



WordPress Advanced | Course Overview

COURSE DESCRIPTION

This course primarily involves teaching students how to create their own theme in WordPress and expands upon the skills taught in WordPress Essentials. Topics that are discussed in conjunction with themes include custom functions, code snippets, adding and customising plugins and search engine optimisation (SEO) considerations.

PREREQUISITES

- A background (or have had training) in HTML/CSS
- Completed WordPress Essentials (or possess equivalent knowledge)



~~\$459~~ **\$420** (+GST)
1 DAY | 9-4:30PM

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Course outline

SETTING UP WORDPRESS ON A LOCAL TEST SERVER

Essential files and templates for your WordPress theme
The header, footer, sidebar, and loop
Templates – index, archive, page, single post, search results, etc.

FRAMEWORKS AND CHILD THEMES

CREATING AND CUSTOMISING A CHILD THEME

Adding additional menus
Adding widget areas / sidebars
Creating a custom home page template

ADDING CUSTOM FUNCTIONS – SOME USEFUL CODE SNIPPETS

Adding additional image sizes
Changing the default post thumbnail size

ADDING PLUGINS

Some useful recommended plugins
TinyMCE Advanced
WP Smush-It
WP-Paginate
Contact Form 7
Nivo Slider
WordPress SEO by Yoast
Gecka Submenu
Remove Comments Absolutely
Google Analyticator
Redirection

CUSTOMISING PLUGIN OUTPUT WITH CSS

Contact Form 7
WP-Paginate
Nivo Slider

ADDING USERS AND USER ROLES

SEO CONSIDERATIONS – USING WORDPRESS SEO PLUGIN

Permalinks
Titles
Post content

FINAL STEPS BEFORE LAUNCH AND THINGS TO CHECK POST-LAUNCH