## **JESSI ANDERSON**

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**Education** Awards

#### Arizona State University (Tempe, AZ)

W. P. Carey School of Business

Dean's Scholarship

August 2022 - May 2026

- Bachelors of Science, Business Entrepreneurship
- Digital Business Innovation Certificate
- Cumulative **GPA**: 3.11

### **Professional Experience**

## Café Ladro (Issaquah, WA)

June 2023 - Present

#### Lead Barista

- Train new baristas in all job tasks, making sure they understand their responsibilities and the importance of efficiency.
- **Build** professional and meaningful relationships with customers and team members, being a friendly face to everyday customers is very important, and team building created a great work environment.
- Lead shifts alone and held the responsibility of handling all operations by myself.

# Salish Lodge and Spa (Snoqualmie, WA)

**April 2021 – August 2022** 

### **Busser and Expeditor**

- Created clear lines of communication between kitchen and servers, and between customers and management.
- Efficient with my daily tasks while making sure guests receive a five-star experience.
- Organized workstations and tasks for optimal efficiency.

### **Entrepreneurial Experience**

## W.P. Carey School of Business (Tempe, AZ)

#### **Case Studies**

**August – December 2025** 

Studied six case studies of business startups throughout the semester, extensively analyzing each, and learning from each success and failure.

#### **Entrepreneurship Projects**

August - December 2024

- **Developed** a startup business concept focused on financial organization software, including an AI-driven budgeting feature to optimize user experience.
- Led the design and prototyping process, conducting user research and refining product functionality based on user feedback.
- Managed all aspects of a semester-long business simulation, making data-driven decisions in finance, marketing, product development, and regional expansion across seven simulated quarters.
- Analyzed business performance using Excel models and adjusted strategy based on competitive market conditions.

## **Leadership Experience**

## W.P. Carey School of Business (Tempe, AZ)

### **Project Manager**

August – December 2025

• CIS235 Info systems, analytics, AI business: Project manager or semester long group project, where we analyze a company's public data and give recommendations on how they can avoid digital Darwinism.

#### Mount Si Highschool (Snoqualmie, WA)

## Swim Team Captain

August 2021 - November 2021

- Organized team fundraiser raising over \$7,000 and helped decide where to allocate the funds.
- Prioritized team building and mentorship among the swim team members, providing a support system and guidance for new members

## **Skills**

Hard Skills: Python, SQL, HTML/CSS, JavaScript, MS Excel, PowerPoint, Digital Design

**Soft Skills:** Entrepreneurial Mindset, Project Development, Organization, Leadership, Effective Communication, Customer Service, Training Tactics, Cash Handling

#### References

Rachel Mason Manager – Caffe Ladro (425) 505-9950 Rachel.mason@caffeladro.com William Oppenheimer
Manager - Salish Lodge and Spa
(208) 860-3029
William.oppenheimer@salishlodge.com

Jory Sparks – Manager Maintenance/Electricians Summit at Snoqualmie (425) 356-1954