

# Team Styleguide

## Typography

**Aa**      **Heading**  
Helvetica Family      Body Text  
Caption

## Submit Button

Submit

## In-Text Link

This is what an [in-text link](#) will look like on our site.

## Navigation Button

ABOUT      PURCHASE      CONTACT

## Text Input

Insert Name

Insert message or review that you'd like to leave for us today.

## Bulleted & Numbered List

- Lens Option 1
- Lens Option 2
- Lens Option 3

1. Lens Option 1
2. Lens Option 2
3. Lens Option 3

## Product & Service Listing

50mm

### 50mm f1.8 Prime Lens

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## Color Swatches



## Grid Structure

