DSCI 558: Building Knowledge Graphs

Final Exam Sample Questions – Fall 2020

* please note that the total number of points does not sum up to 100. Each number of points assigned to each question is to give an indicator for how many points such question would be worth (and how much time you're expected to spend on it).

Q1. RDF (10 points)

Convert the following sentences into a single RDF graph using the schema.org ontology:

- Amazon is a store
- Barnes and Noble is a store
- Hamlet is a book
- Hamlet was written by Shakespeare
- Amazon sells a Hamlet book for \$5
- Barnes and Noble sells a Hamlet book for \$7

Classes to use: [the <u>schema.org</u> classes pic on the right]
Properties to use: [all RDF/RDFs properties + author, itemOffered, priceCurrency, price, seller from <u>schema.org</u>]

Classes:

CreativeWork

Book

Intangible

Offer

Demand

Organization

LocalBusiness

Store

Library

Person

Place

Product

Q2. Structured Data (15 points)

Boardgamegeek is a website for board game enthusiasts that collects information about board games. The following shows a screenshot of the BGG webpage with three tables.

ames People Company		В					1,2,3,4,5 Next » [1033]	
Vingspan A								
Vemesis	Board	_		Geek	Avg	Num		
KeyForge: Call of he Archons	Game Rank ▲	C	Title	Rating	Rating	Voters	Shop	
Gloomhaven		A COMMONS	Gloomhaven (2017)	8.618	8.93	20449	List: \$140.00 Lowest Amazon: \$114.99 New Amazon: \$133.26 [Shop	
The Rise of Queensdale	1	40000000						
iny Epic Zombies Deluxe Edition							List: \$69.9	
Architects of the West Kingdom	2	LEGACY	Pandemic Legacy: Season 1 (2015)	8.496	8.65	28601	New Amazon: \$52.96 (Shop)	
Root		CEGACI					[5.10]	
erraforming Mars		PARTNERS CARE	Through the Ages: A New Story of Civilization (2015)	8.280	280 8.57	14065	List: \$69.95 New Amazon: \$67.40 iOS App: \$9.99 [Shop]	
ainted Grail: Fall of Avalon	3	3000						
Var Chest							Suppl	
eotihuacan: City of Gods	g market de						List: \$69.9 Lowest Amazon: \$40.0	
Blood Rage	4	TERRAZORIMING	Terraforming Mars (2016)	8.224	8.39	32333	New Amazon: \$44.77	
Spirit Island							[Shop	
Arkham Horror: The Card Game			MINA				List: \$64.9	
Brettspiel Adventskalender 2018	5	TWALSONT	Twilight Struggle (2005)	8.184	8.33	32852	Lowest Amazon: \$24.99 New Amazon: \$54.99 iOS App: \$6.99	
Scythe		The same of					[Shop	

1.	What are	the tab	le types	of the	three	tables	shown	in the	image	above	?
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Α.	
_	
В.	

- 2. Boardgamegeek provides reports of how many times a game is played in a time range (Qty). You want to represent these values using the RDF Data Cube ontology.
- (a) What are the Measure, Attributes, Dimensions, and Observations in this table? Provide a general description of each and examples for the attributes, dimensions, and observations.

Measure:
Attributes:
Attributes.
Dimensions:
Obcarvations:



Games Played in November 2018

Game	Qty	Unique users
KeyForge: Call of the Archons	12852	2384
Azul	8407	3902
Terraforming Mars	6452	3192
Gloomhaven	6053	1926
Magic: The Gathering	5022	438
Ganz schön clever	4762	1151
The Mind	4056	1413
Codenames	3914	1375

(b) Using the classes qb:observation, qb:MeasureProperty, qb:DimensionProperty, and qb:AttributeProperty, Write triples for the number of times Azul was played in November. You do not need to ontologize the attribute and dimension values (use strings).

Q3. Information Extraction (15 points)



1. Boardgamegeek curates information about board games. How would you perform information extraction on the snippet of the board game profile shown above? Remember to describe how you would perform the three steps of information extraction: define the domain, learn extractors, and score facts.



Note: This is a spoiler free review of Pandemic: Legacy. Any information discussed here is found in the rulebook or pages loose in the box when opened.

When it comes to original board games on the market today, you'd be hard pressed to find an experience more unique than a Legacy game. Published in 2011, Risk: Legacy turned tabletop

gaming on its head by bringing a game to the market that players physically altered over time. Players wrote on, ripped up, and otherwise defaced their game during play, and they loved it. Who would have thought!

Since then, gamers have been chomping at the bit for the next legacy game to tickle our imaginations. Well fret no more because Risk: Legacy designer Rob Daviau has teamed up with Matt Leacock, the designer of the perennial best seller Pandemic (review here). What these two industry veterans have brought us is Pandemic: Legacy. A game played over twelve months where players must fight off the infections plaguing humanity. Can you save a world that will literally never be the same. Lets find out!

Pandemic: Legacy is a cooperative, campaign style game for 2-4 players that takes about 45-60 minutes to play. Pandemic: Legacy plays well with any number of players.

2. Board game reviews can also contain many important attributes about a board game. Using the review given above on the left as an example, describe the three steps of information extraction again. Describe how your approach to information extraction would differ. Be specific! How would you use the Boardgamegeek extractions to help with information extraction?

Q4. Entity Resolution (10 points)

Entity resolution for board games is a challenge, since games have multiple editions, international printings, expansions, and sequels. There are also unrelated games with similar titles. For example, the board game Pandemic has been so popular, there have been many printings of the same game, which each have slightly different names for the same game, such as "Pandemic: Tenth Anniversary Edition," or "Pandemic - English First Edition (2008)" or "Pandemic - English Edition (2015)." Board games are also loved internationally, so there are many different language variants -- in Spain, Portugal, and Denmark "Pandemic" is called "Pandemia" and the French call it "Pandemié." Since Pandemic was so popular, there have been many separate games published as sequels (not the same entity!) including "Pandemic Legacy: Season 1," "Pandemic Legacy: Season 2," "Pandemic: Iberia," "Pandemic: On the Brink," "Pandemic: In the Lab," and "Pandemic: Fall of Rome." There are, of course, board games totally unrelated to Pandemic which have similar titles, like "Risk: Legacy" or "The Fall of Rome." And there are many games with unrelated titles, "Gloomhaven," "Through the Ages," "Terraforming Mars," and "Twilight Struggle" are examples from an earlier question.

For each of the string similarity functions below, explain whether it would be a good choice for entity linking board game names and explain its strengths and weaknesses using examples from this description to explain when it would succeed and fail.

- a. Levenshtein
- b. Jaccard
- c. Jaro Winkler
- d. Smith Waterman
- e. TF-IDF

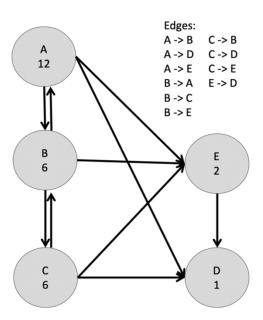
Q5. KG Embeddings (5 points)

Which of the following statements about knowledge graph embeddings is/are true, as taught in class?

- They encode concepts from a knowledge graph into low-dimensional continuous vectors
- They can be generated only if an ontology or taxonomy of classes is already defined
- They embed the entities in the graph but do not embed the relations
- They cannot support graphs with asymmetrical relations
- They cannot support graphs with 1-to-many relations
- They have poor performance on sparse and noisy graphs extracted from text
- Their performance is harmed when the original graph is extended with noisy data
- Their performance degrades with sparsity
- They can have complex values

Q6. Graph Analytics (5 points)

Each node in the following graph is labeled with an initial PageRank. Provide the updated values for each node PageRank after one iteration of the PageRank algorithm (with damping factor 0). At convergence, which node will have the highest PageRank?



(Please refer to the node number when writing each answer: A, B, ...)

Q7. SPARQL Queries (10 points)

Suppose you have a graph that includes thousands of rdf:Statements of the following form:

```
:s_i a rdf:Statement;
    rdf:subject <subject_i>;
    rdf:object <object_i>;
    rdf:predicate <predicate_i>;
    ex:confidence <confidence_i>.
```

<confidence_i> is a real number between 0 and 1.

a) Write a SPARQL CONSTRUCT query that generates triples of the form shown below for the rdf:Statements that have confidence >= 0.5.

```
<subject_i> <predicate_i> <object_i> .
```

b) Write a SPARQL query that counts the number of rdf:Statement with ex:confidence < 0.5

Q8. Real-World KGs (6 points)

You decide to link your board game knowledge graph to some of the large, public knowledge graphs currently published. Explain which real-world KG you would use for each scenario and why:

- a. Most board games in your KG have associated Wikipedia pages
- b. You want to add your triples to an existing KG
- c. You want to translate rules into a different language

Q9. Graph Embeddings (6 points)

You decide to embed your board game knowledge graph to predict missing relations and score the existing facts. You are considering the tensor-factorization approach RESCAL or the embedding approach Trans-H. One issue you're worried about is that games have multiple designers and designers design multiple games over their career. Which graph embedding method will work better? Why?

Q10. Probabilistic Models (15 points)

One of the properties of board games on Boardgamegeek is their "weight" or complexity. "Heavy" games take a long time to play and require a great deal of strategy, while "Light" games are quick and easy to play and often good for families. Board game weights are currently determined by having boardgamers vote, but you want to build a PSL model to infer the weight of all games simultaneously.

1.	Write a PSL model to infer the target Heavy(Game) using the predicates Similar (two games are
	similar), DesignedBy (the designer of a game), ShortPlayingTime (if the game takes less than an
	hour), Strategy (whether the game is in the strategy category), and VotedHeavy (whether gamers
	have voted this game as heavy).

 Given the logical atoms from a KG: Similar(Pandemic, Pandemic Legacy)=0.9, VotedHeavy(Pandemic)=0.5, Strategy(Pandemic)=1, and ShortPlayingTime(Pandemic)=1 write out the groundings that your model will produce.

3. Write out the mathematical loss function for the ground rules for Strategy and ShortPlayingTime. You should have two simple inequalities for Heavy(Pandemic).