



Digital Publishing Suite Training Courses Sydney and Melbourne

DPS Pro App Publishing | Course Overview

COURSE DESCRIPTION

With the Digital Publishing Suite Pro license you can offer a wide array of services. From building in-company single issue or kiosk applications to selling your DPS services as an agency. But it takes a few steps to create your favourite iPad, iPhone and Android applications. This 1 day course is specifically aimed at companies who own a DPS Pro license and want to find out how you can create these applications.

This course will focus on iPad apps but iPhone & Android app training is also available on request. Please note that after course support can be arranged for your specific publishing requirements.

WHO SHOULD ATTEND

- People interested in learning to create iPad apps from within Adobe InDesign.
- People who have a DPS Pro license.

WHAT YOU WILL LEARN

- Creating Multi-folio & Newsstand apps
- Managing the DPS account
- Using the DPS Dashboard
- Navigating the Apple provisioning portal
- Using Apple iTunes Connect
- Finalising Apps with DPS App Builder
- Tips and analytics

PREREQUISITES

It is highly recommended that students have a thorough knowledge of the Adobe DPS system before entering this course or have attended the Adobe DPS Content Creation course.

\$630(+GST)

1 DAY | 9-4:30PM

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Premium training for visual communication

Providing quality training since 1989 to the publishing, design, marketing, print and web industries. Join us in Sydney, Brisbane, Canberra & Melbourne.



Digital Publishing Suite Training Courses

Sydney and Melbourne

Course outline

GETTING STARTED

- Understanding the difference between a single folio and multi folio app
- How to register as an Apple Developer

DPS ACCOUNT MANAGER

- Managing users
- Creating documents for multiple devices
- Understanding the role of the master account
- Using admin and app builder accounts
- Setting up application accounts
- Setting the correct information
- Using the Web Viewer
- Setting up a paywall

DPS DASHBOARD

- Finishing a folio
- Using metadata
- Understanding the publishing procedure
- The difference between an App Store & Ad Hoc build
- Publishing to the distribution server
- Creating a product ID
- Setting the publishing date
- Updating content

APPLE PROVISIONING PORTAL

- Getting to the Provisioning portal
- Creating P12 certificates
- Creating a Bundle ID
- Finding your device UDID number
- Creating P12 push certificates
- Creating MobileProvision certificates

APPLE ITUNES CONNECT

- Using iTunes Connect
- Managing your Apple contracts
- Managing your applications
- Creating a new application
- Inserting the necessary information

- Selling your publications as retail content
- Using a Shared Secret
- Adding free or retail subscriptions
- Using Newsstand
- Finishing your App Store page and upgrading your status

DPS APP BUILDER

- Installing DPS App Builder
- Choosing the correct app type
- Changing the app behaviour options
- Customising in-app terminology
- Creating app icons and splash screens using Adobe Photoshop
- Setting up subscriptions and Newsstand
- Using social sharing

TESTING

- Downloading the .IPA file and synchronising with iTunes
- Creating a sandbox user for retail content
- Testing Newsstand covers
- Testing subscriptions
- Downloading the .ZIP file
- Using Application Loader

FINISHING

- Creating an app update
- Tips for app approval by Apple
- Linking from your site to the App Store
- Using 3rd party services for sales and analytics
- Using DPS analytics

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www.cd.com.au