

# JACK BATY

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@jack

jackbaty



## EXPERIENCE

### Partner/Co-founder

#### Fusionary Media

December 1995 – May 2020 Grand Rapids, MI

- Co-founded and managed a successful, highly-regarded web and mobile development agency for more than a quarter century
- Guided technical projects, products, and teams.
- Created policies, processes, and tooling for tracking projects, billing, and maintaining documentation.
- Designed and developed web applications, databases, and APIs used by large and small companies
- Defined project goals while working closely with clients on budgets, schedules, and scope.
- Established and maintained a fun, productive, yet profitable company culture.

### Founder/Owner

#### Ground Zero Software

July 1993 – December 1995 Grand Rapids, MI

- Successfully ran a one-person (unfortunately-named) software company developing client/server database applications for a number of regional firms.

### Software Developer

#### CompuCraft, Inc.

August 1992 – July 1993 Grand Rapids, MI

- Developed client/server database applications for local businesses, large and small.
- Designed, built, and implemented a custom internal sales management system using Excel

### Software Developer

#### Bio-chem Laboratories

July 1991 – August 1992 Grand Rapids, MI

- Designed and built a Laboratory Information Management System (LIMS) for an environmental testing laboratory startup.
- Helped define and codify Chain of Custody requirements and record-keeping.

## MY LIFE PHILOSOPHY

*"Be fair, useful, creative, and kind."*

## MOST PROUD OF



### Fusionary Media

We built a great company that did great work, and had fun doing it for 25 years.



### Integrity

I've always made the correct ethical decisions, even when they may not be as profitable



### Family

I raised my daughter as a single parent and we both survived.

## STRENGTHS

Versatility

Good Taste

Honesty

Communication

Self-motivated

Management Skills

Service-oriented

Agile

Systems Analysis

Product & Project Management

Process Design

Documentation