



JOHN PAUL MEDRANO

SEO Analyst, Copywriter

Great wordsmiths are hard to come by these days.
But fret not, for I have come to save the day!

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Job Profile

<https://www.onlinejobs.ph/jobseekers/info/1444152>

EDUCATION

BS in Computer Science (2021 - present)

Batangas State University

SKILLS

Social Media Marketing | Content Writing | Keyword Research and Analysis | Proofreading | Email Copywriting

EXPERIENCE

Youtube Scriptwriter

2022

- Find valuable video concepts that can provide insightful realizations to the audience
- Utilize AI writing software (Grammarly/Quillbot) to expedite and enhance the writing process
- Create speech prompts that prioritize the audience's understanding and engagement

Chief Marketing Officer (Traffal)

2022

- Received adequate training involving updated marketing strategies
- Managed social media platforms to increase traffic and audience reach
- Created valuable social media content to engage potential clients

Feature Writer

2014-2019

- Published multiple articles that featured science, history, and technology
- Immersed deep in a plethora of literary materials and references
- Cultivated various writing styles and personas
- Challenged writing conventions with passionate and fiery writing