## INTRODUCTION TO DATA ANALYSIS AND REPORTING WITH R

J. Alexander Branham June 2017

# Course Information

## **COURSE INFORMATION**

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- · We'll cover tools that should be helpful in nearly any analysis
  - · Graphing, data manipulation, etc
- We won't cover specialized, specific tools. But you should get a good enough understanding of how R works to be able to teach yourself these

1. What is R?

- 1. What is R?
- 2. Graphics

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- 3. Basic R

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- 4. Data manipulation

- 1. What is R?
- 2. Graphics
- 3. Basic R
- 4. Data manipulation
- 5. Reporting (time permitting)

• This is a course about R... mais qu'est-ce que c'est?

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- "R is a language and environment for statistical computing and graphics"
- · Derived from S, designed at Bell Laboratories
  - · S first appeared in 1976!
- · R is a language ... so be prepared for it to hurt a bit to learn!

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- How to use this R thing?
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- You should see three panes.
- We'll focus for now on the console, which is on the left and should look something like this:

#### THE CONSOLE

```
R version 3.4.0 (2017-06-15) -- "You Stupid Darkness"
Copyright (C) 2017 The R Foundation for Statistical Computing
Platform: x86_64-pc-linux-gnu (64-bit)
```

```
[ ... ]
```

Type 'demo()' for some demos, 'help()' for on-line help, or 'help.start()' for an HTML browser interface to help.

Type 'q()' to quit R.

>

#### R IS A BIG GIANT CALCULATOR

- · R can do math
- Really, really fancy math
- Try typing 3 + 3 in the console
- · After pressing enter, R will return 6
- · R understands the order of operations
  - $\cdot$  3 + 3 \* 9 is different from (3 + 3) \* 9

Time for a quiz!

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- What's 7 times 149?
- What's the square root of the previous answer?
- Tip: You can hit the up arrow to get whatever you entered last

## **ANSWERS**

```
7 * 149

[1] 1043

(7 * 149) ^ (1 / 2)

[1] 32.29551
```

#### **PACKAGES**

- At this point, please install a few packages. You'll need an internet connection.
- install.packages(c("tidyverse", "gapminder"))
  - If you have already installed some packages, make sure they're up-to-date:
    - · update.packages()
- Tip: just type ins then hit TAB for tab-completion
- Don't worry about what is going on here, I'll explain it later.
- Depending on your exact setup, R may ask you a few questions about using a personal library. Do so.
- If you get an error, make sure you can access the internet (https://cloud.r-project.org in particular)

#### R SCRIPTS

- · While those packages are installing, let's go ahead and open up an R script.
- · Allows you to save code so it doesn't disappear into the ether
- · If using Rstudio, File, new file, R script (or Ctrl+shift+n)
- Tip: can send a line from R script to console for evaluation using ctrl+enter
- Strongly recommend that you type into a script and use a keyboard shortcut to evaluate code
  - · Easier to edit & rerun
  - Allows you to save code
  - You may make comments

```
## This adds 3 + 3
3 + 3
3 * 2 # same
```

# **GRAPHICS IN R**

# DATA ANALYSIS WITH R

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- · We need some data to work with
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- To access the data, you need to load it into memory:

# library(gapminder)

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- Let's get a sense of what **gapminder** has:

View(gapminder)

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```
View(gapminder)
```

head(gapminder)

	country	continent	year	lifeExp	pop	gdpPercap
1	Afghanistan	Asia	1952	28.801	8425333	779.4453
2	Afghanistan	Asia	1957	30.332	9240934	820.8530
3	Afghanistan	Asia	1962	31.997	10267083	853.1007
4	Afghanistan	Asia	1967	34.020	11537966	836.1971

### **DESCRIPTIVE STATISTICS**

- R has lots of built-in functions for getting a sense of the data.
- Try running summary(gapminder)
- What's the average life expectancy?

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country			continent		year		lifeExp	
Afghanistar	1:	12	Africa	:624	Min.	:1952	Min.	:23.60
Albania	:	12	Americas	s:300	1st Qu.	:1966	1st Qu.	:48.20
Algeria	:	12	Asia	:396	Median	:1980	Median	:60.71
Angola	:	12	Europe	:360	Mean	:1980	Mean	:59.47
Argentina	:	12	Oceania	: 24	3rd Qu.	:1993	3rd Qu.	:70.85
Australia	:	12			Max.	:2007	Max.	:82.60
(Other)	:10	632						14

## GRAPHICS IN R

- Let's start making graphs
- This is the fun part!
- We're going to rely on the 'ggplot2' package, which we installed earlier (as a part of the tidyverse package)
- "The Grammar of Graphics"
- · load it up with

library(ggplot2)

# **OUR QUESTION**

What's the relationship between wealth (gdp) and average life expectancy?

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· Scatterplot is a good way to get started looking at data!

#### **GGPLOT2**

- Use the ggplot() function to start a plot.
- The first argument is to tell it the data
- Tip: use **?ggplot** to look at the help page, where you can see the names of the arguments

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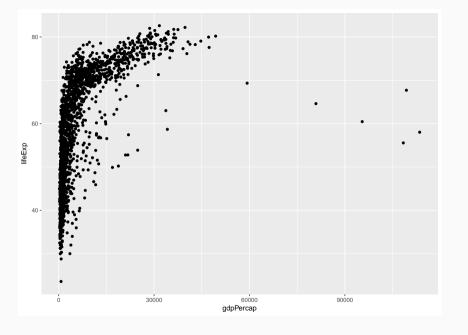
ggplot(data = gapminder) # Please use gapminder data

# geom\_point

- ggplot() by itself is pretty useless, it just starts a plot
- · We then have to tell ggplot what to draw!
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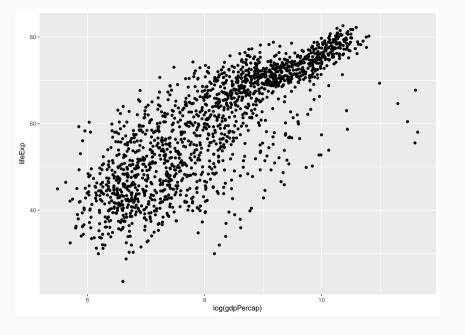


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• ggplot() creates a coordinate system

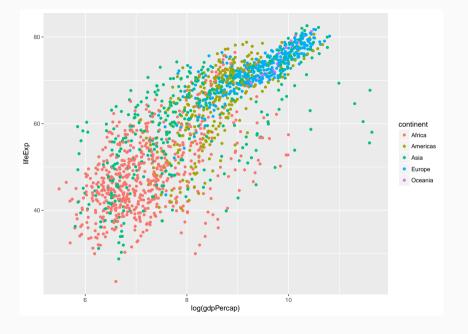
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- Example: What if we want to convey info about relationship between wealth and life expectancy by continent?
- One solution: add color by continent

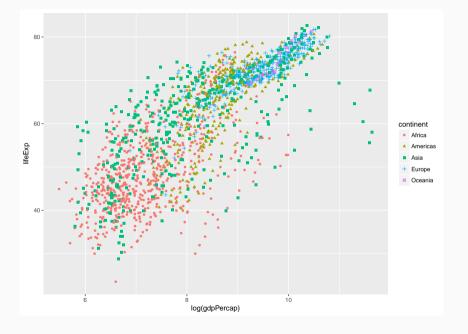


### MULTIPLE AESTHETICS - COLOR & SHAPE

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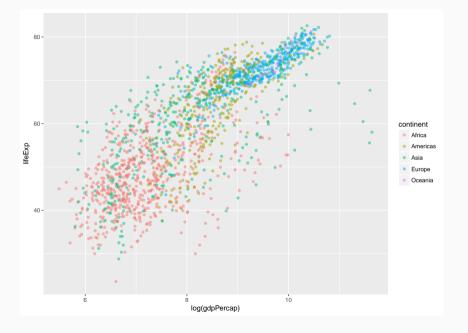
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- · There are more aesthetic mappings
- Try size, and alpha (transparency) for yourself
- You can set aesthetics directly by mapping the aesthetic to a value outside
  the call to aes()
- For example, we may want to make the dots slightly transparent to avoid overplotting

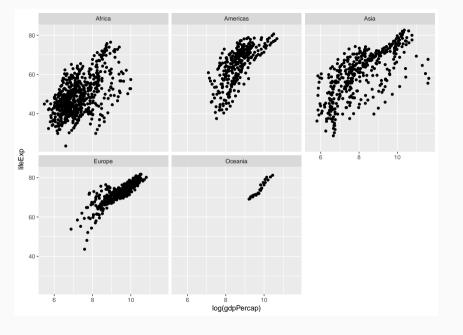
#### AESTHETICS NOT MAPPED TO VARIABLE



#### **FACETS**

- So we can use aesthetics to add variables to our graph like color.
- We might also want to add variables by splitting up the graph based on values of another variables — e.g. subfigures
- If we want to use just one variable, use facet\_wrap()

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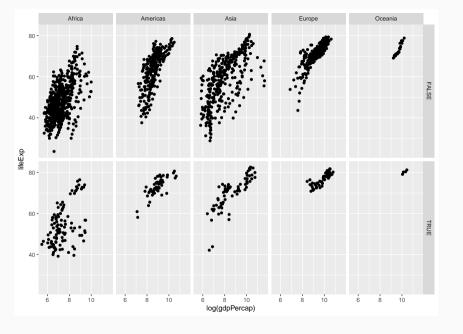


# FACETS WITH TWO VARIABLES

- $\cdot$  ggplot can facet with two variables with one by row and the other by column
- Use facet\_grid(row ~ column) to do so
- Our gapminder data aren't very well suited for this, but you could do something like:

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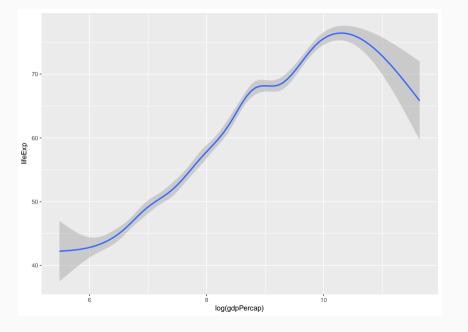
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- · But what about plots other than the scatterplot?

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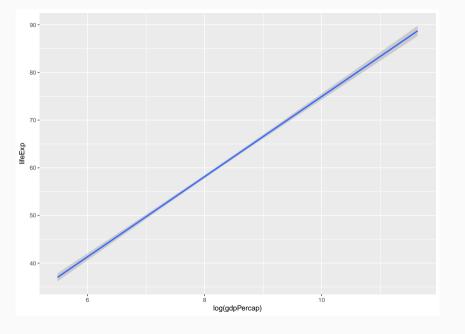
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## **GEOMS AND AESTHETICS**

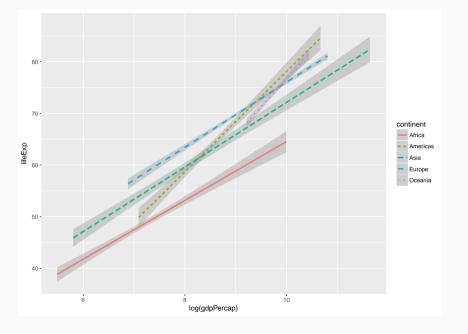
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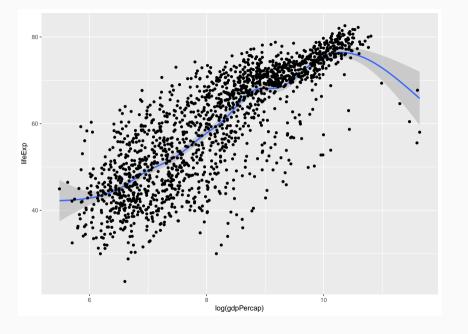


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• To add multiple geoms, just add them one after the other:

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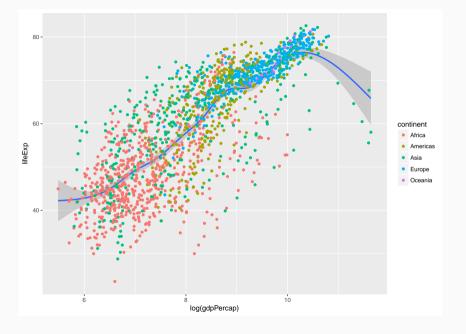
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#### **INHERIT AES**

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- · stuff we didn't look at:
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  - Position
  - · How to save to include in your paper (later, I promise!)

# BASIC R

# **BASICS**

 We skipped all of this because plotting is more fun & I wanted to start with something fun

### **BASICS**

- We skipped all of this because plotting is more fun & I wanted to start with something fun
- · Let's talk about basic R

· Remember R can be a calculator:

[1] 707297

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$$x <- 3 * 3 + 29 ^ 4 + 7$$
 my\_name <- "Alex Branham"

Tip: In Rstudio, use alt+- (option+-) to get <-</li>

# WAIT, WHAT?

· Yeah, I just assigned letters to an object

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- We can inspect the contents of an object by typing it into the R console:

Χ

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## [1] 707297

Here, type my\_ then hit tab to have autocompletion

my\_name

[1] "Alex Branham"

- $\cdot$  If you forgot the closing " my\_name <- "Alex Branham
- The R prompt will change from > to +
- This indicates that R is waiting for you.
- Cancel by mashing ESC

• You have to be really specific with R:

Χ

[1] 707297

· You have to be really specific with R:

Χ

[1] 707297

X

Error: object 'X' not found

· You have to be really specific with R:

```
Х
[1] 707297
Error: object 'X' not found
my_nam
Error: object 'my nam' not found
```

# THINGS DON'T HAPPEN MAGICALLY

Χ

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x / 1000

[1] 707.297

# THINGS DON'T HAPPEN MAGICALLY

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- x / 1000
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### MISSING VALUES

- · Missing data is represented by NA in R
- R thinks about this as "something that's there, but whose value we do not know"
- Missingness propagates

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```
mean(c(1, 2, NA))
[1] NA
```

## MISSINGNESS QUIZ

- · What will be the result?
- We'll learn more about logical statements in a bit, this asks "Is 3 equal to NA"?

$$3 == NA$$
  
 $NA == NA$ 

# MISSINGNESS QUIZ ANSWER

$$NA == NA$$

#### **FUNCTIONS**

• Functions in R can take zero or more arguments

```
function(arg1 = object1, arg2 = object2, arg3 = object3)
```

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```
function(arg1 = object1, arg2 = object2, arg3 = object3)
my_vector <- seq(from = 1, to = 10, by = 1)
my_vector</pre>
```

[1] 1 2 3 4 5 6 7 8 9 10

#### **FUNCTIONS**

• Functions in R can take zero or more arguments

```
function(arg1 = object1, arg2 = object2, arg3 = object3)
my vector \leftarrow seg(from = 1, to = 10, by = 1)
mv vector
[1] 1 2 3 4 5 6 7 8 9 10
mean(x = my vector)
[1] 5.5
```

## FUNCTIONS, CONTINUED

```
my_vector <- c(1, 2, 3, NA, NA, NA, 3, 2, 1)
mean(x = my_vector)
[1] NA</pre>
```

## FUNCTIONS, CONTINUED

```
my_vector <- c(1, 2, 3, NA, NA, NA, 3, 2, 1)
mean(x = my vector)
[1] NA
mean(x = my vector, na.rm = TRUE)
[1] 2
```

#### **FUNCTION ARGUMENTS**

- · You don't have to specify argument names if you type them in order.
- Since x is the first argument of mean(), no need to type mean(x = my\_vector)
- Instead, can just type mean(my\_vector)
- This cuts down on the amount you have to type

## DATA

 $\boldsymbol{\cdot}$  OK, so now we know how to assign stuff and functions

#### DATA

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- · OK, so now we know how to assign stuff and functions
- · Let's learn about how R thinks about data
  - "data" here doesn't have to mean data from e.g. a survey
- R cares about the class (type) of data and its dimension(s)

## DATA TYPES

- We'll discuss the four most common data types:
  - Numeric
  - Logical
  - Character
  - Factor
- · We'll also cover NA

## NUMERIC

- · Numeric is how R thinks about numbers!
- These can also be called "integer" (if round numbers) or "double"

```
class(c(1, 2, 3))
[1] "numeric"
```

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class(c(1, 2, 3))
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[1] 6
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## LOGICAL

 $\cdot$  Logical can take two values — TRUE or FALSE

## LOGICAL

- Logical can take two values TRUE or FALSE
- This is useful for dummy variables and tests

# LOGICAL

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- This is useful for dummy variables and tests

1:10 > 5

[1] FALSE FALSE FALSE FALSE TRUE TRUE TRUE TRUE TRUE

### **CHARACTER**

- Characters represent text
- · Sometimes these are called "strings"

```
c("This", "vector", "is", "of", "length", "what?")
c("How about this one?")
```

# **FACTOR**

• Factors are how R thinks about categorical variables

## **FACTOR**

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- We already worked with these when we used the continent variable from gapminder

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head(gapminder\$continent)

[1] Asia Asia Asia Asia Asia Asia Levels: Africa Americas Asia Europe Oceania

# DATA TYPE QUIZ

What type of data are the following?

```
182
c("My name is Alex")
"TRUE"
FALSE
c(1, 2, 3)
c(1, "Alex", TRUE)
```

# DATA DIMENSIONS

What's the difference?

## DATA DIMENSIONS

What's the difference?

```
[1] 1 2 3 4 5 6

[,1] [,2]

[1,] 1 4

[2,] 2 5

[3,] 3 6
```

- · Data can have dimensions
- · Numeric, logical, character, and factors are single dimensions (so are lists)

## DATA DIMENSIONS

What's the difference?

- · Data can have dimensions
- · Numeric, logical, character, and factors are single dimensions (so are lists)
- That matrix is a 3 by 2 matrix
- · Why might we want to have two-dimensional data?

#### THE DATA.FRAME

- Matrices must have the same type, but we can mix and match types with a data.frame
- Remember gapminder from earlier?
- We used a data.frame to store columns with different data types

### THE DATA.FRAME

- Matrices must have the same type, but we can mix and match types with a data.frame
- Remember gapminder from earlier?
- We used a data.frame to store columns with different data types
- We can access (index, subset) data.frame objects using notation similar to matrix notation:

#### INDEXING DATA.FRAME

```
gapminder[2, 1] # get whatever is in the second row, 1st col
gapminder[1, ] # get the first col (all)
gapminder[, 1] # get the first row (all)
gapminder[, "country"] # select by name
gapminder$country # slightly different
```

What we learned

- · What we learned
- Missingness propagates

- · What we learned
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- Functions & arguments

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- Functions & arguments
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- · Dimensions & the data.frame



DATA IMPORT & MANIPULATION

### IMPORTING DATA

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- Packages provide still more: readr::read\_csv(), haven::read\_dta(),
   etc

#### IMPORTING DATA

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- · R has a lot of build in functions: read.csv(), read.table(), etc
- Packages provide still more: readr::read\_csv(), haven::read\_dta(),
   etc
- I prefer the **rio** package because I don't have to think
- · Always gives you a data.frame:

```
library(rio)
csv_data <- import("file.csv")
stata_data <- import("file.dta")</pre>
```

# **WORKING DIRECTORIES & PROJECT STRUCTURE**

- R has the concept of a "working directory"
- You can see where this is by typing getwd() into the console
- I like to store data and code in separate folders:
- Tip: Rstudio can manage "projects" that take care of a lot of this

# SIMPLE PROJECT STRUCTURE

```
my-paper-project/
l--- code/
    |--- mv-script.R
     |--- mv-alt-script.R
|--- data/
     |--- awesome-data.csv
|--- output/
    |--- figure1.eps
  |--- figure2.eps
     |--- table1.tex
     |--- table2.tex
|--- my-paper.tex
```

## **RELATIVE PATHS**

 If you have code like that, you need to know what a relative path is so that code in your code/ directory can load data in your data/ directory!

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- So if we're running a file from code/ (that's the working directory), we can load data by doing:

```
my_awesome_data <- import("../data/awesome_data.csv")</pre>
```

### RELATIVE PATHS

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- So if we're running a file from code/ (that's the working directory), we can load data by doing:

```
my_awesome_data <- import("../data/awesome_data.csv")</pre>
```

• Two dots . . says "go up one directory", we could chain them to go up two: . . / . .

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- filter() drops rows based on columns
- select() selects columns

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- filter() drops rows based on columns
- select() selects columns
- mutate() creates new variables
- summarize() return statistics
- group\_by() allows us to do the above by groups
- -These functions take data as the first argument and always return a data.frame<sup>1</sup>

# library(dplyr)

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# filter

• filter() uses logical statements (that are TRUE) to return rows:

```
filter(gapminder, continent == "Asia")
filter(gapminder, continent == "Asia" & year >= 2000)
filter(gapminder, continent == "Asia" & year != 2000)
filter(gapminder, continent == "Asia" | year == 2000)
```

# Quiz

 $\boldsymbol{\cdot}$  Use filter to return all the rows containing observations from Asia or Africa

· Use filter to return all the rows containing observations from Asia or Africa

```
filter(gapminder, continent == "Asia" | continent == "Africa")
filter(gapminder, continent %in% c("Asia", "Africa"))
```

## select

• The **select** function selects one or more columns:

```
select(gapminder, country)
select(gapminder, country, year, continent)
select(gapminder, -continent)
```

several helper functions (e.g. starts\_with), see ?select for examples

## mutate

· Mutate creates new variables:

```
mutate(gapminder, gdp = pop * gdpPercap)
# A tibble: 1,704 x 1
       country
        <fctr>
 1 Afghanistan
 2 Afghanistan
 3 Afghanistan
 4 Afghanistan
 5 Afghanistan
 6 Afghanistan
 7 Afghanistan
```

## summarize

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- Though whoop-de-doo, we could've just done mean(gapminder\$lifeExp) to get that!
- Much more useful if we do this by groups

# group\_by

- · All the functions we just learned can be performed by groups!
- This is really exciting and makes life much easier
- · Calculate mean life expectancy by year:

# group\_by

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- This is really exciting and makes life much easier
- · Calculate mean life expectancy by year:

1 1952 49.05762 2 1957 51.50740

1962 53,60925

# group\_by, CONTINUED

· Calculate change in life expectancy by country:

# group by, CONTINUED

· Calculate change in life expectancy by country:

```
mutate(group by(gapminder, country),
       life change = lifeExp - lag(lifeExp))
# A tibble: 1.704 x 7
```

```
# Groups: country [142]
```

2 Afghanistan

1 Afghanistan

3 Afghanistan

4 Afghanistan

5 Afghanistan

<fctr>

country continent year lifeExp <fctr> <int>

Asia

Asia

Asia

Asia

Asia

1952 28.801

1957 30.332

1962 31.997 10267083

1967 34.020 11537966

1972 36.088 13079460



9240934



820.8530

853.1007

836.1971

739,9811

מ	life_
۲	C1.C_

```
ch
8425333 779,4453
```

1			

# group\_by, continued

You can group by multiple variables

```
summarize(group by(gapminder, continent, year),
         mean life = mean(lifeExp))
# A tibble: 60 x 3
# Groups: continent [?]
  continent year mean life
     <fctr> <int>
                     <dbl>
     Africa 1952 39,13550
  Africa 1957 41.26635
     Africa 1962 43.31944
     Africa 1967 45.33454
5
     Africa 1972 47,45094
```

## **CHAINING**

• What if we want to select all countries in Africa and calculate mean life expectancy by year?

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#### CHAINING

- What if we want to select all countries in Africa and calculate mean life expectancy by year?
- This is easy to do because the dplyr functions always take the data as their first argument and always return a data.frame

# CHAINING, CONTINUED

## CHAINING, CONTINUED

· One option:

## CHAINING, CONTINUED

· One option:

Or we could assign to objects along the way

```
just_africa <- filter(gapminder,continent == "Africa"),
africa_by_year <- group_by(just_africa, year)
summarize(africa_by_year, mean_life = mean(lifeExp))</pre>
```

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- We'll use the *pipe* %>% to "pipe" the thing on the left into the thing on the right:
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gapminder %>%
  filter(continent == "Africa") %>%
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```

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```
gapminder %>%
  filter(continent == "Africa") %>%
group_by(year) %>%
summarize(meanlife = mean(lifeExp))
```

## Quiz

• Create a data.frame containing the continent, year, avg life expectancy, and change in avg life expectancy

## **QUIZ ANSWERS**

```
gapminder %>%
  group by(continent, year) %>%
  summarize(avg life = mean(lifeExp)) %>%
  mutate(change life = avg life - lag(avg life))
# A tibble: 60 x 4
# Groups: continent [5]
   continent year avg life change life
     <fctr> <int> <dbl>
                                <dbl>
     Africa 1952 39.13550
                                    NA
    Africa 1957 41.26635 2.13084615
     Africa 1962 43.31944 2.05309615
     Africa 1967 45.33454 2.01509615
     Africa 1972 47,45094 2,11640385
```

#### UNGROUPING

- Note that our answer had "continent" as a group
- It's easy to forget about this, so if you're saving the object for use later, you may want to run ungroup() to undo the grouping on the data.frame.

## OTHER DATA MANIPULATION

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- Those commands take care of the most common data manipulation tasks
- · There's tons more but we don't have the time to go over them all
- · Search engines and R's help are your friend

#### REVIEW

- We learned how to use some of the most common dplyr functions to manipulate data (filter, select, mutate, summarize)
- group\_by makes doing this by groups super easy
- Piping can make it easier to read code

# REPORTING FROM R

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  - How to report
  - · Review much of what we learned
  - · Learn a few more tricks and tips
- Right now is a good time to "restart" R (close and reopen is one way)

#### **NEW DATA**

- · Let's change the dataset we're using, just for something new:
- We'll use the midwest dataset from ggplot2, which has info on some U.S. midwest counties:

```
library(dplyr); library(ggplot2)
midwest
```

#### **DESCRIPTIVE STATISTICS**

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```
midwest %>%
  select(percbelowpoverty, percollege, inmetro) %>%
  summarize_all(funs(mean, sd))
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```

But what if we want to show that in our paper?

### STARGAZER

#### **STARGAZER**

• There are several packages that let you easily make MTEX tables, let's use stargazer:

# library(stargazer)

 $\cdot$  Can handle Word too, need to do an html dance. See package docs.

## DESCRIPTIVE STATS, LATEX TABLE:

## DESCRIPTIVE STATS, LATEX TABLE RESULT

 use \input{output/desc-stats.tex} to import the table into your paper

 Table 1: Descriptive Statistics

Statistic	N	Mean	St. Dev.	Min	Max
percbelowpoverty	437	12.511	5.150	2.180	48.691
percollege	437	18.273	6.262	7.336	48.079
inmetro	437	0.343	0.475	0	1

## PLOT 1

Let's make a scatterplot!

### PLOT 1

- · Let's make a scatterplot!
- Make a scatterplot with percbelowpoverty on the y-axis and include info on percollege and inmetro

## PLOT 1, SIMPLE

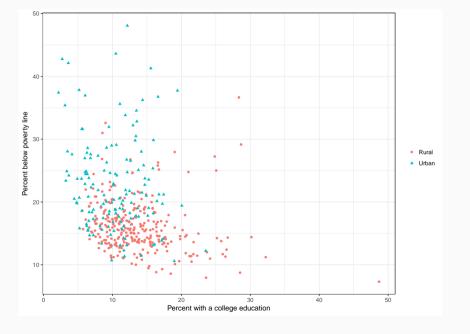
```
midwest %>%
  select(percbelowpoverty, percollege, inmetro) %>%
  ## inmetro is a number but needs to be discrete.
 ## as.logical will convert so that a 0 is FALSE
  mutate(inmetro = as.logical(inmetro)) %>%
 ggplot(aes(percbelowpoverty. percollege.
             color = inmetro.
             shape = inmetro)) +
 geom point()
```

## PLOT 1, FULL

```
midwest %>%
  select(percbelowpoverty, percollege, inmetro) %>%
 mutate(inmetro = as.logical(inmetro)) %>%
 ggplot(aes(percbelowpoverty. percollege.
             color = inmetro.
             shape = inmetro)) +
 geom point() +
  scale color discrete(labels = c("Rural", "Urban"), name = "") +
  scale shape discrete(labels = c("Rural", "Urban"), name = "") +
  labs(v = "Percent below poverty line",
       x = "Percent with a college education") +
  theme bw()
```

#### HOW TO SAVE GGPLOTS

- The **ggsave** function saves a plot (by default, the last one you plotted)
- It's important to specify the width and height



#### LINEAR REGRESSION

- Let's run a linear predicting poverty with education and include an interaction term for inmetro
  - Yes, I'm ignoring all kinds of issues with this particular model

### LINEAR REGRESSION TABLE

### LINEAR REGRESSION TABLE

• Use \input{output/my-reg.tex} in your △EX document to import the table!

Table 2:

	Dependent variable:		
	percbelowpoverty		
percollege	-0.231***		
	(0.069)		
inmetro	-5.144***		
	(1.707)		
percollege:inmetro	0.144*		
	(0.087)		
Constant	17.383***		
00110101111	(1.151)		
Observations	437		
$R^2$	0.125		
Adjusted R <sup>2</sup>	0.119		
Residual Std. Error	4.835 (df = 433)		
F Statistic	20.581*** (df = 3; 433)		
Note:	*p<0.1; **p<0.05; ***p<0.01		

