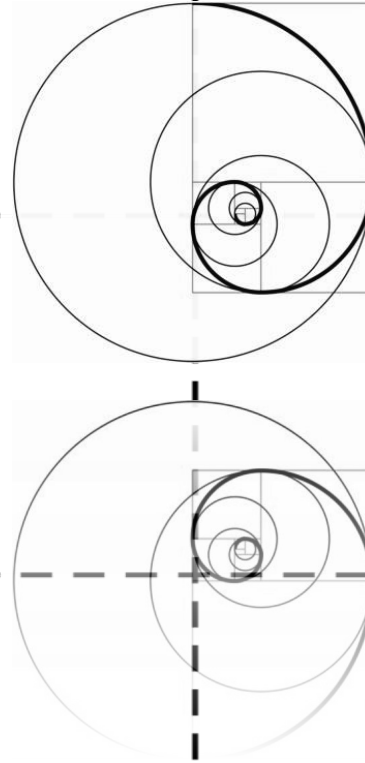


Layout



Złoty podział

a

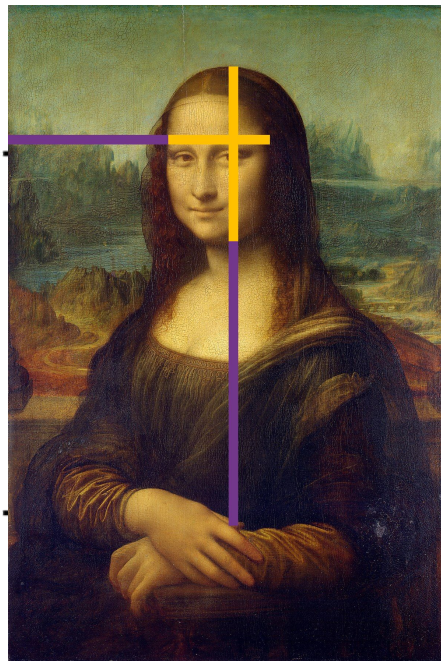
b

13:8

$$\frac{a}{b} = \frac{a+b}{a}$$

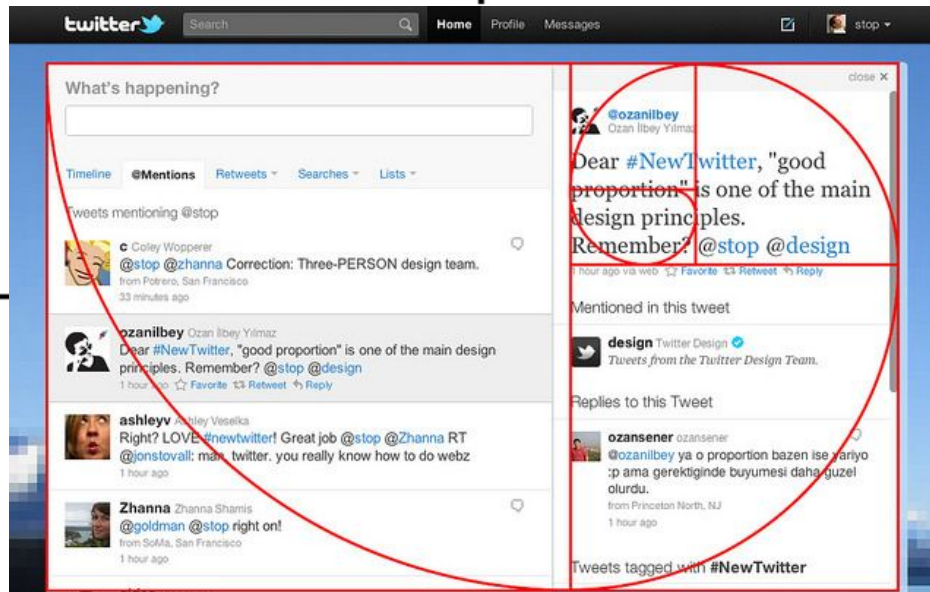
Podział w
obrazach

Znany już w
renesansie



Złota spirala

Spirala Fibonacci



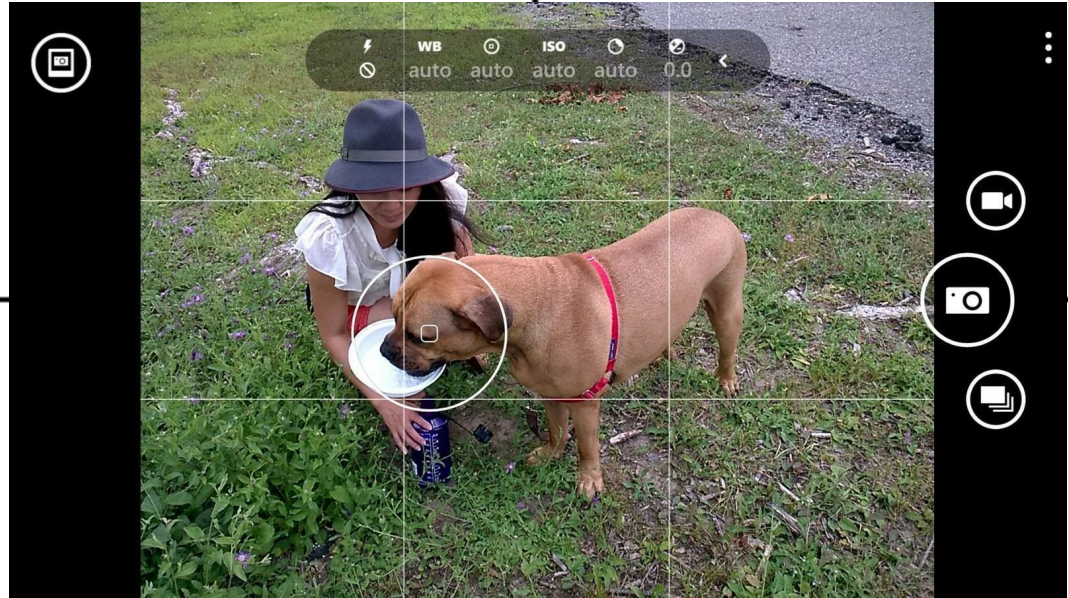
Photography

Rule of thirds



Closer than
you think

Smartphones
Photo cameras



Closer than
you think

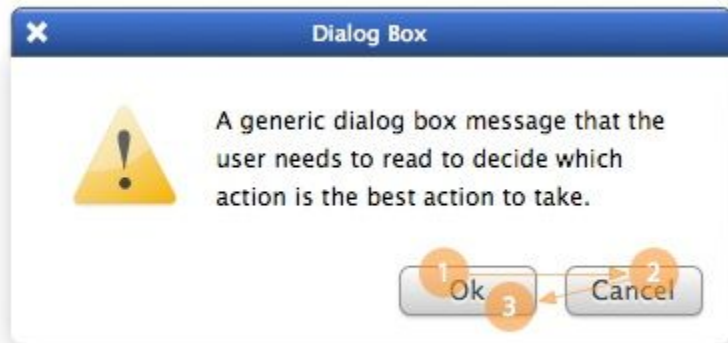
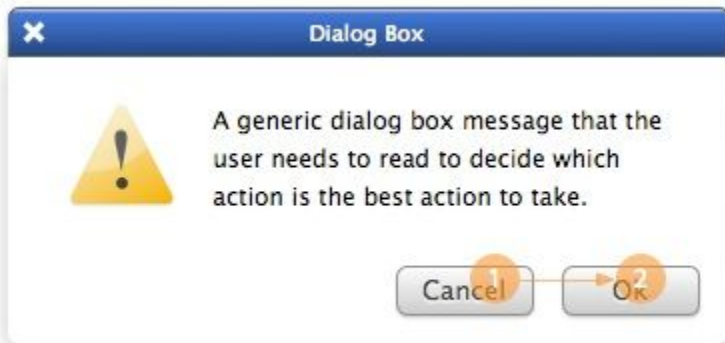
Magazines



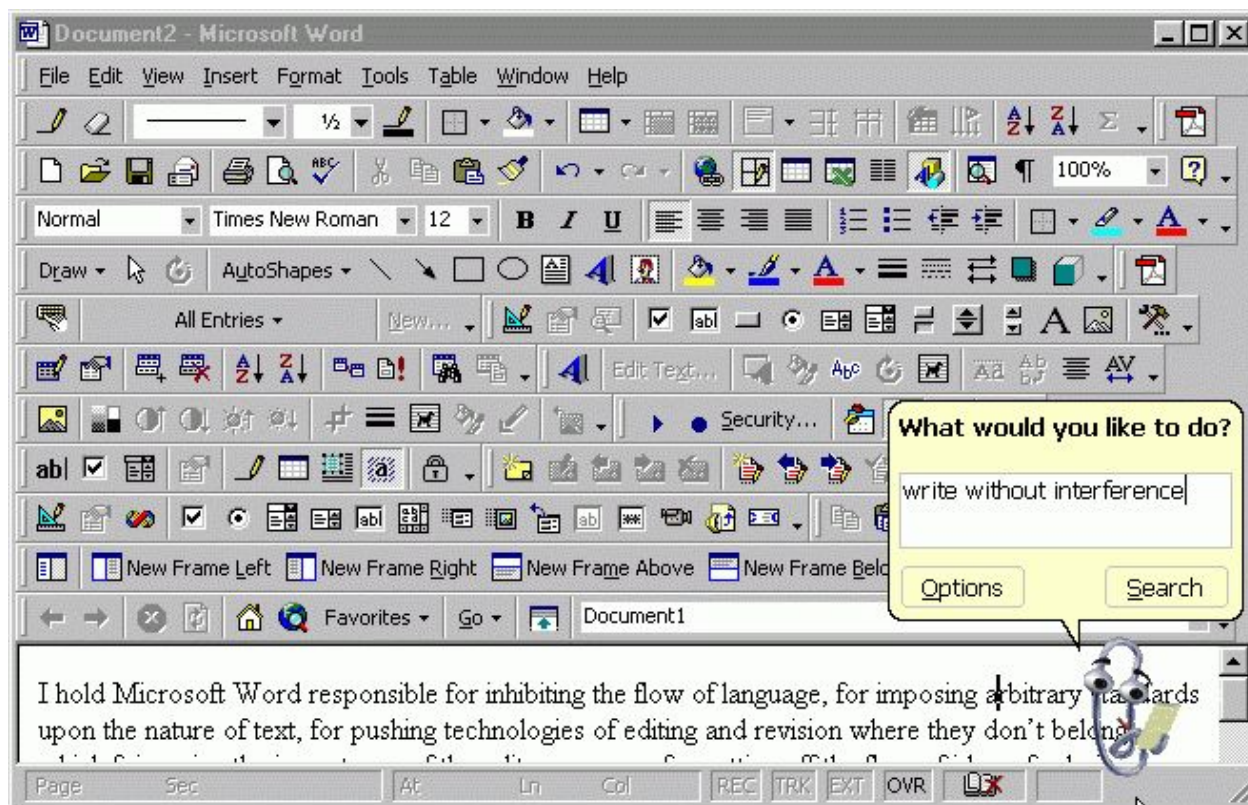
Interfejs użytkownika



Rozmieszczenie przycisków



Użyteczność i responsywność



Czytelność informacji



PARKING SCHEDULE			
	M-F	SAT	SUN
7am	(P) FREE	(P) FREE	(P) FREE
8am	(R) [Red diagonal stripes]	(P) 1 HR	
8 ³⁰ am	(R) [Red diagonal stripes]	(P) 1 HR	
4pm	(P) 1 HR		
7pm	(P) FREE	(P) FREE	

The diagram illustrates the components and layout of a station sign (tablica stacyjna). At the top, color codes for Pantone are provided: COOL GRAY 11 C, COOL GRAY 7 C, 186 C, and 2935 C. The main part of the diagram shows a horizontal sign with a red top section labeled 'M2' and a white bottom section. The white section contains the station name 'Nazwa Stacji' in red, a dashed line, and a black box with the number '1 - 4'. Below the sign, a detailed layout shows the sign's dimensions and components: a black box with the number '1 - 4', a dashed line, a black box with the number '5 - 7', and a black box with the number '1 - 4'. The sign is divided into sections by dashed lines, with dimensions 'a' and 'b' indicated. The sign is mounted on a wall, with dimensions 'd' and 'e' indicated. The sign is divided into sections by dashed lines, with dimensions 'a' and 'b' indicated. The sign is mounted on a wall, with dimensions 'd' and 'e' indicated.



Czytelność informacji

Billy Patvi
E-Mail: billypatvi@gmail.com
Tel: 501-872-2516

Address: 134 Rightward Way Portland, ME, 04019

Academic Details

2005-2009 – Grand Valley State University, BA in Graphic Design

- 3.5 GPA
- Cum Laude
- Accepted into the Senior Scholar Program to create my own e-commerce site

Technical Skills & Languages

• Photoshop, Illustrator, Acrobat • HTML/CSS, Coreldraw

Work Experience

Date of Joining: 2015-03 to 2017-04

Post: Senior Graphic Designer

Organization: Senna Kenno Inc., New York

The scope of work: Responsible for daily production of a small but innovative design firm. Led a team of three designers to develop graphic and production materials. Developed 300+ graphic design projects. **Cut client costs** by an average of 15% in 18 months. Increased client transactions.

Date of Joining: 2013-01 to 2015-02

Post: Graphic Designer

Organization: Shubula Designs, New York

The scope of work: Responsible for daily design in a prolific and popular design firm. Led team meetings for a project to increase income for e-commerce clients. Created a high volume of layout, graphic, and production design. Contributed to a customer site that won a 2016 Shopify Design award.

Date of Joining: 2010-10 to 2012-11

Post: Graphic Designer

Organization: Passalacqua Graphics, New York

The scope of work: Responsible for daily design in a small, high-end graphics business. Created wireframes and page designs for multiple client websites. Used InDesign, Illustrator, and Photoshop all the time to produce. Usually integrated photographic, typographic, and graphic elements.

Design and Soft Skills

- Typography, print design
- Layout, color theory
- Creativity
- Communication
- Time management

Portfolio

App design – designed the flow of the MealDecider app to give smooth, pleasant navigation.

Web design – redesigned the website for BikeTripNow.com to create an easy user experience and lift up the brand.

Cookbook design – Created clean, engaging design layout for „The Ketogenic Gourmet“.

Award

2014 – 3rd place : Saatchi & Saatchi Logo Design

2011 – Winner : D&AD New Blood Award 2011

Billy Patvi

Graphic Designer

Personal Info

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LinkedIn
linkedin.com/in/billy-patvi

Twitter
twitter.com/billypatvi

Tech Skills

PHOTOSHOP

ILLUSTRATOR

INDESIGN

ACROBAT

HTML/CSS

COREL DRAW

Design Skills

TYPOGRAPHY

PRINT DESIGN

LAYOUT

COLOR THEORY

Soft Skills

CREATIVITY

COMMUNICATION

TIME MANAGEMENT

PROBLEM SOLVING

PLANNING

LEADERSHIP

COLLABORATION

Creative, hard working graphic designer who stands out. Seeking to make life easier for Alice P. at Google. I've got a unique mix of creativity, time management, problem solving, and technical skill, proven by 10+ years of experience. Excellent communicator, quick to grasp the bigger picture.

Experience

2015-03 - 2017-04 **Senior Graphic Designer**

Senna Kenno Inc., New York

- Responsible for daily production of a small but innovative design firm.
- Led a team of three designers to develop graphic and production materials.
- Developed 300+ graphic design projects (brochures, catalogs, presentations).
- Cut client costs by an average of 15% in 18 months.
- Increased client transactions by an average of 30%.

2013-01 - 2015-02 **Graphic Designer**

Shubula Designs, New York

- Responsible for daily design in a prolific and popular design firm.
- Led team meetings for a project to increase revenue for e-commerce clients.
- Created a high volume of layout, graphic, and production design.
- Contributed to a customer site that won a 2016 Shopify Design award.

2010-10 - 2012-11 **Graphic Designer**

Passalacqua Graphics, New York

- Responsible for daily design in a small, high-end graphics business.
- Created wireframes and page designs for multiple client websites.
- Used InDesign, Illustrator, and Photoshop daily to produce.
- Frequently integrated photographic, typographic, and graphic elements.

Education

2005 - 2009 **Grand Valley State University, BA in Graphic Design**

- GPA 3.5
- Cum Laude
- Accepted into the Senior Scholar Program to create my own e-commerce site.
- Worked for the student paper illustrating weekly articles.
- Favorite areas of study: Online layout design, product packaging design.

Portfolio

App Design. Designed the flow of the MealDecider App to ensure smooth, eye-friendly navigation through various screens.

Web design. Redesigned the website for BikeTripNow.com to create an easy user experience and elevate the brand.

Cookbook design. Created clean, engaging design layout for "The Ketogenic Gourmet."

Certification

Certified in Adobe CS5 and Autodesk

Award

2014 **3rd Place: Saatchi & Saatchi Logo Design**

2011 **Winner: D&AD New Blood Award 2011**

Śledzenie zachowań użytkowników

