

Header Goes Here



See the curriculum

HERE

CURRICULUM FRAMEWORK

This is a translated version of the Danish curriculum. In case of discrepancies between the Danish and the English version of the curriculum, the rules in the Danish version apply.

← read more

Curriculum Framework

Admission

Programme elements & modules

Internationalisation

Programme tests & exams

Other rules

<div><div></div></div>	PROGRAMME TITLE	<div><div></div></div>	PROGRAMME OBJECTIVE	<div><div></div></div>	EFFECTIVE DATE
<div><div></div></div>	TRANSITIONAL ARRANGEMENTS	<div><div></div></div>	READING INSTRUCTIONS		

CURRICULUM FRAMEWORK


This is a translated version of the Danish curriculum. In case of discrepancies between the Danish and the English version of the curriculum, the rules in the Danish version apply.

The latest versions of the following acts and ministerial orders apply to the programme:
Danish (Consolidated) Act on Academies of Professional Higher Education
Danish (Consolidated) Act on Academy Profession Programmes and Professional Bachelor Pro-grammes


Ministerial Order on Academy Profession Programmes and Professional Bachelor Programmes
Ministerial Order on Examinations on Professionally Oriented Higher Education Programmes (the Examination Order)

Ministerial Order on Admission to and Enrolment on Academy Profession Programmes and Profes-sional Bachelor Programmes (the Admissions Order)
Ministerial Order on the Grading Scale and Other Forms of Assessment of Study Programmes Of-fered under the Ministry of Higher Education and Science (the Grading Scale order)
Ministerial Order no. 1061 of 14 November 2012 on the Academy Profession Degree Programme in Multimedia Design and Communication (AP Graduate in Multimedia Design and Communica-tion). Link to the Ministerial Order at retsinformation.dk.


The curriculum has been prepared by the Network of Danish Academies providing the Academy Profession programme (AP) in Multimedia Design and Communication (common part) and the Copenhagen School of Design and Technology (institution-specific part). The programme is offered by the following institutions of higher education:




Cphbusiness Nørgaardsvej 30
DK-2800 Kgs. Lyngby




Business Academy Aarhus
Ringvej Syd 104 DK-8260 Viby J




Dania Academy of Higher Education
Arvikavej 2A DK-7800 Skive
and N.P. Josiassens Vej 44A
DK-8500 Grenaa




Business Academy Kolding, IBA
Ålegården 2 DK-6000 Kolding




Business Academy Kolding, IBA
Ålegården 2 DK-6000 Kolding




Business Academy MidtVest
Gl. Landevej 2 DK-7400 Herning




Zealand Institute of Business and Technol-ogy
Bredahlsgade 1 DK-4200 Slagelse
and Lyngvej 19-25 DK-4600 Køge



Business Academy Southwest
Østergade 53 DK-6400 Sønderborg
and Spangsbjerg Kirkevej 103
DK-6700 Esbjerg



Copenhagen School of Design
and Tech-nology
Lygten 16 DK-2400 Copenhagen NV



UCN, University College Nordjylland
Sofiendalsvej 60
DK-9200 Aalborg SV

Curriculum Framework

Admission

Programme elements & modules

Internationalisation

Programme tests & exams

Other rules

CURRICULUM FRAMEWORK

This is a translated version of the Danish curriculum. In case of discrepancies between the Danish and the English version of the curriculum, the rules in the Danish version apply.

← read more

Curriculum Framework

Admission

Programme elements & modules

Internationalisation

Programme tests & exams

Other rules



PROGRAMME
TITLE



The programme title is Academy Profession Degree Programme in Multimedia Design and Com-munication. The Danish programme title is Erhvervsakademiuddannelsen inden for medie og kommuni-kation. Programme graduates have the right to use the title AP Graduate in Multimedia Design and Communication. The Danish title is Multimedie-designer AK.

The programme is an academy profession programme corresponding to 120 ECTS



PROGRAMME
OBJECTIVE



EFFECTIVE DATE



The curriculum takes effect on 22 August 2016.



TRANSITIONAL
ARRANGEMENTS



The curriculum takes effect on 22 August 2016 for all students enrolled on the programme. Exam activities commenced under the previous curriculum which have not been comple-ted by 21 August 2016 must be completed in accordance with the rules set out in the previous curriculum. Such activities include projects or make-up exams.



READING
INSTRUCTIONS



Black text applies at institutio-nal level, i.e. topics specifically applicable to KEA. [Blue text applies to the common part, i.e. all institutions offering the programme.](#)

CURRICULUM FRAMEWORK

This is a translated version of the Danish curriculum. In case of discrepancies between the Danish and the English version of the curriculum, the rules in the Danish version apply.

← read more

Curriculum Framework

Admission

Programme elements & modules

Internationalisation

Programme tests & exams

Other rules

<div><div>❌</div><div>PROGRAMME TITLE</div><div>▼</div></div>	<div><div>❌</div><div>PROGRAMME OBJECTIVE</div><div>▲</div></div>	<div><div>❌</div><div>EFFECTIVE DATE</div><div>▼</div></div>
<div><div><div>The programme title is Academy Profession Degree Programme in Multimedia Design and Com-munication. The Danish programme title is Erhvervsakademiuddannelsen inden for medie og kommuni-kation. Programme graduates have the right to use the title AP Graduate in Multimedia Design and Communication. The Danish title is Multimedie-designer AK.</div><div>The programme is an academy profession programme corresponding to 120 ECTS</div></div><div><div><div>❌</div><div>KNOWLEDGE</div></div><div><div>❌</div><div>SKILLS</div></div><div><div>❌</div><div>COMPETENCIES</div></div></div></div>		

CURRICULUM FRAMEWORK

This is a translated version of the Danish curriculum. In case of discrepancies between the Danish and the English version of the curriculum, the rules in the Danish version apply.

← read more

Curriculum Framework
Admission
Programme elements & modules
Internationalisation
Programme tests & exams
Other rules



PROGRAMME
TITLE



PROGRAMME
OBJECTIVE



EFFECTIVE DATE



KNOWLEDGE

The graduate has acquired:

knowledge of practice and key applied theory and method relevant to analysis, ideation, design, planning, realisation and management of multimedia tasks as well as the implementation, administration and maintenance of multimedia productions

an understanding of interdisciplinary multimedia issues in relation to both individual and team-based project work.

← back



TRANSITIONAL
ARRANGEMENTS



READING
INSTRUCTIONS



CURRICULUM FRAMEWORK

This is a translated version of the Danish curriculum. In case of discrepancies between the Danish and the English version of the curriculum, the rules in the Danish version apply.

← read more

Curriculum Framework
Admission
Programme elements & modules
Internationalisation
Programme tests & exams
Other rules

	PROGRAMME TITLE		PROGRAMME OBJECTIVE		EFFECTIVE DATE
	▼		^		▼

SKILLS

The graduate has acquired the skills needed to:

apply key methods and tools relevant to analysis, ideation, design and planning as well as the realisation and management of multimedia tasks

communicate practice-oriented issues and possible solutions in the multimedia field to partners and users.

← back

evaluate practice-oriented issues in the multimedia field and propose and select possible solutions

	TRANSITIONAL ARRANGEMENTS		READING INSTRUCTIONS
	▼		▼

CURRICULUM FRAMEWORK

This is a translated version of the Danish curriculum. In case of discrepancies between the Danish and the English version of the curriculum, the rules in the Danish version apply.

← read more

Curriculum Framework
Admission
Programme elements & modules
Internationalisation
Programme tests & exams
Other rules



PROGRAMME
TITLE



PROGRAMME
OBJECTIVE



EFFECTIVE DATE



COMPETENCIES

The graduate has acquired the competencies needed to:

independently undertake analysis, ideation, design and planning as well as the realisation and management of multimedia tasks and to participate in the implementation, administration and maintenance of multimedia productions

handle development-oriented situations and be innovative in the tailoring of multimedia solutions to commercial conditions

acquire new knowledge, skills and competencies in the multimedia field

engage in management and cooperation with others regardless of educational, linguistic and cultural background

participate in and manage cooperation and communication in networks based on a professional approach.

← back



TRANSITIONAL
ARRANGEMENTS



READING
INSTRUCTIONS





ADMISSIONS

Admission to the programme is subject to the rules set out in the Admissions Order.

Curriculum Framework

Admission

Programme elements & modules

Internationalisation

Programme tests & exams

Other rules

PROGRAMME ELEMENTS & MODULES

The programme is a full-time programme equating to two student full-time equivalents. One student full-time equivalent corresponds to one year of full time-time study. One student full-time equivalent corresponds to 60 ECTS credits in the European Credit Transfer System (ECTS). The programme thus equates to a total of 120 ECTS credits.

The programme is a level-5 programme in the Danish Qualifications Framework for Higher Education.

[← read more](#)

Curriculum Framework

Admission

Programme elements & modules

Internationalisation

Programme tests & exams

Other rules