

JABILI KAZA

PRODUCT DESIGNER. INSPIRED BY PEOPLE.

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EXPERIENCE

JAN 2014
AUG 2014

BLOOMBERG CAPSTONE | PITTSBURGH, PA

Interaction Design and UX Research

- Gathered user needs and defined the problem space to reimagine corporate calendaring and scheduling tools for Bloomberg employees through primary and secondary research.
- Developed a qualitative research method called Sensory Association to uncover emotions and relationship with calendar.
- Iteratively designed, prototyped, and tested our concept of a mobile application called Bloomberg Connect.

JAN 2012
DEC 2012

INTEL | BEAVERTON, OR

UX Design Intern

- Designed and created storyboards, wireframes, and prototypes in Axure, for the interaction and experience of the Intel Education Content Access Point distribution platform.
- Ideated and visualized concepts of products and services based on existing needs of ministries of education, administration, teachers, and students in K-12 education in emerging markets.
- Evaluated user experience of solutions in Intel's education suite and prioritized and communicated value of design changes.

JAN 2011
JUN 2011

FONEASTRA + PATH | SEATTLE, WA

Interaction Design and UX Research

- Collaborated with international NGO, PATH, and a multidisciplinary team to develop the interface for a low-cost device to assist with safe flash pasteurization of breast milk.
- Designed the interaction and feedback of the system by conducting secondary research, field experiments, and interviews with subject-matter experts.
- Created and facilitated think-aloud studies to evaluate usability of the system through two iterations.

As a result, PATH received the Gates Grand Challenges Award of \$100,000 for continuing research and development and successfully piloted the system in South Africa.

EDUCATION

AUG 2013
AUG 2014

CARNEGIE MELLON UNIVERSITY | PITTSBURGH, PA

Masters of Human-Computer Interaction

AUG 2008
MAR 2012

UNIVERSITY OF WASHINGTON | SEATTLE

B.S. Human Centered Design & Engineering
International Business Program, South Africa

DESIGN SKILLS

Affinity	Personas
Diagramming	Scenarios
Bodystorming	Sketching
Card Sorting	Speed Dating
Competitive Analysis	Storyboards
Heuristic Evaluations	Task Analysis
Mock-ups	Video Sketches
	Wireframes

RESEARCH SKILLS

Contextual Inquiry	Usability Testing
Interviews	Wizard-of-Oz Testing
Surveys	Work Flow Modeling
Think-Aloud Protocol	

TECHNICAL TOOLKIT

Adobe CS	Javascript + JQuery
Arduino	Omnigraffle
Axure	Sketch
HTML + CSS	

PUBLICATIONS

Chaudhri, R., Vlachos, D., Kaza, J., Palludan, J., Bilbao, N., Martin, T., Borriello, G., Kolko, B., Israel-Ballard, K. [A System for Safe Flash-Heat Pasteurization of Human Breast Milk.](#) The 5th ACM Workshop on Networked Systems for Developing Regions, 2011

INTERESTS

Travelling
Cooking experiments
Startup Weekends
Dancing

LANGUAGES

English, Spanish, Telugu