

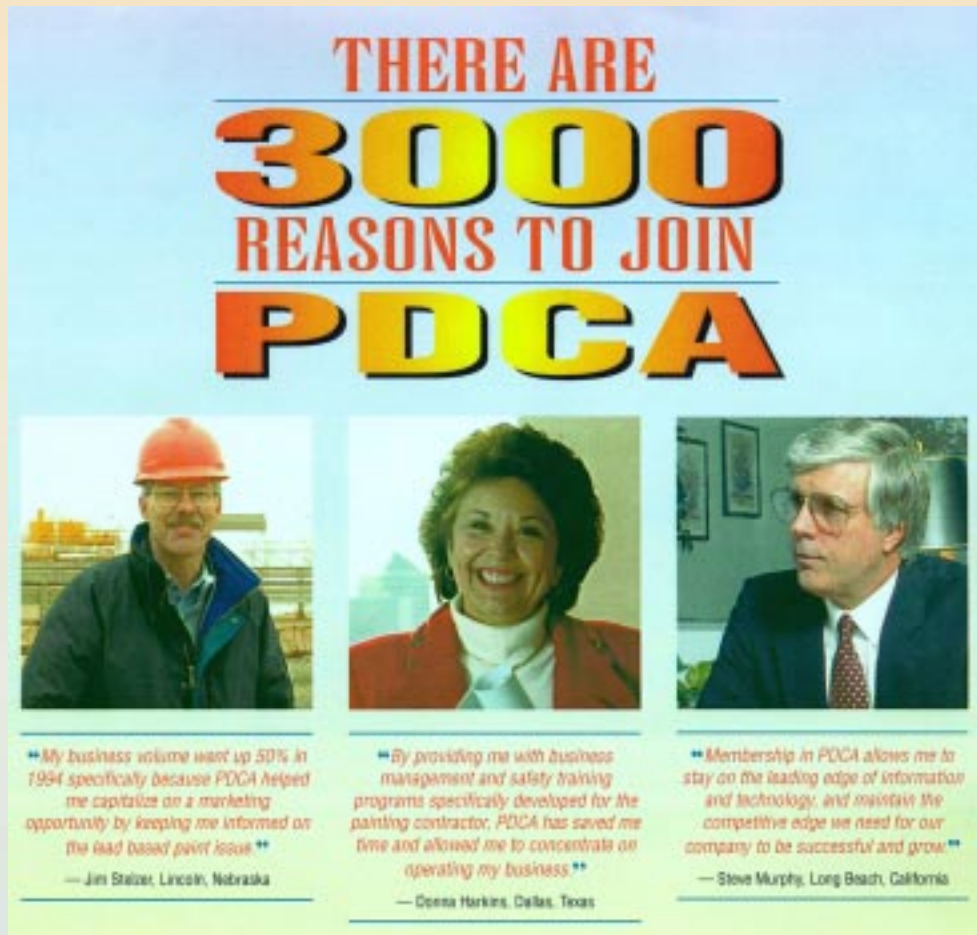
When you join PDCA you eligible for 4 levels of benefits:

PERSONAL: Join the elite ranks of more than 10,000 owners and top-flight managers from the thousands of PDCA member companies. Network with your professional peers and stand out as a leader in the industry.

CHAPTER: In areas served by active Chapters, you have the opportunity to meet locally and solve common problems, discuss business concerns, and work together toward industry goals as a unified group. Chapters conduct educational, business, and networking sessions to advance your business.

COUNCIL: Councils serve as a bridge for the flow of information. Councils are organized by regions of the country and also by specialty areas (including Residential, Commercial, and Industrial) and are active in the fields of public relations, training, and labor relations. Many Councils serve as a liaison with state governments and hold regional conventions and trade shows.

NATIONAL: PDCA members can serve on national committees that develop and produce programs, products and services specifically designed for contractors. As the voice of the professional contractor, PDCA interacts with other national contractor associations to affect legislative and regulatory policy. The government



**THERE ARE
3000
REASONS TO JOIN
PDCA**

“My business volume went up 50% in 1994 specifically because PDCA helped me capitalize on a marketing opportunity by keeping me informed on the lead based paint issue.”
— Jim Stelzer, Lincoln, Nebraska

“By providing me with business management and safety training programs specifically developed for the painting contractor, PDCA has saved me time and allowed me to concentrate on operating my business.”
— Coena Harkins, Dallas, Texas

“Membership in PDCA allows me to stay on the leading edge of information and technology, and maintain the competitive edge we need for our company to be successful and grow.”
— Steve Murphy, Long Beach, California

affairs, publications, technical, convention and trade show departments provide professional programs and services that benefit both you and your business as well as the overall industry.

What does it cost?

To join, see page eight of this brochure. Your business investment to participate in the only national association representing professional contractors is based upon your company's annual sales volume for the preceding year. Associate memberships are available to the industry's suppliers of products and services. Affiliate memberships are available to educational institutions and to facilities employing painting crews.

WHEN YOU JOIN AND HARNESS THE POWER OF PDCA, YOU GET TO DISTINGUISH YOURSELF THROUGH USE OF THE LOGO AND AD MATERIALS THAT PDCA PROVIDES TO ITS MEMBERS. THIS WILL MAKE YOU STAND OUT FROM THE COMPETITION IN THE MINDS OF YOUR FUTURE CUSTOMERS AND CLIENTS.