InDesign to eBooks | Course Overview

COURSE DESCRIPTION

Create eBooks for Kindle and other eReaders using InDesign. This course will cover best work practices, time-saving tips and setting up the ideal document structure. Gain an understanding of re-flowable content and the new features becoming available with ePub3. Learn how to create the required file formats for different devices and how to edit and optimise the output for your target audience.

WHO SHOULD ATTEND

- · Publishers & authors wishing to take advantage of the greatly expanding eReader market
- · Designers needing to extend their skills into the digital publishing realm
- · Companies wishing to rationalise internal documentation and to provide easy access to this information

PREREQUISITES

Experience with InDesign's print publishing procedures. Confident use of InDesign page layout, text frames and Paragraph & Character Styles. Some HTML/CSS knowledge would be an advantage, but not essential.

WHAT YOU WILL BE ABLE TO ACHIEVE AFTER THE CLASS

- · Create an eBook from scratch using Adobe InDesign
- · Convert to the necessary file formats for different eReader devices
- · Edit, debug & validate the files, so they are ready for distribution



\$630 \$500 (+GST)
1 DAY | 9-4:30PM

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Premium training for visual communication

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Course outline

DEFINING EBOOK FORMATS

What is an eBook? eReading devices and file formats

SETTING UP

Previewing in Adobe Digital Editions Previewing with the Kindle simulator

MAKING YOUR FIRST EBOOK

Publishing ePub Previewing the ePub Controlling image size Creating a table of contents

CONTROLLING IMAGES

Anchoring Images
Captions
Custom Image export options

COVER ART, METADATA & EXPANDING EPUBS

Adding metadata

Defining a cover and cover thumbnail

Choosing your own cover

Expanding the ePub file

CREATING CHAPTER BREAKS

Page break options Creating an InDesign book Adding chapters

CREATING LINKS

Links to external websites Internal links with Cross References Internal links with Hyperlinks

STYLING & STRUCTURE

Fonts & sizes for Headings Fonts & sizes for Paragraphs How styles will map to HTML & CSS Expanding and editing the ePub file

ADDING AUDIO

Adding Audio in InDesign MP3 files

ADDING VIDEO

Adding video in InDesign Determining video size Adding poster images

CLEANING UP CODE & EPUB VALIDATION

Understanding the ePub files Validating and testing ePub files

CONVERTING TO KINDLE'S MOBI FORMAT

Converting an ePub into a Mobi file for the Amazon Kindle Previewing using the Kindle emulator