Brian Travers

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btravs.com

I am a Front-End Developer with a background in design. I work at a small agency here in Chicago, which is to say I have the privilege of working in a variety of disciplines within development (with a particular affinity for animation).

Experience

88 Brand Partners

2014-Present

One of two web developers at a small but robust agency building on a wide variety of projects.

- **Front-end development.** Building and updating websites with both large and small amounts of content.
- **Back-end maintenance.** Maintain a small number of servers for client (and company's own) websites.
- **Display Advertising.** Spearheaded the transition from Adobe Flash to HTML5 banner advertising.
- **Email Marketing.** Handles all coding and sending of sending of all email
- **Motion Graphics.** An extension of display ad experience; proficient at After Effects and light video editing.
- **Aid in general IT.** Handling co-worker technical issues, maintenance of office devices. Oversaw company transition to Google Suite and Dropbox.

Promotional Products Partners

2005-2014

Responsible for all tasks of the graphic design department. Evolved with the company to grow digital presence.

- **Graphic design.** Handled identity design and creation of all sales materials, created product mockups, prepared graphics for promotional items.
- **Collaboration with clients** and worked with vendors
- **Email Marketing.** Managed all html templates and execution.
- **Front-End Development.** Created and supported family of web-stores and mini-sites. Batch processed images for stores.
- **IT.** Maintained the backup and organization of department data and general IT of office

Education

Saint Mary's University of Minnesota

Bachelor Of Arts in Graphic Design

2000-2004

Skill Set

- HTML
- CSS/SCSS
- Javscript
- SVG
- Accesibility
- HTML Emails
- Wordpress
- Javascript Frameworks (React, Vue)
- PHP (Laravel)
- Static Site Generators (Gatsby and Jekyll)
- Other CMS's (Drupal 7, BigCommerce, Squarespace, etc.)
- Backend (setting up and server maintenance)