# Jack Willis

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#### **Personal Information**

Born: 12 March 1984 Citizenship: British, French

### **Office Contact Information**

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Last updated: 11/20/2024

## **Employment**

Columbia University, Jan 2018 -Assistant Professor, Department of Economics

Sciences Po, Sep 2023 - Dec 2023

Visiting Professor, Alliance Exchange Program, Department of Economics

Paris School of Economics, Jul - Dec 2017, Jan  $2024-\mathsf{June}\ 2024$ 

Visiting Researcher, Department of Economics

### **Education**

Harvard University, 2011 – 2017

Ph.D. in Economics

Thesis: "Essays in Development Economics"

Paris School of Economics, Université Paris 1, 2007 - 2009

Masters in Economics (ETE-QEM)

Cambridge University, Trinity College, 2002 - 2006

Masters (Part III) and B.A. in Mathematics

### **Affiliations**

2022 - BREAD, J-PAL

2019 - CDEP, CEPR, NBER

### **Publications**

"Land Rental Markets: Experimental Evidence from Kenya" (with Michelle Acampora, Lorenzo Casaburi), *American Economic Review*, forthcoming

"Learning vs. Unlearning: An Experiment on Retractions" (with Duarte Gonçalves, Jonathan Libgober), *Review of Economic Studies*, conditionally accepted

"Converging to Convergence" (with Michael Kremer, Yang You), NBER Macro Annual, 2021

"Time vs. State in Insurance: Experimental Evidence from Contract Farming in Kenya" (with Lorenzo Casaburi), *American Economic Review*, 2018

### Reviews / non-peer reviewed:

"Value Chain Microfinance" (with Lorenzo Casaburi), Oxford Review of Economic Policy, 2024

"Guns, Latrines, and Land Reform: Dynamic Pigouvian Taxation" (with Michael Kremer), *American Economic Review Papers & Proceedings*, 2016

## **Selected Research in Progress**

"Health Insurance Subsidies and Asymmetric Information: Experimental Evidence from Uganda"

(with Lorenzo Casaburi, Kim Cramer), midline in progress

- "Targeting Dynamic Poverty" (with Eric Teschke), draft available
- "Frictions in Information Diffusion Among Smallholder Farmers" (with Raissa Fabregas), wave one completed
- "The Impact of Contract Farming" (with Lorenzo Casaburi), data collection completed
- "Private vs. Public Infrastructure" (with Ben Krause and Michael Kremer)
- "Decentralized Escrow" (with Duarte Gonçalves and Jonathan de Quidt), piloting completed
- "ICT for Environmental Adaptation: Mitigating Arsenic Exposure in Bangladesh" (with Lex Van Geen, Prabhat Barnwal, Michael Best)
- "CSR and Selection in Digital Finance" (with Harrison Hong)
- "Time versus State in Commitment" (with Lorenzo Casaburi and Sili Zhang), midline in progress
- "Crop Insurance at Scale" (with Lorenzo Casaburi and Ricardo Pomer Munoz)

## **Teaching**

Instructor:	
2024 -	Senior Seminar in Applied Micro Development (undergraduate), ECON 4291, Columbia
2020 -	Topics in Micro Development (Ph.D.), ECON 6290, Columbia
2018 -	Development Economics (undergraduate), ECON 4321, Columbia
2023	The Economics of Poverty (masters), IFCO 2730, Sciences Po
Teaching Fe	<u>ellow:</u>
2015	Development Economics (Ph.D.), Ec 2390, Harvard University
2014, 13	Development Policy Strategy (masters), PED-309, Harvard Kennedy School
2014	Intermediate Microeconomics (undergraduate), Ec 1010a, Harvard University
2014	Development Macroeconomics (Ph.D.), Ec 2390c, Harvard University
2013	International Trade (Ph.D.), Ec 2530a, Harvard University
2009	Advanced Analysis (masters), Université Paris 1
2008	Multivariate Calculus (masters), Université Paris 1

## **Professional Activities**

Presentations		
2024	CREST, King's College London, Rutgers University	
2023	Cambridge University, Paris School of Economics, Sciences Po, Toulouse School of Economics	
2022	BREAD development (co-author), CEPR / Misum / SITE development, CEPR WEFIDEV annual workshop, NOVAFRICA conference, University of Chicago, U.C.	
	Berkeley joint development-macro	
2021	Hong Kong University of Science and Technology, IMF research seminar, NBER /	
	BREAD development, NBER macro annual meeting, New York University, Trinity	
	College Dublin, Yale University, U.C. Berkeley, UK FCDO research seminar	
2020	Columbia University, NEUDC, University of Southern California	
2019	New York University, NYC-area junior development	
2018	EIEF Rome Junior Applied Microeconomics Conference, CEAR/MRIC workshop,	
	NYC-area junior development, University of Wisconsin-Madison Emerging Scholars	
	conference	
2017	ABCA World Bank conference, Cambridge University, Columbia University, Cornell	
	University, CREST, DIAL conference, Early Career Behavioral Economics conference,	
	Institute for International Economic Studies, INSEAD, Lindau meetings, NBER /	

BREAD development, NBER insurance, Paris School of Economics, Princeton University, Sciences Po, Toulouse School of Economics, University College London, U.C. San Diego

- NEUDC, BREAD / LEAP pre-conference, NOVAFRICA conference
- 2015 CSAE conference, SAET conference
- 2013 SAET conference

## Referee (papers and grants):

American Economic Journal: Applied Economics, American Economic Journal: Microeconomics, American Economic Review, American Economic Review: Insights, American Journal of Agricultural Economics, Econometrica, Economic Development and Cultural Change, Economic Journal, Economics of Transition, Food Policy, Journal of Development Economics, Journal of the European Economic Association, Journal of Public Economics, Journal of Political Economy, Journal of Risk and Insurance, NSF, Oxford Bulletin of Economics and Statistics, PEDL, PNAS, Quarterly Journal of Economics, Review of Economics and Statistics, Review of Economic Studies, 3ie

## **Research Grants**

2024	Weiss, "Health insurance terms, healthcare use, and household outcomes: Experimental evidence from Uganda" (with Lorenzo Casaburi, Kim Cramer)
2024	Lenfest, Columbia, "Decentralized Escrow" (with Duarte Gonçalves)
2024	STEG, "Private vs. Public Infrastructure" (with Michael Kremer)
2023	Weiss Fund, "Decentralized Escrow" (with Duarte Gonçalves)
2023	NBER Social Learning, "Understanding Information Diffusion in Poor and Rural
	Environments" (with Raissa Fabregas)
2023	USAID DIV, "Crop Insurance at Scale" (with Lorenzo Casaburi)
2020	USAID DIV, "Nolkup: an app to access low arsenic water in Bangladesh" (with Lex Van
	Geen, Prabhat Barnwal, Michael Best)
2020	ISERP, Columbia, "Incentivizing Un(der)banked Households to Socially Distance
	Through Conditional Digital Loan Forgiveness." (with Harrison Hong, Neng Wang)
2020	NBER Social Learning, "Understanding Information Diffusion in Poor and Rural
	Environments" (with Raissa Fabregas)
2019	IC2, UT Austin, "Understanding Information Diffusion in Poor and Rural
	Environments" (with Raissa Fabregas)
2019	SwissRe, "Health Insurance, Impact and Price Effects: Experimental Evidence from
	Kenya" (with Lorenzo Casaburi)
2018	PEDL, "The Impact of Contract Farming: Experimental Evidence from Kenya" (with
	Lorenzo Casaburi)
2018	ATAI, "The Impact of Contract Farming: Experimental Evidence from Kenya" (with
2016	Lorenzo Casaburi)
2016	ATAI, "Time vs. State in Insurance: Experimental Evidence from India"
2015	(with Lorenzo Casaburi, Bheeshm Chaudhary, Siddharth George)
2015	Weiss Fund, "Time vs. State in Insurance: Experimental Evidence from India"
2014	(with Lorenzo Casaburi, Bheeshm Chaudhary, Siddharth George)
2014	World Bank Big Data Innovation Challenge, "Targeting Poverty by Predicting Poverty:
	Using Machine Learning in Targeted Transfer Programs"
2012	(with Melissa Adelman, Sendhil Mullainathan, Paul Niehaus)
2012	Weiss Fund, "The Causes and Effects of Improved Health Supply: Evidence from
	Rwanda" (with Martin Rotemberg)

### **Supervising**

Graduate students (my role; first placement)
2025 Matthew Davis (letter writer; TBD)

	Akanksha Vardani (letter writer; TBD)
2024	Dian Jiao (letter writer; Economist at Amazon)
	Utkarsh Kumar (letter writer; Economist at Amazon)
	Parijat Lal (letter writer; Postdoc at Columbia Business School)
2023	Kyle Coombs (letter writer; AP at Bates College)
2022	Kim Fe Cramer (letter writer; AP at London School of Economics)
	Louise Guillouet (letter writer; Economist at OECD)
2021	Ye Zhang (co-sponsor; AP at Stockholm School of Economics)
2020	Han Huynh (letter writer; Economist at Bates White)
	Suanna Oh (letter writer; AP at Paris School of Economics)
2019	Qiuying Qu (letter writer; Economist at Capital One)
Pre-docs (fi	irst placement)
2023	Muhammad Bashir (PhD at Berkeley Econ)
2021	Malavika Mani (PhD at Warwick Econ)
2019	Hamza Husain (PhD at Berkeley ARE)
Awards	
2023	Long-term Faculty Exchange, Alliance Program, Columbia University – Sciences Po
2017	Padma Desai Dissertation Prize in Economic Science, Harvard University
2007 - 09	Paris School of Economics Scholarship
2003 - 05	Junior and Senior Scholarships, Cambridge University

# Languages

English (native), French (fluent)