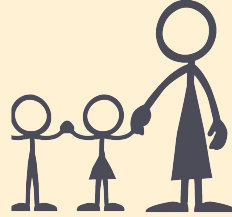


allFoods

Nutrition. Affordability. Motivation.



BROWN



coolStartupLLC





What do you like to eat?

Pick at least two cuisines.



Continue

Nearby



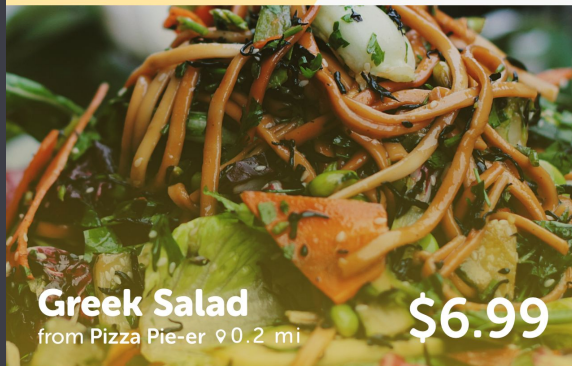
RESTAURANTS

RECIPES

DELIVERY

\$15 REWARD

5 MEALS TO GO



Greek Salad

from Pizza Pie-er 0.2 mi

\$6.99



Hummus Plate

from Andreas 0.2 mi

\$7.49

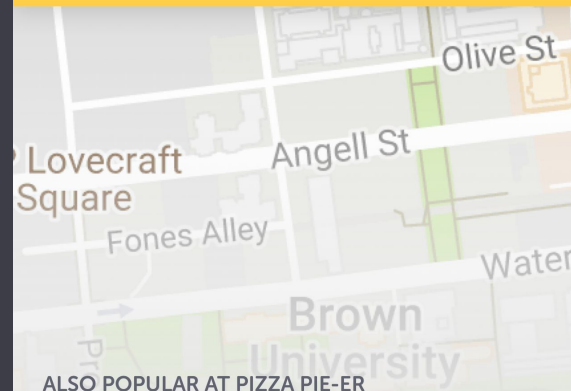
< Nearby

Greek Salad

from Pizza Pie-er 0.2 mi

\$6.99

Go to Pizza Pie-er



ALSO POPULAR AT PIZZA PIE-ER



Hummus Plate



Paleo Cookies



Kale Bar



Protein

Why now?



28 million
uninsured

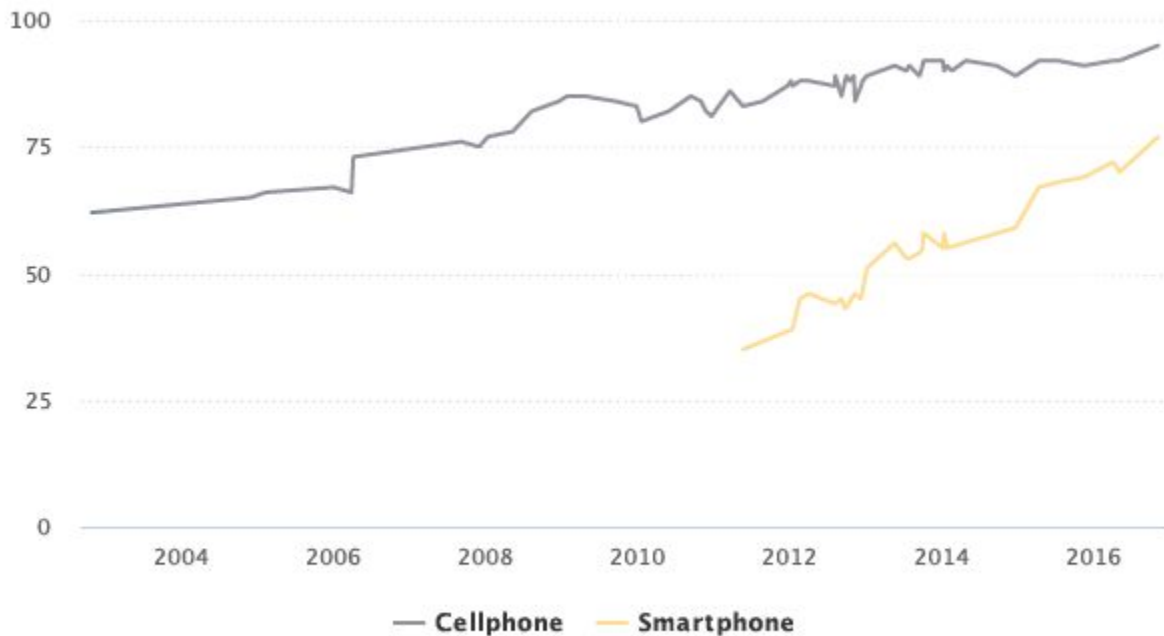
preventative
care

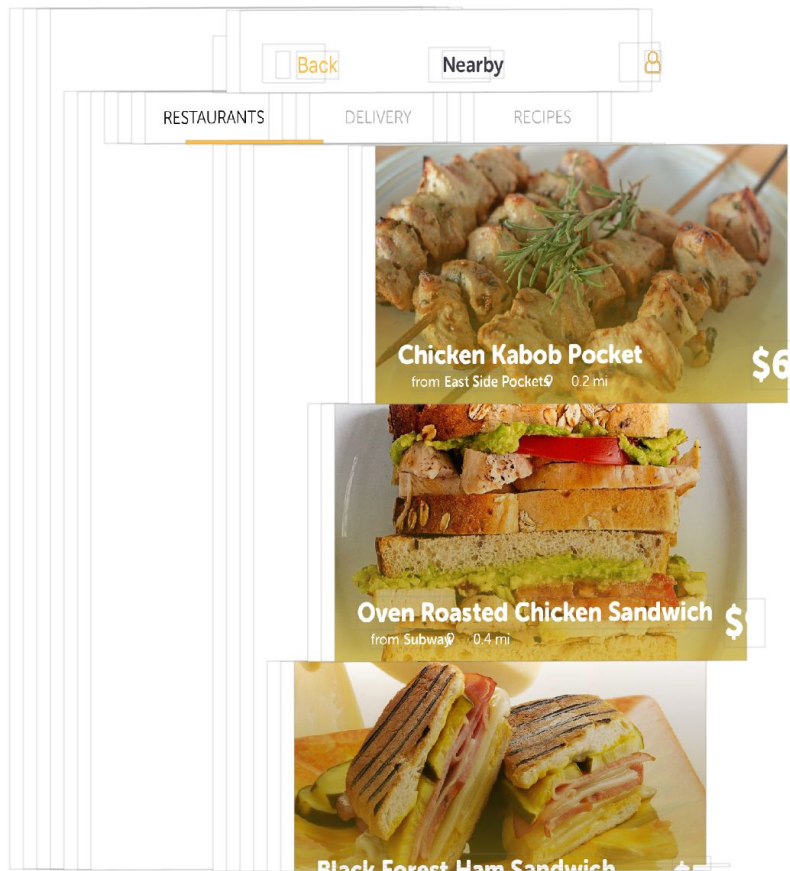
64%



92%

% of U.S. adults who own the following devices





```
profile_cols = ['name_first', 'name_last']
```

```
report = pd.DataFrame(index=np.arange(len(profile_df.index)*n),
    columns=profile_cols+['client_id','meal_id','loss']+eat_cols)
loss_matrix = getLoss(profile_df,eat_df)
```

```
init = 0
```

```
for profile_id in profile_df.index:
    print('Client ID:',profile_id)
    report.loc[init:init+n-1,'client_id'] = profile_id
    report.loc[init:init+n-1,profile_cols] =
    profile_df.loc[profile_id,profile_cols].values
```

```
topn = loss_matrix.T[profile_id].astype(float).nsmallest(n=n)
topn_ids = topn.index.tolist()
topn_loss = round(topn,2).values.tolist()
```

```
report.loc[init:init+n-1,'meal_id'] = topn_ids
report.loc[init:init+n-1,'loss'] = topn_loss
report.loc[init:init+n-1,eat_cols] = eat_df.loc[topn_ids,eat_cols].values
```

```
init += n
```

```
return report
```

Market

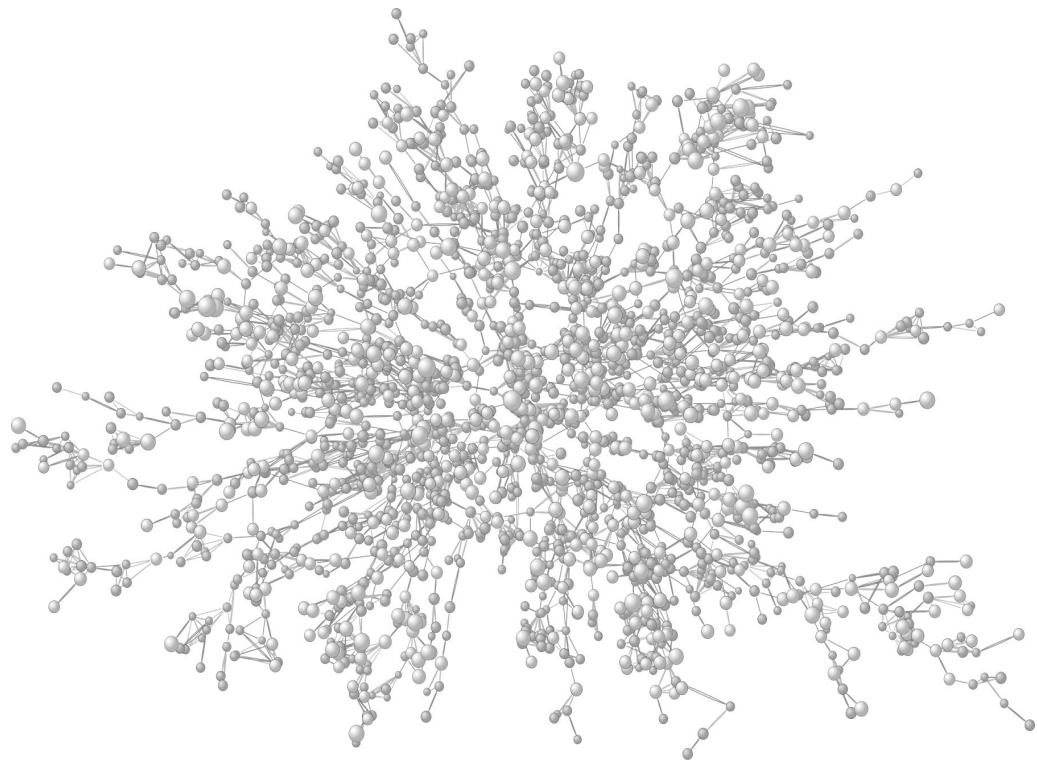
175,000



4,260,000









BROWN



twine

dataxu.



RUTGERS
Cancer Institute
of New Jersey
RUTGERS HEALTH

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