



Adobe Photoshop Training Courses

Sydney, Melbourne, Brisbane and Canberra

Photoshop for Web | Course Overview

COURSE DESCRIPTION

This course will teach you all the main options that are required for building graphics and interfaces for online use. Web designers will love this course because it allows them to create graphics and export them for later use in their web design software. Marketeers will love this course because it allows them to create and handle simple banners, ads and promotions to put on their website, social media pages or use as an email signature.

Students should have a strong working knowledge of either Mac or Windows.



WHAT YOU WILL LEARN

The emphasis of this course is working with layers, text elements and shapes. Use Photoshop to setup new web documents and draw out your website grid structure. Then use drawing tools, text options and layer effects to stylise your content. Flexibility is key when using lots of elements in the program. So learning how to use text and object styles and master Smart Objects will help you keep your design consistent and easily updatable.

\$540(+GST)

1 DAY | 9-4:30PM

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desktop training

www.cd.com.au
info@cd.com.au
1300 441 891



 **AUTHORISED**
Training Centre

Why train with us?

- Certified trainers
- 4 city locations
- Mac and PC*
- Free course resit*
- Free after-course support*

*Conditions apply

Premium training for visual communication

Providing quality training since 1989 to the publishing, design, marketing, print and web industries. Join us in Sydney, Brisbane, Canberra & Melbourne.



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Course outline

PHOTOSHOP FOR WEB DESIGN

- Photoshop Interface
- Interface Overview
- Arranging Panels
- Saving a Custom Workspace
- Open, View and Arrange Documents
- Zooming In and Out
- Arranging Documents
- Setting up a new file
- Setting up a grid system for wireframes
- Using guides

IMAGE BASICS

- Making Basic Selections
- Marquee Tools
- Modifying Selections
- Basic Image Adjustments
- Brightness and Contrast
- Hue and Saturation
- Cropping an image
- Changing image size

USING COLOUR

- Understanding web-safe colours
- Using RGB and Hex colours
- Saving swatches
- Using Kuler
- Working with layers
- Creating layers
- Moving / copying / deleting / renaming layers
- Clipping layers
- Using Layer Groups
- Using Solid Colour and Gradient layers
- Aligning layers
- Using layer filters

LAYER EFFECTS

- Using layer effects
- Duplicating layer effects
- Properly scaling layer effects
- Saving Style presets
- Layer mask basics

WORKING WITH TEXT

- Creating point type
- Creating area type
- Setting paragraph options
- Setting character options
- Using styles to automate formatting
- Loading and redefining styles

WORKING WITH OBJECTS

- Creating basic shapes
- Understanding the types of objects
- Editing vector shapes
- Applying vector layer formatting
- Defining a custom shape

WORKING WITH SMART OBJECTS

- Understanding the Smart Object workflow
- Creating linked Smart Objects
- Creating embedded Smart Objects
- Applying Smart Filters

OUTPUT

- Using the Slice tool
- Naming and managing slices
- Using Adobe Generator for automatic output
- Using the Save for Web command
- Understanding the different file formats
- Where to go from here

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