

Product Ideas

Possible Problems

Basic Features

Ways To Profit Advertisement Strategies

A Website

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Lots Of Competitors

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Have Watched Tab

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Selling Ad Space on Website

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Pay For Ad Space on Social Media Platforms

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A Mobile Application

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Difficult to Simplify Lots of Data

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Currently Watching Tab

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Priced Mobile App

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Advertise With Flyers Around Campus

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Website Extension

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Linking Streaming Services to App

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Want to Watch Tab

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Monthly Subscription

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Create Social Media Accounts to Advertise

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Subscription Based Service

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Handling Money for Subscription

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Ability to Add Shows to Your Profile

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In-App Purchase to Remove Ads on Free App

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Word of Mouth Around Campus

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