Bus-Route Optimization

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- Estimated 30 percent of national greenhouse gases are generated by transportation
- People spent significant amounts of time in public transportation. For example in France more than 60 minutes daily. ("Parisians Spend Total of 23 Days a Year on Transport - the Local")

How can bus-routes be optimized?

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- Mathematical optimization methods can be used for the creation of efficient bus networks
- ▶ Requires formulating the bus routing problem mathematically
- ▶ Choose the best numerical method for optimization

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- 1. How to formulate the bus-routing problem
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- 1. How to formulate the bus-routing problem
- 2. How the optimization process works
- 3. The benefits of bus-route optimization

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- 3. Real life data to obtain numerical estimates for the parameters
 - Common travel routes
 - Distribution of the population in the city

Example Network

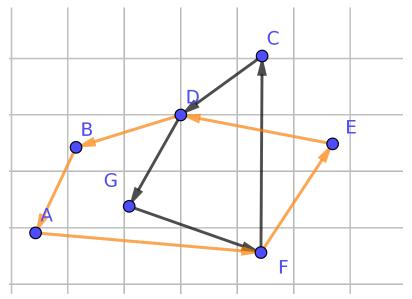


Figure 1: Letters are bus stops and connected arrows are bus-routes

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- 5. Use process recursively

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- ▶ Economical impact, saving money
- ▶ Positive environmental impact, less greenhouse gases

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 - What bus-routing probelm consists of
 - ▶ How it is solved
 - About the positive effects of good bus-routing
- ▶ Proper bus-routing is important for functioning public transportation
- Well designed bus network can impact your daily life by saving time!

References

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