

Josh Purcell

UX Designer

Education:

National College of Art and Design: Sept 2011 - June 2015
B.Des(Hon) Industrial Design

Employment:

Allied Irish Bank, Dublin: Jan 2018- Present
User Experience Designer

- Collaborative Design: I work closely with BA's and product owners in an agile environment. This means constant communication with our development team and iterating concepts with user testing.
- Management: Lead designer for Internet Banking enrolment for SCA(Strong Customer Authentication). One of the biggest projects that our team has had to tackle. My focus was setting up our user for two factor authentication log in. This went through numerous rounds of testing and stakeholder workshops to get a solution that held a strategic solution for AIB and the user.
- Research and Development: This involves interviews and visiting our call centre. I run design critiques and our community of practice for designers. I recently ran workshops and developed our 'design principles'.

Chicago Design Museum, USA: Jan - June 2017
Graphic/Product Designer

- Collaborative Design : I worked as part of a team of designers and architects creating new spaces for the Dan Friedman exhibition. I designed the retail space and had weekly meetings with the design team to present ideas.
- Research and Development : I designed series of posters that were sold in the Design Museums shop and did a small book about my time abroad. I interviewed members of the museum community while writing about the experiences of living abroad.

Greg Tisdall Furniture, Dublin: Jan - Oct 2016
Designer/Project Manager

- Brand Development : Designing, prototyping, producing, managing and branding identity for Greg Tisdall furniture.
- Production : Our most popular items were the 'Trench Light' and 'The Maura Downer Light'. These Lights were made entirely by myself.

Contact:

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Skills:

Visual design
Interaction design
Wireframing
Prototyping
User flows
User testing
Workshops
Data analysis

Tools:

Illustrator
Photoshop
InDesign
After effects
Sketch
InVision/Studio
CSS/HTML
Photography

Hobbies/interests:

Mountain/road cycling
Running - Clonakilty Half Marathon 13/15)
Bouldering
Photography
Screen printing

References: Greg Tisdall (Studio D) and Matthew Terdich (Morning Star)