

**CLEVELAND** 

# 

## 35,000

## Local History

- 9 Ronald McDonald House
- 1979
- Dr. Samuel Gross, Pediatric Oncologist
- Patient's families identified the need for a facility offering low-cost living

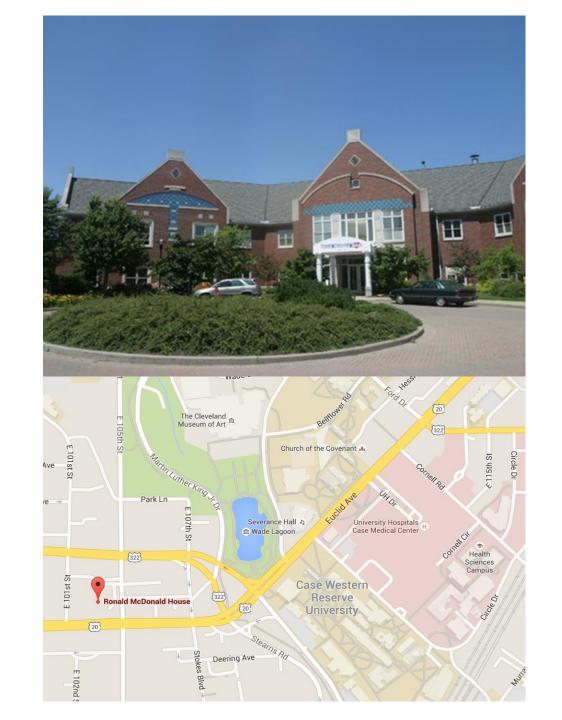
#### Purpose

"Ronald McDonald House® of Cleveland, Inc. supports families whose children receive treatment at area medical centers by providing a home-like environment and essential resources and services."

- Humanitarian and Social Services
- Affordable housing
- Families with medically challenged children who are being treated at local area hospitals
- Vision To be recognized for excellence
- Caring, Inclusiveness, Quality, Innovation, Teamwork, Trust

#### The House

- 55 Guest rooms
- Living areas
- Playing areas
- Laundry facilities
- 6 Fully equipped kitchens
- 2.5 Acres of gardens
- Asked for \$20/night
- Costs \$75/night



## Family Rooms

- Extension of the house into the hospitals; allows for escape from the hospital environment while still in the hospital
- Free use of kitchen with food, lounge, play area, computer, laundry room, and showers
- 4 Locations: Rainbow Babies (2006), Cleveland Clinic (2008), Fairview (2009), MetroHealth (2010)
- Only RMH in Ohio
- 75,000 Guests in 2014

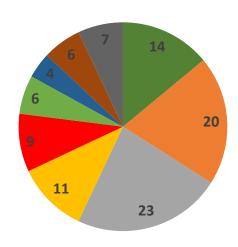
#### **MetroHealth Family Room**



## **About Operations**

- Budget: \$2 million
- 11 full-time and 17 part-time staff
- Extremely reliant from general donations (>90%)

#### Income





- Special Events
- Room Donations
- RMHC of Northeastern Ohio

- Foundations & State Support
- Room Sponsorships
- Annual Fund Direct Mail Campaign
- Miscellaneous



## What I Found Most Interesting

#### Start

- Fred Hill, Philadelphia Eagle's tight end
- Sick child, leukemia
- Wanted to solve a problem: witnessed and experienced the stress that other families were going through
- Hill was able to gain McDonald's support
- Financed by McDonald's Shamrock Shake
- 1974 First RMH opened in Philadelphia

## What I Found Most Interesting

- Expansion
- Nonprofit
- They are almost completely reliant off of donations
- Free service

- Yet, 8.46 new homes are opened every year on average
- Why?
- Because there is such a great need for these programs and services

#### Would I Become Involved?

- YES They are a great organization
- They are financially stable
- They are extremely honorable
- They are genuinely great people

I've actually volunteered at the place occasionally for almost a year.

- Yard Work
- Played so much Bingo