□ Data Ethics
□ Security & Privacy

Key Points
□ Fairness and Justice
□ Transparency and Autonomy
□ Deceptive or unfair

Look for

- An act or omission
- Not reasonable
- Significant or material harm

Examine lifecycle

- Collection
- Use*
- Processing
- Protection
- Storage
- Disclosure
- Destruction

^{*} Including downstream use

MSBA 5507.1 Ethics, Risk Management and Data Security

Cyber Security July 10, 2023

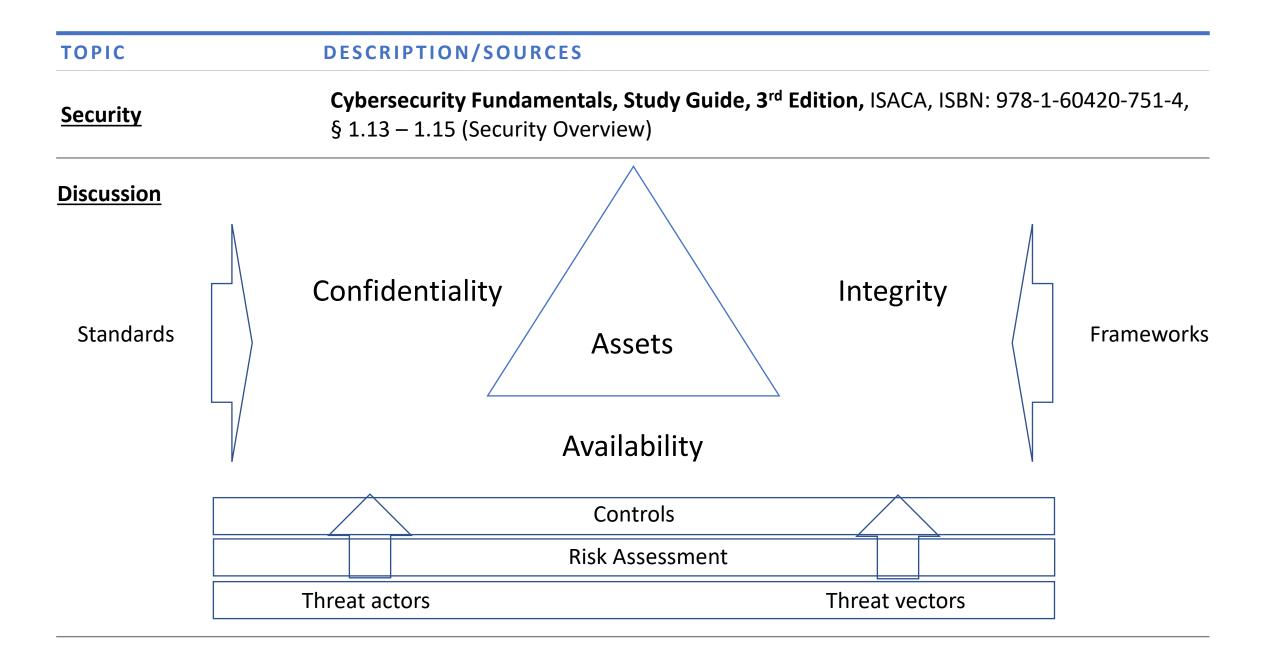


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TOPIC	DESCRIPTION/SOURCES
Security	Cybersecurity Fundamentals, Study Guide, 3 rd Edition, ISACA, ISBN: 978-1-60420-751-4, § 3.4 (Controls)
Security	

		Control Function			
			Preventative	Detective	Corrective
<u>Discussion</u>	Control Type	Physical			
		Technical/Logical			
		Administrative			

TOPIC	DESCRIPTION/SOURCES
	 Cybersecurity Fundamentals, Study Guide, 3rd Edition, ISACA, ISBN: 978-1-60420-751-4, § 3.4.11 – 3.4.13 (Applications, Data & Cloud)
<u>Security</u>	 Travis D. Breaux, An Introduction to Privacy For Technology Professionals, (2020), chapter 9 (Cybersecurity and Privacy)

<u>Discussion</u>

	What are key risks?	What are examples of key controls?	What role does/might data science play?
Application			
Data			
Cloud			

TOPIC	DESCRIPTION/SOURCES		
<u>Security</u>	Cybersecurity Fundamentals, Study Guide, 3rd Edition, ISACA, ISBN: 978-1-60420-751-4, § 3.2 (Standards, Frameworks, Best Practices and Compliance Sources)		
	☐ Standards	☐ What are they?	
	☐ Frameworks	☐ Why use them?	
	■ Best practices	☐ How do you use them?	
	Compliance/assurance	■ What are examples?	
<u>Discussion</u>	Spono	AMEWORK DETECT.	

TOPIC	DESCRIPTION/SOURCES
<u>Security</u>	Interagency Guidelines Establishing Information Security Standards, FRB FFIEC Information Technology Examination Handbook, Information Security (2016)
Discussion	 □ What are key attributes of a reasonable financial institution security program? □ Comprehensive and written □ Approved and overseen by the BOD (or committee of the BOD) □ Tailored to the complexity of the institution and includes administrative, technical and physical safeguards to: □ Ensure the security and confidentiality of customer data □ Protect against anticipated threats and hazards □ Protect against unauthorized access □ Ensure proper disposal of customer information □ Based on an assessment of reasonably foreseeable risks that is ongoing □ Implement controls commensurate with the sensitivity of the information (must consider access, encryption, monitoring, response et al.) □ Includes response, training, testing of key controls programs, along with oversight of third-parties □ Is periodically adjusted

TOPIC	DESCRIPTION/SOURCES	
<u>Security</u>	In the Matter of Zoom Communications, Inc., File No. 192 3167 (F.T.C. Nov 2020)	
	Room One: What security controls were missing?	
	☐ Room One: What security controls were missing? ☐ Room Two: What is meant by (1) "commonly known or reasonably foreseeable attacks," (2) "readily available measures to safeguard," and (3) "systematic process[es]?"	

TOPIC	DESCRIPTION/SOURCES
<u>Security</u>	State Breach Notification Laws, Foley & Lardner LLP (2021)
	☐ Key Elements
	Definitions
	Personal Information
	Breach/Unauthorized Access
	Risk of harm analysis
	☐ Safe harbors
Discussion	■ Notification timing
	Individuals
	☐ Regulators
	☐ Enforcement
	☐ Regulators
	Private right of action
	☐ Private right of action

DESCRIPTION/SOURCES

Security

Individuals

the investigation.

California Breach Notification

California State of Residence Statute Cal. Civ. Code § 1798.80 et seg.; Cal. Health & Safety Code § 1280.15 (A) An individual's first name or first initial and his or her last name in combination with any one or more of the following data elements, when either the name or the data elements are not encrypted: (1) Social Security number; (2) driver's license number or California identification card number, tax identification number, passport number, military identification number, or other unique identification number issued on a government document commonly used to verify the identity of a specific individual; (3) account number, credit or debit card number, in combination with any required security code, access code, or password that would permit access to an individual's financial account; (4) medical information; (5) health insurance information; (6) unique biometric data generated from measurements or technical analysis of human body characteristics, such as a fingerprint, retina, or iris image, used to authenticate a specific individual. Unique biometric data does not include a physical or digital photograph, unless used or stored for facial recognition purposes; (7) information or data collected through the use or operation of an automated license plate recognition system, as defined in Section 1798.90.5. **Definition of "Personal** (B) A username or email address in combination with a password or security question and answer that would permit access to an online account. Information" Unauthorized acquisition of computerized data that compromises the security, confidentiality, or integrity of personal information maintained by the person or business. Definition of "Breach" **Medical Information-Specific Statute** Unlawful or unauthorized access to or use or disclosure of a patient's medical information, whether in paper or electronic form, triggers the notification requirement. Safe Harbor for Data Yes – in certain situations depending on the factual circumstances. that is Encrypted, Medical Information-Specific Statute The disclosure shall be made in the most expedient time possible and without unreasonable delay, consistent with the legitimate needs of law enforcement or any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system. The notification required by this section may be delayed if a law enforcement agency determines that the notification will impede a criminal investigation. Timing of Notification to The notification required by this section shall be made promptly after the law enforcement agency determines that it will not compromise

TOPIC	DESCRIPTION/SOURCES
<u>Security</u>	Perfect Grocery Case Study
	☐ Room One: Do you see any confidentiality, integrity or availability issues?

TOPIC	DESCRIPTION/SOURCES		
<u>Security</u>	Travis D. Breaux, An Introduction to Privacy For Technology Professionals , (2020), chapter 9 (Cybersecurity and Privacy) Final thoughts		
	☐ Be straightforward and train everyone	Complexity leads to mistakes, or acceptability/usability issues	
	☐ Know environment	Where is sensitive data/critical IP	
	☐ Focus on completeness	Lock all the doors	
	☐ Follow least privilege concept	No more than necessary	
<u>Discussion</u>	☐ Layer defenses	Access, encryption, segmentation	
	☐ Practice zero trust	Multifactor authentication	
	■ Monitor constantly	Egress and Ingress, be vigilant	
	☐ Gather intelligence actively	Patch or fix, design a new control	
	☐ Practice preparedness	Fast reaction requires planning	
	☐ Redundancy	Keep backups/replications safe	