4

Elementary hypothesis testing

> I conceive the mind as a moving thing, and arguments as the motive forces
> driving it in one direction or the other.
>
> *John Craig (1699)*

John Craig was a Scottish mathematician, and one of the first scholars to recognize the merit in Isaac Newton's new invention of 'the calculus'. The above sentence, written some 300 years ago in one of the early attempts to create a mathematical model of reasoning, requires changing by only one word in order to describe our present attitude. We would like to think that our minds are swayed not by arguments, but by evidence. And if fallible humans do not always achieve this objectivity, our desiderata were chosen with the aim of achieving it in our robot. Therefore to see how our robot's mind is 'driven in one direction or the other' by new evidence, we examine some applications that, although simple mathematically, have proved to have practical importance in several different fields.

As is clear from the basic desiderata listed in Chapter 1, the fundamental principle underlying all probabilistic inference is:

> *To form a judgment about the likely truth or falsity of any proposition A,*
> *the correct procedure is to calculate the probability that A is true:*
>
> $$P(A|E_1 E_2 \cdots) \tag{4.1}$$
>
> *conditional on all the evidence at hand.*

In a sampling context (i.e. when A stands for some data set), this principle has seemed obvious to everybody from the start. We used it implicitly throughout Chapter 3 without feeling any need to state it explicitly. But when we turn to a more general context, the principle needs to be stressed because it has not been obvious to all workers (as we shall see repeatedly in later chapters).

The essence of 'honesty' or 'objectivity' demands that we take into account all the evidence we have, not just some arbitrarily chosen subset of it. Any such choice would amount either to ignoring evidence that we have, or presuming evidence that we do not have. This leads us to recognize at the outset that some information is always available to the robot.

4.1 Prior probabilities

Generally, when we give the robot its current problem, we will give it also some new information or 'data' D pertaining to the specific matter at hand. But almost always the robot will have other information which we denote, for the time being, by X. This includes, at the very least, all its past experience, from the time it left the factory to the time it received its current problem. That is always part of the information available, and our desiderata do not allow the robot to ignore it. If we humans threw away what we knew yesterday in reasoning about our problems today, we would be below the level of wild animals; we could never know more than we can learn in one day, and education and civilization would be impossible.

So to our robot there is no such thing as an 'absolute' probability; all probabilities are necessarily conditional on X at least. In solving a problem, its inferences should, according to the principle (4.1), take the form of calculating probabilities of the form $P(A|DX)$. Usually, part of X is irrelevant to the current problem, in which case its presence is unnecessary but harmless; if it is irrelevant, it will cancel out mathematically. Indeed, that is what we really mean by 'irrelevant'.

Any probability $P(A|X)$ that is conditional on X alone is called a *prior probability*. But we caution that the term 'prior' is another of those terms from the distant past that can be inappropriate and misleading today. In the first place, it does not necessarily mean 'earlier in time'. Indeed, the very concept of time is not in our general theory (although we may of course introduce it in a particular problem). The distinction is a purely logical one; any additional information beyond the immediate data D of the current problem is by definition 'prior information'.

For example, it has happened more than once that a scientist has gathered a mass of data, but before getting around to the data analysis he receives some surprising new information that completely changes his ideas of how the data should be analyzed. That surprising new information is, logically, 'prior information' because it is not part of the data. Indeed, the separation of the totality of the evidence into two components called 'data' and 'prior information' is an arbitrary choice made by us, only for our convenience in organizing a chain of inferences. Although all such organizations must lead to the same final results if they succeed at all, some may lead to much easier calculations than others. Therefore, we do need to consider the order in which different pieces of information shall be taken into account in our calculations.

Because of some strange things that have been thought about prior probabilities in the past, we point out also that it would be a big mistake to think of X as standing for some hidden major premise, or some universally valid proposition about Nature. Old misconceptions about the origin, nature, and proper functional use of prior probabilities are still common among those who continue to use the archaic term '*a-priori probabilities*'. The term '*a-priori*' was introduced by Immanuel Kant to denote a proposition whose truth can be known independently of experience; which is most emphatically what we do *not* mean here. X denotes simply whatever additional information the robot has beyond what we have

chosen to call 'the data'. Those who are actively familiar with the use of prior probabilities in current real problems usually abbreviate further, and instead of saying 'the prior probability' or 'the prior probability distribution', they say simply, 'the *prior*'.

There is no single universal rule for assigning priors – the conversion of verbal prior information into numerical prior probabilities is an open-ended problem of logical analysis, to which we shall return many times. At present, four fairly general principles are known – group invariance, maximum entropy, marginalization, and coding theory – which have led to successful solutions of many different kinds of problems. Undoubtedly, more principles are waiting to be discovered, which will open up new areas of application.

In conventional sampling theory, the only scenario considered is essentially that of 'drawing from an urn', and the only probabilities that arise are those that presuppose the contents of the 'urn' or the 'population' already known, and seek to predict what 'data' we are likely to get as a result. Problems of this type can become arbitrarily complicated in the details, and there is a highly developed mathematical literature dealing with them. For example, the massive two-volume work of Feller (1950, 1966) and the weighty compendium of Kendall and Stuart (1977) are restricted entirely to the calculation of sampling distributions. These works contain hundreds of nontrivial solutions that are useful in all parts of probability theory, and every worker in the field should be familiar with what is available in them.

However, as noted in the preceding chapter, almost all real problems of scientific inference involve us in the opposite situation; we already know the data D, and want probability theory to help us decide on the likely contents of the 'urn'. Stated more generally, we want probability theory to indicate which of a given set of hypotheses $\{H_1, H_2, \ldots\}$ is most likely to be true in the light of the data and any other evidence at hand. For example, the hypotheses may be various suppositions about the physical mechanism that is generating the data. But fundamentally, as in Chapter 3, physical causation is not an essential ingredient of the problem; what is essential is only that there be some kind of *logical* connection between the hypotheses and the data.

To solve this problem does not require any new principles beyond the product rule (3.1) that we used to find conditional sampling distributions; we need only to make a different choice of the propositions. Let us now use the notation

$$X = \text{prior information,}$$
$$H = \text{some hypothesis to be tested,}$$
$$D = \text{the data,}$$

and write the product rule in the form

$$P(DH|X) = P(D|HX)P(H|X) = P(H|DX)P(D|X). \tag{4.2}$$

We recognize $P(D|HX)$ as the sampling distribution which we studied in Chapter 3, but now written in a more flexible notation. In Chapter 3 we did not need to take any particular note of the prior information X, because all probabilities were conditional on H, and so we could suppose implicitly that the general verbal prior information defining the problem was included in H. This is the habit of notation that we have slipped into, which has obscured

the unified nature of all inference. Throughout all of sampling theory one can get away with this, and as a result the very term 'prior information' is absent from the literature of sampling theory.

Now, however, we are advancing to probabilities that are not conditional on H, but are still conditional on X, so we need separate notations for them. We see from (4.2) that to judge the likely truth of H in the light of the data, we need not only the sampling probability $P(D|HX)$ but also the prior probabilities for D and H:

$$P(H|DX) = P(H|X)\frac{P(D|HX)}{P(D|X)}. \tag{4.3}$$

Although the derivation (4.2)–(4.3) is only the same mathematical result as (3.50)–(3.51), it has appeared to many workers to have a different logical status. From the start it has seemed clear how one determines numerical values of sampling probabilities, but not what determines the prior probabilities. In the present work we shall see that this was only an artifact of an unsymmetrical way of formulating problems, which left them ill-posed. One could see clearly how to assign sampling probabilities because the hypothesis H was stated very specifically; had the prior information X been specified equally well, it would have been equally clear how to assign prior probabilities.

When we look at these problems on a sufficiently fundamental level and realize how careful one must be to specify the prior information before we have a well-posed problem, it becomes evident that there is in fact no logical difference between (3.51) and (4.3); exactly the same principles are needed to assign either sampling probabilities or prior probabilities, and one man's sampling probability is another man's prior probability.

The left-hand side of (4.3), $P(H|DX)$, is generally called a '*posterior probability*', with the same *caveat* that this means only 'logically later in the particular chain of inference being made', and not necessarily 'later in time'. And again the distinction is conventional, not fundamental; one man's prior probability is another man's posterior probability. There is really only one kind of probability; our different names for them refer only to a particular way of organizing a calculation.

The last factor in (4.3) also needs a name, and it is called the *likelihood* $L(H)$. To explain current usage, we may consider a fixed hypothesis and its implications for different data sets; as we have noted before, the term $P(D|HX)$, in its dependence on D for fixed H, is called the 'sampling distribution'. But we may consider a fixed data set in the light of various different hypotheses $\{H, H', \ldots\}$; in its dependence on H for fixed D, $P(D|HX)$ is called the 'likelihood'.

A likelihood $L(H)$ is not itself a probability for H; it is a dimensionless numerical function which, when multiplied by a prior probability and a normalization factor, may become a probability. Because of this, constant factors are irrelevant, and may be struck out. Thus, the quantity $L(H_i) = y(D) P(D|H_i X)$ is equally deserving to be called the likelihood, where y is any positive number which may depend on D but is independent of the hypotheses $\{H_i\}$.

Equation (4.3) is then the fundamental principle underlying a wide class of scientific inferences in which we try to draw conclusions from data. Whether we are trying to learn

the character of a chemical bond from nuclear magnetic resonance data, the effectiveness of a medicine from clinical data, the structure of the earth's interior from seismic data, the elasticity of a demand from economic data, or the structure of a distant galaxy from telescopic data, (4.3) indicates what probabilities we need to find in order to see what conclusions are justified by the totality of our evidence. If $P(H|DX)$ is very close to one (zero), then we may conclude that H is very likely to be true (false) and act accordingly. But if $P(H|DX)$ is not far from 1/2, then the robot is warning us that the available evidence is not sufficient to justify any very confident conclusion, and we need to obtain more and better evidence.

4.2 Testing binary hypotheses with binary data

The simplest nontrivial problem of hypothesis testing is the one where we have only two hypotheses to test and only two possible data values. Surprisingly, this turns out to be a realistic and valuable model of many important inference and decision problems. Firstly, let us adapt (4.3) to this binary case. It gives us the probability that H is true, but we could have written it equally well for the probability that H is false:

$$P(\overline{H}|DX) = P(\overline{H}|X)\frac{P(D|\overline{H}X)}{P(D|X)}, \tag{4.4}$$

and if we take the ratio of the two equations,

$$\frac{P(H|DX)}{P(\overline{H}|DX)} = \frac{P(H|X)}{P(\overline{H}|X)}\frac{P(D|H\,X)}{P(D|\overline{H}X)}, \tag{4.5}$$

the term $P(D|X)$ will drop out. This may not look like any particular advantage, but the quantity that we have here, the ratio of the probability that H is true to the probability that it is false, has a technical name. We call it the '*odds*' on the proposition H. So if we write the 'odds on H, given D and X', as the symbol

$$O(H|D\,X) \equiv \frac{P(H|D\,X)}{P(\overline{H}|DX)}, \tag{4.6}$$

then we can combine (4.3) and (4.4) into the following form:

$$O(H|D\,X) = O(H|X)\frac{P(D|HX)}{P(D|\overline{H}X)}. \tag{4.7}$$

The posterior odds on H is (are?) equal to the prior odds multiplied by a dimensionless factor, which is also called a likelihood ratio. The odds are (is?) a strict monotonic function of the probability, so we could equally well calculate this quantity.[1]

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[1] Our uncertain phrasing here indicates that 'odds' is a grammatically slippery word. We are inclined to agree with purists who say that it is, like 'mathematics' and 'physics', a singular noun in spite of appearances. Yet the urge to follow the vernacular and treat it as plural is sometimes irresistible, and so we shall be knowingly inconsistent and use it both ways, judging what seems euphonious in each case.

In many applications it is convenient to take the logarithm of the odds because of the fact that we can then add up terms. Now we could take logarithms to any base we please, and this cost the writer some trouble. Our analytical expressions always look neater in terms of natural (base e) logarithms. But back in the 1940s and 1950s when this theory was first developed, we used base 10 logarithms because they were easier to find numerically; the four-figure tables would fit on a single page. Finding a natural logarithm was a tedious process, requiring leafing through enormous old volumes of tables.

Today, thanks to hand calculators, all such tables are obsolete and anyone can find a ten-digit natural logarithm just as easily as a base 10 logarithm. Therefore, we started happily to rewrite this section in terms of the aesthetically prettier natural logarithms. But the result taught us that there is another, even stronger, reason for using base 10 logarithms. Our minds are thoroughly conditioned to the base 10 number system, and base 10 logarithms have an immediate, clear intuitive meaning to all of us. However, we just don't know what to make of a conclusion that is stated in terms of natural logarithms, until it is translated back into base 10 terms. Therefore, we re-rewrote this discussion, reluctantly, back into the old, ugly base 10 convention.

We define a new function, which we will call the *evidence* for H given D and X:

$$e(H|DX) \equiv 10 \log_{10} O(H|DX). \tag{4.8}$$

This is still a monotonic function of the probability. By using the base 10 and putting the factor 10 in front, we are now measuring evidence in *decibels* (hereafter abbreviated to db). The evidence for H, given D, is equal to the prior evidence plus the number of db provided by working out the log likelihood in the last term below:

$$e(H|DX) = e(H|X) + 10 \log_{10} \left[\frac{P(D|HX)}{P(D|\overline{H}X)} \right]. \tag{4.9}$$

Now suppose that this new information D actually consisted of several different propositions:

$$D = D_1 D_2 D_3 \cdots . \tag{4.10}$$

Then we could expand the likelihood ratio by successive applications of the product rule:

$$e(H|DX) = e(H|X) + 10 \log_{10} \left[\frac{P(D_1|H\,X)}{P(D_1|\overline{H}X)} \right] + 10 \log_{10} \left[\frac{P(D_2|D_1\,H\,X)}{P(D_2|D_1\,\overline{H}X)} \right] + \cdots . \tag{4.11}$$

But, in many cases, the probability for getting D_2 is not influenced by knowledge of D_1:

$$P(D_2|D_1HX) = P(D_2|HX). \tag{4.12}$$

One then says conventionally that D_1 and D_2 are *independent*. Of course, we should really say that the *probabilities which the robot assigns to them* are independent. It is a semantic confusion to attribute the property of 'independence' to propositions or events; for that implies, in common language, physical *causal* independence. We are concerned here with the very different quality of *logical* independence.

To emphasize this, note that neither kind of independence implies the other. Two events may be in fact causally dependent (i.e. one influences the other); but for a scientist who has not yet discovered this, the probabilities representing his state of knowledge – which determine the only inferences he is able to make – might be independent. On the other hand, two events may be causally independent in the sense that neither exerts any causal influence on the other (for example, the apple crop and the peach crop); yet we perceive a logical connection between them, so that new information about one changes our state of knowledge about the other. Then for us their probabilities are not independent.

Quite generally, as the robot's state of knowledge represented by H and X changes, probabilities conditional on them may change from independent to dependent or *vice versa*; yet the real properties of the events remain the same. Then one who attributed the property of dependence or independence to the events would be, in effect, claiming for the robot the power of psychokinesis. We must be vigilant against this confusion between reality and a state of knowledge about reality, which we have called the 'mind projection fallacy'.

The point we are making is not just pedantic nitpicking; we shall see presently (Eq. (4.29)) that it has very real, substantive consequences. In Chapter 3 we have discussed some of the conditions under which these probabilities might be independent, in connection with sampling from a very large known population and sampling with replacement. In the closing Comments section, we noted that whether urn probabilities do or do not factor can depend on whether we do or do not know that the contents of several urns are the same. In our present problem, as in Chapter 3, to interpret causal independence as logical independence, or to interpret logical dependence as causal dependence, has led some to nonsensical conclusions in fields ranging from psychology to quantum theory.

In case these several pieces of data are logically independent given $(H\,X)$ and also given $(\overline{H}X)$, (4.11) becomes

$$e(H|DX) = e(H|X) + 10 \sum_i \log_{10} \left[\frac{P(D_i|HX)}{P(D_i|\overline{H}X)} \right], \tag{4.13}$$

where the sum is over all the extra pieces of information that we obtain.

To get some feeling for numerical values here, let us construct Table 4.1. We have three different scales on which we can measure degrees of plausibility: evidence, odds, or probability; they are all monotonic functions of each other. Zero db of evidence corresponds to odds of 1 or to a probability of 1/2. Now, every physicist or electrical engineer knows that 3 db means a factor of 2 (nearly) and 10 db is a factor of 10 (exactly); and so if we go in steps of 3 db, or 10, we can construct this table very easily.

It is obvious from Table 4.1 why it is very cogent to give evidence in decibels. When probabilities approach one or zero, our intuition doesn't work very well. Does the difference between the probability of 0.999 and 0.9999 mean a great deal to you? It certainly doesn't to the writer. But after living with this for only a short while, the difference between evidence of plus 30 db and plus 40 db does have a clear meaning to us. It is now in a scale which our minds comprehend naturally. This is just another example of the Weber–Fechner law; intuitive human sensations tend to be logarithmic functions of the stimulus.

Table 4.1. *Evidence, odds, and probability.*

e	O	p
0	1:1	1/2
3	2:1	2/3
6	4:1	4/5
10	10:1	10/11
20	100:1	100/101
30	1000:1	0.999
40	10^4:1	0.9999
$-e$	$1/O$	$1 - p$

Even the factor of 10 in (4.8) is appropriate. In the original acoustical applications, it was introduced so that a 1 db change in sound intensity would be, psychologically, about the smallest change perceptible to our ears. With a little familiarity and a little introspection, we think that the reader will agree that a 1 db change in evidence is about the smallest increment of plausibility that is perceptible to our intuition. Nobody claims that the Weber–Fechner law is a precise rule for all human sensations, but its general usefulness and appropriateness is clear; almost always it is not the absolute change, but more nearly the relative change, in some stimulus that we perceive. For an interesting account of the life and work of Gustav Theodor Fechner (1801–87), see Stigler (1986c).

Now let us apply (4.13) to a specific calculation, which we shall describe as a problem of industrial quality control (although it could be phrased equally well as a problem of cryptography, chemical analysis, interpretation of a physics experiment, judging two economic theories, etc.). Following the example of Good (1950), we assume numbers which are not very realistic in order to elucidate some points of principle. Let the prior information X consist of the following statements:

$X \equiv$ We have 11 automatic machines turning out widgets, which pour out of the machines into 11 boxes. This example corresponds to a very early stage in the development of widgets, because ten of the machines produce one in six defective. The 11th machine is even worse; it makes one in three defective. The output of each machine has been collected in an unlabeled box and stored in the warehouse.

We choose one of the boxes and test a few of the widgets, classifying them as 'good' or 'bad'. Our job is to decide whether we chose a box from the bad machine or not; that is, whether we are going to accept this batch or reject it.

Let us turn this job over to our robot and see how it performs. Firstly, it must find the prior evidence for the various propositions of interest. Let

$$A \equiv \text{we chose a bad batch (1/3 defective),}$$
$$B \equiv \text{we chose a good batch (1/6 defective).}$$

The qualitative part of our prior information X told us that there are only two possibilities; so in the 'logical environment' generated by X, these propositions are related by negation: given X, we can say that

$$\overline{A} = B, \qquad \overline{B} = A. \tag{4.14}$$

The only quantitative prior information is that there are 11 machines and we do not know which one made our batch, so, by the principle of indifference, $P(A|X) = 1/11$, and

$$e(A|X) = 10 \log_{10} \frac{P(A|X)}{P(\overline{A}|X)} = 10 \log_{10} \frac{(1/11)}{(10/11)} = -10 \text{ db}, \tag{4.15}$$

whereupon we have necessarily $e(B|X) = +10$ db.

Evidently, in this problem the only properties of X that will be relevant for the calculation are just these numbers, ± 10 db. Any other kind of prior information which led to the same numbers would give us just the same mathematical problem from this point on. So, it is not necessary to say that we are talking only about a problem where there are 11 machines, and so on. There might be only one machine, and the prior information consists of our previous experience with it.

Our reason for stating the problem in terms of 11 machines was that we have, thus far, only one principle, indifference, by which we can convert raw information into numerical probability assignments. We interject this remark because of a famous statement by Feller (1950) about a single machine, which we consider in Chapter 17 after accumulating some more evidence pertaining to the issue he raised. To our robot, it makes no difference how many machines there are; the only thing that matters is the prior probability for a bad batch, however this information was arrived at.[2]

Now, from this box we take out a widget and test it to see whether it is defective. If we pull out a bad one, what will that do to the evidence for a bad batch? That will add to it

$$10 \log_{10} \frac{P(\text{bad}|A\ X)}{P(\text{bad}|\overline{A}X)} \text{ db} \tag{4.16}$$

where $P(\text{bad}|AX)$ represents the probability for getting a bad widget, given A, etc.; these are sampling probabilities, and we have already seen how to calculate them. Our procedure is very much 'like' drawing from an urn, and, as in Chapter 3, on one draw our datum D now consists only of a binary choice: (good/bad). The sampling distribution $P(D|HX)$

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[2] Notice that in this observation we have the answer to a point raised in Chapter 1: How does one make the robot 'cognizant' of the semantic meanings of the various propositions that it is being called upon to deal with? The answer is that the robot does not need to be 'cognizant' of anything. If we give it, in addition to the model and the data, a list of the propositions to be considered, with their prior probabilities, this conveys all the 'meaning' needed to define the robot's mathematical problem for the applications now being considered. Later, we shall wish to design a more sophisticated robot which can also help us to assign prior probabilities by analysis of complicated but incomplete information, by the maximum entropy principle. But, even then, we can always define the robot's mathematical problem without going into semantics.

reduces to

$$P(\text{bad}|AX) = \frac{1}{3}, \qquad P(\text{good}|AX) = \frac{2}{3}, \tag{4.17}$$

$$P(\text{bad}|BX) = \frac{1}{6}, \qquad P(\text{good}|BX) = \frac{5}{6}. \tag{4.18}$$

Thus, if we find a bad widget on the first draw, this will increase the evidence for A by

$$10 \log_{10} \frac{(1/3)}{(1/6)} = 10 \log_{10} 2 = 3 \text{ db.} \tag{4.19}$$

What happens now if we draw a second bad one? We are sampling without replacement, so as we noted in (3.11), the factor (1/3) in (4.19) should be updated to

$$\frac{(N/3) - 1}{N - 1} = \frac{1}{3} - \frac{2}{3(N-1)}, \tag{4.20}$$

where N is the number of widgets in the batch. But, to avoid this complication, we suppose that N is very much larger than any number that we contemplate testing; i.e. we are going to test such a negligible fraction of the batch that the proportion of bad and good ones in it is not changed appreciably by the drawing. Then the limiting form of the hypergeometric distribution (3.22) will apply, namely the binomial distribution (3.86). Thus we shall consider that, given A or B, the probability for drawing a bad widget is the same at every draw regardless of what has been drawn previously; so every bad one we draw will provide $+3$ db of evidence in favor of hypothesis A.

Now suppose we find a good widget. Using (4.14), we get evidence for A of

$$10 \log_{10} \frac{P(\text{good}|AX)}{P(\text{good}|BX)} = 10 \log_{10} \frac{(2/3)}{(5/6)} = -0.97 \text{ db,} \tag{4.21}$$

but let's call it -1 db. Again, this will hold for any draw, if the number in the batch is sufficiently large. If we have inspected n widgets, of which we found n_b bad ones and n_g good ones, the evidence that we have the bad batch will be

$$e(A|DX) = e(A|X) + 3n_b - n_g. \tag{4.22}$$

You see how easy this is to do once we have set up the logarithmic machinery. The robot's mind is 'driven in one direction or the other' in a very simple, direct way.

Perhaps this result gives us a deeper insight into why the Weber–Fechner law applies to intuitive plausible inference. Our 'evidence' function is related to the data that we have observed in about the most natural way imaginable; a given increment of evidence corresponds to a given increment of data. For example, if the first 12 widgets we test yield five bad ones, then

$$e(A|DX) = -10 + 3 \times 5 - 7 = -2 \text{ db,} \tag{4.23}$$

or, the probability for a bad batch is raised by the data from $(1/11) = 0.09$ to $P(A|DX) \simeq 0.4$.

In order to get at least 20 db of evidence for proposition A, how many bad widgets would we have to find in a certain sequence of $n = n_b + n_g$ tests? This requires

$$3n_b - n_g = 4n_b - n = n(4f_b - 1) \geq 20, \tag{4.24}$$

so, if the fraction $f_b \equiv n_b/n$ of bad ones remains greater than 1/4, we shall accumulate eventually 20 db, or any other positive amount, of evidence for A. It appears that $f_b = 1/4$ is the threshold value at which the test can provide no evidence for either A or B over the other; but note that the $+3$ and -1 in (4.22) are only approximate. The exact threshold fraction of bad ones is, from (4.19) and (4.21),

$$f_t = \frac{\log\left(\frac{5}{4}\right)}{\log(2) + \log\left(\frac{5}{4}\right)} = 0.2435292, \tag{4.25}$$

in which the base of the logarithms does not matter. Sampling fractions greater (less) than this give evidence for A over B (B over A); but if the observed fraction is close to the threshold, it will require many tests to accumulate enough evidence.

Now all we have here is the probability or odds or evidence, whatever you wish to call it, of the proposition that we chose the bad batch. Eventually, we have to make a decision: we're going to accept it, or we're going to reject it. How are we going to do that? Well, we might decide beforehand: if the probability of proposition A reaches a certain level, then we'll decide that A is true. If it gets down to a certain value, then we'll decide that A is false.

There is nothing in probability theory *per se* which can tell us where to put these critical levels at which we make our decision. This has to be based on value judgments: what are the consequences of making wrong decisions, and what are the costs of making further tests? This takes us into the realm of decision theory, considered in Chapters 13 and 14. But for now it is clear that making one kind of error (accepting a bad batch) might be more serious than making the other kind of error (rejecting a good batch). That would have an obvious effect on where we place our critical levels.

So we could give the robot some instructions such as 'If the evidence for A is greater than $+0$ db, then reject this batch (it is more likely to be bad than good). If it goes as low as -13 db, then accept it (there is at least a 95% probability that it is good). Otherwise, continue testing.' We start doing the tests, and every time we find a bad widget the evidence for the bad batch goes up 3 db; every time we find a good one, it goes down 1 db. The tests terminate as soon as we enter either the accept or reject region for the first time.

The way described above is how our robot would do it if we told it to reject or accept on the basis that the *posterior probability* of proposition A reaches a certain level. This very useful and powerful procedure is called 'sequential inference' in the statistical literature, the term signifying that the number of tests is not determined in advance, but depends on the sequence of data values that we find; at each step in the sequence we make one of three choices: (a) stop with acceptance; (b) stop with rejection; (c) make another test. The term should not be confused with what has come to be called 'sequential analysis with nonoptional stopping', which is a serious misapplication of probability theory; see the discussions of optional stopping in Chapters 6 and 17.

4.3 Nonextensibility beyond the binary case

The binary hypothesis testing problem turned out to have such a beautifully simple solution that we might like to extend it to the case of more than two hypotheses. Unfortunately, the convenient independent additivity over data sets in (4.13) and the linearity in (4.22) do not generalize. By 'independent additivity' we mean that the increment of evidence from a given datum D_i depends only on D_i and H; not on what other data have been observed. As (4.11) shows, we always have additivity, but not independent additivity unless the probabilities are independent.

We state the reason for this nonextensibility in the form of an exercise for the reader; to prepare for it, suppose that we have n hypotheses $\{H_1, \ldots, H_n\}$ which on prior information X are mutually exclusive and exhaustive:

$$P(H_i H_j | X) = P(H_i | X) \delta_{ij}, \qquad \sum_{i=1}^{n} P(H_i | X) = 1. \qquad (4.26)$$

Also, we have acquired m data sets $\{D_1, \ldots, D_m\}$, and as a result the probabilities of the H_i become updated in odds form by (4.7) , which now becomes

$$O(H_i | D_1, \ldots, D_m X) = O(H_i | X) \frac{P(D_1, \ldots, D_m | H_i X)}{P(D_1, \ldots, D_m | \overline{H}_i X)}. \qquad (4.27)$$

It is common that the numerator will factor because of the logical independence of the D_j, given H_i:

$$P(D_1, \ldots, D_m | H_i X) = \prod_j P(D_j | H_i X), \quad 1 \le i \le n. \qquad (4.28)$$

If the denominator should also factor,

$$P(D_1, \ldots, D_m | \overline{H}_i X) = \prod_j P(D_j | \overline{H}_i X), \quad 1 \le i \le n, \qquad (4.29)$$

then (4.27) would split into a product of the updates produced by each D_j separately, and the log-odds formula (4.9) would again take a form independently additive over the D_j as in (4.13).

Exercise 4.1. Show that there is no such nontrivial extension of the binary case. More specifically, prove that if (4.28) and (4.29) hold with $n > 2$, then at most one of the factors

$$\frac{P(D_1 | H_i\ X)}{P(D_1 | \overline{H}_i\ X)} \cdots \frac{P(D_m | H_i\ X)}{P(D_m | \overline{H}_i\ X)} \qquad (4.30)$$

is different from unity, therefore at most one of the data sets D_j can produce any updating of the probability for H_i.

This has been a controversial issue in the literature of artificial intelligence (Glymour, 1985; R. W. Johnson, 1985). Those who fail to distinguish between logical independence and causal independence would suppose that (4.29) is always valid, provided only that no D_i exerts a physical influence on any other D_j. But we have already noted the folly of such reasoning; this is an occasion when the semantic confusion can lead to serious numerical errors. When $n = 2$, (4.29) follows from (4.28). But when $n > 2$, (4.29) is such a strong condition that it would reduce the whole problem to a triviality not worth considering; we have left it (Exercise 4.1) for the reader to examine the equations to see why this is so. Because of Cox's theorems expounded in Chapter 2, the verdict of probability theory is that our conclusion about nonextensibility can be evaded only at the price of committing demonstrable inconsistencies in our reasoning.

To head off a possible misunderstanding of what is being said here, let us add the following. However many hypotheses we have in mind, it is of course always possible to pick out two of them and compare them only against each other. This reverts to the binary choice case already analyzed, and the independent additive property holds within that smaller problem (find the status of an hypothesis relative to a single alternative).

We could organize this by choosing A_1 as the standard 'null hypothesis' and comparing each of the others with it by solving $n - 1$ binary problems; whereupon the relative status of any two propositions is determined. For example, if A_5 and A_7 are favored over A_1 by 22.3 db and 31.9 db, respectively, then A_7 is favored over A_5 by $31.9 - 22.3 = 9.6$ db. If such binary comparisons provide all the information one wants, there is no need to consider multiple hypothesis testing at all.

But that would not solve our present problem; given the solutions of all these binary problems, it would still require a calculation as big as the one we are about to do to convert that information into the absolute status of any given hypothesis relative to the entire class of n hypotheses. Here we are going after the solution of the larger problem directly.

In any event, we need not base our stance merely on claims of authoritarian finality for an abstract theorem; more constructively, we now show that probability theory does lead us to a definite, useful procedure for multiple hypothesis testing, which gives us a much deeper insight and makes it clear why the independent additivity cannot, *and should not*, hold when $n > 2$. It would then ignore some very cogent information; that is the demonstrable inconsistency.

4.4 Multiple hypothesis testing

Suppose that something very remarkable happens in the sequential test just discussed: we tested 50 widgets and every one turned out to be bad. According to (4.22), that would give us 150 db of evidence for the proposition that we had the bad batch. $e(A|E)$ would end up at $+140$ db, which is a probability which differs from unity by one part in 10^{14}. Now, our common sense rejects this conclusion; some kind of innate skepticism rises in us. If you test 50 widgets and you find that all 50 are bad, you are not willing to believe that you have

a batch in which only one in three are really bad. So what went wrong here? Why doesn't our robot work in this case?

We have to recognize that our robot is immature; it reasons like a four-year-old child does. The remarkable thing about small children is that you can tell them the most ridiculous things and they will accept it all with wide open eyes, open mouth, and it never occurs to them to question you. They will believe anything you tell them.

Adults learn to make mental allowance for the reliability of the source when told something hard to believe. One might think that, ideally, the information which our robot should have put into its memory was not that we had either 1/3 bad or 1/6 bad; the information it should have put in was that some unreliable human *said* that we had either 1/3 bad or 1/6 bad.

More generally, it might be useful in many problems if the robot could take into account the fact that the information it has been given may not be perfectly reliable to begin with. There is always a small chance that the prior information or data that we fed to the robot was wrong. In a real problem there are always hundreds of possibilities, and if you start out the robot with dogmatic initial statements which say that there are only two possibilities, then of course you must not expect its conclusions to make sense in every case.

To accomplish this skeptically mature behavior automatically in a robot is something that we can do, when we come to consider significance tests; but fortunately, after further reflection, we realize that for most problems the present immature robot is what we want after all, because we have better control over it.

We *do* want the robot to believe whatever we tell it; it would be dangerous to have a robot who suddenly became skeptical in a way not under our control when we tried to tell it some true but startling – and therefore highly important – new fact. But then the onus is on us to be aware of this situation, and when there is a good chance that skepticism will be needed, it is up to us to give the robot a hint about how to be skeptical for that particular problem.

In the present problem we can give the hint which makes the robot skeptical about A when it sees 'too many' bad widgets, by providing it with one more possible hypothesis, which notes that possibility and therefore, in effect, puts the robot on the lookout for it. As before, let proposition A mean that we have a box with 1/3 defective, and proposition B is the statement that we have a box with 1/6 bad. We add a third proposition, C, that something went entirely wrong with the machine that made our widgets, and it is turning out 99% defective.

Now we have to adjust our prior probabilities to take this new possibility into account. But we do not want this to be a major change in the nature of the problem; so let hypothesis C have a very low prior probability $P(C|X)$ of 10^{-6} (-60 db). We could write out X as a verbal statement which would imply this, but as in the previous footnote we can state what proposition X is, with no ambiguity at all for the robot's purposes, simply by giving it the probabilities conditional on X, of all the propositions that we're going to use in this problem. In that way we don't state everything about X that is important to us conceptually; but we state everything about X that is relevant to the robot's current mathematical problem.

So, suppose we start out with these initial probabilities:

$$P(A|X) = \frac{1}{11}(1 - 10^{-6}),$$

$$P(B|X) = \frac{10}{11}(1 - 10^{-6}), \tag{4.31}$$

$$P(C|X) = 10^{-6},$$

where

$$A \equiv \text{we have a box with 1/3 defective,}$$
$$B \equiv \text{we have a box with 1/6 defective,}$$
$$C \equiv \text{we have a box with 99/100 defective.}$$

The factors $(1 - 10^{-6})$ are practically negligible, and for all practical purposes we will start out with the initial values of evidence:

$$-10 \text{ db for } A,$$
$$+10 \text{ db for } B, \tag{4.32}$$
$$-60 \text{ db for } C.$$

The data proposition D stands for the statement that 'm widgets were tested and every one was defective'. Now, from (4.9), the posterior evidence for proposition C is equal to the prior evidence plus ten times the logarithm of this probability ratio:

$$e(C|DX) = e(C|X) + 10\log_{10}\frac{P(D|CX)}{P(D|\overline{C}X)}. \tag{4.33}$$

Our discussion of sampling with and without replacement in Chapter 3 shows that

$$P(D|CX) = \left(\frac{99}{100}\right)^m \tag{4.34}$$

is the probability that the first m are all bad, given that 99% of the machine's output is bad, under our assumption that the total number in the box is large compared with the number m tested.

We also need the probability $P(D|\overline{C}X)$, which we can evaluate by two applications of the product rule (4.3):

$$P(D|\overline{C}X) = P(D|X)\frac{P(\overline{C}|DX)}{P(\overline{C}|X)}. \tag{4.35}$$

In this problem, the prior information states dogmatically that there are only three possibilities, and so the statement $\overline{C} \equiv$ 'C is false' implies that either A or B must be true:

$$P(\overline{C}|DX) = P(A + B|DX) = P(A|DX) + P(B|DX), \tag{4.36}$$

where we used the general sum rule (2.66), the negative term dropping out because A and B are mutually exclusive. Similarly,

$$P(\overline{C}|X) = P(A|X) + P(B|X). \tag{4.37}$$

Now, if we substitute (4.36) into (4.35), the product rule will be applicable again in the form

$$P(AD|X) = P(D|X)P(A|DX) = P(A|X)P(D|AX)$$
$$P(BD|X) = P(D|X)P(B|DX) = P(B|X)P(D|BX), \tag{4.38}$$

and so (4.35) becomes

$$P(D|\overline{C}X) = \frac{P(D|AX)P(A|X) + P(D|BX)P(B|X)}{P(A|X) + P(B|X)}, \tag{4.39}$$

in which all probabilities are known from the statement of the problem.

4.4.1 Digression on another derivation

Although we have the desired result (4.39), let us note that there is another way of deriving it, which is often easier than direct application of (4.3). The principle was introduced in our derivation of (3.33): resolve the proposition whose probability is desired (in this case D) into mutually exclusive propositions, and calculate the sum of their probabilities. We can carry out this resolution in many different ways by 'introducing into the conversation' any set of mutually exclusive and exhaustive propositions $\{P, Q, R, \ldots\}$ and using the rules of Boolean algebra:

$$D = D(P + Q + R + \cdots) = DP + DQ + DR + \cdots. \tag{4.40}$$

But the success of the method depends on our cleverness at choosing a particular set for which we can complete the calculation. This means that the propositions introduced must have a known kind of relevance to the question being asked; the example of penguins at the end of Chapter 2 will not be helpful if that question has nothing to do with penguins.

In the present case, for evaluation of $P(D|\overline{C}X)$, it appears that propositions A and B have this kind of relevance. Again, we note that proposition $\overline{C}$ implies $(A + B)$; and so

$$P(D|\overline{C}X) = P(D(A + B)|\overline{C}X) = P(DA + DB|\overline{C}X)$$
$$= P(DA|\overline{C}X) + P(DB|\overline{C}X). \tag{4.41}$$

These probabilities can be factored by the product rule:

$$P(D|\overline{C}X) = P(D|A\overline{C}X)P(A|\overline{C}X) + P(D|B\overline{C}X)P(B|\overline{C}X). \tag{4.42}$$

But we can abbreviate: $P(D|A\overline{C}X) \equiv P(D|AX)$ and $P(D|B\overline{C}X) \equiv P(D|BX)$, because, in the way we set up this problem, the statement that either A or B is true implies that C must be false. For this same reason, $P(\overline{C}|AX) = 1$, and so, by the product rule,

$$P(A|\overline{C}X) = \frac{P(A|X)}{P(\overline{C}|X)}, \tag{4.43}$$

and similarly for $P(B|\overline{C}X)$. Substituting these results into (4.42) and using (4.37), we again arrive at (4.39). This agreement provides another illustration – and a rather severe test – of the consistency of our rules for extended logic.

Returning to (4.39), we have the numerical value

$$P(D|\overline{C}X) = \left(\frac{1}{3}\right)^m \left(\frac{1}{11}\right) + \left(\frac{1}{6}\right)^m \frac{10}{11}, \tag{4.44}$$

and everything in (4.33) is now at hand. If we put all these things together, we find that the evidence for proposition C is:

$$e(C|DX) = -60 + 10 \log_{10} \left[\frac{\left(\frac{99}{100}\right)^m}{\frac{1}{11}\left(\frac{1}{3}\right)^m + \frac{10}{11}\left(\frac{1}{6}\right)^m} \right]. \tag{4.45}$$

If $m > 5$, a good approximation is

$$e(C|DX) \simeq -49.6 + 4.73\,m, \qquad m > 5, \tag{4.46}$$

and if $m < 3$, a crude approximation is

$$e(C|DX) \simeq -60 + 7.73\,m, \qquad m < 3. \tag{4.47}$$

Proposition C starts out at -60 db, and the first few bad widgets we find will each give about 7.73 db of evidence in favor of C, so the graph of $e(C|DX)$ vs. m will start upward at a slope of 7.73. But then the slope drops, when $m > 5$, to 4.73. The evidence for C reaches 0 db when $m \simeq 49.6/4.73 = 10.5$. So, ten consecutive bad widgets would be enough to raise this initially very improbable hypothesis by 58 db, to the place where the robot is ready to consider it very seriously; and 11 consecutive bad ones would take it over the threshold, to where the robot considers it more likely to be true than false.

In the meantime, what is happening to our propositions A and B? As before, A starts off at -10 db, B starts off at $+10$ db, and the plausibility for A starts going up 3 db per defective widget. But after we've found too many bad ones, that skepticism would set in, and you and I would begin to doubt whether the evidence really supports proposition A after all; proposition C is becoming a much easier way to explain what is observed. Has the robot also learned to be skeptical?

After m widgets have been tested, and all proved to be bad, the evidence for propositions A and B, and the approximate forms, are as follows:

$$e(A|DX) = -10 + 10 \log_{10} \left[\frac{\left(\frac{1}{3}\right)^m}{\left(\frac{1}{6}\right)^m + \frac{11}{10} \times 10^{-6} \left(\frac{99}{100}\right)^m} \right]$$

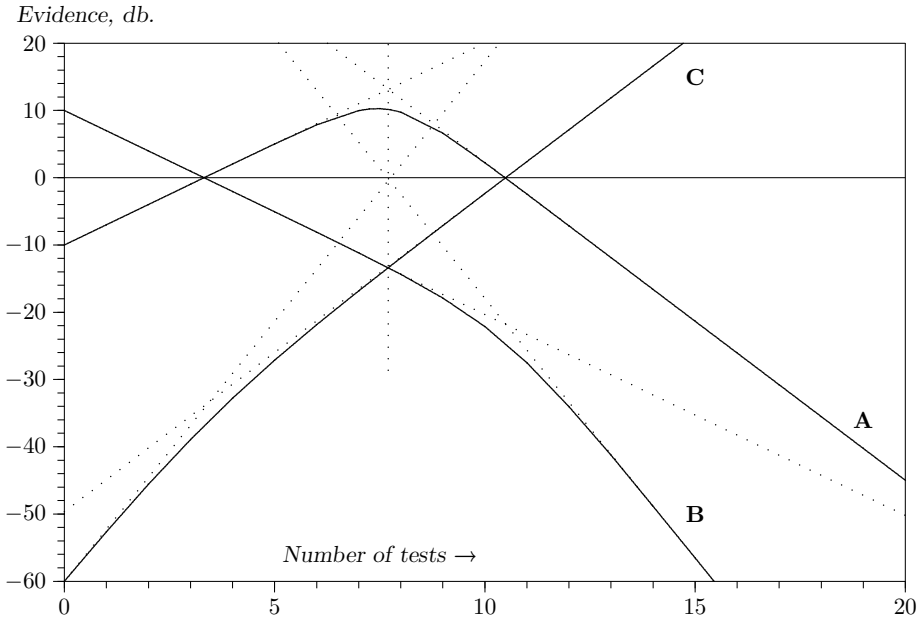$$\simeq \begin{cases} -10 + 3m & \text{for } m < 7 \\ +49.6 - 4.73m & \text{for } m > 8 \end{cases} \tag{4.48}$$

Evidence, db.

Fig. 4.1. A surprising multiple sequential test wherein a dead hypothesis (C) is resurrected.

$$e(B|DX) = +10 + 10\log_{10}\left[\frac{\left(\frac{1}{6}\right)^m}{\left(\frac{1}{3}\right)^m + 11 \times 10^{-6}\left(\frac{99}{100}\right)^m}\right]$$

$$\simeq \begin{cases} 10 - 3m & \text{for } m < 10 \\ 59.6 - 7.33m & \text{for } m > 11 \end{cases}.$$

(4.49)

The exact results are summarized in Figure 4.1. We can learn quite a lot about multiple hypothesis testing from studying this diagram. The initial straight line part of the A and B curves represents the solution as we found it before we introduced proposition C; the change in plausibility for propositions A and B starts off just the same as in the previous problem. The effect of proposition C does not appear until we have reached the place where C crosses B. At this point, suddenly the character of the A curve changes; instead of going on up, at $m = 7$ it has reached its highest value of 10 db. Then it turns around and comes back down; the robot has indeed learned how to become skeptical. But the B curve does *not* change at this point; it continues on linearly until it reaches the place where A and C have the same plausibility, and at this point it has a change in slope. From then on, it falls off more rapidly.

Most people find all this surprising and mysterious at first glance; but then a little meditation is enough to make us perceive what is happening and why. The change in plausibility for A due to one more test arises from the fact that we are now testing hypothesis A against two alternatives: B and C. But, initially, B is so much more plausible than C, that for all

practical purposes we are simply testing A against B, and reproducing our previous solution (4.22). After enough evidence has accumulated to bring the plausibility for C up to the same level as B, then from that point on A is essentially being tested against C instead of B, which is a very different situation.

All of these changes in slope can be interpreted in this way. Once we see this principle, it is clear that the same thing is going to be true more generally. As long as we have a discrete set of hypotheses, a change in plausibility for any one of them will be approximately the result of a test of this hypothesis against a single alternative – the single alternative being that one of the remaining hypotheses which is most plausible at that time. As the relative plausibilities of the alternatives change, the slope of the A curve must also change; *this is the cogent information that would be lost* if we tried to retain the independent additive form (4.13) when $n > 2$.

Whenever the hypotheses are separated by about 10 db or more, then multiple hypothesis testing reduces approximately to testing each hypothesis against a single alternative. So, seeing this, you can construct curves of the sort shown in Fig. 4.1 very rapidly without even writing down the equations, because what would happen in the two-hypothesis case is easily seen once and for all. The diagram has a number of other interesting geometrical properties, suggested by drawing the six asymptotes and noting their vertical alignment (dotted lines), which we leave for the reader to explore.

All the information needed to construct fairly accurate charts resulting from any sequence of good and bad tests is contained in the 'plausibility flow diagrams' of Figure 4.2, which summarize the solutions of all those binary problems; every possible way to test one proposition against a single alternative. It indicates, for example, that finding a good widget raises the evidence for B by 1 db if B is being tested against A, and by 19.22 db if it is being tested against C. Similarly, finding a bad widget raises the evidence for A by 3 db if A is being tested against B, but lowers it by 4.73 db if it is being tested against C. Likewise, we see that finding a single good widget lowers the evidence for C by an amount that cannot be recovered by two bad ones; so there is a 'threshold of skepticism'. C will never attain an appreciable probability; i.e. the robot will never become skeptical about propositions A and B, as long as the observed fraction f of bad ones remains less than 2/3.

More precisely, we define a threshold fraction f_t thus: as the number of tests $m \to \infty$ with $f = m_b/m \to$ const., $e(C|DX)$ tends to $+\infty$ if $f > f_t$, and to $-\infty$ if $f < f_t$. The exact threshold turns out to be greater than 2/3: $f_t = 0.793951$ (Exercise 4.2). If the observed

GOOD: $A \rightarrow 1.0 \rightarrow B \leftarrow 19.22 \leftarrow C \rightarrow 18.24 \rightarrow A$

BAD: $A \leftarrow 3.0 \leftarrow B \rightarrow 7.73 \rightarrow C \leftarrow 4.73 \leftarrow A$
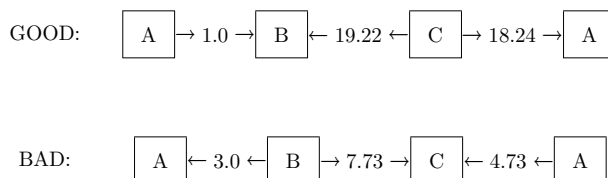
Fig. 4.2. Plausibility flow diagrams.

fraction of bad widgets remains above this value, the robot will be led eventually to prefer proposition C over A and B.

Exercise 4.2. Calculate the exact threshold of skepticism $f_t(x, y)$, supposing that proposition C has instead of 10^{-6} an arbitrary prior probability $P(C|X) = x$, and specifies instead of 99/100 an arbitrary fraction y of bad widgets. Then discuss how the dependence on x and y corresponds – or fails to correspond – to human common sense. *Hint:* In problems like this, always try first to get an analytic solution in closed form. If you are unable to do this, then you must write a short computer program which will display the correct numerical values in tables or graphs.

Exercise 4.3. Show how to make the robot skeptical about both unexpectedly high and unexpectedly low numbers of bad widgets in the observed sample. Give the full equations. Note particularly the following: if A is true, then we would expect, according to the binomial distribution (3.86), that the observed fraction of bad ones would tend to about 1/3 with many tests, while if B is true it should tend to 1/6. Suppose that it is found to tend to the threshold value (4.24), close to 1/4. On sufficiently large m, you and I would then become skeptical about A and B; but intuition tells us that this would require a much larger m than ten, which was enough to make us and the robot skeptical when we find them all bad. Do the equations agree with our intuition here, if a new hypothesis F is introduced which specifies $P(\text{bad}|FX) \simeq 1/4$?

In summary, the role of our new hypothesis C was only to be held in abeyance until needed, like a fire extinguisher. In a normal testing situation it is 'dead', playing no part in the inference because its probability is and remains far below that of the other hypotheses. But a dead hypothesis can be resurrected to life by very unexpected data. Exercises 4.2 and 4.3 ask the reader to explore the phenomenon of resurrection of dead hypotheses in more detail than we do in this chapter, but we return to the subject in Chapter 5.

Figure 4.1 shows an interesting thing. Suppose we had decided to stop the test and accept hypothesis A if the evidence for it reached +6 db. As we see, it would overshoot that value at the sixth trial. If we stopped the testing at that point, then we would never see the rest of this curve and see that it really goes down again. If we had continued the testing beyond this point, then we would have changed our minds again.

At first glance this seems disconcerting, but notice that it is inherent in all problems of hypothesis testing. If we stop the test at any finite number of trials, then we can never be absolutely sure that we have made the right decision. It is always possible that still more tests would have led us to change our decision. But note also that probability theory as logic has automatic built-in safety devices that can protect us against unpleasant surprises. Although it is always *possible* that our decision is wrong, this is extremely *improbable* if

our critical level for decision requires $e(A|DX)$ to be large and positive. For example, if $e(A|DX) \geq 20$ db, then $P(A|DX) > 0.99$, and the total probability for all the alternatives is less than 0.01; then few of us would hesitate to decide confidently in favor of A.

In a real problem we may not have enough data to give such good evidence, and we might suppose that we could decide safely if the most likely hypothesis A is well separated from the alternatives, even though $e(A|DX)$ is itself not large. Indeed, if there are 1000 alternatives but the separation of A from the most likely alternative is more than 20 db, then the odds favor A by more than 100:1 over any one of the alternatives, and if we were obliged to make a definite choice of one hypothesis here and now, there could still be no hesitation in choosing A; it is clearly the best we can do with the information we have. Yet we cannot do it so confidently, for it is now very plausible that the decision is wrong, because the class of alternatives as a whole is about as probable as A. But probability theory warns us, by the numerical value of $e(A|DX)$, that this is the case; we need not be surprised by it.

In scientific inference our job is always to do the best we can with whatever information we have; there is no advance guarantee that our information will be sufficient to lead us to the truth. But many of the supposed difficulties arise from an inexperienced user's failure to recognize and use the safety devices that probability theory as logic always provides. Unfortunately, the current literature offers little help here because its viewpoint, concentrated mainly on sampling theory, directs attention to other things such as assumed sampling frequencies, as the following exercises illustrate.

Exercise 4.4. Suppose that B is in fact true; estimate how many tests it will probably require in order to accumulate an additional 20 db of evidence (above the prior 10 db) in favor of B. Show that the sampling probability that we could ever obtain 20 db of evidence for A is negligibly small, even if we sample millions of times. In other words it is, for all practical purposes, impossible for a doctrinaire zealot to sample to a foregone false conclusion merely by continuing until he finally gets the evidence he wants.
Note: The calculations called for here are called 'random walk' problems; they are sampling theory exercises. Of course, the results are not wrong, only incomplete. Some essential aspects of inference in the real world are not recognized by sampling theory.

Exercise 4.5. The estimate asked for in Exercise 4.4 is called the 'average sample number' (ASN), and the original rationale for the sequential procedure (Wald, 1947) was not our derivation from probability theory as logic, but Wald's conjecture (unproven at the time) that the sequential probability-ratio tests such as (4.19) and (4.21) minimize the ASN for a given reliability of conclusion. Discuss the validity of this conjecture; can one define the term 'reliability of conclusion' in such a way that the conjecture can be proved true?

Evidently, we could extend this example in many different directions. Introducing more 'discrete' hypotheses would be perfectly straightforward, as we have seen. More interesting would be the introduction of a continuous range of hypotheses, such as

$$H_f \equiv \text{the machine is putting out a fraction } f \text{ bad.}$$

Then, instead of a discrete prior probability distribution, our robot would have a continuous distribution in $0 \leq f \leq 1$, and it would calculate the posterior probabilities for various values of f on the basis of the observed samples, from which various decisions could be made. In fact, although we have not yet given a formal discussion of continuous probability distributions, the extension is so easy that we can give it as an introduction to this example.

4.5 Continuous probability distribution functions

Our rules for inference were derived in Chapter 2 only for the case of finite sets of discrete propositions $(A, B, \ldots)$. But this is all we ever need in practice. Suppose that f is any continuously variable real parameter of interest, then the propositions

$$
\begin{aligned}
F' &\equiv (f \leq q) \\
F'' &\equiv (f > q)
\end{aligned}
\tag{4.50}
$$

are discrete, mutually exclusive, and exhaustive; so our rules will surely apply to them. Given some information Y, the probability for F' will in general depend on q, defining a function

$$G(q) \equiv P(F'|Y), \tag{4.51}$$

which is evidently monotonic increasing. Then what is the probability that f lies in any specified interval $(a < f \leq b)$? The answer is probably obvious intuitively, but it is worth noting that it is determined uniquely by the sum rule of probability theory, as follows. Define the propositions

$$A \equiv (f \leq a), \qquad B \equiv (f \leq b), \qquad W \equiv (a < f \leq b). \tag{4.52}$$

Then a relation of Boolean algebra is $B = A + W$, and since A and W are mutually exclusive, the sum rule reduces to

$$P(B|Y) = P(A|Y) + P(W|Y). \tag{4.53}$$

But $P(B|Y) = G(b)$, and $P(A|Y) = G(a)$, so we have the result

$$P(a < f \leq b|Y) = P(W|Y) = G(b) - G(a). \tag{4.54}$$

In the present case, $G(q)$ is continuous and differentiable, so we may write also

$$P(a < f \leq b|Y) = \int_a^b \mathrm{d}f\, g(f), \tag{4.55}$$

where $g(f) = G'(f) \geq 0$ is the derivative of G, generally called the *probability distribution function*, or the *probability density function* for f, given Y; either reading is consistent with the abbreviation pdf which we use henceforth, following the example of Zellner (1971). Its integral $G(f)$ may be called the *cumulative distribution function* for f.

Thus, limiting our basic theory to finite sets of propositions has not in any way hindered our ability to deal with continuous probability distributions; we have applied the basic product and sum rules only to discrete propositions in finite sets. As long as continuous distributions are defined as above (Eqs. (4.54), (4.55)) from a basis of finite sets of propositions, we are protected from inconsistencies by Cox's theorems. But if we become overconfident and try to operate directly on infinite sets without considering how they are to be generated from finite sets, this protection is lost and we stand at the mercy of all the paradoxes of infinite-set theory, as discussed in Chapter 15; we can then derive sense and nonsense with equal ease.

We must warn the reader about another semantic confusion which has caused error and controversy in probability theory for many decades. It would be quite wrong and misleading to call $g(f)$ the 'posterior distribution **of** f', because that verbiage would imply to the unwary that f itself is varying and is 'distributed' in some way. This would be another form of the mind projection fallacy, confusing reality with a state of knowledge about reality. In the problem we are discussing, f is simply an unknown constant parameter; what is 'distributed' is not the *parameter*, but the *probability*. Use of the terminology 'probability distribution **for** f' will be followed, in order to emphasize this constantly.

Of course, nothing in probability theory forbids us to consider the possibility that f might vary with time or with circumstance; indeed, probability theory enables us to analyze that case fully, as we shall see later. But then we should recognize that we are considering a *different* problem than the one just discussed; it involves different quantities with different states of knowledge about them, and requires a different calculation. Confusion of these two problems is perhaps the major occupational disease of those who fool themselves by using the above misleading terminology. The pragmatic consequence is that one is led to quite wrong conclusions about the accuracy and range of validity of the results.

Questions about what happens when $G(q)$ is discontinuous at a point q_0 are discussed further in Appendix B; for the present it suffices to note that, of course, approaching a discontinuous $G(q)$ as the limit of a sequence of continuous functions leads us to the correct results. As Gauss stressed long ago, any kind of singular mathematics acquires a meaning only as a limiting form of some kind of well-behaved mathematics, and it is ambiguous until we specify exactly what limiting process we propose to use. In this sense, singular mathematics has necessarily a kind of anthropomorphic character; the question is not what is it, but rather how shall we define it so that it is in some way useful to us?

In the present case, we approach the limit in such a way that the density function develops a sharper and sharper peak, going in the limit into a delta function $p_0 \delta(q - q_0)$ signifying a discrete hypothesis H_0, and enclosing a limiting area equal to the probability p_0 of that hypothesis; Eq. (4.65) below is an example.

But, in fact, if we become pragmatic we note that f is not really a continuously variable parameter. In its working lifetime, a machine will produce only a finite number of widgets; if it is so well built that it makes 10^8 of them, then the possible values of f are a finite set of integer multiples of 10^{-8}. Then our finite-set theory will apply, and consideration of a continuously variable f is only an approximation to the exact discrete theory. There is never any need to consider infinite sets or measure theory in the real, exact problem. Likewise, any data set that can actually be recorded and analyzed is digitized into multiples of some smallest element. Most cases of allegedly continuously variable quantities are like this when one takes note of the actual, real-world situation.

4.6 Testing an infinite number of hypotheses

In spite of the pragmatic argument just given, thinking of continuously variable parameters is often a natural and convenient approximation to a real problem (only we should not take it so seriously that we get bogged down in the irrelevancies for the real world that infinite sets and measure theory generate). So, suppose that we are now testing simultaneously an uncountably infinite number of hypotheses about the machine. As often happens in mathematics, this actually makes things simpler because analytical methods become available. However, the logarithmic form of the previous equations is now awkward, and so we will go back to the original probability form (4.3):

$$P(A|DX) = P(A|X)\frac{P(D|AX)}{P(D|X)}. \tag{4.56}$$

Letting A now stand for the proposition 'The fraction of bad widgets is in the range $(f, f + df)$', there is a prior pdf

$$P(A|X) = g(f|X)df, \tag{4.57}$$

which gives the probability that the fraction of bad widgets is in the range df; and let D stand for the results thus far of our experiment,

$D \equiv N$ widgets were tested and we found the results $GGBGBBG \cdots$, containing in all n bad ones and $(N - n)$ good ones.

Then the posterior pdf for f is given by

$$P(A|DX) = P(A|X)\frac{P(D|AX)}{P(D|X)} = g(f|DX)\, df, \tag{4.58}$$

so the prior and posterior pdfs are related by

$$g(f|DX) = g(f|X)\frac{P(D|AX)}{P(D|X)}. \tag{4.59}$$

The denominator is just a normalizing constant, which we could calculate directly; but usually it is easier to determine (if it is needed at all) from requiring that the posterior pdf

satisfy the normalization condition

$$P(0 \le f \le 1 | DX) = \int_0^1 df \, g(f | DX) = 1, \tag{4.60}$$

which we should think of as an extremely good approximation to the exact formula, which has a sum over an enormous number of discrete values of f, instead of an integral.

The evidence of the data thus lies entirely in the f dependence of $P(D|AX)$. At this point, let us be very careful, in view of some errors that have trapped the unwary. In this probability, the conditioning statement A specifies an interval df, not a point value of f. Are we justified in taking an implied limit $df \to 0$ and replacing $P(D|AX)$ with $P(D|H_f X)$? Most writers have not hesitated to do this.

Mathematically, the correct procedure would be to evaluate $P(D|AX)$ exactly for positive df, and pass to the limit $df \to 0$ only afterward. But a tricky point is that if the problem contains another parameter θ in addition to f, then this procedure is ambiguous until we take the warning of Gauss very seriously, and specify exactly how the limit is to be approached (does df tend to zero at the same rate for all values of θ?). For example, if we set $df = \epsilon h(\theta)$ and pass to the limit $\epsilon \to 0$, our final conclusions may depend on which function $h(\theta)$ was used. Those who fail to notice this fall into the famous Borel–Kolmogorov paradox, in which a seemingly well-posed problem appears to have many different correct solutions. We shall discuss this in more detail later (Chapter 15), and show that the paradox is averted by strict adherence to our Chapter 2 rules.

In the present relatively simple problem, f is the only parameter present and $P(D|H_f X)$ is a continuous function of f; this is surely enough to guarantee that the limit is well-behaved and uneventful. But, just to be sure, let us take the trouble to demonstrate this by direct application of our Chapter 2 rules, keeping in mind that this continuum treatment is really an approximation to an exact discrete one. Then with $df > 0$, we can resolve A into a disjunction of a finite number of discrete propositions:

$$A = A_1 + A_2 + \cdots + A_n, \tag{4.61}$$

where $A_1 = H_f$ (f being one of the possible discrete values) and the A_i specify the discrete values of f in the interval $(f, f + df)$. They are mutually exclusive, so, as we noted in Chapter 2, Eq. (2.67), application of the product rule and the sum rule gives the general result

$$P(D|AX) = P(D|A_1 + A_2 + \cdots + A_n, X) = \frac{\sum_i P(A_i|X)P(D|A_i X)}{\sum_i P(A_i|X)}, \tag{4.62}$$

which is a weighted average of the separate probabilities $P(D|A_i X)$. This may be regarded also as a generalization of (4.39).

Then if all the $P(D|A_i X)$ were equal, (4.62) would become independent of their prior probabilities $P(A_i|X)$ and equal to $P(D|A_1 X) = P(D|H_f X)$; the fact that the conditioning statement on the left-hand side of (4.62) is a logical sum makes no difference, and $P(D|AX)$ would be rigorously equal to $P(D|H_f X)$. Even if the $P(D|A_i X)$ are not equal, as $df \to 0$, we have $n \to 1$ and eventually $A = A_1$, with the same result.

It may appear that we have gone to extraordinary lengths to argue for an almost trivially simple conclusion. But the story of the schoolboy who made a mistake in his sums and concluded that the rules of arithmetic are all wrong, is not fanciful. There is a long history of workers who did seemingly obvious things in probability theory without bothering to derive them by strict application of the basic rules, obtained nonsensical results – and concluded that probability theory as logic was at fault. The greatest, most respected mathematicians and logicians have fallen into this trap momentarily, and some philosophers spend their entire lives mired in it; we shall see some examples in the next chapter.

Such a simple operation as passing to the limit $df \to 0$ may produce results that seem to us obvious and trivial; or it may generate a Borel–Kolmogorov paradox. We have learned from much experience that this care is needed whenever we venture into a new area of applications; we must go back to the beginning and derive everything directly from first principles applied to finite sets. If we *obey* the Chapter 2 rules prescribed by Cox's theorems, we are rewarded by finding beautiful and useful results, free of contradictions.

Now, if we were given that f is the correct fraction of bad widgets, then the probability for getting a bad one at each trial would be f, and the probability for getting a good one would be $(1 - f)$. The probabilities at different trials are, by hypothesis (i.e. one of the many statements hidden there in X), logically independent given f, and so, as in our derivation of the binomial distribution (3.86),

$$P(D|H_f X) = f^n (1 - f)^{N-n} \tag{4.63}$$

(note that the experimental data D told us not only how many good and bad widgets were found, but also the order in which they appeared). Therefore, we have the posterior pdf

$$g(f|DX) = \frac{f^n (1 - f)^{N-n} g(f|X)}{\int_0^1 df \, f^n (1 - f)^{N-n} g(f|X)}. \tag{4.64}$$

You may be startled to realize that all of our previous discussion in this chapter is contained in this simple looking equation, as special cases. For example, the multiple hypothesis test starting with (4.43) and including the final results (4.45)–(4.49) is all contained in (4.64) corresponding to the particular choice of prior pdf:

$$g(f|X) = \frac{10}{11}(1 - 10^{-6})\delta\left(f - \frac{1}{6}\right) + \frac{1}{11}(1 - 10^{-6})\delta\left(f - \frac{1}{3}\right) + 10^{-6}\delta\left(f - \frac{99}{100}\right). \tag{4.65}$$

This is a case where the cumulative pdf, $G(f)$, is discontinuous. The three delta-functions correspond to the three discrete hypotheses B, A, C, respectively, of that example. They appear in the prior pdf (4.65) with coefficients which are the prior probabilities (4.31); and in the posterior pdf (4.64) with altered coefficients, which are just the posterior probabilities (4.45), (4.48) and (4.49).

Readers who have been taught to mistrust delta-functions as 'nonrigorous' are urged to read Appendix B at this point. The issue has nothing to do with mathematical rigor; it is

simply one of notation appropriate to the problem. It would be difficult and awkward to express the information conveyed in (4.65) by a single equation in Lebesgue–Stieltjes type notation. Indeed, failure to use delta-functions where they are clearly called for has led mathematicians into elementary errors, as noted in Appendix B.

Suppose that at the start of this test our robot was fresh from the factory; it had no prior knowledge about the machines at all, except for our assurance that it is *possible* for a machine to make a good widget, and also *possible* for it to make a bad one. In this state of ignorance, what prior pdf $g(f|X)$ should it assign? If we have definite prior knowledge about f, this is the place to put it in; but we have not yet seen the principles needed to assign such priors. Even the problem of assigning priors to represent 'ignorance' will need much discussion later; but, for a simple result now, it may seem to the reader, as it did to Laplace 200 years ago, that in the present case the robot has no basis for assigning to any particular interval df a higher probability than to any other interval of the same size. Thus, the only honest way it can describe what it knows is to assign a uniform prior probability density, $g(f|X) = \text{const}$. This will receive a better theoretical justification later; to normalize it correctly as in (4.60) we must take

$$g(f|X) = 1, \quad 0 \le f \le 1. \tag{4.66}$$

The integral in (4.64) is then the well-known Eulerian integral of the first kind, today more commonly called the complete beta-function; and (4.64) reduces to

$$g(f|DX) = \frac{(N+1)!}{n!\,(N-n)!} \, f^n (1-f)^{N-n}. \tag{4.67}$$

4.6.1 Historical digression

It appears that this result was first found by an amateur mathematician, the Rev. Thomas Bayes (1763). For this reason, the kind of calculations we are doing are called 'Bayesian'. We shall follow this long-established custom, although it is misleading in several respects. The general result (4.3) is always called 'Bayes' theorem', although Bayes never wrote it; and it is really nothing but the product rule of probability theory which had been recognized by others, such as James Bernoulli and A. de Moivre (1718), long before the work of Bayes. Furthermore, it was not Bayes but Laplace (1774) who first saw the result in generality and showed how to use it in real problems of inference. Finally, the calculations we are doing – the direct application of probability theory as logic – are more general than mere application of Bayes' theorem; that is only one of several items in our toolbox.

The right-hand side of (4.67) has a single peak in $(0 \le f \le 1)$, located by differentiation at

$$f = \hat{f} \equiv \frac{n}{N}, \tag{4.68}$$

just the observed proportion, or relative frequency, of bad widgets. To find the sharpness of the peak, we write

$$L(f) \equiv \log g(f|DX) = n \log(f) + (N - n) \log(1 - f) + \text{const.}, \qquad (4.69)$$

and expand $L(f)$ in a power series about $\hat{f}$. The first terms are

$$L(f) = L(\hat{f}) - \frac{(f - \hat{f})^2}{2\sigma^2} + \cdots, \qquad (4.70)$$

where

$$\sigma^2 \equiv \frac{\hat{f}(1 - \hat{f})}{N}, \qquad (4.71)$$

and so, to this approximation, (4.67) is a *Gaussian*, or *normal*, distribution:

$$g(f|DX) \simeq K \exp\left\{ -\frac{(f - \hat{f})^2}{2\sigma^2} \right\} \qquad (4.72)$$

and K is a normalizing constant. Equations (4.71) and (4.72) constitute the de Moivre–Laplace theorem. It is actually an excellent approximation to (4.67) in the entire interval $(0 < f < 1)$ in the sense that the difference of the two sides tends to zero (although their ratio does not tend to unity), provided that $n \gg 1$ and $(N - n) \gg 1$. Properties of the Gaussian distribution are discussed in depth in Chapter 7.

Thus, after observing n bad widgets in N trials, the robot's state of knowledge about f can be described reasonably well by saying that it considers the most likely value of f to be just the observed fraction of bad widgets, and it considers the accuracy of this estimate to be such that the interval $\hat{f} \pm \sigma$ is reasonably likely to contain the true value. The parameter σ is called the *standard deviation* and σ^2 is the *variance* of the pdf (4.72). More precisely, from numerical analysis of (4.72), the robot assigns:

50% probability that the true value of f is contained in the interval $\hat{f} \pm 0.68\,\sigma$;
90% probability that it is contained in $\hat{f} \pm 1.65\,\sigma$;
99% probability that it is contained in $\hat{f} \pm 2.57\,\sigma$.

As the number N of tests increases, these intervals shrink, according to (4.71), proportional to $1/\sqrt{N}$, a common rule that arises repeatedly in probability theory.

In this way, we see that the robot starts in a state of 'complete ignorance' about f; but, as it accumulates information from the tests, it acquires more and more definite opinions about f, which correspond very nicely to common sense. Two cautions: (1) all this applies only to the case where, although the numerical value of f is initially unknown, it was one of the conditions defining the problem that f is known not to be changing with time, and (2) again we must warn against the error of calling σ the 'variance of f', which would imply that f is varying, and that σ is a real (i.e. measurable) physical property of f. That is one of the most common forms of the mind projection fallacy.

It is really necessary to belabor this point: σ is not a real property of f, but only a property of the *probability distribution* that the robot assigns to represent its state of knowledge about f. Two robots with different information would, naturally and properly, assign different pdfs for the same unknown quantity f, and the one which is better informed will probably – and deservedly – be able to estimate f more accurately; i.e., to use a smaller σ.

But, as noted, we may consider a different problem in which f is variable if we wish to do so. Then the mean-square variation s^2 of f over some class of cases will become a 'real' property, in principle measurable, and the question of its relation, if any, to the σ^2 of the robot's pdf for that problem can be investigated mathematically, as we shall do later in connection with time series. The relation will prove to be: if we know σ but have as yet no data *and no other prior information* about s, then the best prediction of s that we can make is essentially equal to σ; and if we do have the data but do not know σ *and have no other prior information* about σ, then the best estimate of σ that we can make is nearly equal to s. These relations are mathematically derivable consequences of probability theory as logic.

Indeed, it would be interesting, and more realistic for some quality-control situations, to introduce the possibility that f might vary with time, and the robot's job is to make the best possible inferences about whether a machine is drifting slowly out of adjustment, with the hope of correcting trouble before it became serious. Many other extensions of our problem occur to us: a simple classification of widgets as good and bad is not too realistic; there is likely a continuous gradation of quality, and by taking that into account we could refine these methods. There might be several important properties instead of just 'badness' and 'goodness' (for example, if our widgets are semiconductor diodes, forward resistance, noise temperature, rf impedance, low-level rectification efficiency, etc.), and we might also have to control the quality with respect to all of these. There might be a great many different machine characteristics, instead of just H_f, about which we need plausible inference.

It is clear that we could spend years and write volumes on all the further ramifications of this problem, and there is already a huge literature on it. Although there is no end to the complicated details that can be generated, there is in principle no difficulty in making whatever generalization we need. It requires no new principles beyond what we have given.

In the problem of detecting a drift in machine characteristics, we would want to compare our robot's procedure with the ones proposed long ago by Shewhart (1931). We would find that Shewhart's methods are intuitive approximations to what our robot would do; in some of the cases involving a normal distribution they are the same (but for the fact that Shewhart was not thinking sequentially; he considered the number of tests determined in advance). These are, incidentally, the only cases where Shewhart felt that his proposed methods were fully satisfactory.

This is really the same problem as that of detecting a signal in noise, which we shall study in more detail later on.

4.7 Simple and compound (or composite) hypotheses

The hypotheses (A, B, C, H_f) that we have considered thus far refer to a single parameter $f = M/N$, the unknown fraction of bad widgets in our box, and specify a sharply defined value for f (in H_f, it can be any prescribed number in $0 \leq f \leq 1$). Such hypotheses are called *simple*, because if we formalize this a bit more by defining an abstract 'parameter space' Ω consisting of all values of the parameter or parameters that we consider to be possible, such an hypothesis is represented by a single point in Ω.

Testing all the simple hypotheses in Ω, however, may be more than we need for our purposes. It may be that we care only whether our parameter lies in some subset $\Omega_1 \in \Omega$ or in the complementary set $\Omega_2 = \Omega - \Omega_1$, and the particular value of f in that subset is uninteresting (i.e. it would make no difference for what we plan to do next). Can we proceed directly to the question of interest, instead of requiring our robot to test every simple hypothesis in Ω_1?

The question is, to us, trivial; our starting point, Eq. (4.3), applies for all hypotheses H, simple or otherwise, so we have only to evaluate the terms in it for this case. But in (4.64) we have done almost all of that, and need only one more integration. Suppose that if $f > 0.1$ then we need to take some action (stop the machine and readjust it), but if $f \leq 0.1$ we should allow it to continue running. The space Ω then consists of all f in $[0, 1]$, and we take Ω_1 as comprising all f in $[0.1, 1]$, H as the hypothesis that f is in Ω_1. Since the actual value of f is not of interest, f is now called a *nuisance parameter*; and we want to get rid of it.

In view of the fact that the problem has no other parameter than f and different intervals df are mutually exclusive, the discrete sum rule $P(A_1 + \cdots + A_n|B) = \sum_i P(A_i|B)$ will surely generalize to an integral as the A_i become more and more numerous. Then the nuisance parameter f is removed by integrating it out of (4.64):

$$P(\Omega_1|DX) = \frac{\int_{\Omega_1} df \, f^n (1-f)^{N-n} g(f|X)}{\int_{\Omega} df \, f^n (1-f)^{N-n} g(f|X)}. \tag{4.73}$$

In the case of a uniform prior pdf for f, we may use (4.64) and the result is the incomplete beta-function: the posterior probability that f is in any specified interval $(a < f < b)$ is

$$P(a < f < b|DX) = \frac{(N+1)!}{n!(N-n)!} \int_a^b df \, f^n (1-f)^{N-n}, \tag{4.74}$$

and in this form computer evaluation is easy.

More generally, when we have any composite hypothesis to test, probability theory tells us that the proper procedure is simply to apply the principle (4.1) by summing or integrating out, with respect to appropriate priors, whatever nuisance parameters it contains. The conclusions thus found take fully into account all of the evidence contained in the data and in the prior information about the parameters. Probability theory used as logic enables us

to test, with a single principle, any number of hypotheses, simple or compound, in the light of the data and prior information. In later chapters we shall demonstrate these properties in many quantitatively worked out examples.

4.8 Comments

4.8.1 Etymology

Our opening quotation from John Craig (1699) is from a curious work on the probabilities of historical events, and how they change as the evidence changes. Craig's work was ridiculed mercilessly in the 19th century; and, indeed, his applications to religious issues do seem weird to us today. But Stigler (1986a) notes that Craig was writing at a time when the term 'probability' had not yet settled down to its present technical meaning, as referring to a (0–1) scale; and if we merely interpret Craig's 'probability for an hypothesis' as our log-odds measure (which we have seen to have in some respects a more primitive and intuitive meaning than probability), Craig's reasoning was actually quite good, and may be regarded as an anticipation of what we have done in this chapter.

Today, the logarithm-of-odds $\{u = \log[p/(1 - p)]\}$ has proved to be such an important quantity that it deserves a shorter name; but we have had trouble finding one. Good (1950) was perhaps the first author to stress its importance in a published work, and he proposed the name *lods*, but the term has a leaden ring to our ears, as well as a nondescriptive quality, and it has never caught on.

Our same quantity (4.8) was used by Alan Turing and I. J. Good from 1941, in classified cryptographic work in England during World War II. Good (1980) later reminisced about this briefly, and noted that Turing coined the name 'deciban' for it. This has not caught on, presumably because nobody today can see any rationale for it.

The present writer, in his lectures of 1955–64 (for example, Jaynes, 1956), proposed the name *evidence*, which is intuitive and descriptive in the sense that, for given proportions, twice as many data provide twice as much evidence for an hypothesis. This was adopted by Tribus (1969), but it has not caught on either.

More recently, the term *logit* for $U \equiv \log[y/(a - y)]$, where $\{y_i\}$ are some items of data and a is chosen by some convention such as $a = 100$, has come into use. Likewise, graphs using U for one axis are called *logistic*. For example, in one commercial software graphics program, an axis on which values of U are plotted is called a 'logit axis' and regression on that graph is called '*logistic regression*'. There is at least a mathematical similarity to what we do here, but not any very obvious conceptual relation because U is not a measure of probability. In any event, the term 'logistic' had already an established usage dating back to Poincaré and Peano, as referring to the Russell–Whitehead attempt to reduce all mathematics to logic.[3]

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[3] This terminology has a much longer historical basis. Alexander the Great sought to make all countries Greek in character, but he died before completing this goal, with the result that the countries he conquered had some Greek characteristics, but not

In the face of this confusion, we propose and use the following terminology. Note that we need two terms: the name of the quantity, and the name of the units in which it is measured. For the former we have retained the name *evidence*, which has at least the merit that it has been defined, and used consistently with the definition, in previously published works. One can then use various different units, with different names. In this chapter we have measured evidence in *decibels* because of its familiarity to scientists, the ease of finding numerical values, and the connection with the base ten number system which makes the results intuitively clear.

4.8.2 What have we accomplished?

The things which we have done in such a simple way in this chapter have been, in one sense, deceptive. We have had an introduction, in an atmosphere of apparent triviality, into almost every kind of problem that arises in the hypothesis testing business. But do not be deceived by the simplicity of our calculations into thinking that we have not reached the real nontrivial problems of the field. Those problems are only straightforward mathematical generalizations of what we have done here, and mathematically mature readers who have understood this chapter can now solve them for themselves, probably with less effort than it would require to find and understand the solutions available in the literature.

In fact, the methods of solution that we have indicated have far surpassed, in power to yield useful results, the methods available in the conventional non-Bayesian literature of hypothesis testing. To the best of our knowledge, no comprehension of the facts of multiple hypothesis testing, as illustrated in Figure 4.1, can be found in the orthodox literature (which explains why the principles of multiple hypothesis testing have been controversial in that literature). Likewise, our form of solution of the compound hypothesis problem (4.73) will not be found in the 'orthodox' literature of the subject.

It was our use of probability theory as logic that has enabled us to do so easily what was impossible for those who thought of probability as a physical phenomenon associated with 'randomness'. Quite the opposite; we have thought of probability distributions as *carriers of information*. At the same time, under the protection of Cox's theorems, we have avoided the inconsistencies and absurdities which are generated inevitably by those who try to deal with the problems of scientific inference by inventing *ad hoc* devices instead of applying the rules of probability theory. For a devastating criticism of these devices, see the book review by Pratt (1961).

It is not only in hypothesis testing, however, that the foundations of the theory matter for applications. As indicated in Chapter 1 and Appendix A, our formulation was chosen with the aim of giving the theory the widest possible range of useful applications. To drive home how much the scope of solvable problems depends on the chosen foundations, the reader may try Exercise 4.6.

all of them. So instead of calling them *Hellenic*, they were called *Hellenistic*. Thus, *logistic* implies something that has some properties of logic, but not all of them.

Exercise 4.6. In place of our product and sum rules, Ruelle (1991, p. 17) defines the 'mathematical presentation' of probability theory by three basic rules:

$$p(\overline{A}) = 1 - p(A);$$

if A and B are mutually exclusive, $\quad p(A + B) = p(A) + p(B);$ (4.75)

if A and B are independent, $\qquad p(AB) = p(A)p(B).$

Survey the preceding two chapters, and determine how many of the applications that we solved in Chapters 3 and 4 could have been solved by application of these rules. *Hint:* If A and B are not independent, is $p(AB)$ determined by them? Is the notion of conditional probability defined? Ruelle makes no distinction between logical and causal independence; he defines 'independence' of A and B as meaning: 'the fact that one is realized has in the average no influence on the realization of the other'. It appears, then, that he would always accept (4.29) for all n.

This exercise makes it clear why conventional expositions do not consider scientific inference to be a part of probability theory. Indeed, orthodox statistical theory is helpless to deal with such problems because, thinking of probability as a physical phenomenon, it recognizes the existence only of sampling probabilities; thus it denies itself the technical tools needed to incorporate prior information, to eliminate nuisance parameters, or to recognize the information contained in a posterior probability. However, even most of the sampling theory results that we derived in Chapter 3 are beyond the scope of the mathematical and conceptual foundation given by Ruelle, as are virtually all of the parameter estimation results to be derived in Chapter 6.

We shall find later that our way of treating compound hypotheses illustrated here also generates automatically the conventional orthodox significance tests or superior ones; and at the same time gives a clear statement of what they are testing and their range of validity, previously lacking in the orthodox literature.

Now that we have seen the beginnings of this situation, before turning to more serious and mathematically more sophisticated problems, we shall relax and amuse ourselves in the next chapter by examining how probability theory as logic can clear up all kinds of weird errors, in the older literature, that arose from very simple misuse of probability theory, but whose consequences were relatively trivial. In Chapters 15 and 17 we consider some more complicated and serious errors that are causing major confusion in the current literature.