WEBSITE REPORT

MELODIA MUSIC ACADEMY

AUG 2022

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Melodia Music Academy

Introduction

This project will focus on building a website for the mock business: Melodia Music Academy. The website's goal is to generate more leads through increased visibility on product offerings. This brief report displays wireframe diagrams of the features listed below.
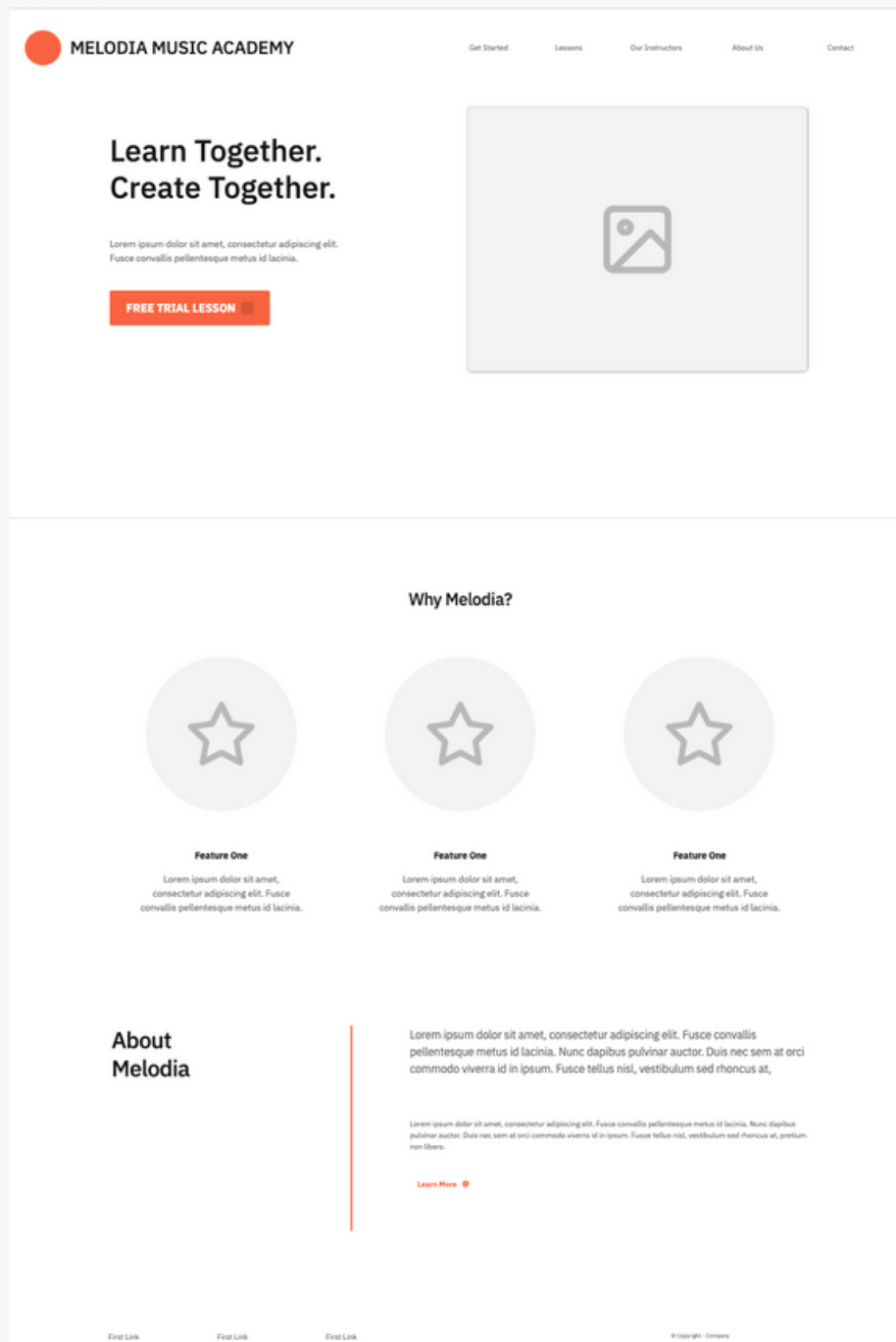
Website Features:

- Home Page
- Book Your Free Trial!
- Lessons Page
- Our Instructors Page
- About Us
- Contact

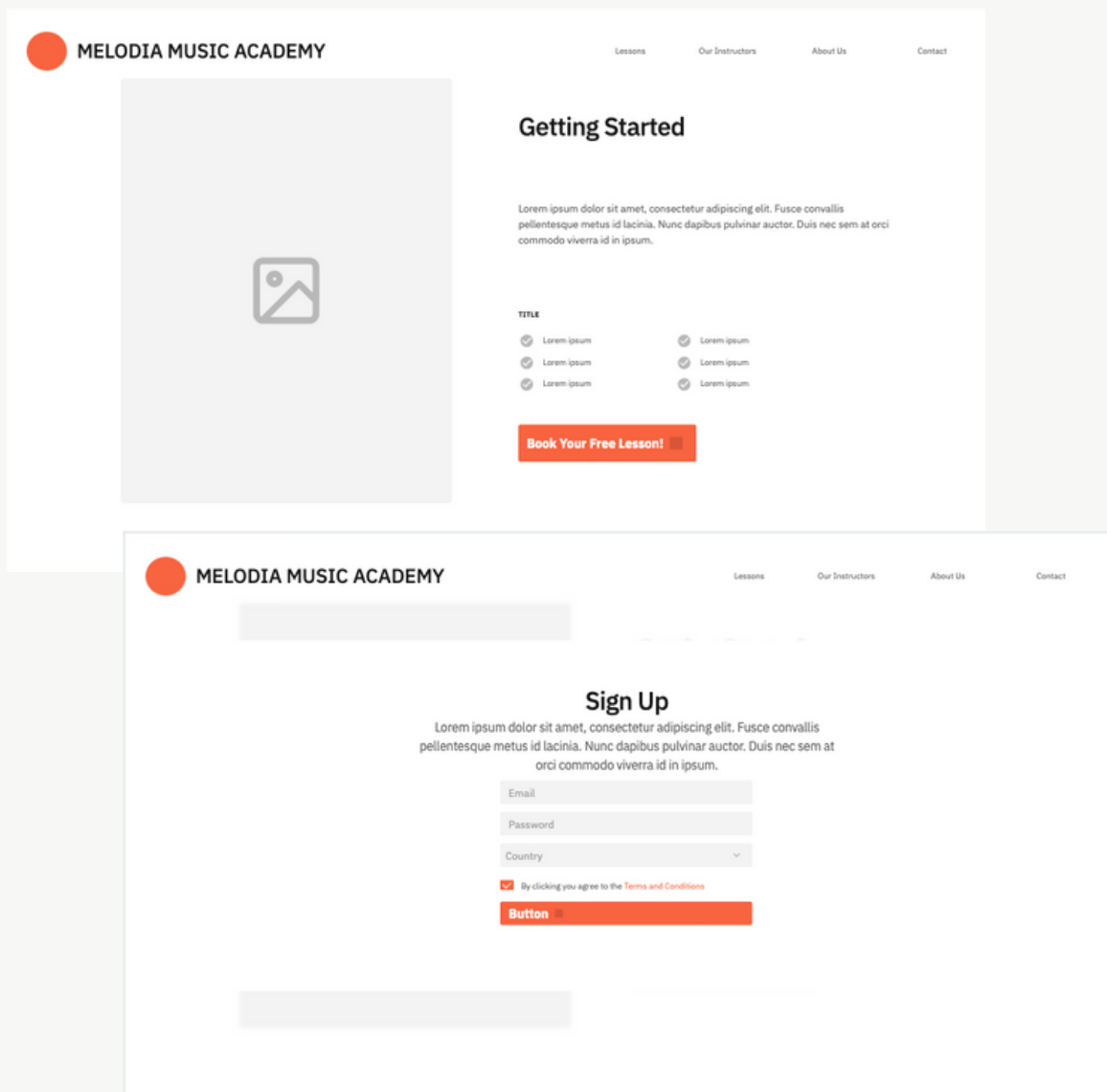# UI Design & Prototype

Home Page

Nav-bar with menu items, header w/ slogan, image, text box, and CTA button. As you scroll-down, there is static content about the academy.

UI Design & Prototype cont.
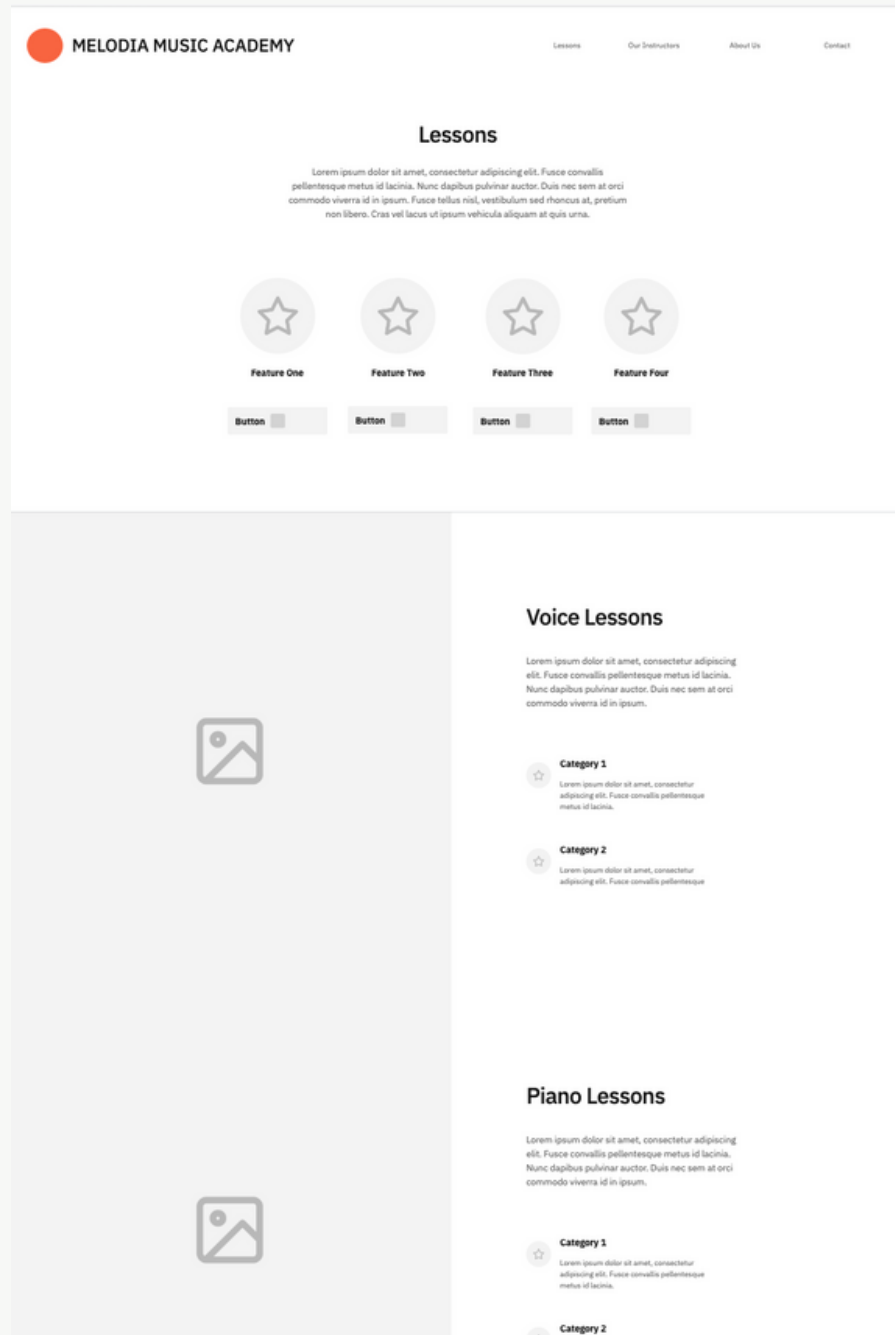
Getting Started Page

This page is meant to be the next page in the UX, directing them to a page where they can immediately sign up. Upon clicking the button, a modal with a sign-up form will appear. This form will contain fields such as Student First Name, Student Last Name, Gender, Age, Skill Level, Birthday, Instrument, Preffered Day, Preferred Time Slot, Lesson Type (In-Person, Virtual)

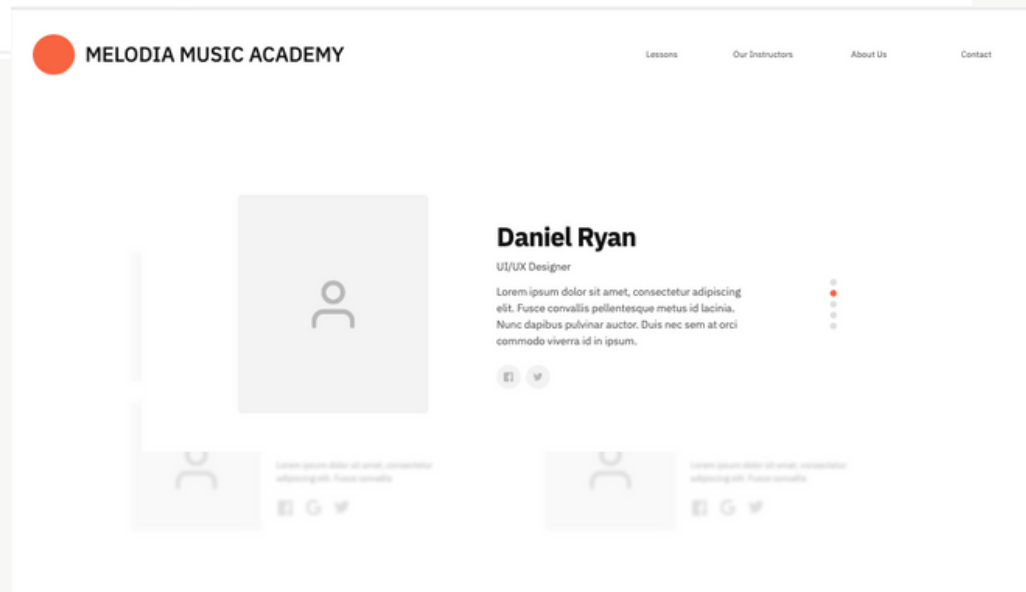# UI Design & Prototype cont.
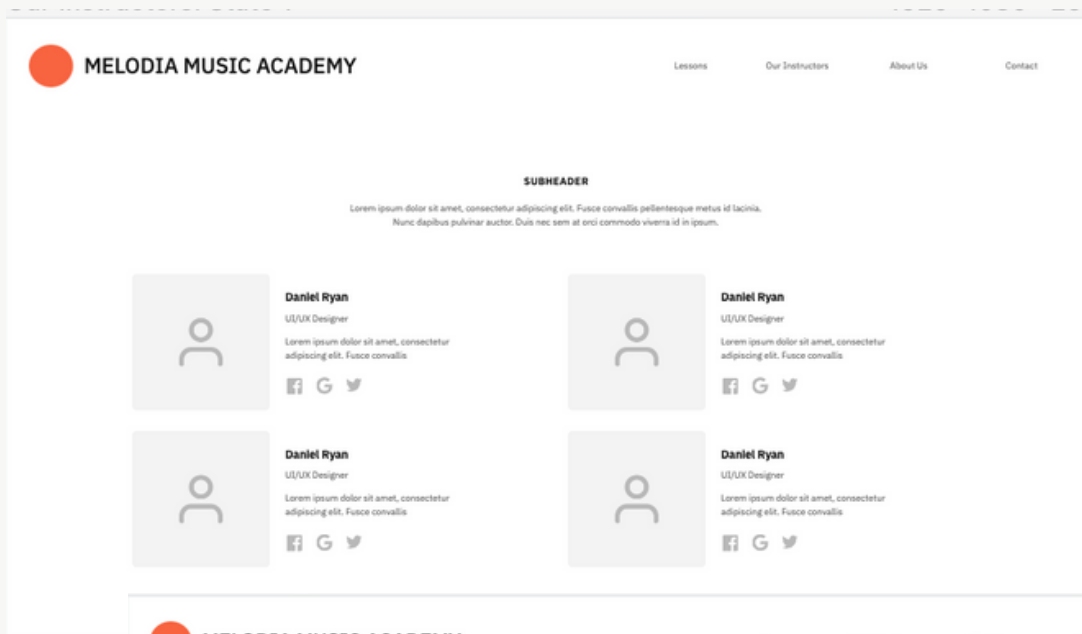
Lessons Page

Cards to display types of lessons, with more information contained in the cards below.

UI Design & Prototype cont.
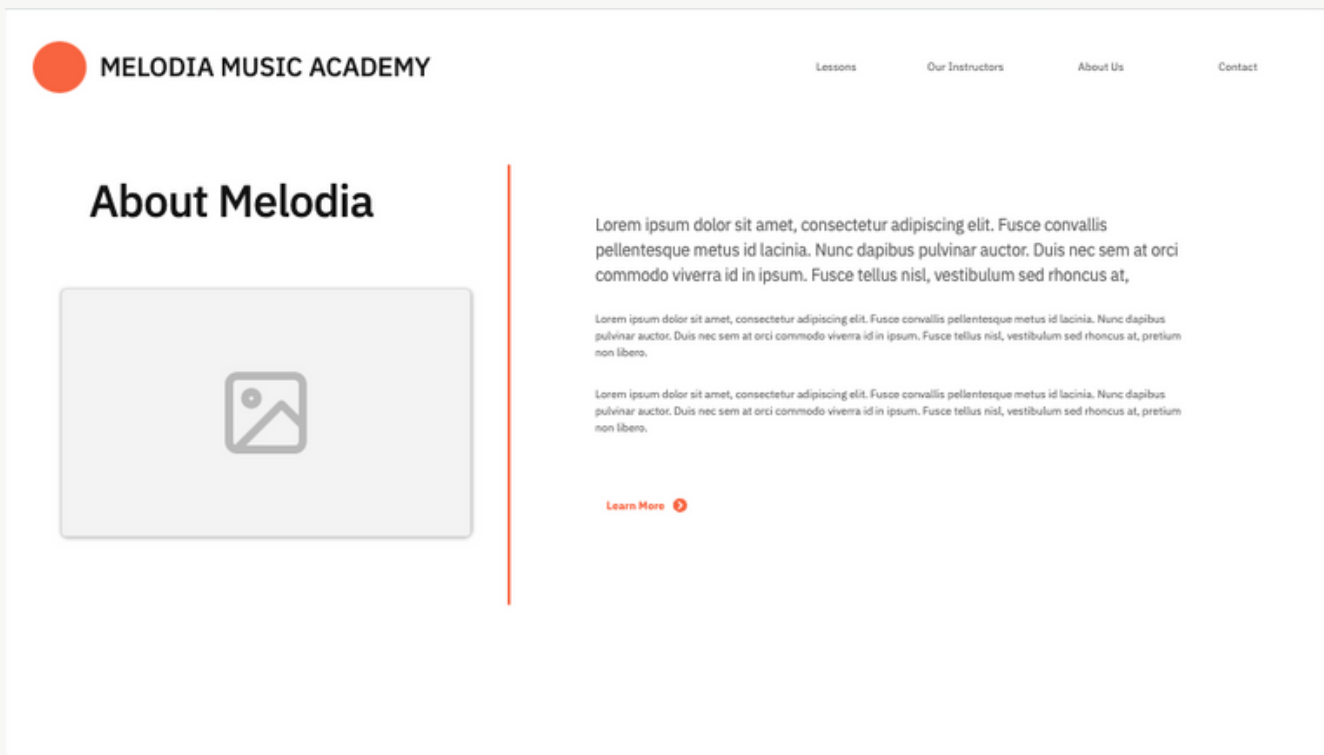
Our Instructors

Cards to display the teachers, with text to show a brief biography.
I'm thinking of putting an 'read more' button that pops up modals with
more info about the instructor (2nd picture).
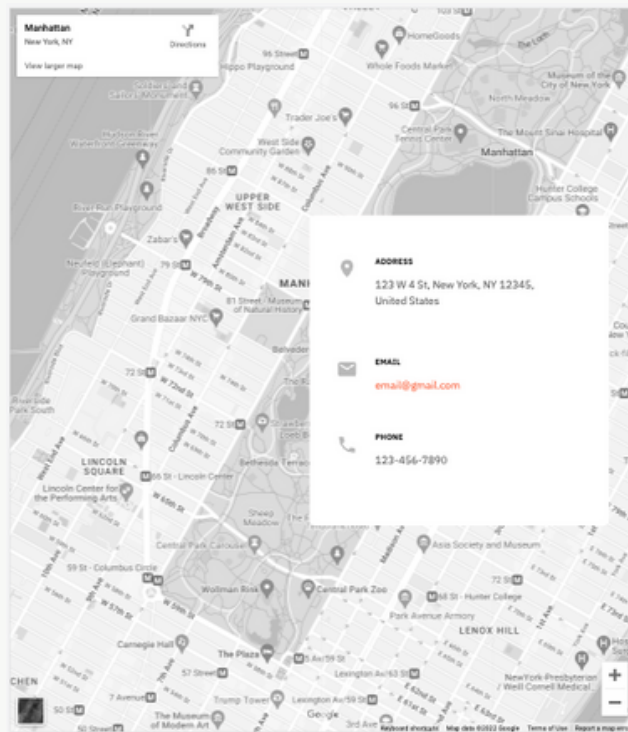
UI Design & Prototype cont.

About Us

Simple About us page with a link to getting started page. This page has a nav bar, an h2 tag, text, and a link that leads back to the get started page.

UI Design & Prototype cont.

Contact

I'm not sure if i'll include a map on this yet - but we'll see if I can figure it out! This is a page that will have contact info as well as a feedback form.
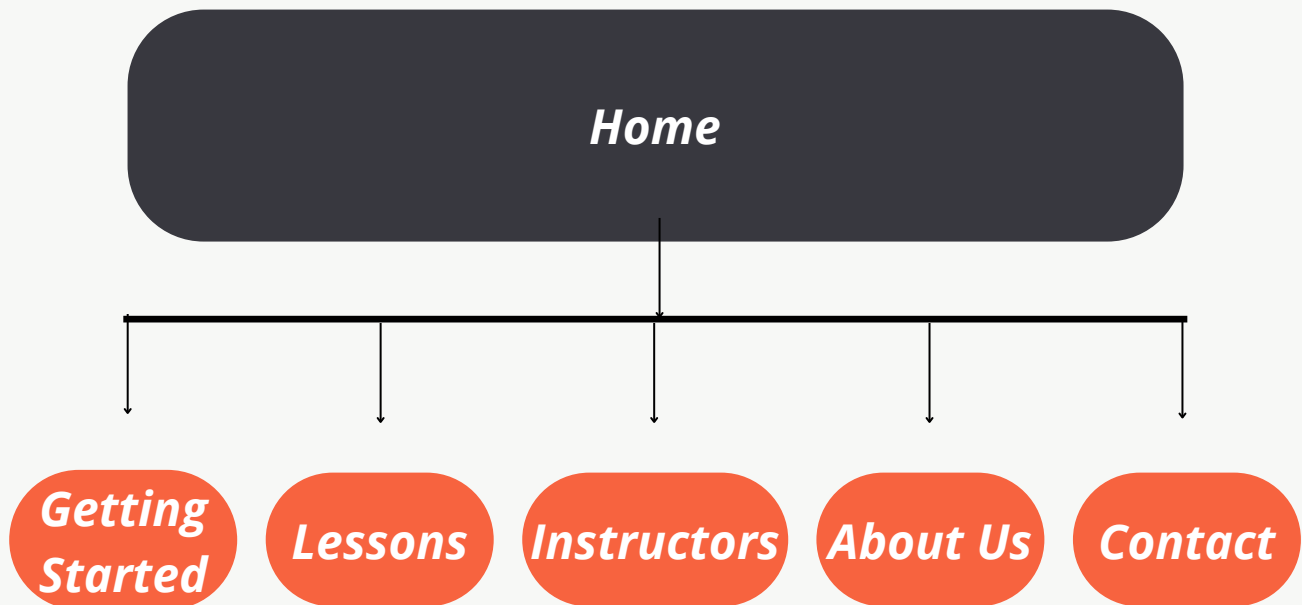
Navigation Structure

The structure of this site is represented in its navbar, which is shown below. The Navbar will have 5 main pages.

Home

Getting Started **Lessons** **Instructors** **About Us** **Contact**

Color Pallet

HEX Codes (Left to Right)

#F7F8F6
#E1E3DF
#38383F
#1484A7
#F28500
#994E30

References

Market Survey

Below is a list of companies that I am drawing inspiration from.

- Musicinstitute.com
- https://rocklin.musiclab.co/
- https://therockstarmusicacademy.com/
- https://www.musicyard.com/
- https://rocklin.b2rmusic.com/?utm_source=gmb&utm_medium=Yext