Software Process Models

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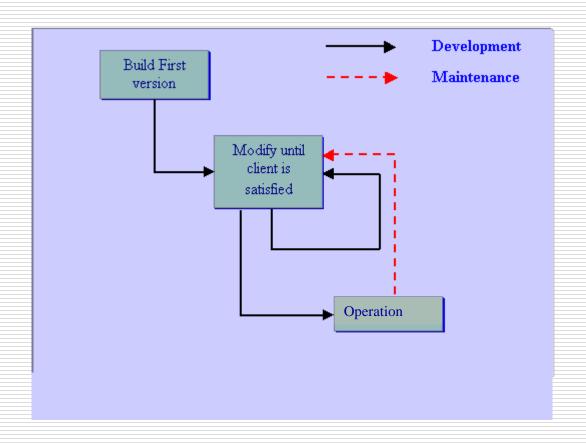
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Software Process Models

- Graphical models of the software development process
- ☐ Characterize *workflow*
- Have descriptive and prescriptive uses

Anti-model: Build & Fix



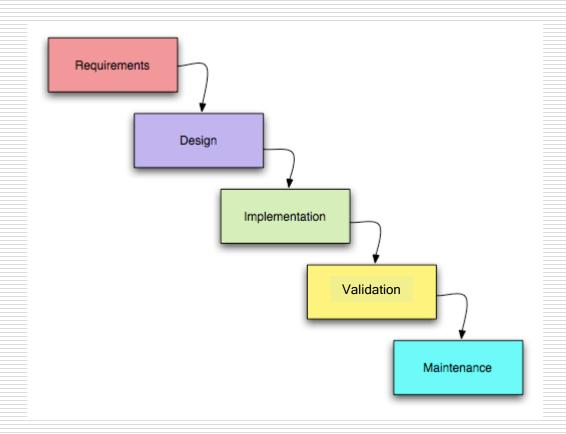
Build & Fix Model (2)

- Product is implemented without specification or design documentation
- It is reworked repeatedly until client is satisfied
- B&F works poorly for large products
- Maintenance is likely to be very difficult
 - Why?

Question

☐ How would you improve upon the Build & Fix model?

Basic Waterfall Model

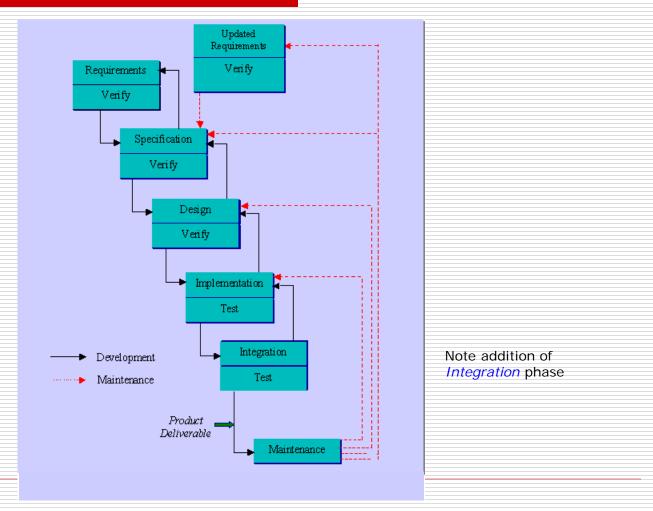


Phases of Software Development

- Requirements elicitation and analysis: determine what the software should do
- Requirements specification: produce a written specification of what the software should do
- Design: abstractly describe the structure and behavior of a software system satisfying the requirements
- Implementation: program the components of the system
- Integration: combine the components into a working system
- Deployment: deploy the software to end users
- Operations and maintenance: installation, support, repair, enhancement, adaptation, and evolution of complete systems

Note validation should be associated with each phase.

Waterfall Model Augmented with Iteration



Advantages of Waterfall Model

- Disciplined approach to development
- Careful analysis and documentation before coding can prevent costly problems later
- Documentation produced facilitates maintenance and training
 - Must be kept *up-to-date*

Question?

Do you see any problems with the Waterfall Model?

Drawbacks of Waterfall Model

- It is difficult to convey dynamic appearance and behavior in a document
- Customers often know what they want and don't want only when they see it
- Requirements often change for other reasons as well
- Developers often understand the issues of one phase better during later phases
- It is difficult to assess progress until some things are implemented

Question

☐ How would you improve upon the Waterfall Model?

Incentive Mismatch

- Schrage* claims requirements create perverse incentives for clients to:
 - Avoid rigorous thinking about cost, change, priorities, and risk
 - Delegate hard design decisions to IT
- It is inexpensive for clients to generate many requirements.
- Developers are rewarded for building to requirements.
- They're not rewarded for refining and removing requirements.
- Shrage argues for quick prototypes based on few (20-25) requirements.
 - "Never go to a client meeting without a prototype."
 - This fosters ongoing client interaction in development.
 - Clients are also less likely to reject their own work.

Prototyping

- Prototype is incomplete model of eventual system
 - Developed rapidly based on initial requirements
 - Provided to users for evaluation
- Aids refinement and validation of requirements
 - Especially helpful with look-and-feel and user interactions
 - Can also be used to validate an internal design
 - E.g., to assess performance or capacity

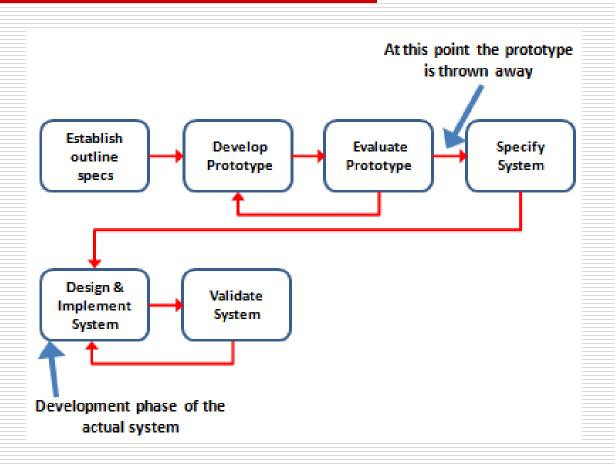
Prototyping cont.

- Focus should be on areas of greatest risk to project
- □ To produce prototype rapidly:
 - Functionality can be omitted
 - Non-functional constraints can be ignored (e.g., efficiency)
 - Existing components can be reused
 - "Rapid development" tools and languages can be exploited

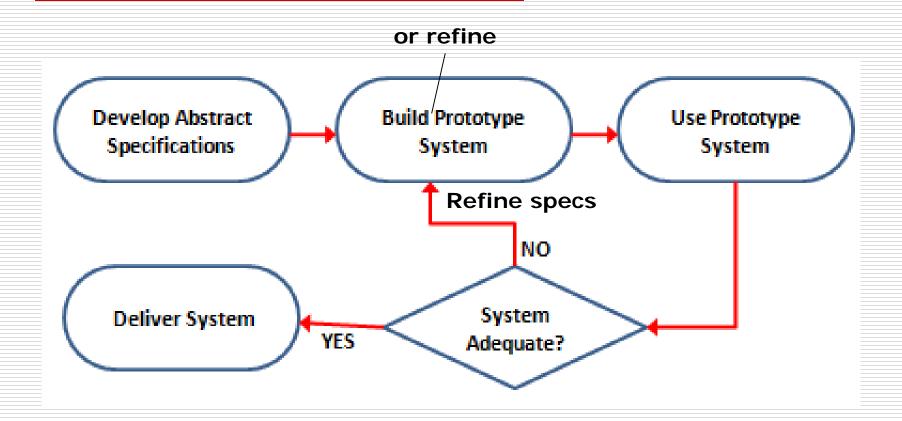
Types of Prototyping

- Throwaway prototype is not built upon
- Evolutionary prototype is iteratively refined and extended to obtain final system
 - Refactoring (restructuring) is necessary to make and keep design coherent
 - See www.cs.unc.edu/~stotts/723/refactor/chap1.html

Throwaway Prototyping



Evolutionary Prototyping



Comparison of Prototyping and Conventional Development

| Characteristics | Throwaway prototyping | Evolutionary prototyping | Conventional development |
|-------------------------|--|--|--------------------------|
| Development approach | Quick and dirty; sloppy | Rigorous; not sloppy | Rigorous; not sloppy |
| What is built | Poorly understood parts | Well-understood parts first | Entire system |
| Design drivers | Development time | Ability to modify easily | Depends on project |
| Goal | Clarify poorly understood requirements and then throw away | Uncover unknown requirements and then evolve | Satisfy all requirements |

Operational Prototyping [Davis, 1992]

- ☐ This combines throwaway and evolutionary prototyping to achieve rapid results with stability.
- An evolutionary prototype is constructed and made into a baseline using conventional methods
 - Only well-understood requirements are implemented in the baseline.
- Copies of the baseline are sent to multiple customer sites along with a trained prototyper.
 - At each site, the prototyper observes use of the system.
 - He/she logs problems and feature requests.

Operational Prototyping cont.

- After the observation period, the prototyper constructs a throwaway prototype on top of the baseline system.
- The user now uses and evaluates the new system.
- If new changes aren't effective, the prototyper removes them.
- If the user likes the changes, the prototyper sends change requests to the development team.
- Based on the change requests from all the sites, the development team produces a new evolutionary prototype using conventional methods.

Risks of Prototyping

- Possible neglect of up-front analysis
- Users may misunderstand purpose of prototype
- Accommodating users may lead to "feature creep"
- Excessive effort may be required
- Possible contractual difficulties

Questions:

- How does the Internet facilitate prototyping?
- Do you see any other potential drawbacks to prototyping?

A/B Testing

- An is an experimental comparison of 2 versions of a webpage or app to determine which is better
 - Objective evaluation criteria must be specified
- The versions are assigned at random to different users, persistently
- The users' interactions with the site are monitored and key metrics computed
- Uses techniques for design and analysis of experiments

Example: Evaluating Possible Bing Feature [Kohavi & Longbotham]

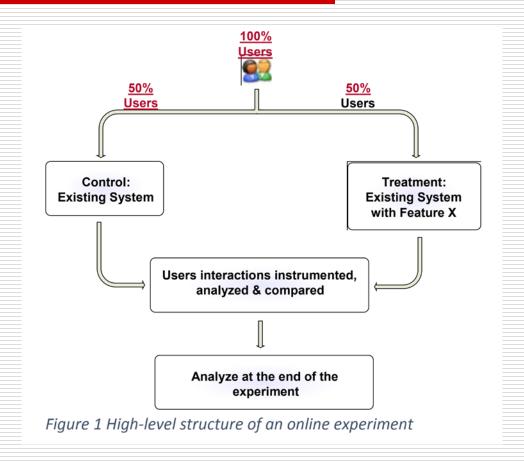
- Feature allows advertisers to provide links to the target site
 - Criterion: increasing average revenue without degrading user engagement



Figure 1: Ads with site link experiment. Treatment (bottom) has site links. The difference might not be obvious at first but it is worth tens of millions of dollars

Structure of Online Experiment

[Kohavi & Longbotham]



Opportunistic Programming [Brandt, CHI 2009]

- ☐ Programmers "prototype, ideate, and discover"
- Emphasizes speed and ease of development
- Involves web foraging and just-intime learning for
 - Ideas, examples APIs, code, technical details, etc.

Characteristics of Opportunistic Programming [Brandt, WEUSE 08]

- Build from scratch using high-level tools
- Add new functionality via copy-andpaste
- Iterate rapidly
- ☐ Consider code *impermanent*
- ☐ Face unique *debugging challenges*

Question

Do you see any potential problems with opportunistic programming?

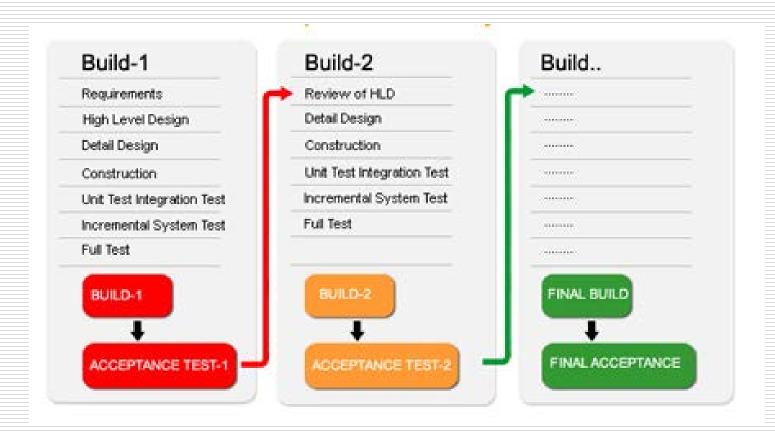
Opportunistic Programming Issues

- Rights to intellectual property
- Plagiarism
 - Not permitted for EECS 393/493 projects!
- Reliability, security, maintainability

Incremental Delivery

- System is developed and delivered in series of increments or builds
- Each increment provides a subset of the system functionality
- Services are allocate to increments based on *customer's priorities*
 - High risk features delivered early if needed by customer
- A conventional development process is applied to each increment

Incremental Delivery (2)



Advantages of Incremental Delivery

- Client can exploit product functionality sooner
- Client can adapt to product gradually
- Developer gets earlier feedback than with waterfall model
- Requires *planning* for future enhancements
- Highest priority services get most testing

Question

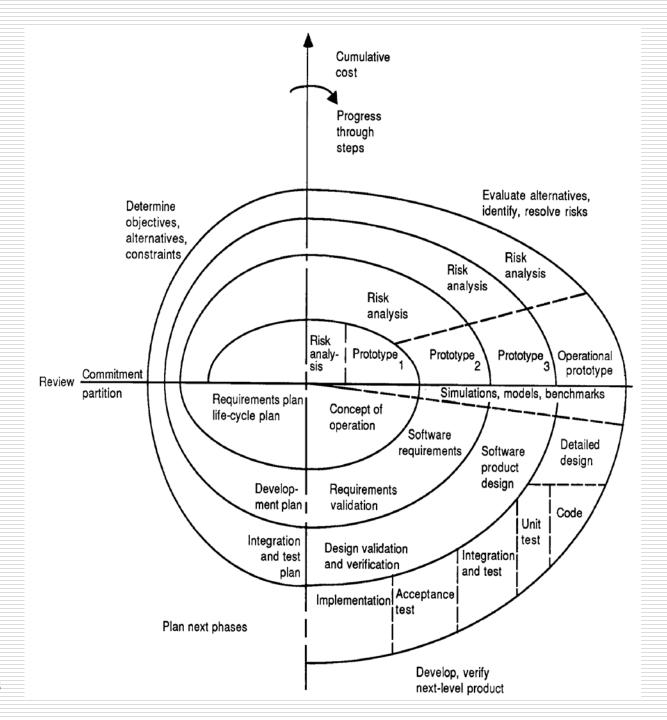
Do you see any potential problems with incremental delivery?

Risks of Incremental Delivery

- It may be difficult to integrate later builds with early ones
 - Why?
- ☐ It can *degrade* into build-and-fix

Spiral Model [Boehm 1986]

- Assumes that risk management is a paramount issue in software development
- Development process is represented by a spiral
- Each cycle represents a phase with four parts:
 - 1. Setting objectives
 - 2. Risk analysis and mitigation
 - 3. Development and validation
 - 4. Planning for next phase



Boehm, IEEE Computer, 1988

Table 1. Spiral model usage: TRW Software Productivity System, Round 0.

| Objectives | Significantly increase software productivity |
|-------------------------|--|
| Constraints | At reasonable cost Within context of TRW culture • Government contracts, high tech., people oriented, security |
| Alternatives | Management: Project organization, policies, planning, control Personnel: Staffing, incentives, training Technology: Tools, workstations, methods, reuse Facilities: Offices, communications |
| Risks | May be no high-leverage improvements Improvements may violate constraints |
| Risk resolution | Internal surveys Analyze cost model Analyze exceptional projects Literature search |
| Risk resolution results | Some alternatives infeasible • Single time-sharing system: Security Mix of alternatives can produce significant gains • Factor of two in five years Need further study to determine best mix |
| Plan for next phase | Six-person task force for six months More extensive surveys and analysis Internal, external, economic Develop concept of operation, economic rationale |
| Commitment | Fund next phase |

Table 2. Spiral model usage: TRW Software Productivity System, Round 1.

| Objectives | Double software productivity in five years |
|-------------------------|--|
| Constraints | \$10,000 per person investment Within context of TRW culture • Government contracts, high tech., people oriented, security Preference for TRW products |
| Alternatives | Office: Private/modular/ Communication: LAN/star/concentrators/ Terminals: Private/shared; smart/dumb Tools: SREM/PSL-PSA/; PDL/SADT/ CPU: IBM/DEC/CDC/ |
| Risks | May miss high-leverage options TRW LAN price/performance Workstation cost |
| Risk resolution | Extensive external surveys, visits TRW LAN benchmarking Workstation price projections |
| Risk resolution results | Operations concept: Private offices, TRW LAN, personal terminals, VAX Begin with primarily dumb terminals; experiment with smart workstations Defer operating system, tools selection |
| Plan for next phase | Partition effort into software development environment (SDE), facilities, management Develop first-cut, prototype SDE • Design-to-cost: 15-person team for one year Plan for external usage |
| Commitment | Develop prototype SDE Commit an upcoming project to use SDE Commit the SDE to support the project Form representative steering group |

Boehm, IEEE Computer, 1988

Table 3. Spiral model usage: TRW Software Productivity System, Round 2.

| Objectives | User-friendly system Integrated software, office-automation tools Support all project personnel |
|-------------------------|---|
| | Support all life-cycle phases |
| Constraints | Customer-deliverable SDE ⇒ Portability Stable, reliable service |
| Alternatives | OS: VMS/AT&T Unix/Berkeley Unix/ISC Host-target/fully portable tool set |
| | Workstations: Zenith/LSI-11/ |
| Risks | Mismatch to user-project needs, priorities User-unfriendly system |
| | • 12-language syndrome; experts-only |
| | Unix performance, support Workstation/mainframe compatibility |
| Risk resolution | User-project surveys, requirements participation |
| | Survey of Unix-using organizations Workstation study |
| Risk resolution results | Top-level requirements specification |
| | Host-target with Unix host Unix-based workstations |
| | Build user-friendly front end for Unix |
| D 1 0 1 | Initial focus on tools to support early phases |
| Plan for next phase | Overall development plan • for tools: SREM, RTT, PDL, office automation tools |
| | for front end: Support tools for LAN: Equipment, facilities |
| Commitment | Proceed with plans |

| Risk item | Risk management techniques |
|--|---|
| 1. Personnel shortfalls | Staffing with top talent, job matching; teambuilding; morale building; cross-training; pre-scheduling key people |
| 2. Unrealistic schedules and budgets | Detailed, multisource cost and schedule estimation; design to cost; incremental development; software reuse; requirements scrubbing |
| Developing the wrong software functions | Organization analysis; mission analysis; ops-concept formulation; user surveys; prototyping; early users' manuals |
| Developing the wrong user interface | Task analysis; prototyping; scenarios; user characterization (functionality, style, workload) |
| 5. Gold plating | Requirements scrubbing; prototyping; cost-benefit analysis; design to cost |
| Continuing stream of requirement changes | High change threshold; information hiding; incremental development (defer changes to later increments) |
| 7. Shortfalls in externally furnished components | Benchmarking; inspections; reference checking; compatibility analysis |
| 8. Shortfalls in externally performed tasks | Reference checking; pre-award audits; award-fee contracts; competitive design or prototyping; teambuilding |
| Real-time performance shortfalls | Simulation; benchmarking; modeling; prototyping; instrumentation; tuning |
| 10. Straining computer-science capabilities | Technical analysis; cost-benefit analysis; prototyping; reference checking |

Boehm, IEEE Computer, 1988

Analysis of Spiral Model

- ☐ Best suited to projects with:
 - Large scale
 - High risk
 - Ample resources and time
 - Client and developers within same organization

Evolution of the Spiral Model

- Boehm later described it as a riskbased "process model generator"
 - Other models are special cases that fit the risk patterns of certain projects
- Recent revision: Incremental Commitment Spiral Model

Incremental Commitment Spiral Model [2014]

