

Jason Bacchetta

FULL-STACK SOFTWARE ENGINEER

Fort Worth, TX • 214-604-5641 • jason@bacchetta.co • bacchetta.co
linkedin.com/in/jabacchetta • github.com/jabacchetta
stackoverflow.com/users/4500152/jabacchetta

SKILLS

Mastery: JavaScript, HTML5, CSS3, React, Redux, Next, Git, REST, AJAX

Proficiency: Node, Express, Webpack, Lodash, Jest, Sass, WebSockets, Cocos2d-JS, Flow, TypeScript, NPM

Familiarity: Angular 2, Semantic UI, D3, AWS, SQL, NoSQL, Go, C++

EXPERIENCE

Classworks | Senior Software Engineer

2016 – Present

Student-teacher web app that enables individualized, standards-based curriculum taught in digital classrooms.

- Led front-end development on a greenfield project and redefined the tech stack with React, Redux, CSS Modules, and Webpack, delivering a highly-performant, visually-stunning interface.
- Conducted manual code reviews, employed ESLint, and generated unit tests and snapshots using Jest and Enzyme, ensuring the stability of the codebase moving forward.
- Leveraged a variety of cutting-edge technologies and techniques including WebSockets, the MediaStream and Push APIs, code-splitting, and optimistic updates, resulting in a dramatically improved user experience.
- Collaborated remotely in an Agile, Scrum environment using Git, Jira, HipChat, Google Hangouts, and ngrok, allowing for frequent inspection and streamlined adaptation.
- Crafted documentation and mentored other developers in modern web development, accelerating the team's transition from Java to Javascript while introducing best practices along the way.

Quotery | Founding CTO

2014 – Present

Thought-provoking web app that encourages users to explore, collect, and share their favorite quotes.

- Architected a single-page application using universal JavaScript with Node, React, and the WordPress REST API, facilitating a search-engine-friendly framework that renders instantly and does not require page reloads.
- Automated the build and deployment process using Webpack, npm scripts, Jenkins, and AWS, increasing productivity while boosting site performance by over 25%.
- Designed and developed the UX using advanced CSS techniques — along with Sass and BEM syntax — to deliver a clean, responsive website that is easy to maintain.
- Constructed HTML documents using the latest elements, SVG icons, and web accessibility guidelines, clarifying the markup for both browsers and users.
- Implemented a growth hacking strategy, resulting in over 100K Facebook fans, 50K Twitter followers, 12M visitors, and features in WebbyAwards, Entrepreneur, The Reader's Nook, and Adweek, among many others.

DigiQ | Marketing Technologist

2008 – 2015

Startup-focused digital agency specializing in product development and consulting.

- Spearheaded brand development through SEO, social media marketing, and web design to produce authoritative websites that are frequented by millions of users worldwide.
 - Collaborated with clients, optimizing their content strategy, monetization, and analytics to boost web traffic and social media activity by an average of 700%.
 - Conceptualized an online magazine from the ground up, reaching 4M pageviews and \$9K revenue per month before the site was acquired one year after launch.
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EDUCATION

Hack Reactor | Advanced Software Engineering Immersion Program

2015 – 2016

Tarrant County College | Associate of Arts (A.A.)

2002 – 2004