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Come in Like a Wrecking Ball: Don’t Let Rogue Facebook Pages Damage Your Brand

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Come in Like a Wrecking Ball: Don’t Let Rogue Facebook Pages Damage Your Brand

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NEW WEBINAR!  
  
Facebook is the number one channel for social engagement. Users love it, but when it comes to your business, you can run into trouble when you don’t know and can’t control what’s being shared about your brand through Facebook, especially in healthcare. When your reputation is on the line, you need a way to manage things like Unofficial Facebook Pages (AKA Rogue Facebook Pages) – location-specific Facebook pages for your brand that are created, often accidentally, and then become open for your patients to use for check-ins, reviews, and more.

Join us for a new webinar [<http://bit.ly/2n7GGSE>] on Wednesday, April 19th when a panel of Influence Health marketing experts will discuss the many problems Facebook Rogue Pages can have on your organization’s reputation and listings, and offer creative ideas to help your lean team gain and maintain control of this highly common, but toxic problem.

Date: Wednesday, April 19, 2017  
Time: 1:00 p.m. CDT

Sign Me Up [Button link: <http://bit.ly/2n7GGSE>]

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