

Jack Crawford

FULL STACK DEVELOPER

CONTACT

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Portfolio: jackcrawford.co.nz

PROFILE

As someone who has thrived in dynamic sales roles, I've learnt the importance of customer-centric strategies and the power of effective communication. Now, channelling these skills into software development, I have equipped myself with strong skills in React, TypeScript, Node.js, and more. I'm fascinated by how technology can solve complex problems and am interested in crafting code that's not only functional but also user-friendly and accessible.

SKILLS

- **Frontend:** React, JavaScript, TypeScript, Next.js, HTML/CSS, Tailwind CSS
- **Backend:** Node.js, Express, REST APIs
- **Database:** SQLite3, Prisma, Knex
- **Tools:** Git/GitHub, Docker, Vercel
- **Other:** JWTs and OAuth2, Agile Methodologies, Project Planning, Leadership

PROJECTS

- **Community Garden App**
A full-stack Next.js application designed to help community garden organisers and members manage garden plots. It includes features for viewing available plots and adding new plots to the database. Utilises Next.js, TypeScript, Prisma, and SQLite database, with Google Maps integration for plotting garden locations and converting latitude and longitude to an address. Link: <https://github.com/jack-crawford-1/garden-map>
- **Landing Site**
A personal portfolio site built using Next.js, serving as a central hub linking to various personal projects and a way to learn more about Next's functionality. Utilising Tailwind, TypeScript, Node.js. Deployed to Vercel.

- **Weather App**
An application that fetches weather data from a public API and displays it in a user-friendly interface built with React. Incorporates React, TypeScript, Tailwind CSS, Express, Superagent and Vite. Deployed to pushed.nz.
- **Todo App**
A full-stack to-do application allowing users to create, update, and delete tasks. Features both client and server-side components, built with React for the front end, Node.js and Express for the backend, and Knex with SQLite for the database and Auth0 for user authentication. Deployed to pushed.nz.
- **Boilerplate React**
A boilerplate full-stack application setup, created for future projects, including API endpoints with fetch and Superagent, React components, an example database module with seeds and migrations, and configurations for various development tools. Utilises TypeScript, Knex, SQLite, Express and React.

EXPERIENCE

Student Developer, Dev Academy Aotearoa; Wellington, NZ

Jan 2024 - May 2024

- Completed 700+ hours of coding in JavaScript, TypeScript, React, Git, GitHub, REST APIs.
- Engaged in an intensive, full-stack web development training programme emphasising empathy, agile methodologies, and rapid technology adoption.

Account Manager, Trade Me; Wellington, NZ

Oct 2020 - Dec 2023

- Managed advertising and recruitment strategies for high-profile businesses, enhancing client engagement and outcomes.
- Worked with Trade Me Analytics, Product, and Engineering teams on various projects, including collaborating on the integration of the new Trade Me Jobs API with external partners, improving service efficiency and reach.
- Represented Trade Me at industry events, providing insights that shaped business and industry strategies.

Career Break

Feb 2020 - Sep 2020

- Relocated to New Zealand from abroad to spend time with and support family.
- Worked casually in landscaping roles part-time.

Account Manager, Lead Chat; Melbourne, AUS

Nov 2016 - Dec 2019

- Effectively managed client needs across multiple time zones including the US, UK, and UAE.
- Ensured service delivery met client expectations and worked with clients to optimise leads.
- Met new business targets through successful prospecting, pipeline management, and sales cycle management.

Digital Sales Manager, Smudge; Melbourne, AUS

Jun 2016 - Dec 2016

- Introduced display advertising as a new product to complement the existing print business.
- Partnered with iconic Australian brands for digital and print advertising to grow sales.
- Engaged SEO specialists to boost site traffic.

Key Accounts Manager, Zomato; Melbourne, AUS

Jan 2015 - Jun 2016

- In a start-up environment as the first sales hire in Australia, exceeded sales targets while recruiting, training, and mentoring the sales team.
- Planned and implemented on-site marketing events for clients.
- Managed key accounts.

Accounts Manager, NewsCorp; Melbourne, AUS

Jan 2015 - Jun 2016

- Sold print and display advertising across multiple print and digital mastheads.
- Reacquired lapsed clients with a high win-back rate.

EDUCATION

NZQA Level 6 Certificate in Applied Software Development

Jan 2024 - May 2024

REFERENCES

Available on request.