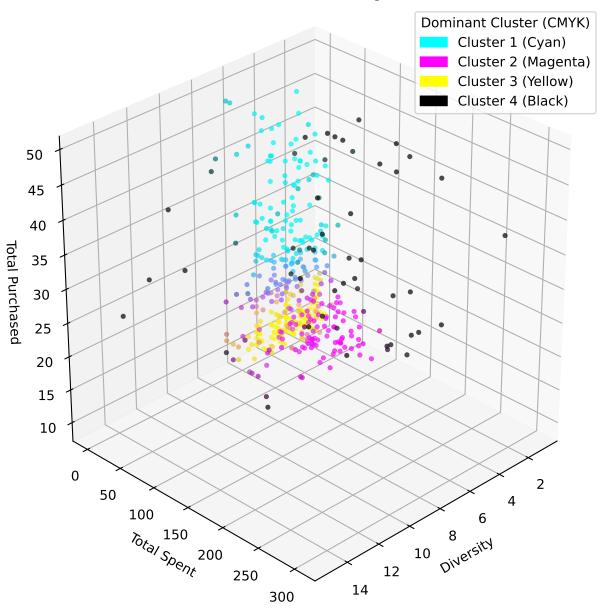
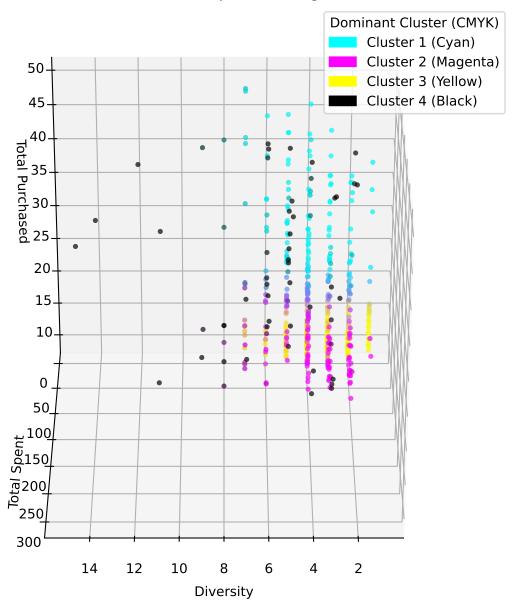
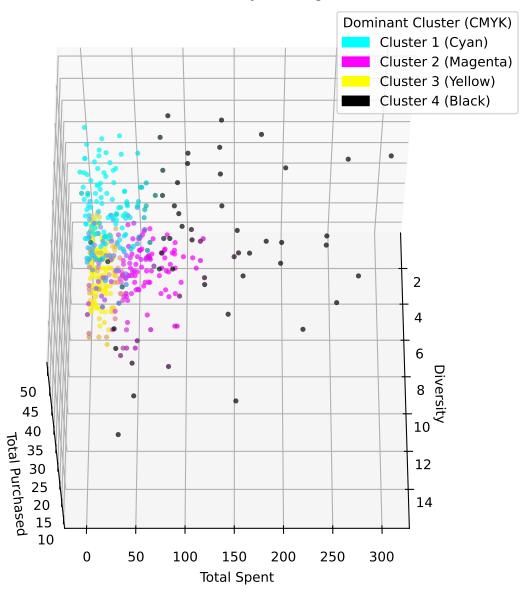
3D View (Default Angle)



3D View (Total Spent as Height)



3D View (Diversity as Height)



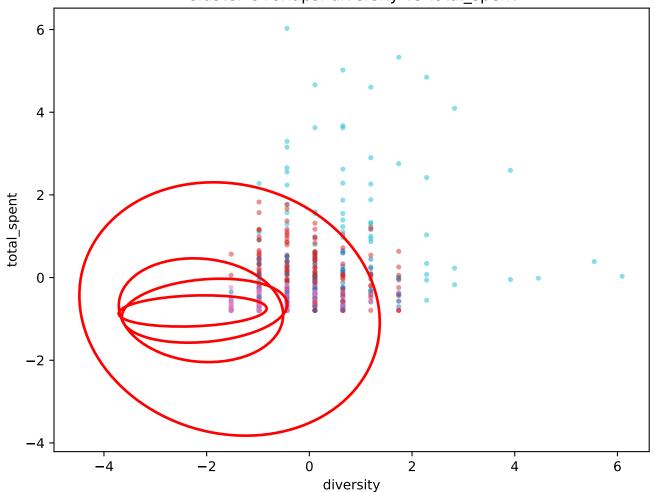
2D: Diversity vs Total Spent Dominant Cluster (CMYK) 300 Cluster 1 (Cyan) Cluster 2 (Magenta) Cluster 3 (Yellow) Cluster 4 (Black) 250 200 total_spent 150 100 50 0 8 10 12 6 14

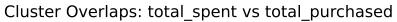
diversity

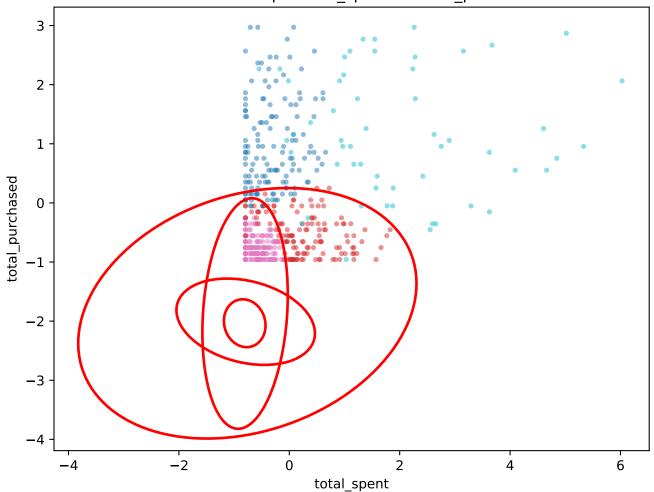
2D: Total Spent vs Total Purchased total_purchased Dominant Cluster (CMYK) Cluster 1 (Cyan) Cluster 2 (Magenta) Cluster 3 (Yellow) Cluster 4 (Black) total_spent

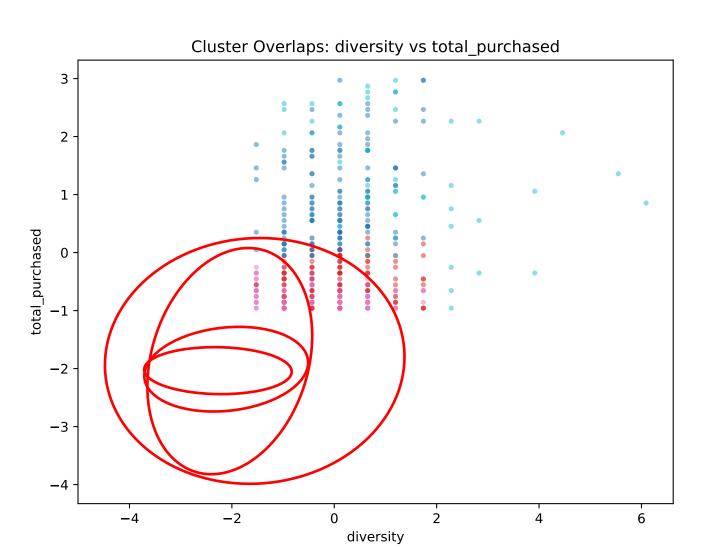
2D: Diversity vs Total Purchased Dominant Cluster (CMYK) Cluster 1 (Cyan) Cluster 2 (Magenta) Cluster 3 (Yellow) Cluster 4 (Black) total_purchased diversity

Cluster Overlaps: diversity vs total_spent









Dominant Cluster Distribution

