most obvious, this spec relies on the new *ES6 Class Syntax* in favor of the original prototype-based inheritance model. “Extending `HTMLElement` ensures the custom element inherits the entire DOM API and means any properties/methods that you add to the class become part of the element’s DOM interface.”[9] Like any other *ES6 class*, *custom elements* can be sub-classed further on with the typical `extends` inheritance.

The beauty of *custom elements* comes with the keyword `this` which points to the element itself. Instead of querying and assigning behavior AFTER creation of the node in question `this` functionality allows a **declarative programming style**. Assigning functionality happens right in place BEFORE creation or insertion of the DOM. The so called *fat-arrow* (`=>`) is just a new feature of ES6 and nothing more than an anonymous function().

After definition, the element needs to be registered in the new global build-in `customElements` with a tag name like `<hello-world>`. Mind the dash inside the tag name to conform the spec. Finally, the new element can go live inside the HTML Document `index.html`.

*Lifecycle methods:* In addition to the `constructor()`, the spec defines so called *lifecycle callbacks* for controlling the **behaviour in the DOM**. Many popular frameworks like ReactJS or AngularJS rely on similar approaches:

- `connectedCallback()`  
Called upon the time of *connecting or upgrading the node* which means the moment the node is inserted and rendered inside the DOM. Typically this block of code contains setup code, such as fetching resources or rendering.[9] For performance issues it’s highly preferable to put much code in here.
- `disconnectedCallback()`  
Called upon the time of *node removal*. Cleanup code like removing eventListeners or disconnecting websockets can be put here.

- `attributeChangedCallback(attrName, oldVal, newVal)`  
This method provides an *Onchange handler* that runs for certain attributes called with three values as defined in the signature. It is meant to control an elements’ transition from on `oldVal` to a `newVal`. Due to performance issues, this callback is only triggered for attributes registered in an *observedAttributes* array.
- `adoptedCallback()`  
Called when moving the node *between documents*.

*Custom attributes:* As previously mentioned, the custom elements must **extend** the `HTMLElement`. Consequently, the new element inherits properties and methods from it (and it’s parent `Element`) and things like `id`, `class`, `addEventListener`, ... run out-of-the-box. Additionally, it is possible to define custom attributes using the *custom elements’ getter / setter interface* to steer the behavior of the element.

```
> main.js
class HelloWorld extends HTMLElement {
  constructor() {...}
  set sayhello(val) {
    this._hello = val;
    console.log(this._hello);
  }
  get sayhello() {
    return this._hello;
  }
}
customElements.define('hello-world', HelloWorld);
var el = new HelloWorld();
el.sayhello = "earth";
el.sayhello; //"earth"
```

While getters and setters work great in the JS world they fail crossing the boundaries to the corresponding HTML node. Declaring `<hello-world sayhello="mars"></hello-world>` would’t work in the previous setup. A common workaround is archived by using the previous mentioned `attributeChangedCallback` lifecycle method to **reflect changing HTML attributes to JS** and/or map JS attributes to HTML with `this.setAttributes(...)` respectively. On **insertion time** html attributes might raise their hand with `this.hasAttributes(...)` and `this.getAttributes(...)`. Native DOM properties will reflect their values between HTML and JS automatically.[10, Para. 2.6.1]

Concluding this section, a reader might already discover the **mental model** behind *web components*. A custom element is similar to a named function where attributes treated as **input variables**. In the hierarchical nature of DOM, input can occur either top-down via assignments and bottom-up via captured events. The same goes true when talking about output. Even though it seems obvious,

it might be helpful to keep this point in mind.

*Customized build-in elements:* One aspect didn't mentioned yet is the possibility of creating sub-classes of **build-in elements** by extending the native Interfaces like the `HTMLElement` interface. While this functionality is perfectly spec'd it is strongly rejected by some browser vendors.<sup>2</sup> Most likely the spec will change in future in one or other way on this issue and therefore **customized build-in elements** left out of this paper intentionally.

### Shadow DOM (*w3c*)

The second most important concept of *web components* rewards to the *shadow DOM* spec. In terms of complexity this spec outpacing all others by far. A *shadow DOM* is basically an isolated DOM tree living inside an another (hosting) DOM tree. The spec refers the hosting tree as *light DOM tree* and the attached DOM as *shadow DOM tree*. Conceptually, the *shadow DOM* issues a single important topic in software development: **Encapsulation**. While the first spec *custom elements* provides a sufficient way to encapsulate JS behavior, *shadow DOM* coined strongly to in the direction of style encapsulation.

With an ever increasing complexity of an single-page application, the global nature of the DOM creates a daunting situation for code organization and leads over times to highly fragmented bits of CSS and obscure CSS selectors or html wrappers. Of course, this situation lowers code clarity and reusability dramatically. The only solution which won't break with the existing global paradigm effectively is to allow separate pieces of encapsulated code sit on top of the global DOM - introducing the shadowed DOM approach!

Enhancing the previous example the new encapsulated `HelloWorld` would like this:

```
> main.js
class HelloWorld extends HTMLElement {
  constructor() {
    ...
    this.attachShadow({mode: 'open'});
    shadowRoot.innerHTML = '<p>hello</p>';
  }
}
```

The new global method `attachShadow` adds a new document root to the `HelloWorld` which has the same properties as a normal DOM. Therefore, invoking `innerHTML` method would fill the new document (fragment) with some arbitrary content. Note that `shadowRoot` is marked as **open** which ensures that some events can bubble out and outside JS can reach in the new root. Nested children nodes and other content in the light DOM are "shadowed" by the new root and must be invited in by so called **slots**.

*Slots:* Contradicting to the simplified `HelloWorld` example, a *shadow DOM* shouldn't contain any **valuable** content. While technical possible any change of an element would require deeply nested calls from the *light DOM* to the *shadow DOM* to update the element in place. That's why *shadow DOM* should be perceived more as **static HTML template** and provide therefore a kind of internal frame for the render engine. **Slots** are placeholders for *light DOM* nodes used to mark the endpoints in question.

Technically, the *light DOM* nodes are not moved inside the *shadow DOM*. Their just rendered in place. It's an subtle but important difference towards handling a node. JS behaviour and CSS styles applied in the *light DOM* will still be valid in the *shadow DOM*. The render engine literally taking the nodes and putting them inside the **slot**. This procedure is commonly referred as **flattening** of the DOM trees.

### Named slots:

A named slot is the preferable way for clear code organization. Taking for example `<slot name="hello">Drop me a "hello" node</slot>` targets all direct *light DOM* child nodes of the hosting node matching the slot name like `<div slot="hello"></div>`. Writing a little documentation inside the `<slot>` tag is considered as a good practice as it will be rendered only if no matching *light DOM* node is available. This functionality makes a *custom element* pretty much self-explanatory.

### Unnamed slots:

Inside a so-called *default slot* which looks like `<slot>Unnamed content goes here</slot>`, the render engine expands all direct *light DOM* children without a **slot** attribute. In case of multiple default slots, the first slot takes it all.

*Styling:* As mentioned in the last section, there is a distinct difference about the nature of nodes. Nodes declared and rendered exclusively in the *shadow DOM* are not affected by any styling from outside. Nodes which are declared outside and distributed via **slots** will be styled in the *light DOM* and can be additionally painted in the *shadow DOM* through the new CSS-Selector `::slotted()`.

Note that styles from the outside have an higher specificity than styles assigned after distribution. Therefore it is generally a good advice to minimize the global stylings to some base styling for uniformity of the web site while leaving the specific stylings to the component. Due to the cascading nature of CSS, styles will still "bleed in" from ancestors to the *light DOM* nodes. Therefore it's strongly recommended to begin every *shadow DOM* with a **CSS reset**: `::host {all: initial;}`.

Regarding the importance style encapsulation, a couple of new CSS rules emerged that are exclusively targeting the *shadow DOM*. The table below outlines styling possibilities for the use INSIDE the *shadow DOM*:

<sup>2</sup><https://github.com/w3c/webcomponents/issues/509>

[[ CSS Selectors ]]

Using the *functional selector* of `:host()` or even the only-functional `:host-context()` allows the creation of **context-aware custom elements**. A possible use case would be “theming” a component (example taken from [11]):

```
> index.html
<body class="darktheme">
  <fancy-tabs>
    ...
  </fancy-tabs>
</body>

> fancy-tabs shadowRoot
<style>
:host-context(.darktheme) {
  color: white;
  background: black;
}
</style>
```

*JS Behavior:* As mentioned earlier any logic applied to *light DOM* nodes stays with the node even after redistribution. For the sake of separation of concerns the business logic should be part of the *custom element* (the *light DOM*) and not the part of the *shadow DOM*. On the other hand there are numerous scenarios where JS is just concerned with **styling or animation of an element**. In this case it might be more straightforward to apply JS inside the *shadow DOM* to avoid mixing with business logic handlers.

Drilling down to a *light DOM* node from an *shadow DOM* context is not possible with querying the node directly with `.querySelector()` or `.getElementById()` as the node is not part of the context. To get a distributed node in question it needs the way over the slot node and call `slot.assignedNodes()` to receive an array of distributed node(s) which can be accessed and manipulated like any other node. Calling `.assignedNodes()` on an empty slot returns an empty array.

Wrapping up this section, *shadow DOM* provides a non-hacky way to create uniform looking *custom elements* and even enhance styling possibilities without adding much overhead. Still, for smaller components with only one or two child nodes, just a little styling and/or no structured redistribution a *shadow DOM* might be too hard to reason about. Eventually it all depends on the question of “how hard is it to implement it without shadow DOM” - which can’t be answered universally. For a more in-depth guide, Google Engineer Eric Bidelman wrote a great primer on *shadow DOM* [11].

So far, there is still a missing link between *light DOM* and *shadow DOM*. The observant reader may have already noticed the weak point in the HelloWorld example: how to “vitalize” the *shadow DOM*. Recapturing the last HelloWorld example a string of markup was assigned to the `shadowRoot.innerHTML` property. While it works

perfectly fine in this simple case, a string of markup is rather cumbersome and error-prone and doesn’t scale well. When putting quotes inside another quotes things break quickly. It makes the life hard for developers to work with it because it requires manual indentation and is out of syntax highlighting. That’s the time templates come into play.

### HTML Templates (w3c)

Among all other new standards *HTML templates* are the most mature and adopted standard in the browser environment. All major browsers, except from Internet Explorer, support this standard.

One core concept in templates is efficiency: Whatever dropped inside a `template` tag ~~bucket~~ will be parsed on runtime - but not constructed into the *content tree*. It remains plain HTML Markup sitting somewhere in the document until the time of activation.

Activation typically takes four steps:

1. **Querying the template node in question**  
const node = document.querySelector(‘template’);
2. **Parsing the content and preparing the templates’ content**  
const content = node.content;  
-> Returns a *DocumentFragment* object. Handling is straight forward  
content.querySelector(‘img’).src = ‘logo.png’;
3. **Optional: Cloning the DocumentFragment for multiple use**  
const clone = content.cloneNode(“deep”);
4. **Appending the clone/original to destination**  
document.body.appendChild(clone);

As easy and minimal *HTML templates* are, they’re missing out a crucial feature other template implementations usually have. As templates are basically just dump containers for HTML Markup, there is no way to define some logic as **placeholders** where content should appear. Of course, with heavy use of JS things could be modeled this way. The idiomatic way tends more towards a *Shadow DOM & HTML templates* symbiosis.

```
> index.html
<hello-world>
  <p id="sendto" slot="placeholder">
    Hello World Web Component
  </p>
</hello-world>
<!-- COMPONENT STARTS HERE -->
<template id="hello">
  <!-- STYLES -->
  <style>
    #stylewrapper {
      font-weight: bold;
      color: orange;
```



```

    }
  </style>
  <!-- CONTENT -->
  <div id="stylewrapper">
    <slot name="placeholder">
      Named placeholder
    </slot>
  </div>
</template>

<script>
  customElements.define('hello-world',
    class extends HTMLElement {
      constructor() {
        super();
        this.attachShadow({mode: 'open'});
        const template =
          document.querySelector('#hello');
        this.shadowRoot
          .appendChild(template.content);
      }
    });
</script>

```

The updated **HelloWorld** component looks already pretty mature. It combines all the previous mentioned standards into one blob of HTML. *Custom Elements* serves the logic, *Shadow DOM* scopes the styles and *HTML Templates* efficiently glues DOM and *Shadow DOM* together. This separation of concerns comes with a huge gain in flexibility. In a real world scenario **HelloWorld** would contain/reference multiple *HTML Templates* and could switch them around without any fuss. A developer might to split up templates into **STYLE** templates and **CONTENT** templates to increase reusability even further.

The last standard in the row of four is not concerned with the internals of a *web component*. *HTML Imports* serves the need for an efficient distribution mechanism of components.

### HTML Imports (w3c)

Importing the **HelloWorld** component is a one-liner:

```
<link rel="import" href="Hello.html" async>
```

The **async** flag is optional but like in any other fetching event, strongly recommended. Once the imported HTML document comes into scope, activation follows a very similar pattern like the previously mentioned *HTML templates*:

1. **Querying the link node**
2. **Parsing the content and preparing the render**  
const content = linknode.import; -> Unlike the *HTML template* the content a fully equipped document object.
3. **Optional: Cloning some nodes for multiple use**
4. **Appending the clone/original to destination**

This again is the imperative way to handle a generic *HTML Import*. In the declarative world of *web components* a component is activated, parsed and anchored solely by its' tag name `<hello-world></hello-world>`. Preliminary, the component needs proper configuration as the last **HelloWorld** example wouldn't work like it is currently. The next section will provide a better understanding about the right configuration and composition of a component to work out-of-the-box.

Despite from being just a practical document importer *HTML imports* acts like a fully fledged dependency manager for the browser. Multiple resources, ranging from stylesheets, scripts, documents, media files and even other **imports** can be grouped together in a logical **import** statement. Internally, the browser engine keeps track for every imported resource so it won't be loaded twice. The inherent complexity is in fact a stumbling block for wider browser adoption. Currently only Googles blink web engine supports *HTML Imports* as they are the driving force behind the *web components* spec in general. Mozilla and Apple imposed distaste for *HTML Imports* as a whole. One reason for this can be found in the incompatibility of the spec with the upcoming *ES6 module loader*.<sup>3</sup>

Despite the discrepancies among browser vendors *HTML Imports* should still be part of the paper and future *web components* as no other browser technology can bundle up CSS, JS and HTML that efficient. As of today, January 2017, only Googles Chrome and related Opera browser supporting the full spec and despite from *HTML Imports* all other browser vendors most likely will catch up within this year. In the meantime, the full *web components* standard can be **polyfilled** and used across all browsers.

### Appendix: Custom Events

#### Macroperspective / Composition

*Assumptions about custom elements*: Apart from the spec'd perspective there is mental model a webdeveloper might

Creating and using webcomponents might require a new mental model how do design a

containers

<http://alistair.cockburn.us/Hexagonal+architecture>

MVC Pattern

Pure frontend vs heavy backend

### PROGRESSIVE ENHANCEMENT

Chapter about progressive enhancement

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[11] E. Bidelman, “Shadow dom v1: Self-contained web components.” 2016 [Online]. Available: <https://developers.google.com/web/fundamentals/getting-started/primers/shadowdom>