

Pokémon Sword and Shield

Pokémon Sword and Pokémon Shield are 2019 role-playing video games developed by Game Freak and published by The Pokémon Company and Nintendo for the Nintendo Switch console. They are the first instalments in the eighth generation of the Pokémon video game series. First teased at E3 2017 and announced in February 2019, the games were released in November 2019. The games were accompanied by a downloadable content (DLC) expansion pass consisting of Part 1—The Isle of Armor (released in June 2020) and Part 2—The Crown Tundra (October 2020); its launch marked the first ever DLC released as part of the Pokémon video game series.

Like previous instalments, the games follow a young Pokémon Trainer as they train and battle Pokémon, aiming to defeat the Pokémon Champion, the strongest trainer in the region, and gain the title for themselves. The games introduced many new features including the Dynamax and Gigantamax mechanic, which causes a player's Pokémon to grow to a significantly larger size powerful attacks and use more in battle. Conceptualization of the game began immediately following the completion of *Pokémon Sun* and *Moon* in 2016, while full development began a year later. The games were designed around the intent of utilizing the improved hardware capabilities of the Nintendo Switch. The Dynamax mechanic was similarly designed around the ability to see larger battles than previously possible in the series.

Pokémon games feature a system where Pokemon from past games are able to be transferred into newer installments; when it was announced that *Sword* and *Shield* would exclude many pre-existing Pokémon from being usable in the games, it triggered a backlash from fans and resulted in an extensive controversy. *Sword* and *Shield* received generally positive reviews from critics, who praised the games' gameplay, exploration, and mechanics, although the visuals, as well as the lack of depth and innovation, received

Pokémon Sword Pokémon Shield



Left: Box art for *Sword*, depicting the legendary Pokémon Zacian

Right: Box art for *Shield*, depicting the legendary Pokémon Zamazenta

Developer(s) Game Freak

Publisher(s) JP: The Pokémon

Company

<u>WW</u>: Nintendo

Director(s) Shigeru Ohmori

Producer(s) Junichi Masuda

Hitoshi Yamagami

Akira Kinashi

Takanori Sowa

Mikiko Ohashi

Shin Uwai

Designer(s) Kazumasa Iwao

Programmer(s) Tomoya Takahashi

Artist(s) James Turner

Suguru Nakatsui

Writer(s) Toshinobu Matsumiya

Composer(s) Go Ichinose

Minako Adachi

Series Pokémon

Platform(s) Nintendo Switch

Release 15 November 2019

Genre(s) Role-playing

some criticism. As of June 2024, the games had sold more than 26.35 million copies worldwide, making

them the second best-selling titles in the *Pokémon* video game series. The games won awards at the SXSW Gaming Awards and Famitsu Dengeki Game Awards 2019.

Gameplay



The player character travelling through the game's Route 1.

Pokémon Sword and Shield are RPGs with adventure elements. [1] They are presented in a fixed camera, third-person perspective, though some areas allow for free camera movement. [1] The player controls a young Pokémon trainer who goes on a quest to catch and train creatures known as Pokémon and win battles against other Pokémon trainers. By defeating opposing Pokémon in turn-based battles, the player's Pokémon gains experience, allowing them to level up and increase their battle statistics, learn new moves, and evolve into more powerful Pokémon. The player can capture wild Pokémon through wild encounters by weakening

them in battle and catching them with <u>Poké Balls</u>, adding them to their <u>party</u>. The player can also battle and <u>trade</u> Pokémon with other players via the <u>Nintendo Switch</u>'s connectivity features. As is with other *Pokémon* games, certain Pokémon are only obtainable in either *Sword* or *Shield*, and the player will have to trade with others to obtain every Pokémon from both versions. [1]

Pokémon *Sword* and *Shield* are set in the Galar region, inspired by the <u>United Kingdom</u>. Galar consists of numerous cities and towns, with a route system separating major settlements. <u>Random encounters</u> with wild Pokémon typically occur in tall grass or bodies of water along routes and they might chase or run away from the player depending on their disposition. The driving force bringing the player to travel around the Galar region is to participate in the "Gym Challenge", an open tournament to decide the greatest Pokémon Trainer (the Champion) in the region. Eight of the game's cities and towns are homes to stadiums housing "Gym Leaders", powerful trainers specializing in certain types of Pokémon; beating a Gym Leader will grant the player a "Gym badge". After collecting all eight Badges, the player will be allowed to participate in the "Champion Cup", where they will face off in a <u>tournament</u> against the previously faced Gym Leaders in the Gym Challenge. After they emerge victorious, the player will face the reigning Champion of the Galar region, Leon.

New features

The games introduce temporary transformations known as Dynamax and Gigantamax. Dynamax allows Pokémon to transform into gigantic-sizes during a Pokémon battle and use special "Max Moves", more powerful attacks that have unique in-battle effects. [2][3] Gigantamax, which is limited to selected Pokémon, additionally alters Pokémon's physical appearance and replaces one of their Max Move battle techniques with a G-Max Move exclusive to the selected Pokémon. [4][5] Players can battle in teams of four, either with other players or with non-playable characters, in cooperative raids against wild Dynamaxed or Gigantamaxed Pokémon, who have significantly larger health bars and can summon protective barriers to limit damage dealt to them. If players succeed in defeating the Raid Boss, they are granted the opportunity to catch the Pokémon and receive rewards; if four Pokémon on the player's side

are knocked out during the battle or enough turns pass in the battle, the player will lose the Raid. Players can use Dynamax during these Raid Battles, though which player can Dynamax on a given turn is rotated once per turn. [6]

The Wild Area is a fully explorable <u>open world</u> area with free camera movement. Pokémon will appear in the game's overworld, and which Pokémon can appear will depend on weather conditions in the Wild Area, which changes every real-world day. The Wild Area's Pokémon fluctuate wildly in terms of their in-game level, and players will be unable to catch Pokémon of a certain level until they obtain certain Gym Badges by progressing through the main story. Players can find collectable items and battle non-playable characters in the Wild Area, and can additionally interact with Raid Dens, which allow players to initiate raid battles with Dynamaxed opponents.

Players can also use a new "Camp" feature, which allows players to set up camps with their Pokémon. Players can play and interact with their Pokémon in the camps, and can additionally use food items to prepare <u>curry</u>. Curry can be used to increase various statistics associated with the Pokémon, such as their friendship with the player, as well as giving them experience points. Depending on the difficulty of the curry recipe and ingredients used by the player, the curry will have a different final ranking, which will affect the amount of bonuses granted to the player's Pokémon. Players can participate in online multiplayer in camps with up to four players. In multiplayer camps, players can cook curry cooperatively and play with other players' Pokémon. Players

Other new mechanics include "Poké Jobs," which tasks the player's Pokémon with completing requests around Galar to gain experience or rare items. [11] Regional variants, variations of Pokémon from past games in the series that have different appearances due to regional adaptation, return after being introduced in *Pokémon Sun and Moon*, which featured regional variants exclusive to the game's main location of Alola. [12][13] The games additionally have content exclusive to certain versions of the game, with certain Gym Leaders and Pokémon species being available only in *Sword* or *Shield*. [4]

Connectivity

Internet connectivity to other players is supported for functionality such as trades, battles, and encountering other trainers in the Wild Area; these functions however require a paid subscription to the Nintendo Switch Online subscription service. [14] Sword and Shield only support direct game-to-game connectivity between themselves. The games are also compatible with Pokémon Home, an online cloud storage service for storing Pokémon, released in February 2020. [15] Supported Pokémon can be transferred to the games from the Nintendo 3DS app Pokémon Bank, Pokémon Go, and Pokémon: Let's Go, Pikachu! and Let's Go, Eevee!, Pokémon Brilliant Diamond and Shining Pearl, Pokémon Legends: Arceus, and Pokémon Scarlet and Violet via Pokémon Home. [15][16][17][18] If save data is detected on the Nintendo Switch system from Let's Go, Pikachu! or Let's Go, Eevee!. a Pikachu or Eevee that can Gigantamax will be available in Sword and Shield to the player as in-game gift. [19]

Plot

Setting

Sword and Shield are set in Galar, [20] a fictional region inspired by the United Kingdom, [21] with several of its landmarks resembling places such as Bath, Somerset and York. [22] Within the Galar region lie countryside towns featuring cottages and Victorian architecture to the south. [23] There are also Industrial Revolution and steampunk references. [24] Many of the region's towns and cities feature Pokémon Gyms stylised like football stadiums, showcasing the games' Dynamax and Gigantamax mechanic. [25] Snow-covered mountains dominate much of the northern areas of the region. [20]

Story

Similar to many previous games in the *Pokémon* franchise, the player travels across the region to become the strongest Pokémon Trainer in the region, fighting eight powerful trainers called Gym Leaders and eventually the region's Pokémon Champion, Leon. Leon is the older brother of <u>Hop</u>, the player's childhood best friend. The player and Hop receive one of three <u>starter Pokémon</u>: <u>Grookey, Scorbunny</u>, or <u>Sobble</u> from Leon as a gift. Afterward, the two explore a forest called the Slumbering Weald but are driven off by a powerful Pokémon. During their subsequent visit to the region's Pokémon Professor, Magnolia, and her granddaughter Sonia, they convince Leon to endorse the player and Hop to take part in the Gym Challenge. After travelling to the next city to register for the Gym Challenge, they encounter rivals Bede and Marnie, along with Team Yell, a devout group of hooligans who act as Marnie's unintentional fanbase and are determined to stop anyone else from completing the Challenge. The player also meets Chairman Rose, who, in addition to endorsing Bede as a Gym Challenger, presides over the Galar League and the region's main energy company, Macro Cosmos.

As their quest continues, the player assists Sonia in her research on two Legendary Pokémon who saved Galar from an ancient crisis called the Darkest Day and deduces that they are the same Pokémon previously encountered in the Slumbering Weald. After beating the eight Gym Leaders, the player makes their way to Wyndon where they win the Champion's Cup, earning an opportunity to battle Leon. The next day, before the final battle between the player and Leon can commence, Chairman Rose awakens the legendary Pokémon Eternatus in an attempt to harness its power to provide unlimited energy to Galar, purposefully triggering a second Darkest Day. The player and Hop secure the aid of the legendary Pokémon, Zacian and Zamazenta. The four defeat Chairman Rose and Eternatus, after which the player catches Eternatus and Rose hands himself over to the authorities. Three days later, the player faces and defeats Leon in a final battle and becomes the new Champion of the Galar Region.

The game's post-game has the player and Hop confront Sordward and Shielbert, two brothers who attempt to drive Zacian and Zamazenta berserk. The player and Hop capture the two Pokémon and the brothers are arrested. Hop chooses to train to be a Pokémon Professor with Sonia.

Development

Conceptualization

Conceptualization of *Pokémon Sword* and *Shield* began immediately following the completion of *Pokémon Sun* and *Moon* in the months preceding their release in November 2016. Shigeru Ohmori, who previously directed *Sun* and *Moon*, formed a team to brainstorm ideas for the title. Kazumasa Iwao, director of *Pokémon Ultra Sun* and *Ultra Moon*, later joined the project as planning director. One of the

first ideas the team had was making Pokémon gigantic in size to capitalize on the Switch's high resolution and TV connectivity. Ohmori suggested a sword and a shield Pokémon to defeat this gigantic Pokémon; these concepts formed the games' titles. [26][27]

<u>Game Freak</u> approached the games based on the theme of strength and striving to be the "greatest or the strongest"; this was expressed through the Switch's status as the most powerful console to run a *Pokémon* game, the Dynamax mechanic, and in-game references to various elements <u>British folklore</u> featuring giants and other mythical creatures. [27] The concept of "growing and evolving" is an important theme in the games, and it was heavily emphasized in the story. [28]



Director <u>Shigeru Ohmori</u> (Pictured in 2007)

Production

Full production began in September 2017. Approximately 1,000 people from multiple companies were involved in the development, marketing, localization, and public relations. Around 200 Game Freak employees worked directly on the games, while about 100 <u>Creatures Inc.</u> employees worked on 3D modeling. An additional 100 worked on debugging and game testing. Game Freak assembled a small team to systematically plan and design the game, enabling them to seamlessly incorporate all desired elements; this approach replaced their previous iterative method, which became impractical due to the complexities of the game's 3D graphics.

Before developing the games, Game Freak worked on *Pokémon: Let's Go, Pikachu!* and *Let's Go, Eevee!* as a research project to study the Switch, incorporating a similar code base structure for *Sword* and *Shield*. The developers explored various ways to improve and innovate the traditional random encounter mechanic, and after several experiments, they redesigned it to have the player encounter Pokémon freely roaming around the environment. Similarly, they considered allowing the player to freely control the camera to enhance the games' exploration experience, before consulting the staff members in the form of an internal debate, and it was ultimately included. [27]

With the transition to the Switch from previous iteration, Game Freak had to meticulously design Pokémon models from scratch to adapt them to the higher fidelity and more expressive graphics of the Switch when compared to the Nintendo 3DS. [31][32] The Pokémon design process involved planners and concept designers creating settings for each Pokémon, which were compiled into a text file outlining the vision for each Pokémon's placement in the game. They designed the Wild Area as a "wide-open space" that is different from the traditional route systems and is constantly changing where "it would be interesting to come back every day and see what has changed—something that would feel different each time." [27]

<u>Go Ichinose</u> and Minako Adachi composed the music, incorporating elements of UK rock music; a track was composed by <u>Toby Fox</u>, creator of <u>Undertale</u>. Ohmori stated that they included fairly short loop tunes for the route music, as opposed to the longer, more dynamic songs in the Wild Area. [27][33] The games are the first Pokémon games with a title theme that features lyrics. [34]

"Cutting" Pokémon

Unlike previous <u>core series</u> games, many pre-existing Pokémon are not available in *Sword* and *Shield*, and only Pokémon that appear in the Galar region can be transferred from previous titles via *Pokémon Home*. Producer <u>Junichi Masuda</u> addressed this as a potential issue in a 2018 interview with *GameSpot*, saying that "it does get complicated when you talk about the details and we're still figuring it out, but we do have plans to find ways to let players use their Pokémon in the next game." In 2019, he explained that the sheer number of Pokémon, combined with the need to produce assets for new features such as the Dynamaxing mechanic, and maintaining a good game balance and high quality standard made it infeasible to include all pre-existing Pokémon without extensively lengthening development time. He stated all three companies involved in the development, Nintendo, Game Freak, and The Pokémon Company, agreed to reduce the games' amount of Pokémon.

Release and marketing

Sword and Shield were first teased through a special message by The Pokémon Company president Tsunekazu Ishihara during Nintendo's E3 2017 presentation, where Ishihara mentioned that Game Freak was working on a new core series Pokémon role-playing game for the Nintendo Switch but that it would not be released for more than a year. During a press conference held by The Pokémon Company in Japan on 30 May 2018, Game Freak announced that the games would be released on Switch in the second half of 2019. The games were fully unveiled in a special Nintendo Direct presentation on 27 February 2019, introducing the games' region and starter Pokémon. The presentation coincided with Pokémon Day, a fan celebration of Pokémon on the anniversary of the Japanese release of Pokémon Red and Green. A second Nintendo Direct about the games was held on 5 June 2019, and it further revealed the games' new features, characters, and Pokémon. A release date of 15 November 2019, was also announced as part of this presentation.

Game Freak intentionally limited the number of new Pokémon they revealed through promotional materials to encourage players to discover them in-game. For the reveals of new Pokémon, several promotional stunts were used. An event in September involving the a glitched graphic on the official Pokémon website led to the reveal of the Pokémon Sirfetch'd. A 24-hour livestream released in October, set in the games' Glimwood Tangle location, led to the reveal of a regional variant for the Pokémon Ponyta.

A promotional crossover between *Sword* and *Shield* and *Tetris 99* occurred from 8–11 November, during which a limited-time unlockable theme based on the games was available. A web app was also released, allowing the viewer to explore the Wild Area online. In *Super Smash Bros. Ultimate*, an online tournament themed around *Pokémon* was held from 15 to 18 November to promote *Sword* and *Shield*'s release, while an event occurred from 22 to 27 November, with some Pokémon from the games being available as collectible spirits. [49][50]

Leaks

Prior to the release of the games, images showcasing Pokémon featured in the games, including various unreleased designs, were leaked via a <u>Discord</u> chat, and subsequently spread over the internet. The Pokémon Company filed a lawsuit against the leakers, having identified four Discord accounts associated with the leaks. A further request for a <u>subpoena</u> was issued by The Pokémon Company against Discord and image board website 4chan, requesting information on those who leaked information regarding the

games. [52] The claim was settled in 2021. The leakers were required to individually pay \$150,000 USD to the Company. A Portuguese website, which also published a series of leaks prior to the games' release, was blacklisted by Nintendo.

A believed early build of the games, believed to be dated from sometime in 2018, was leaked by a hacker who breached Nintendo's servers. The build was distributed around various internet forums, such as <u>4chan</u>, following the release of the game. The build features numerous Pokémon cut from the final game's release, such as <u>Greninja</u> and <u>Ekans</u>, a form of the Pokémon <u>Rayquaza</u>, and several other Pokémon. Various visual aspects were unfinished, as were several models for the scrapped Pokémon. The game's Wild Area was also incomplete, and various music tracks had different variations to the final release. When asked about the build, <u>The Pokémon Company</u> said it would "not comment on leaks and speculation," though the build was widely believed to be an actual early build of the games by many.

Expansion pass

During the <u>Pokémon Direct</u> on 9 January 2020, an <u>expansion pass</u> was announced consisting of two parts, <u>The Isle of Armor</u>, and <u>The Crown Tundra</u>, and they were released on 17 June 2020 and 22 October 2020, respectively. The expansion pass added additional storylines, locations, characters, new and returning Pokémon species, and other features not present in the base game. A physical bundle, which included both expansions as well as the base game, was released on 6 November 2020.

Reception

Critical response

Reception

Aggregate score				
Aggregator	Score			
Metacritic	80/100 ^{[59][60]}			
Review scores				
Publication		Score		
Eurogamer		3/5 ^[64]		
Game Informer		8.75/10 ^[61]		
GameRevolution		7/10 ^[65]		
GameSpot		9/10 ^[63]		
IGN		9.3/10 ^[62]		

Reception of the games was largely positive. According to the <u>review aggregator</u> Metacritic, *Sword* and *Shield* received "generally favourable" reviews from critics based on 94 critic reviews. [59][60]

Critics praised *Sword* and *Shield's* gameplay, exploration, and mechanics. [d] *Game Informer* critic Brian Shea praised the games for their captivating battle mechanics and sense of exploration. [61] Similarly, Casey DeFreitas of *IGN* praised their engaging gameplay, complemented by compelling battle and exploration experiences. [62] Writing for *GameSpot*, Kallie Plagge praised the dynamic exploration aspect and streamlined gameplay. [63] Just Lunning, writing for *Inverse*, similarly responded positively to the games. They stated that despite the cuts to the amount of Pokémon featured in the games, the games had improved various quality of life aspects, allowing for the games to be more accessible to new players. [67]

Lowell Bell, writing for $\underline{The\ Escapist}$, praised the games' gameplay, but felt the games lacked difficulty. They additionally criticised the games' story, believing Chairman Rose's plot to be illogical and that several story beats were not given enough weight. Alex Olney of $\underline{Nintendo\ Life}$ enjoyed the game and praised various new aspects of the game, such as the new Pokémon, quality of life improvements, and the Wild Area. Despite this, he felt that the game did not take full advantage of the Nintendo Switch's more advanced hardware, and found various visual aspects underwhelming. Alex Donaldson, writing for $\underline{VG247}$, responded positively to the game, finding it charming and believing the game to successfully encapsulate various aspects of the series. He criticised various incomplete or mediocre aspects of the game, believing that they prevented the game from reaching its full potential. $\underline{[70]}$

Some critics felt that Sword and Shield lacked in depth and innovation. [e] In their review for Eurogamer, Chris Tapsell criticised the games for their lack of depth, absence of complex dungeons and intricate lore, limited exploration option, and a restricted Pokédex, creating an illusion of scale and ambition that ultimately fails to provide a satisfying Pokémon experience of depth and substance that characterized previous iterations. [64] In their \underline{GQ} review, James Grebey and Tom Philip criticised their lack of challenge, depth, and innovation, expressing disappointment in the games' execution and their failure to fully utilize the capabilities of the Switch. [66] Mack Ashworth of $\underline{GameRevolution}$ cited the subpar visuals and mediocre story execution, and he compared the games' underperformed, inferior visuals to other top Switch games. [65]

Controversy

The decision to exclude many pre-existing Pokémon in the games drew criticism from many fans, who referred to it as "Dexit", a <u>portmanteau</u> of "Pokédex" and "<u>Brexit</u>" (tying in with the Galar region's British theme), and used the <u>hashtag</u> "#BringBackNationalDex" to discuss the matter on <u>social media</u>. Fan backlash focused on the removal of a long-standing aspect of the franchise, the discouraging of its former English tagline "gotta catch 'em all," and a perceived lack of improvements in other areas of the games, such as graphics and animations. Some fans called for the games to be delayed until all of the Pokémon could be added.

Writing for <u>Polygon</u>, Patricia Hernandez commented that "to some degree, the backlash makes sense" while adding that it had "gotten out of hand". Alex Donaldson of <u>VG247</u> noted that <u>feature creep</u>—where an increase in new features over time may lead to removal of previous ones—had finally reached *Pokémon*, and long-overlooked design shortcomings of Game Freak were brought to the forefront as a result. Solid Jackson summarized the backlash as "the tension of a desire to indulge in nostalgia against a desire to experience more complexity." Joe Merrick, the webmaster of fansite *Serebii*, considered the controversy to have caused the most unrest among *Pokémon* fans since the troubled launch of *Pokémon Bank* in 2013.

Masuda formally responded to the criticism on 28 June 2019, two weeks after it erupted, expressing appreciation for the love and passion shown by fans. He reiterated that the removal of certain Pokémon was a difficult decision to make and that they would be available in different games in the future. Michael McWhertor of *Polygon* noted that while Masuda's statement acknowledged the fans' discontent, it "did not amount to much".

After the game's release, fans strongly criticized the games for their graphics, story, and characters. Further criticism came from <u>data miners</u> accusing Game Freak of reusing the same models and animations from the 3DS games, resulting in the games being <u>review bombed</u> on Metacritic and the hashtag #GameFreakLied trending on Twitter. [80][81] Game Freak denied this, stating that these elements were in fact redesigned. [31] The announcement of the *Isle of Armor* and *Crown Tundra* expansion packs drew further outrage, with some fans believing that the packs should have been free or part of the base game due to "Game Freak's actions". [82]

Sales

In Japan, *Sword* and *Shield* sold two million copies during their first three days on sale, 1.36 million retail copies alone, surpassing <u>Super Smash Bros. Ultimate</u> as the fastest-selling Switch games in that region. [83][84] In the US, they sold more than two million copies in their opening weekend. During its opening weekend, *Sword* and *Shield* had sold more than six million copies worldwide, surpassing *Super Smash Bros. Ultimate* as the fastest-selling Switch games. [85] As of June 2024, the games had sold 26.35 million copies worldwide, becoming the second best-selling titles in the <u>Pokémon video game series</u>, behind *Pokémon Red* and *Blue*. [86][87]

Awards

List of awards and nominations for Pokémon Sword and Pokémon Shield

Year	Award	Category	Result	Ref.
2019	Game Critics Awards	Best Role-Playing Game	Nominated	[88]
		Best Family/Social Game	Nominated	
	Gamescom	Best Role Playing Game	Nominated	[89]
		Best Nintendo Switch Game	Nominated	
	Titanium Awards	Best Family/Social Game	Nominated	[90]
2020	New York Game Awards	Central Park Children's Zoo Award for Best Kids Game		[91]
		Tin Pan Alley Award for Best Music in a Game	Nominated	
	23rd Annual D.I.C.E. Awards	Role-Playing Game of the Year	Nominated	[92]
	NAVGTR Awards	Game, Franchise Family	Nominated	[93]
	SXSW Gaming Awards	Trending Game of the Year	Won	[94]
	Famitsu Dengeki Game Awards 2019	Game of the Year	Won	[95]
		19 Best RPG		[53]

Notes

- a. Japanese: ポケットモンスター ソード, Hepburn: Poketto Monsutā Sōdo
- b. Japanese: ポケットモンスター シールド, Hepburn: Poketto Monsutā Shīrudo
- c. Attributed to multiple references: [61][62][63][64][66][65]
- d. Attributed to multiple references: [61][62][63]
- e. Attributed to multiple references: [64][66][65]

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