## Jared Krachenfels

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# University of South Florida Honors Student

#### **ACADEMICS**

## University of South Florida, Tampa, FL | Honors College

Bachelor of Science in Business Analytics and Information Systems | GPA: 3.98

May 2022

#### **WORK EXPERIENCE**

Filing at Life's Abundance

2016 Summer

Paid Internship Life's Abundance

June 2018 - August 2018

 Improved company's website SEO rating, marketed through Story Branding, and worked on improving social media/blog pages. Gained knowledge on business ethics through the relationship between a company and the environment.

Banquet Server at Puff 'n Stuff

April 2019 - Present

June 2019 - August 2019

Paid Internship Life's Abundance

 Company wanted a fresh pair of eyes and ideas on ways to improve their company. Focused on brainstorming in a team setting on possible improvements, communicating with various departments, research, compiling research, and developing a final presentation of how to improve the company.

#### **SKILLS**

-Improve website SEO Rankings

-Visual Studio: C#

-Marketing through Story Branding

-Tableau

-Microsoft Office Word 2016 certified

-5 years of experience in Spanish

-Pilates and Yoga Instructor certified

#### **INVOLVEMENT**

Volunteer, Relay for Life (16 hours)	2018
Volunteer, Alzheimer's Walk (8 hours)	2018
Volunteer, USF Charge - Hillsborough Beach Clean Up (4 hours)	2018
Volunteer, USF Beach Clean Up   Sea Turtle Awareness Day	2018, 2019
Member, USF Intervarsity Youth Group	August 2018-Present
Vice President, Odyssey of the Mind   1st place Regionals	2016-2018
Member, Varsity Cross Country	2016-2018
Savage Race, 7 mile / 30 obstacles	Seasonal (Fall and Spring) 2016- Present

### **AWARDS AND ACCOMPLISHMENTS**

USF Dean's List	2018 - 2019
USF Directors Award	2018
Raymond James Center Scholarship	2019
Business Ethics Scholarship - USF Muma College of Business	2019
International Baccalaureate Diploma Recipient	2018
Top 8% High School Graduate   GPA: 4.68	2018