

Project Design Phase-I
Proposed Solution Template

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| Date | 2 November 2023 |
| Team ID | NM2023TMID02798 |
| Project Name | Project – How to create a reel using Canva |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

| S No. | Parameter | Description |
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| 1. | Problem Statement (Problem to be solved) | Create a Instagram reel design using canva for my brand heaven's restaurant. |
| 2. | Idea / Solution description | Our proposed solution is create a video with visually appealing exterior of restaurant with a soft music in background. Outlining the art work of the chef with a masterpiece of garnishing. |
| 3. | Novelty / Uniqueness | Use visually stunning shots of the restaurant, its ambiance, and the presentation of dishes. Highlight unique decor, architecture, or features that distinguish your establishment. |
| 4. | Social Impact / Customer Satisfaction | Promoting a restaurant through a video can contribute to the local economy by attracting more patrons, potentially leading to job creation and supporting suppliers. |
| 5. | Business Model (Revenue Model) | High-Quality Visual Content: Provide professionally produced promo reel videos that showcase the unique aspects of a restaurant, enticing potential diners. Increased Customer Engagement: Help restaurants connect with their audience in a visually compelling way, driving interest and increasing customer engagement |
| 6. | Scalability of the Solution | In a preorder traversal, you visit the root node first, then recursively do a preorder traversal of the left subtree, followed by a recursive preorder traversal of the right subtree. This traversal provides the information needed to construct the tree. |