

Welcome! We will begin shortly



From Insights to Impact

Transforming Industries with Data Science

Learning Outcomes

- Discover different problems spaces in various industries
- Understand the problems involved & the key questions
- Explore how data can be used to solve problems
- Get an idea of what a data-driven approach looks like

Guidelines



Listen only mode



Ask questions at the interest of the larger audience



Questions in the Q&A Box

Thank you

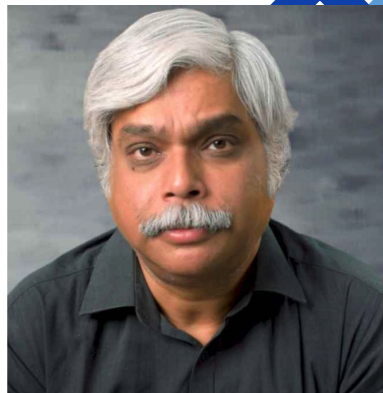
Kindly utilize the chat box for **subject-relevant questions only** to maximize your learnings from the session.

Your **questions** are being managed by the academic team, and they will be **answered**.

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Meet Your Speaker



Dr. Abhinanda Sarkar
Academic Director at Great Learning

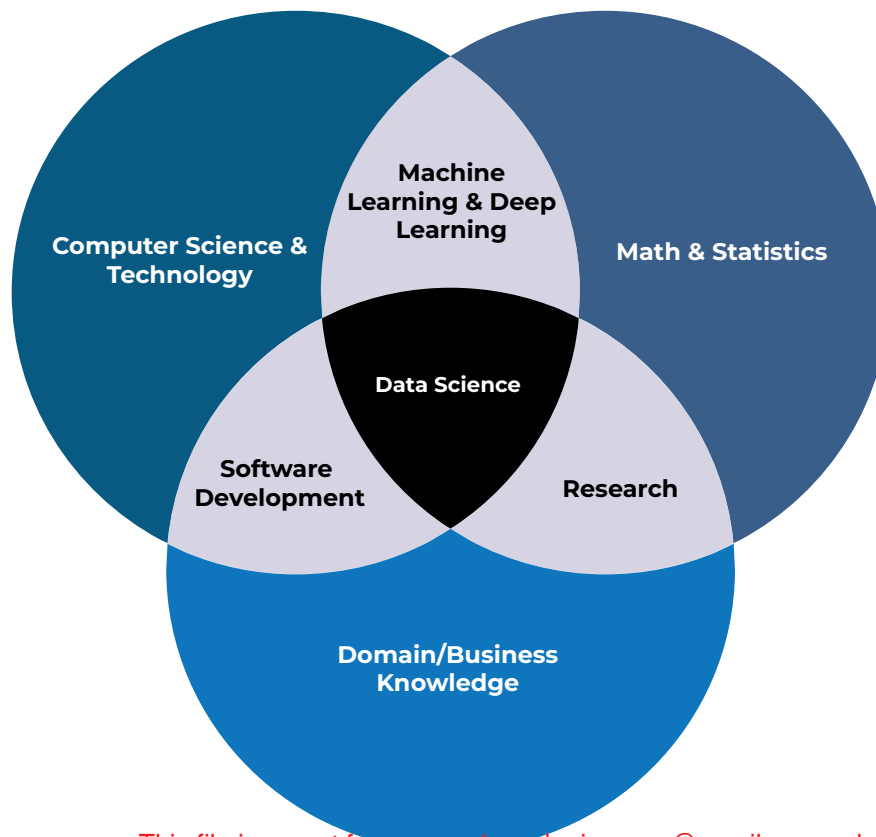
- Alumnus - Indian Statistical Institute, Stanford University
- Faculty - MIT, Indian Institute of Management, Indian Institute of Science
- Experienced in applying probabilistic models, statistical analysis and machine learning to diverse areas
- Certified Master Black Belt in Lean Six Sigma and Design for Six Sigma in GE

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Let's begin by defining data science...

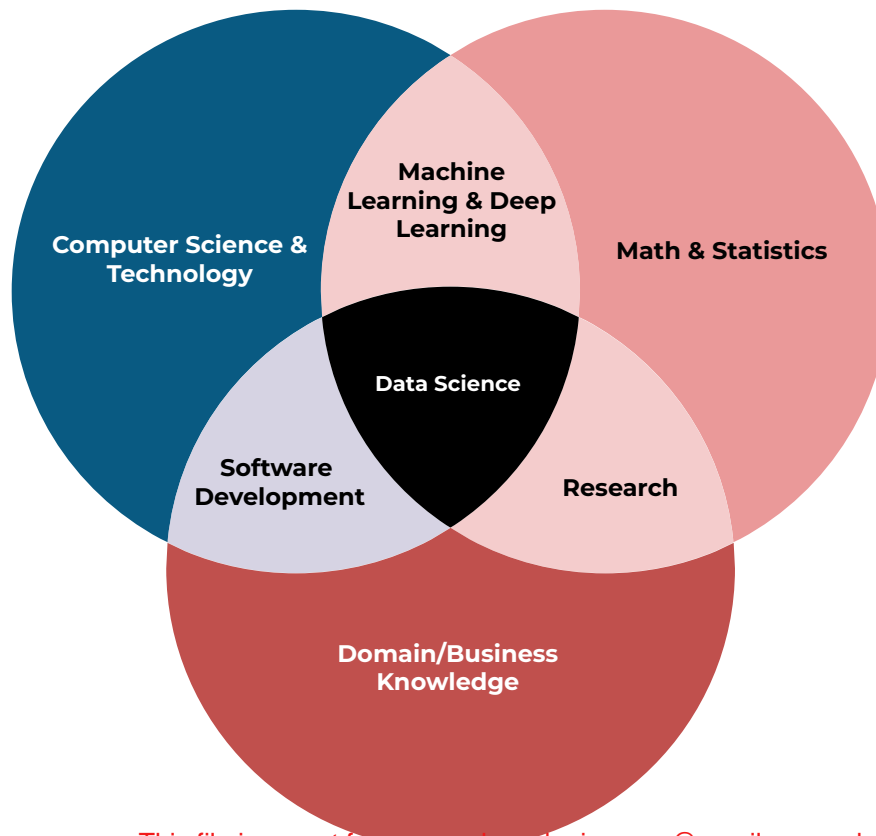


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Problem Space - Retail Industry



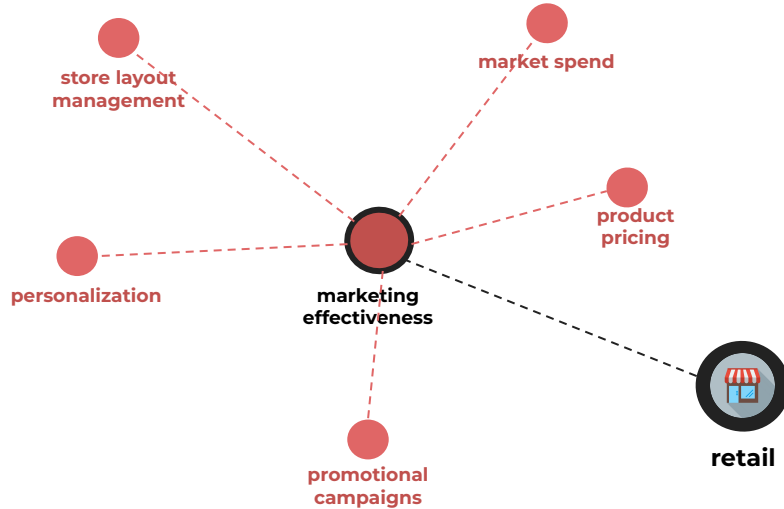
retail

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Problem Space - Retail Industry

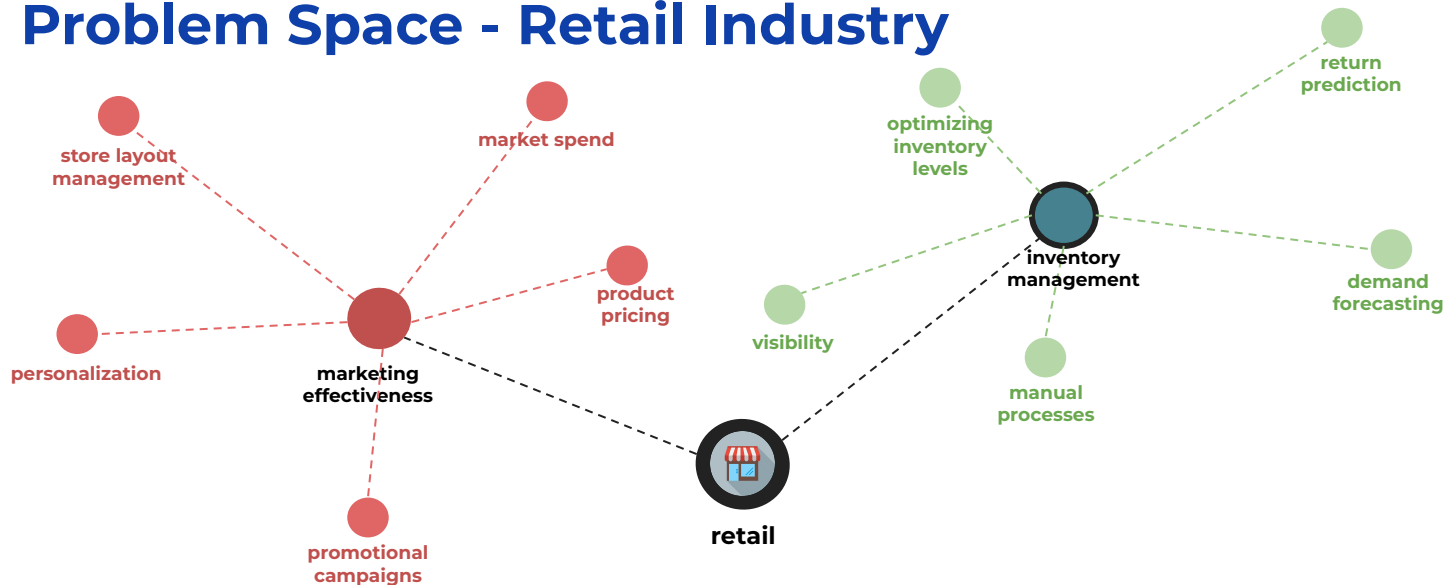


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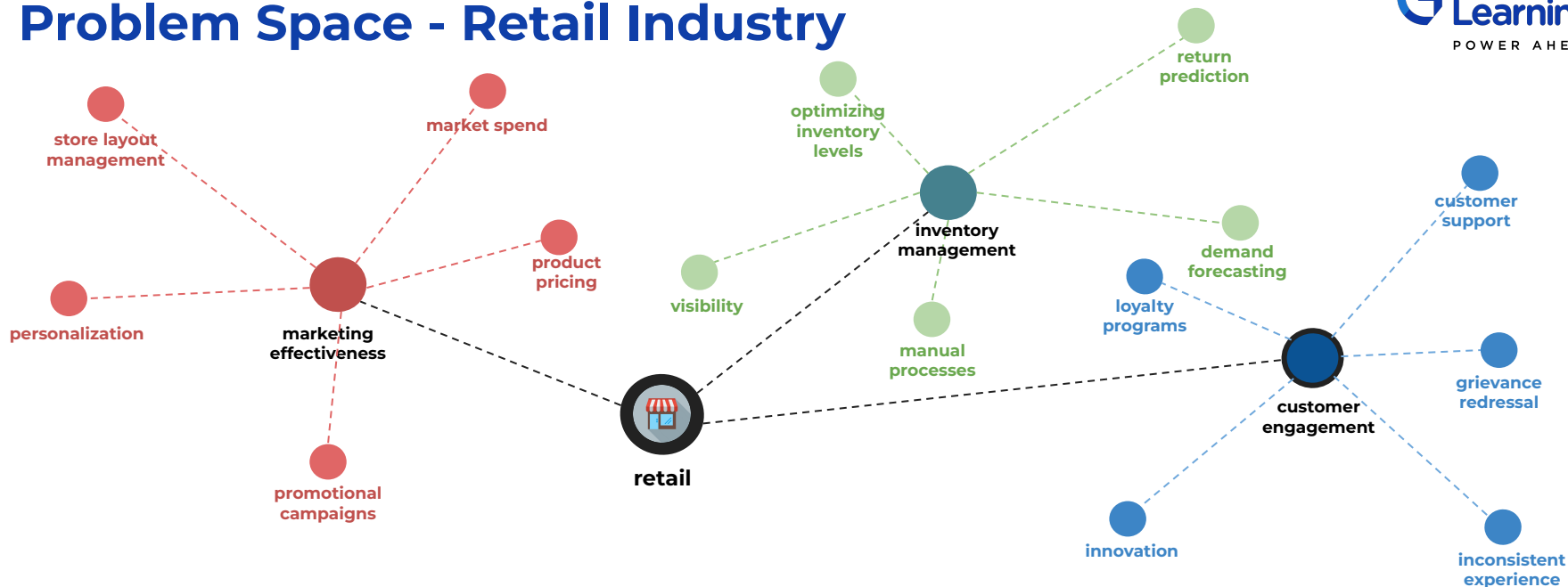


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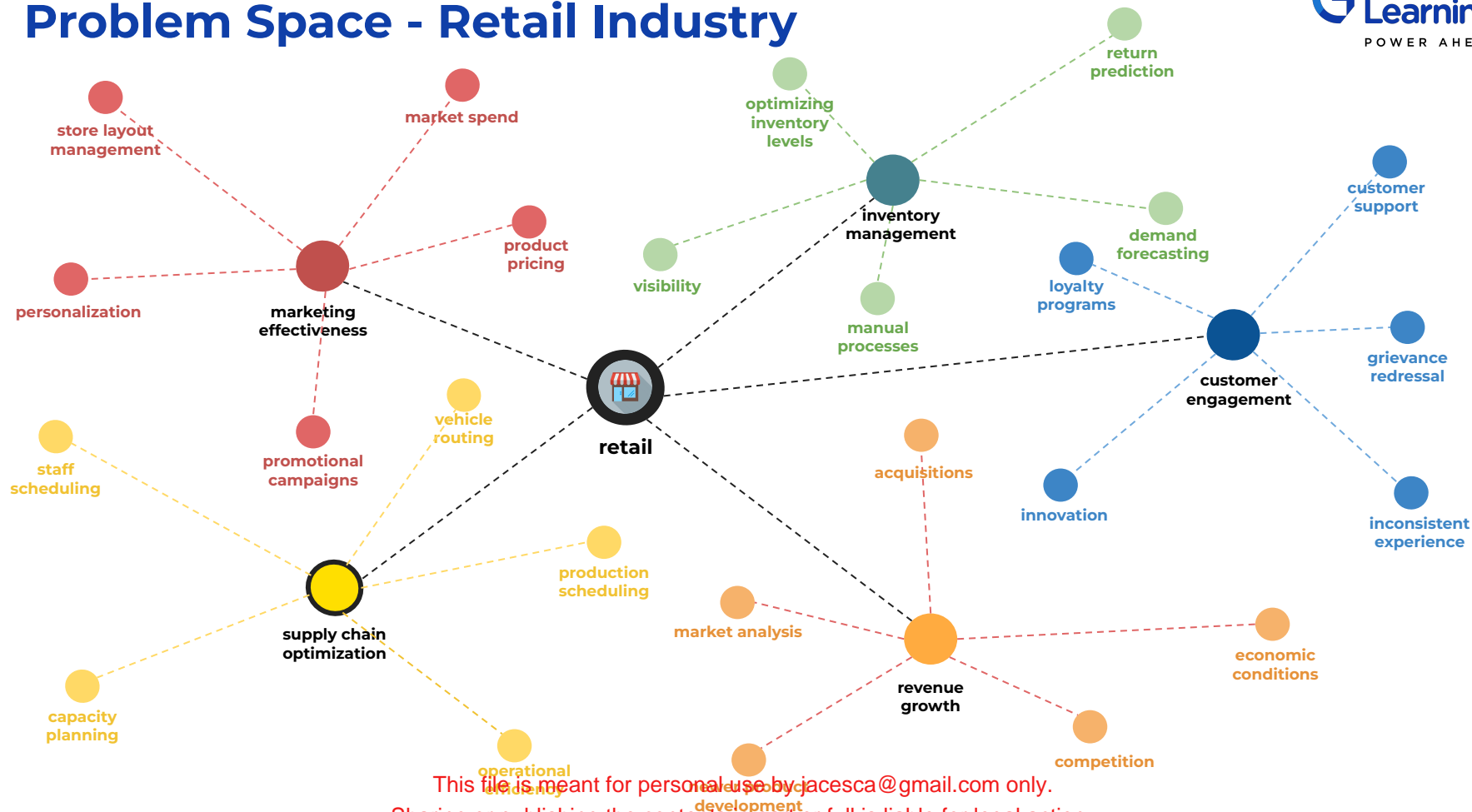
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Problem Space - Retail Industry



Problem Space - Retail Industry



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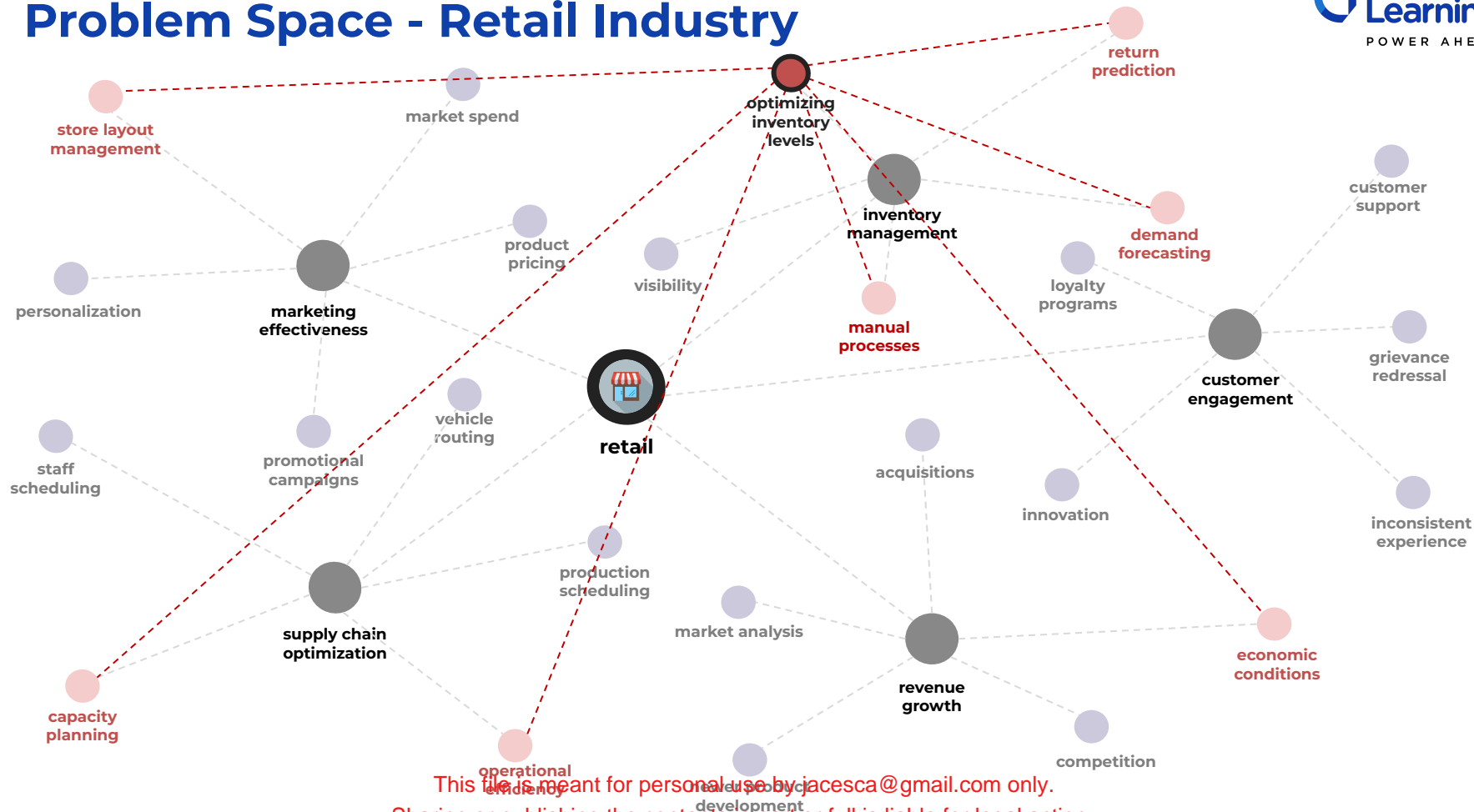


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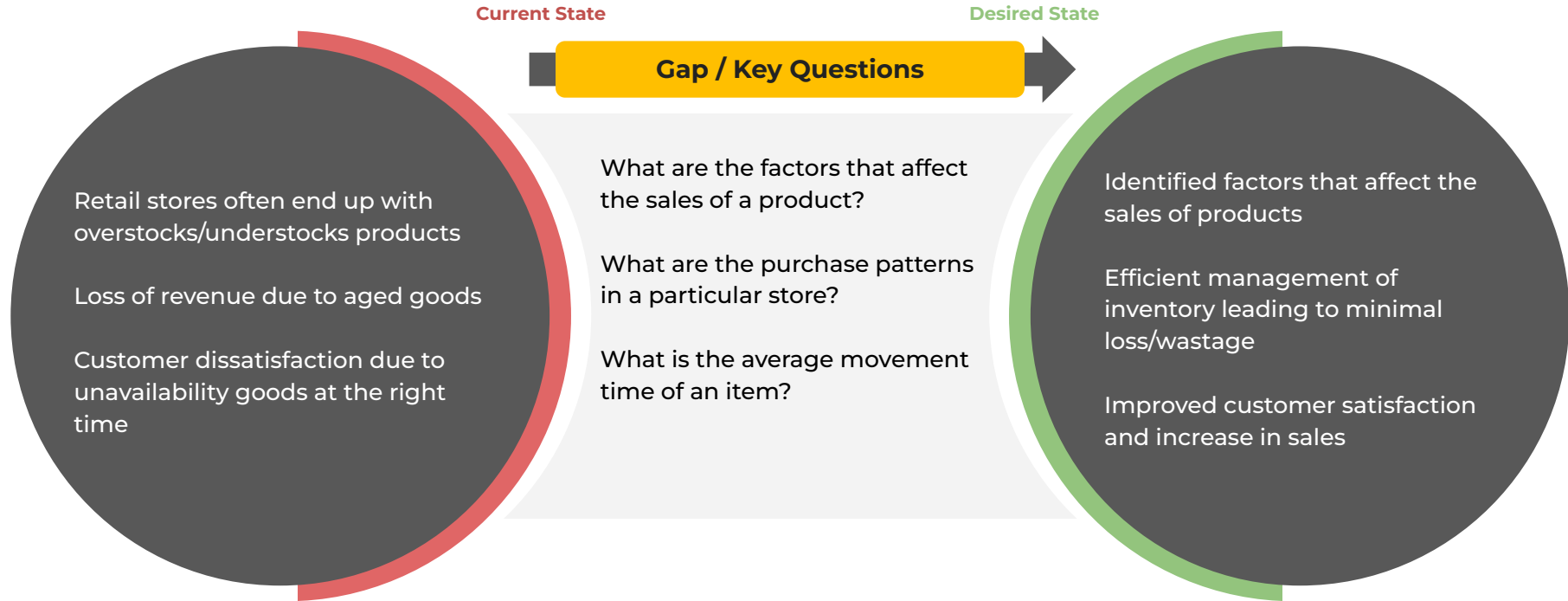


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Optimizing Inventory Levels

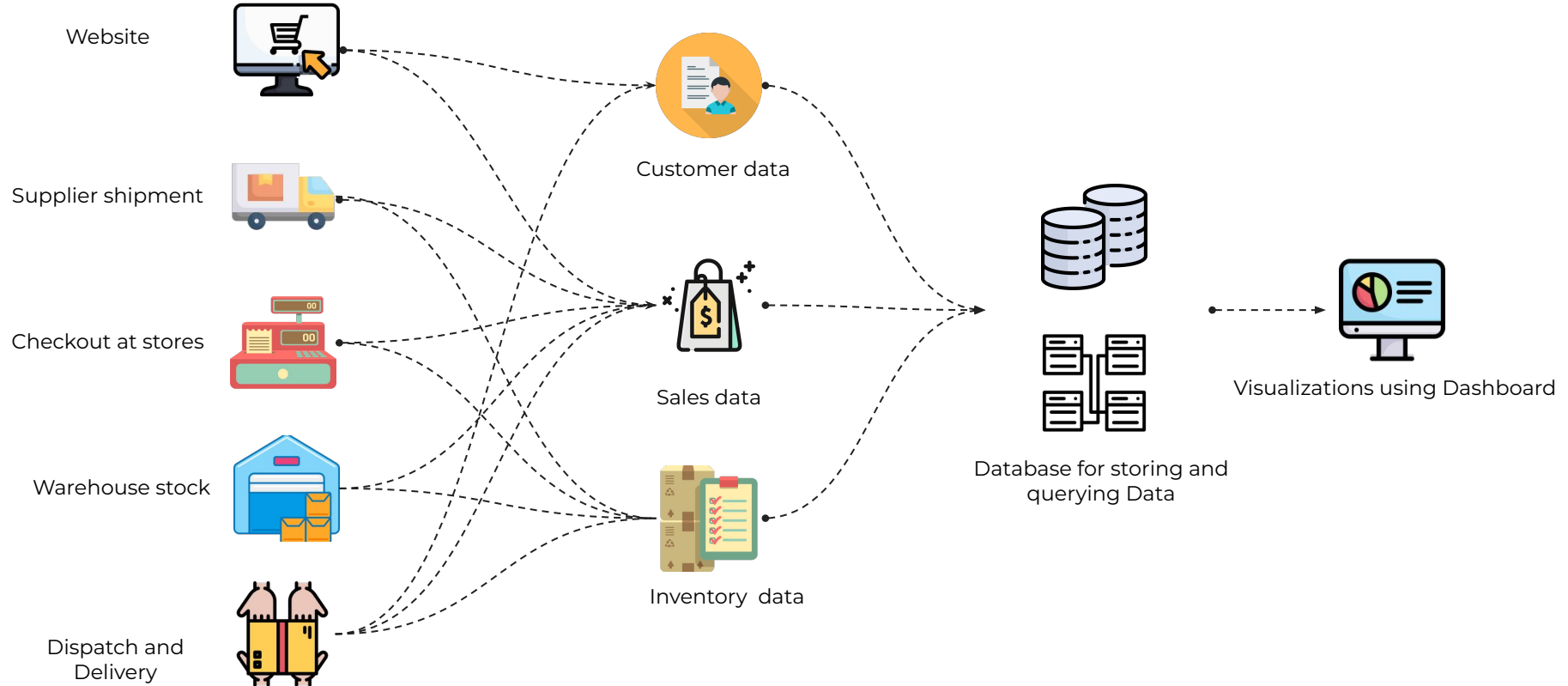


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Optimizing Inventory Levels - Approach



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Optimizing Inventory Levels - Approach

Dashboard Title: Weekly Inventory Trend (Overview)

Weekly Inventory Turnover

Weekly Stockout Rate

Weekly Backorders

WoW

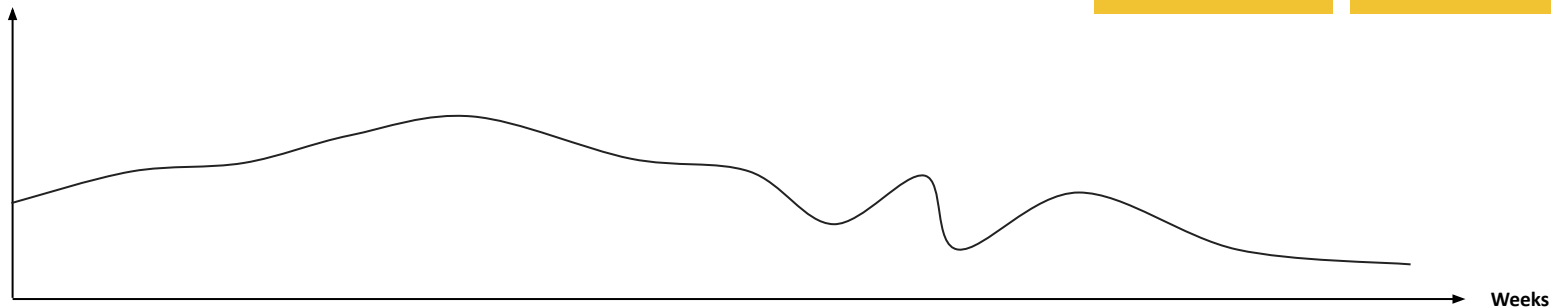
WoW

WoW

Backorders

▼ Electronics

▼ Backorders



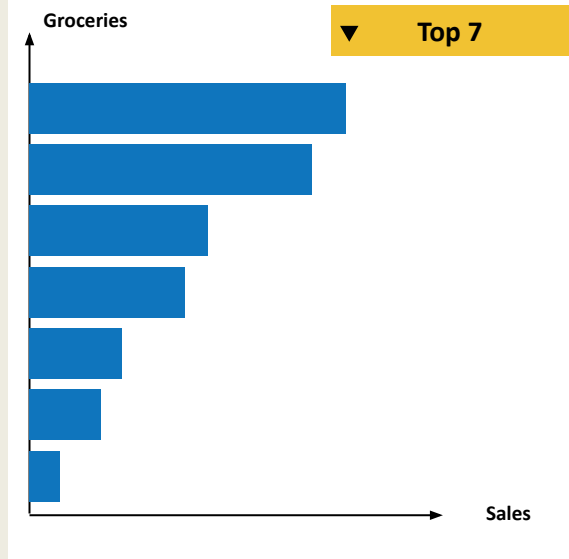
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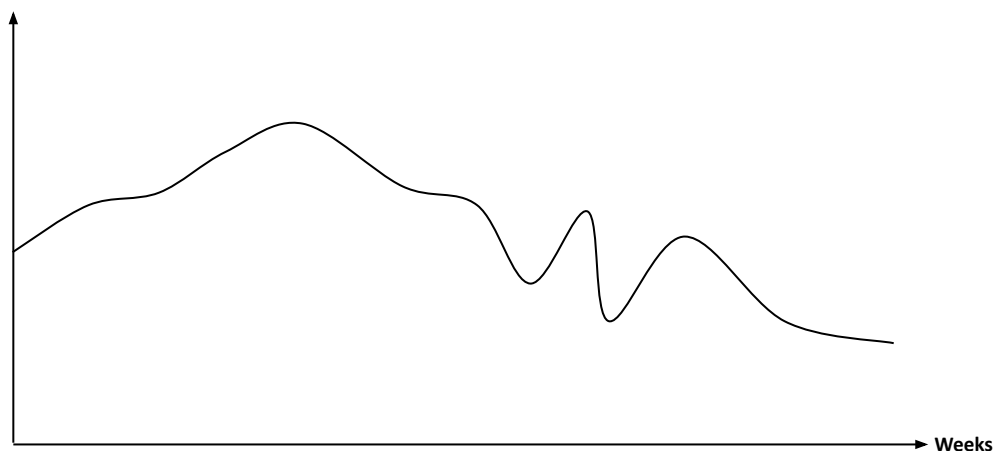
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Optimizing Inventory Levels - Approach

Dashboard Title: Monthly SKU Performance (by Category)



Top 1 of Groceries



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Optimizing Inventory Levels - Approach

Dashboard Title: Weekly Inventory Trends

Inventory Tracking

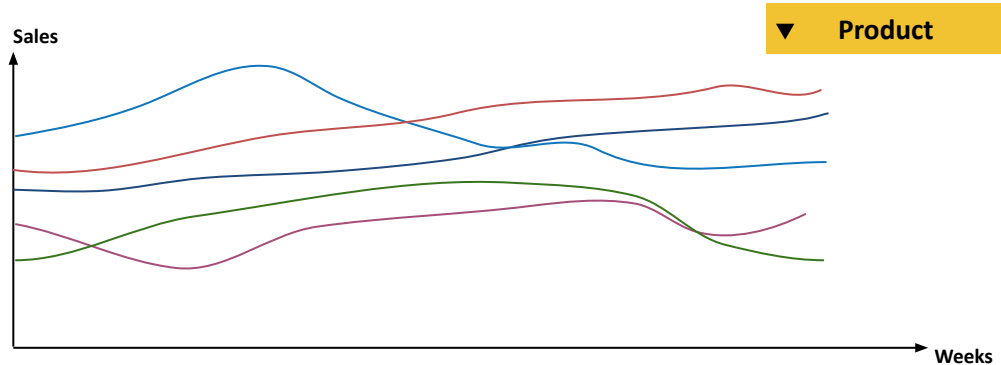
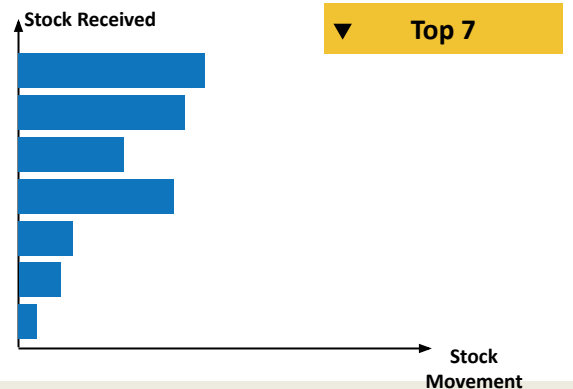
Sales Performance

Stock Received

Stock Movement

Sales by Product

Sales by Channel



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Problem Space - Healthcare Industry

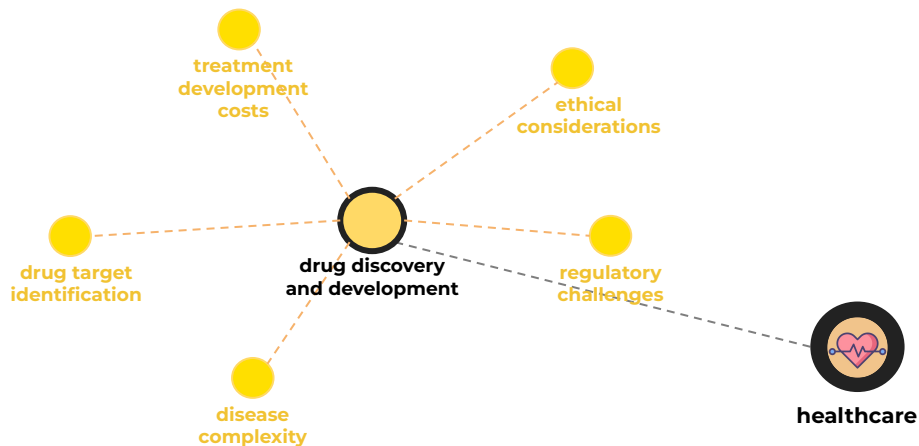


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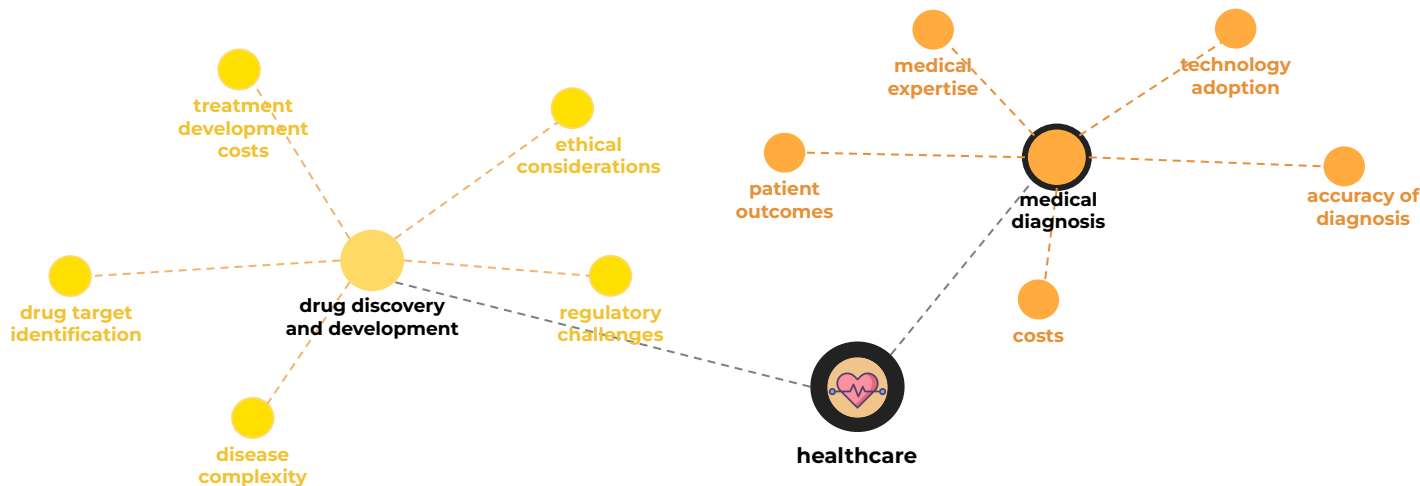


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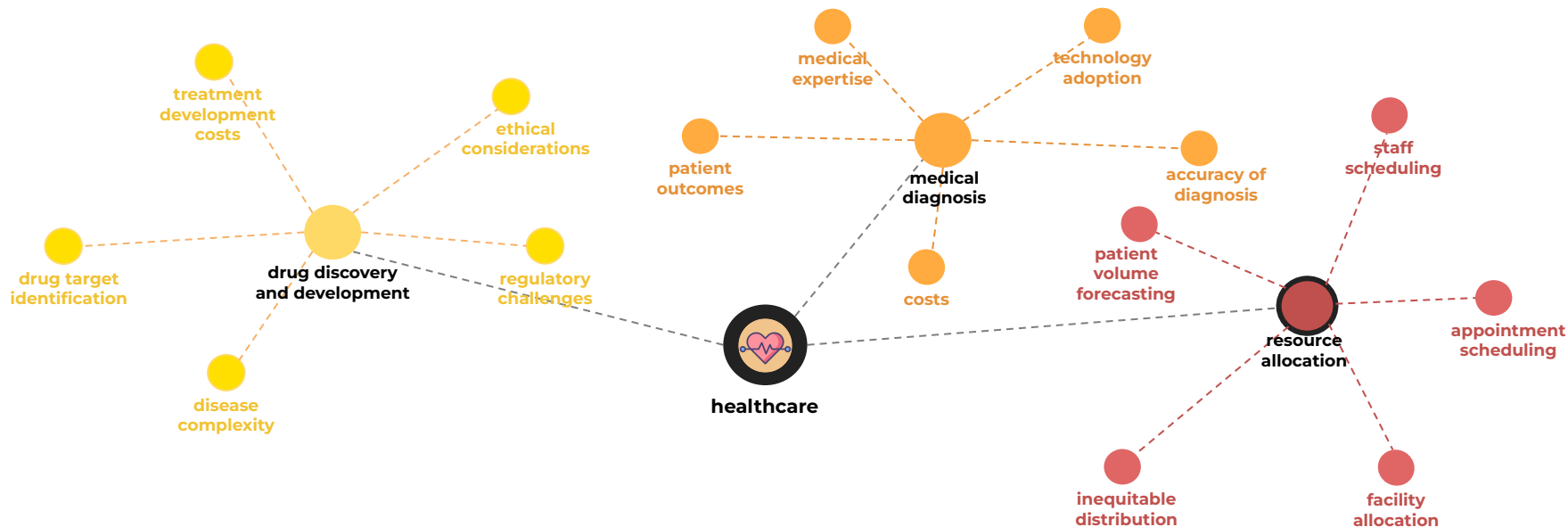


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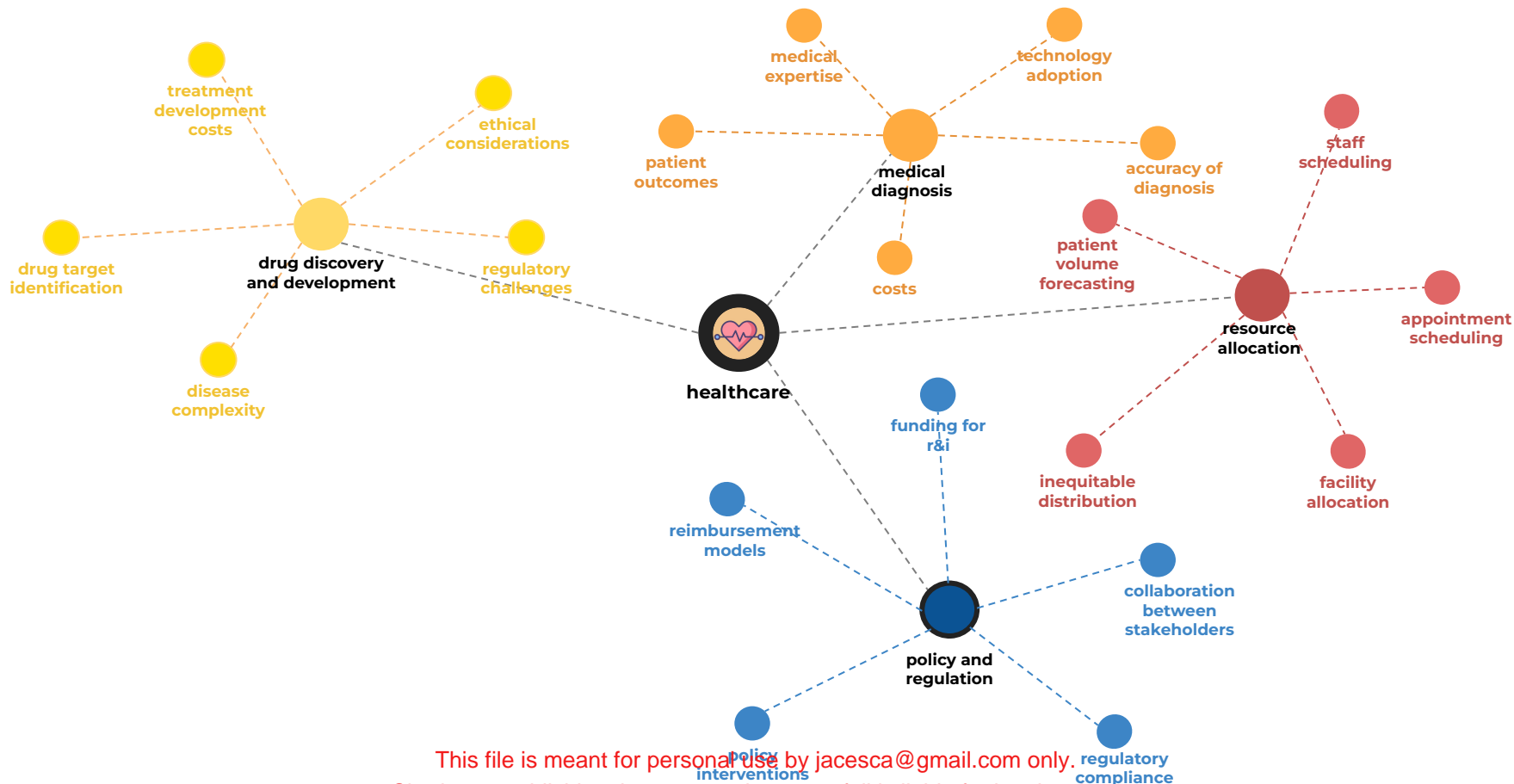


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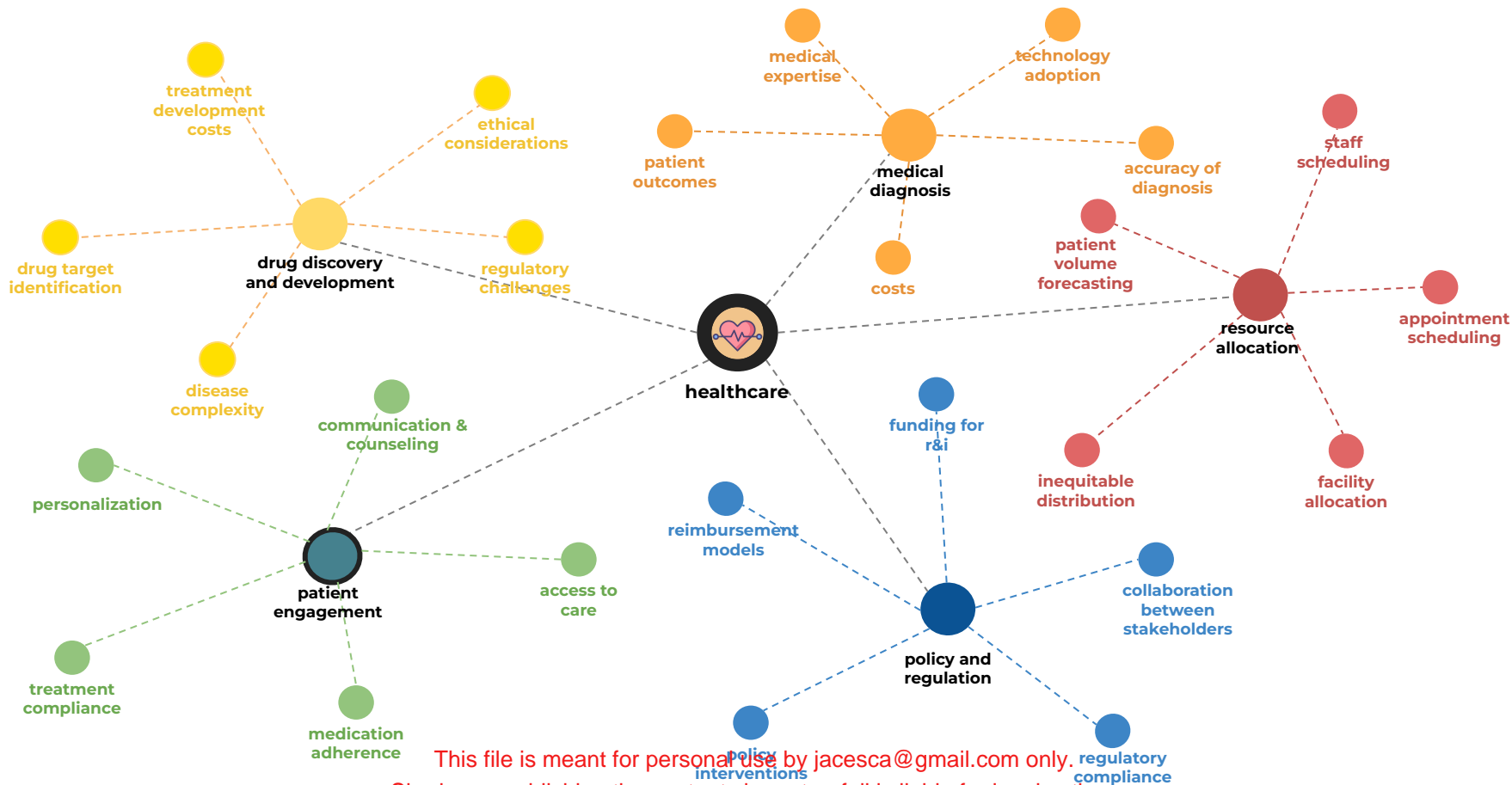
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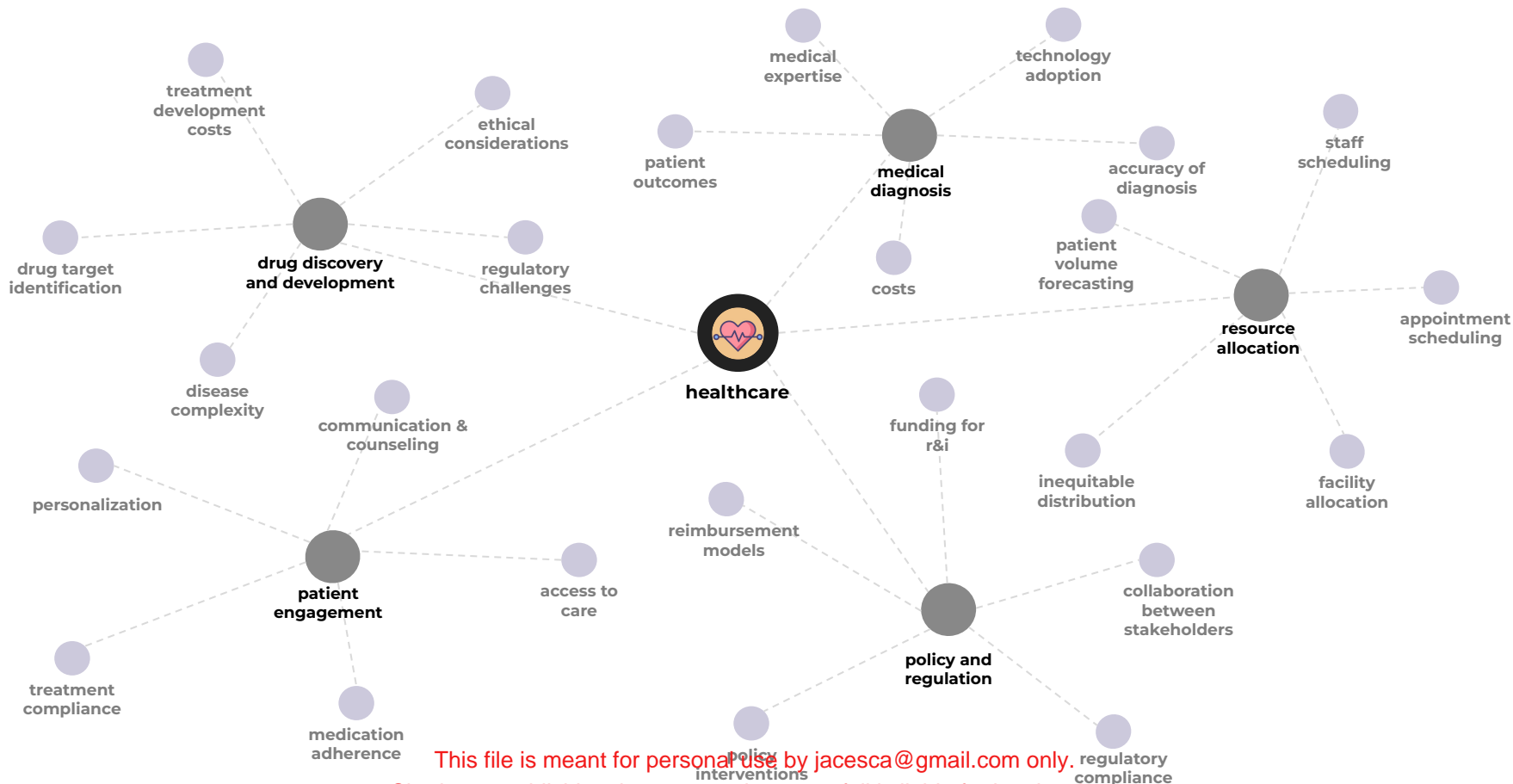
Problem Space - Healthcare Industry



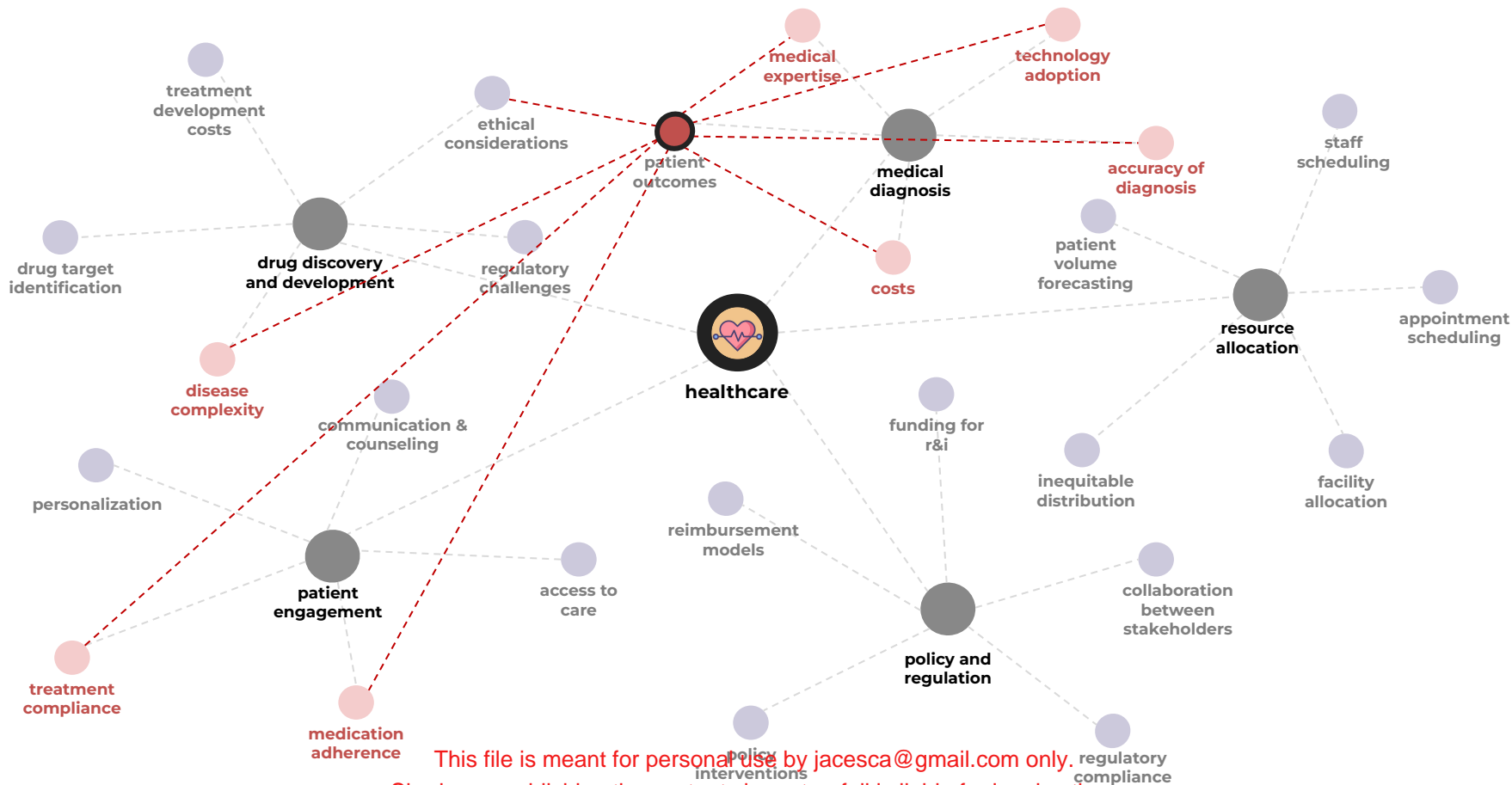
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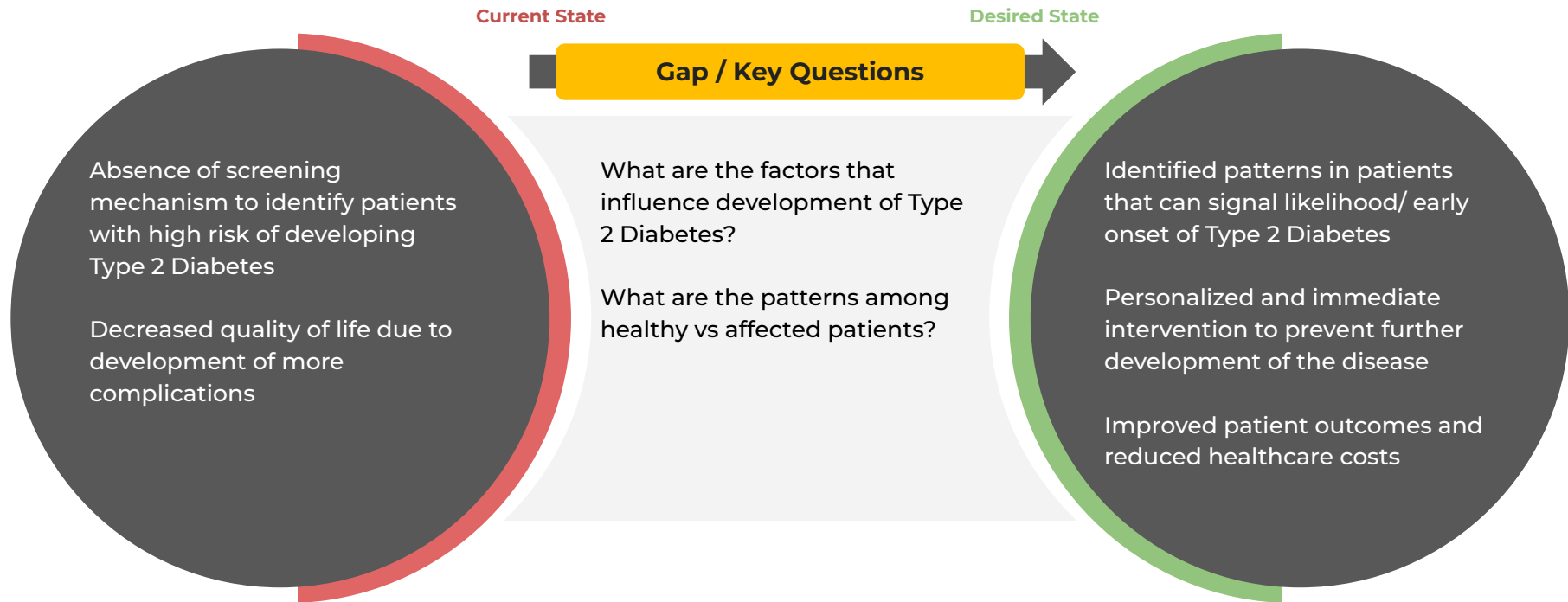
Problem Space - Healthcare Industry



Problem Space - Healthcare Industry



Predicting the onset of Diabetes

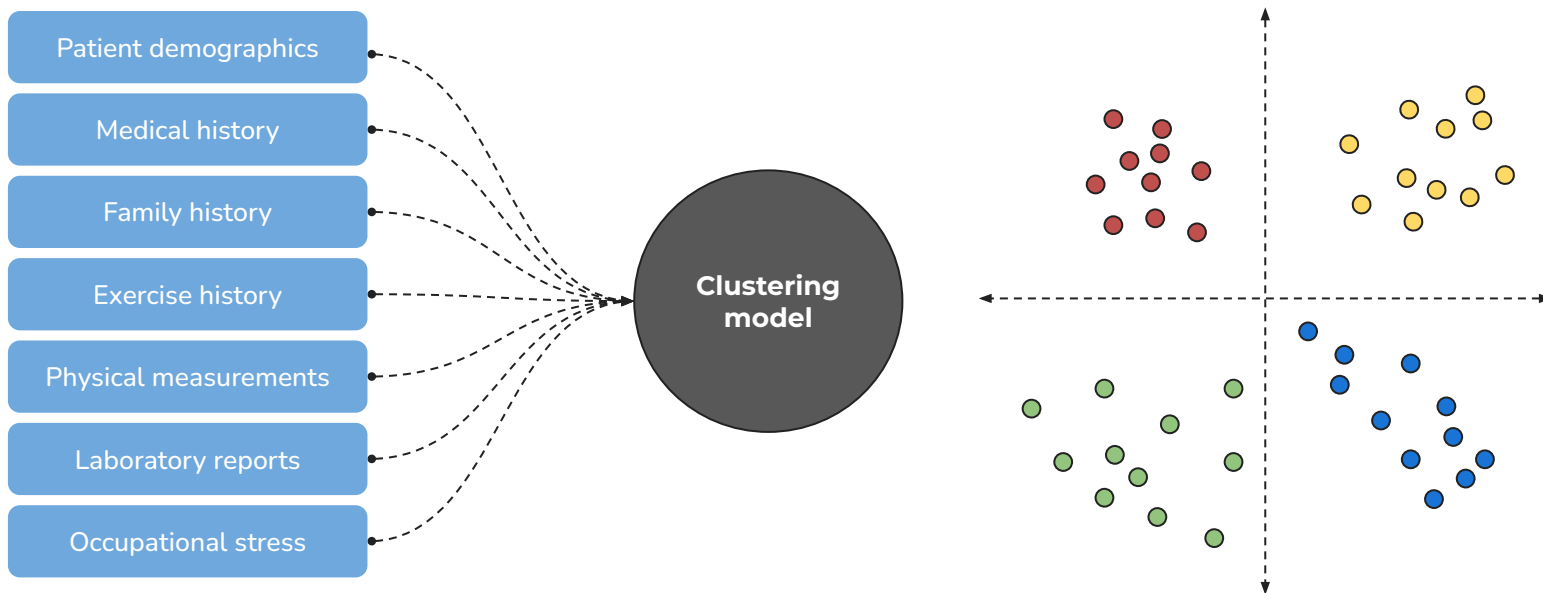


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Predicting the onset of Diabetes - Approach



The model groups similar data points together by learning the patterns within the input data.

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Problem Space - Banking Industry



banking

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Problem Space - Banking Industry

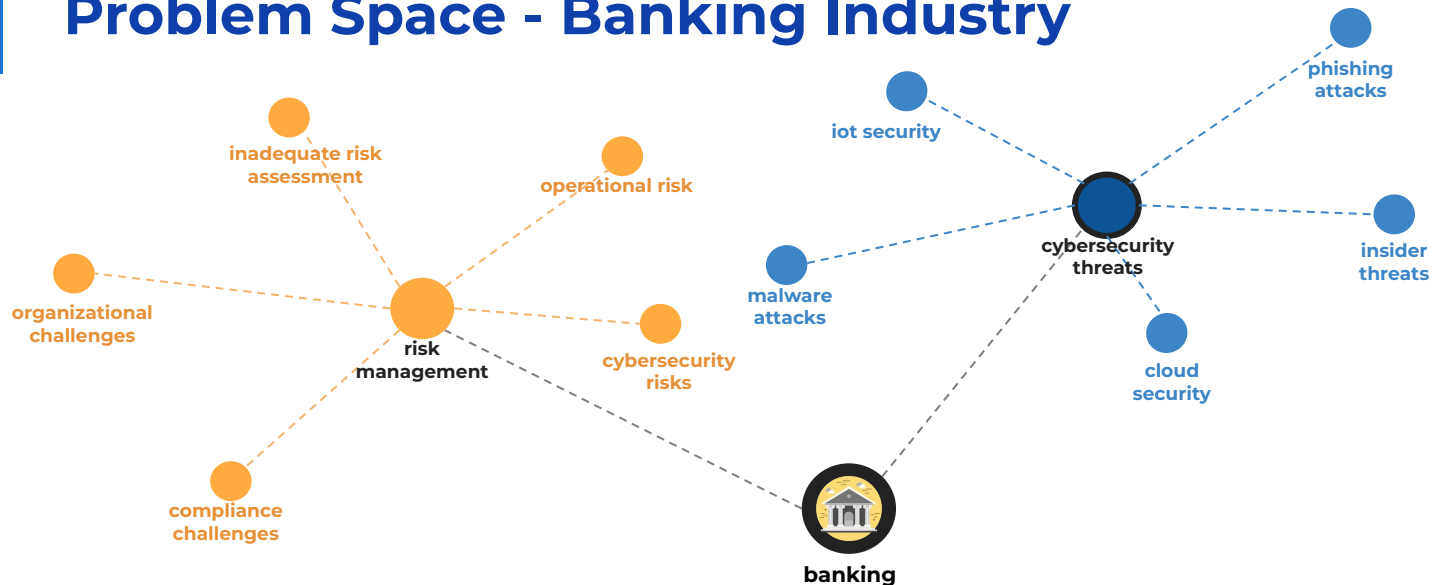


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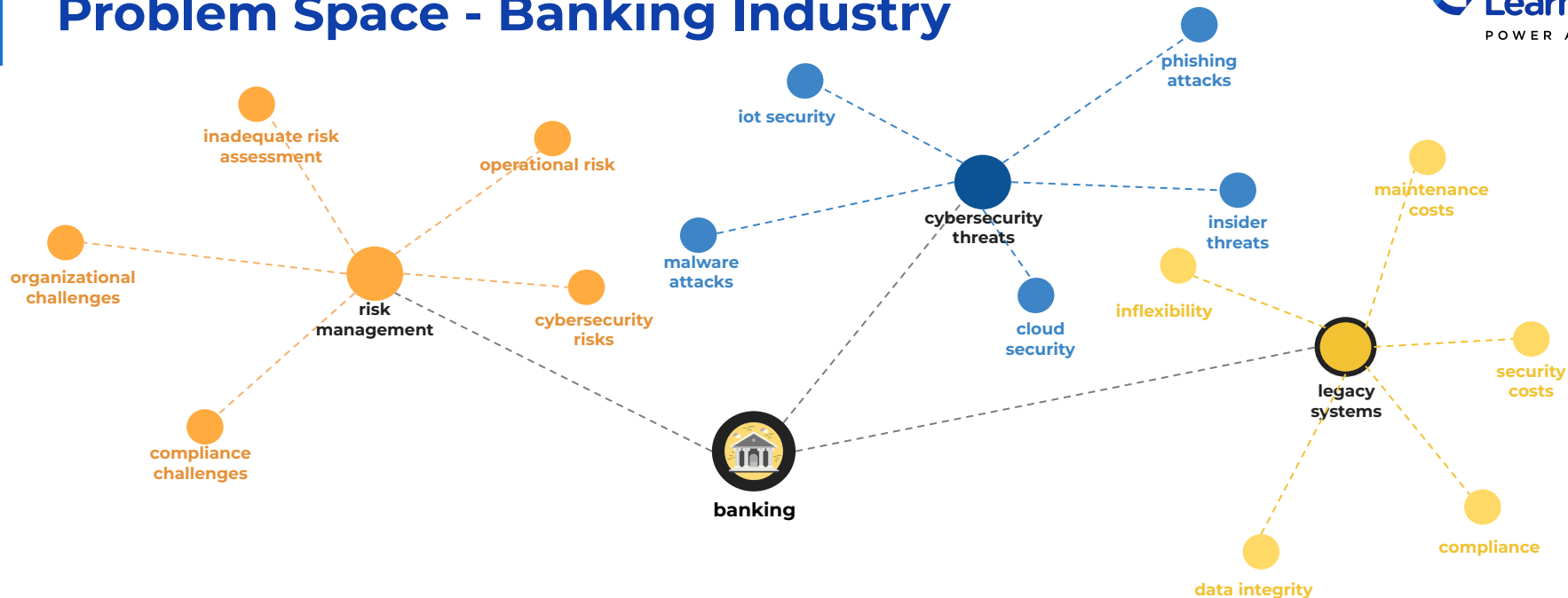


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Problem Space - Banking Industry

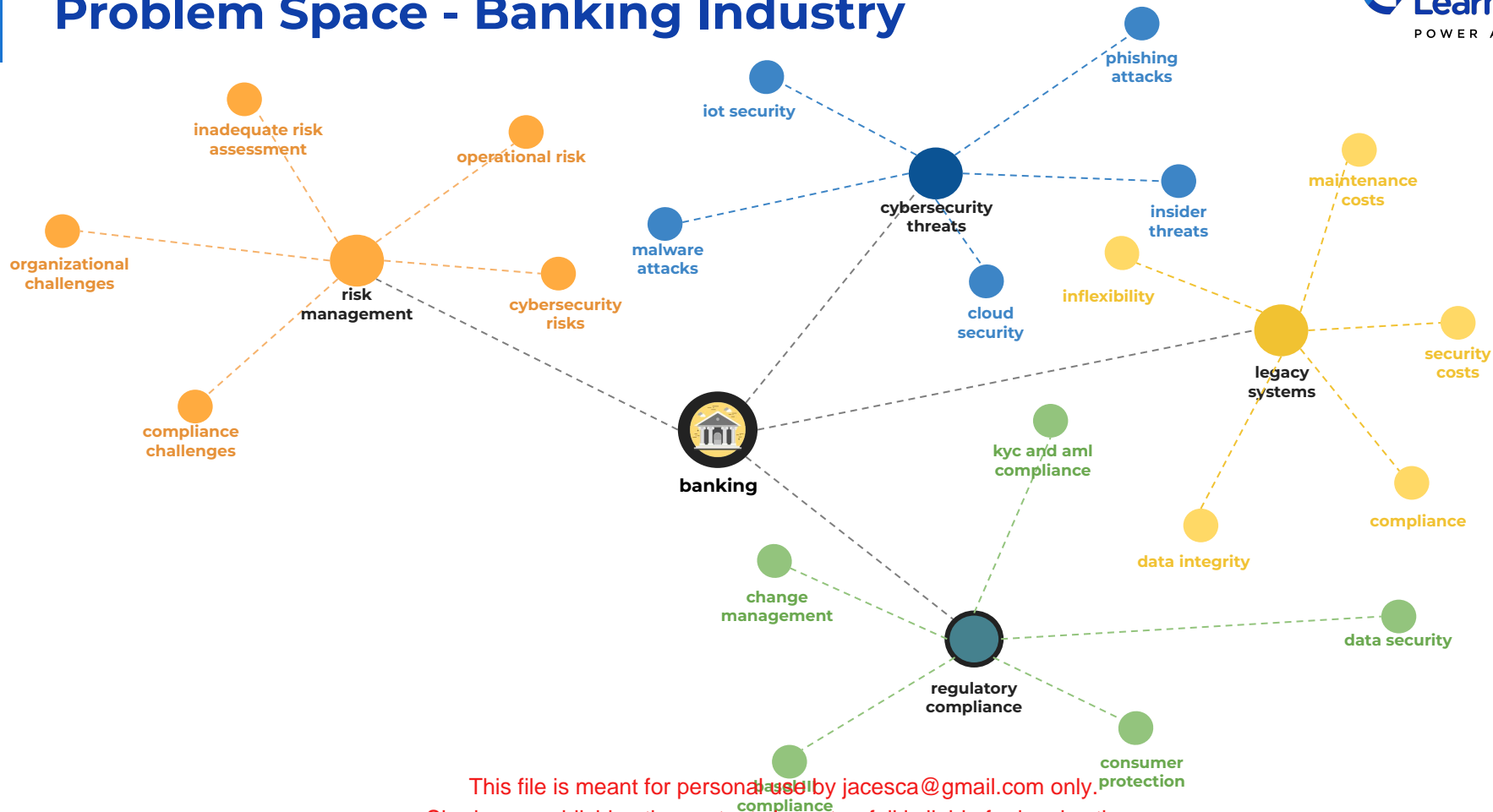


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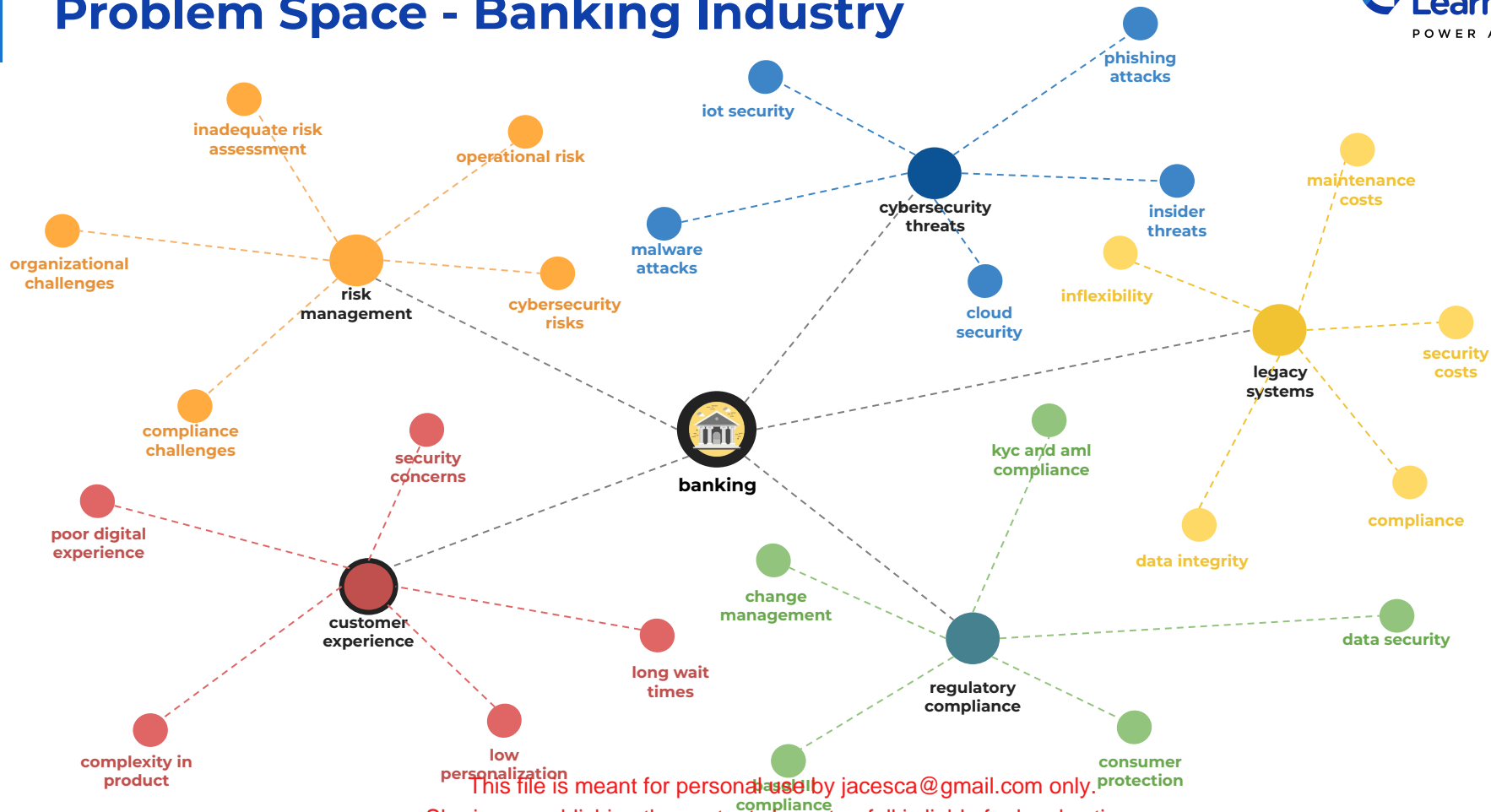
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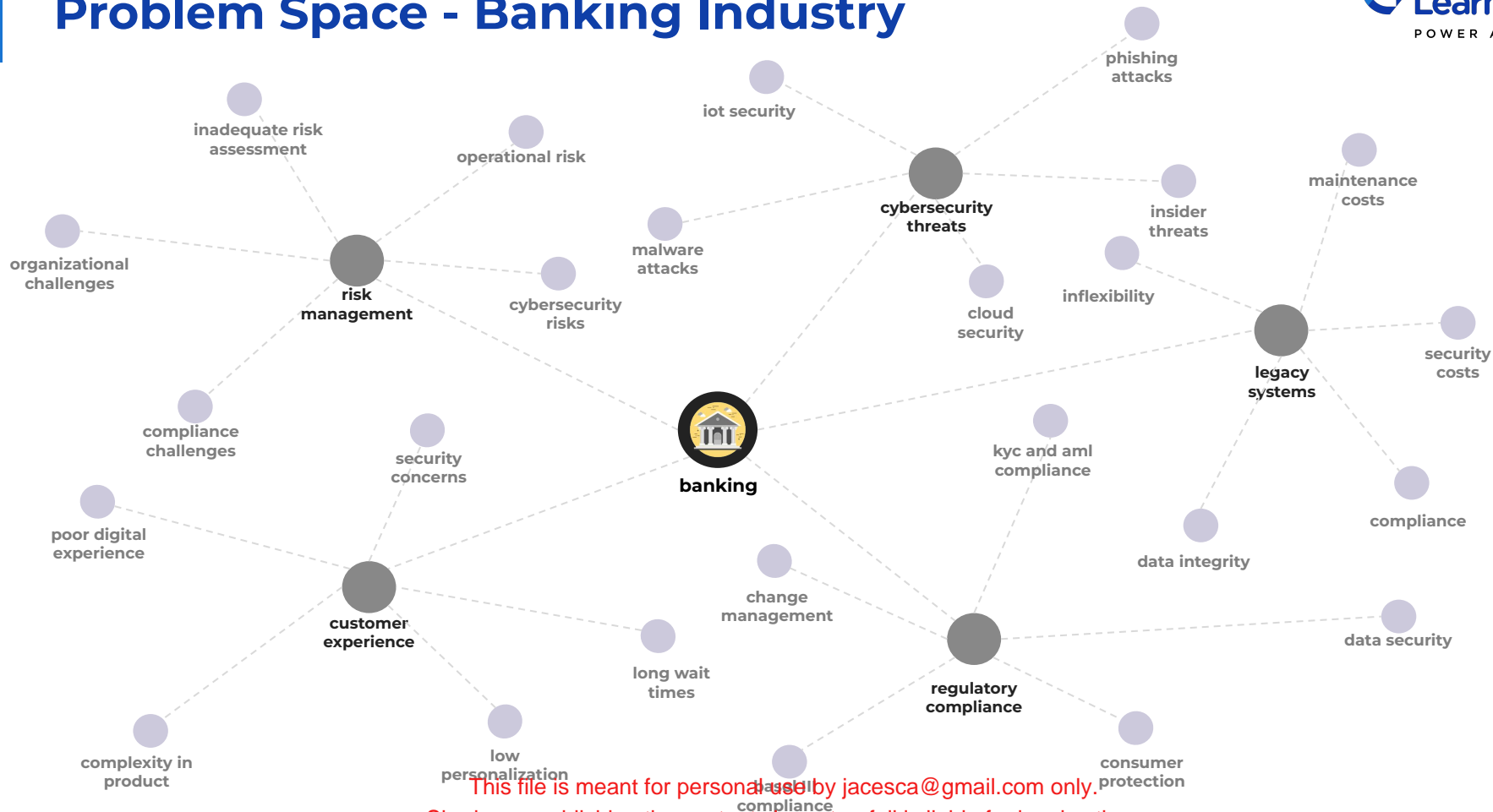
Problem Space - Banking Industry



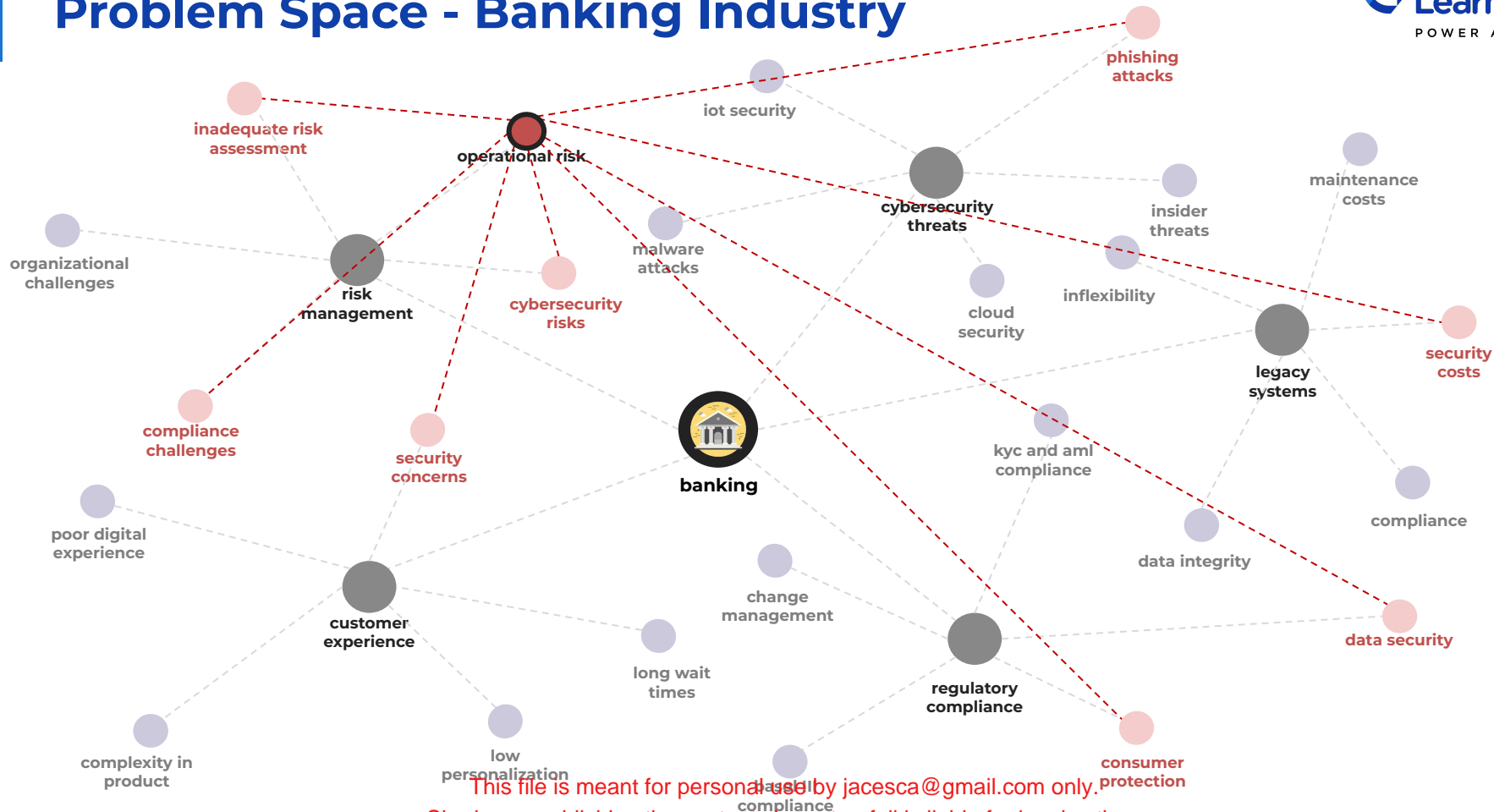
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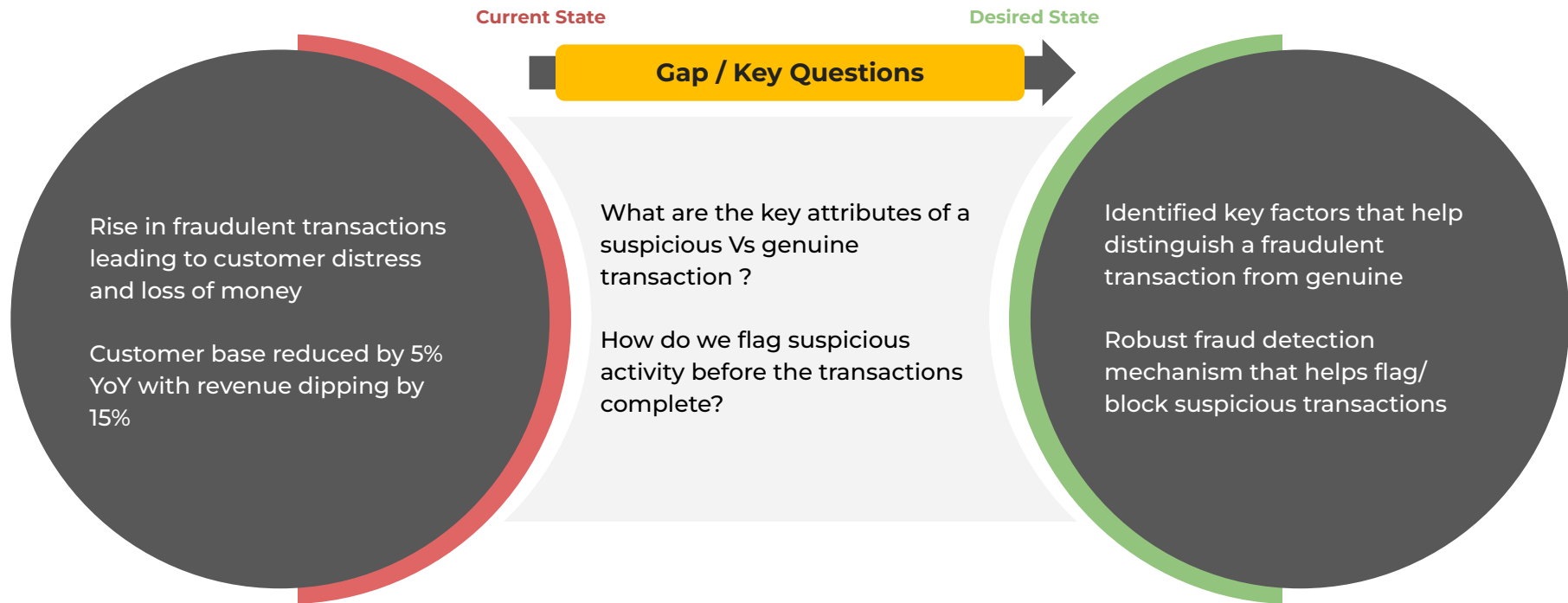
Problem Space - Banking Industry



Problem Space - Banking Industry



Credit Card Fraud detection

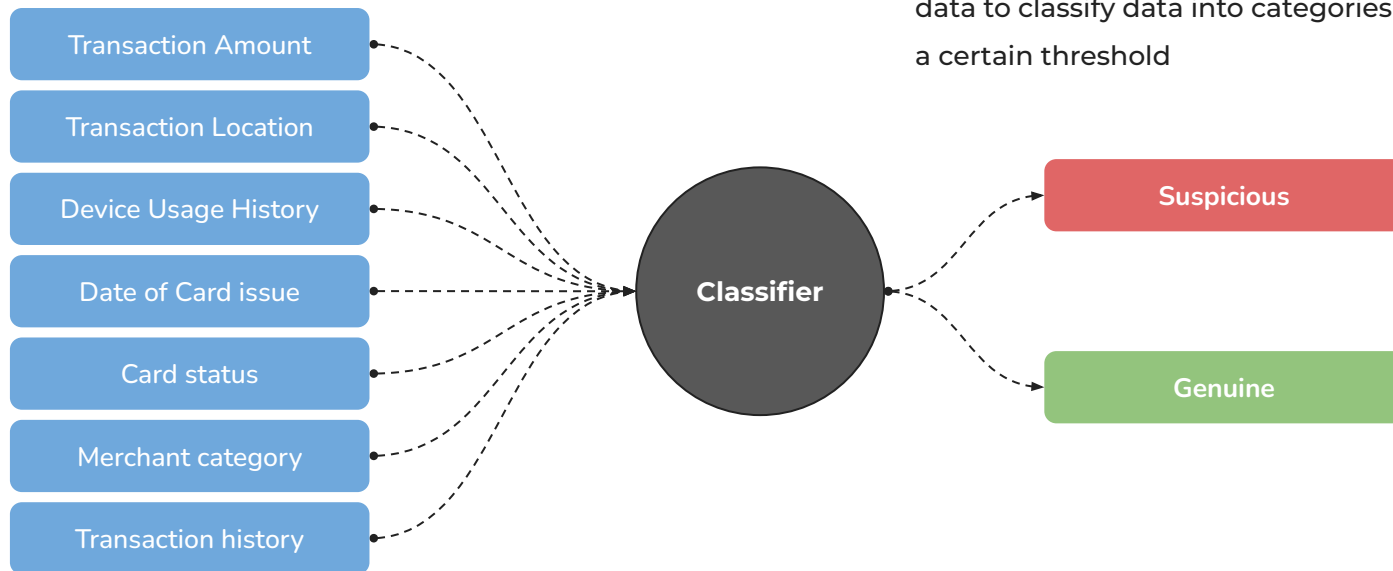


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Credit Card Fraud detection - Approach



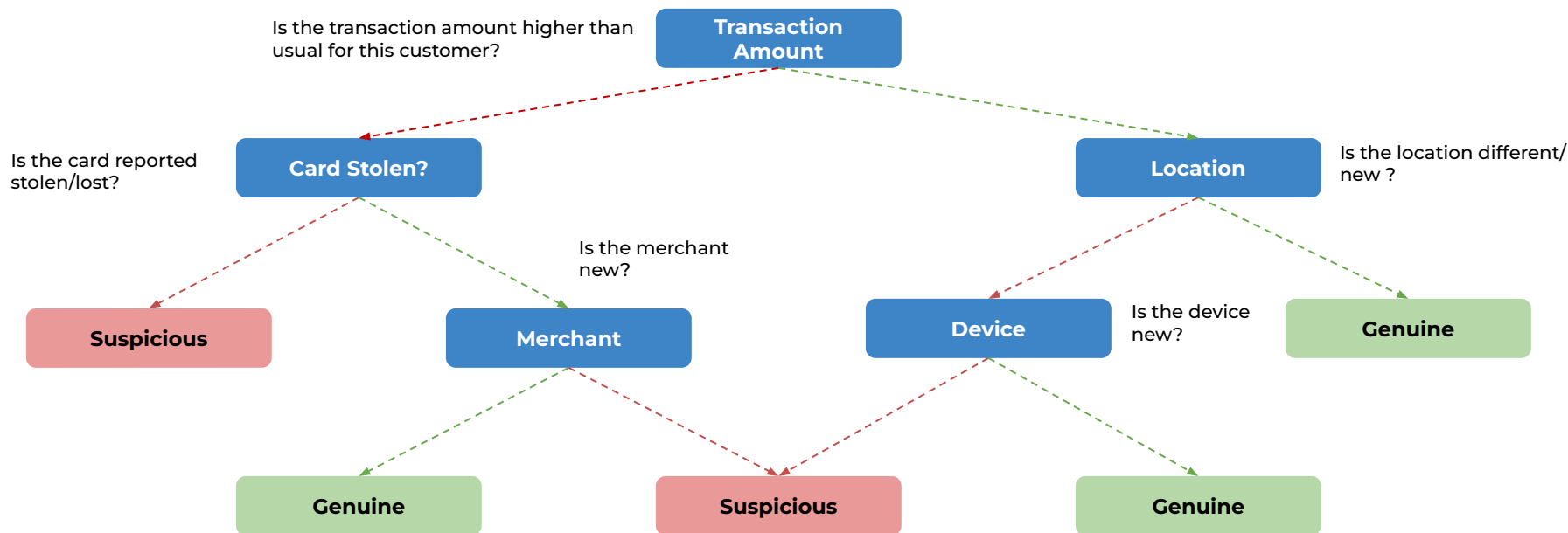
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Credit Card Fraud detection - Approach

A simple decision tree



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