## After Effects Essentials | Course Overview

### **COURSE DESCRIPTION**

After Effects allows you to create both stunning and professional motion graphics and visual effects. This course is designed to allow those new to video animation techniques or who are self-taught, to get the most from this immensely powerful software. The emphasis throughout this After Effects course is on getting up-to-speed with the essential functionality of the program and includes many practical exercises along with countless tips and techniques to help you become more productive.





### WHAT YOU WILL LEARN

Key topics include incorporating video with Photoshop and Illustrator graphics, video layering techniques, using 3D features, animating text, working with key frames, using filters for special effects and rendering your final project for broadcast, HD or the web. While courses are available using the latest version - CC (Creative Cloud), options for CS6 and CS5 are also available.

\$816 \$770 (+GST) 2 DAYS | 9-4:30PM

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### Course outline

#### INTRODUCTION

Video Terminology TV Broadcast standards Pixel aspect ratios Common DV Codecs SMPTE timecode

#### **IMPORTING FOOTAGE**

Importing layers from Photoshop & Illustrator
Continuous rasterize
Looping video footage
Interpreting footage

#### STARTING A PROJECT

The Composition window
Using the Project window
Working with layers over time
Animating layers independently
Trimming and moving layers
Changing playback speed and
direction
Applying effects

# UNDERSTANDING KEY FRAMES

Transform Properties
Creating Keyframes
Copying and pasting key frames
Spatial and temporal interpolation
Key frame assistants – easy ease
Time reverse key framing
Simultaneously editing keyframes
Importing motion paths from
Illustrator

# LINKING METHODS IN AFTER EFFECTS

Parent/child relationships Pre-Compose/nesting Duplicating layers and comps Working with Effects

### **APPLYING EFFECTS**

Animating effects
Using adjustment layers
Solid layers
Vignettes

### **WORKING WITH TEXT**

Composing text
Text Layout
Write on text using the stroke effect
Text animators
Browsing, applying and saving
animation presets
Adding Layer styles to text

# INTRODUCTION TO USING MATTES

Creating Track mattes Alpha Channels Blending modes

### **USING MASKS**

Drawing mask shapes with the shape and pen tools Mask modes and properties The corner pin effect Importing mask paths from Illustrator

# KEYING TECHNIQUES (GREEN SCREEN)

Understanding the Keying workflow Matte chocker Channel Blur Using Keylight Chroma Key

#### **MOTION TRACKING**

Tracking moving footage
Track Transform, Perspective
corner pin
Tracking effects
Motion stabilization

## TIME STRETCHING - SPEED CHANGE

Controlling speed over time Time remapping Reverse speed Frame Blending/pixel motion TimeWarp

#### **PUPPET PIN TOOL**

Puppet pin Overlap & Starch tool Puppet tool

#### **SHAPE TOOLS**

Drawing and Animating Shapes Converting illustrator files into shapes Adding Animators to Shapes Brainstorm

# INTRODUCTION TO WORKING IN 3D SPACE

Creating a layer in 3D space 3D text animation Animating the Camera Addling lights

# FINAL RENDERING - SAVING YOUR WORK

Adding your project to the render Queue

Render settings for multiple outputs

Using Adobe media encoder for multiple outputs

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