Class Eight: Intellectual Property and Data Collection

During class, we are going review key concepts associated with intellectual property and associated issues with data collection.

- 1. Read the article by Stacy Colletti entitled *How to protect algorithms as intellectual property* (CSO July 13, 2020), a copy is attached in the folder.
- 2. Read the article by Dan Masur, Brad L. Peterson and Corina Cercelaru, entitled *Data Licensing Tips and Tactics: Compliance Considerations when Obtaining Data from a Third Party* (Corporate Compliance Insights Sept. 5, 2018), a copy is attached in the folder.
- 3. Read the article by Andreas Stroffelbauer entitled *Intellectual property rights for data scientists* (The Variable Sept. 9, 2020), a copy is attached in the folder.
- 4. <u>Prepare</u> to discuss the *LinkedIn v hiQ* case on data scrapping:
 - a. <u>Read</u> the article by Rita Heimes entitled *Data Scrapping and the implications of the latest LinkenIn-hiQ court ruling* (IAPP Sept 20, 2019), a copy is attached in the folder.
 - b. Read the article by Omer Tene entitled *LinkedIn v. HiQ and the trans-Atlantic privacy divide* (IAPP April 22, 2022), a copy is attached in the folder.
 - c. Read the article by Zack Whittaker, Web scraping is legal, US appeals court reaffirms (April 18, 2022) at https://techcrunch.com/2022/04/18/web-scraping-legal-court/.
 - d. <u>Read</u> the article The National Law Review, "hiQ and LinkedIn Reach Proposed Settlement in Landmark Scraping Case" (December 8, 2022) at https://www.natlawreview.com/article/hiq-and-linkedin-reach-proposed-settlement-landmark-scraping-case.
 - e. <u>Skim</u> the 9th Circuit hiQ decision (focusing on the facts in the beginning of the case pp.8-14), a copy is attached in the folder.
 - f. Be prepared to discuss:
 - i. What are your privacy expectations on a site like LinkedIn?
 - ii. Who owns the data on a site like LinkedIn?
 - iii. What is unauthorized access?
 - iv. What limits should there be on data collection on the internet?