## Premiere Pro Essentials | Course Overview

#### **COURSE DESCRIPTION**

The growth of digital video over the last few years has been phenomenal. Having high quality video content to attract clients to your company's online experience has become the new expectation. This Adobe authorised course is designed to enable you to get your message across with maximum impact using the powerful and flexible video editing capabilities of Adobe Premiere Pro. While courses are available using the latest version - CC (Creative Cloud), options for CS6 and CS5 are also available. However, we highly recommend to upgrade to the latest version due to the many powerful new features now available.





#### WHAT YOU WILL LEARN

The course provides a comprehensive grounding in Adobe Premiere and gives you the skills to bring your ideas to life. Covering: capturing HD video footage from camera, editing, adding effects & transitions, colour correction, text and exporting to a number of formats including web (Youtube) through to Broadcast. Our trainers are experienced digital video editors who have produced commercial video sequences for broadcast, multimedia and the web. This two day course will fully equip you to produce your own video content from start to finish and make a difference to your online presence.

\$810 \$770 (+GST)
2 DAYS | 9-4:30PM

Please visit our website for enquiries and bookings:

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#### Why train with us?

- Certified trainers
- 4 city locations
- Mac and PC\*
- Free course resit\*
- Free after-course support\*

\*Conditions apply

### Premium training for visual communication

Providing quality training since 1989 to the publishing, design, marketing, print and web industries. Join us in Sydney, Brisbane, Canberra & Melbourne.

### Course outline

#### INTRODUCTION

Video Terminology TV Broadcast standards Pixel aspect ratios Common DV Codecs SMPTE timecode

# INTRODUCTION TO PREMIERE PRO

Creating a Premiere Project, setting scratch discs

The Sequence Settings dialog box Preferences

Premiere's user interface

Workspaces

Overview of the main panels Using bins

#### **IMPORTING FOOTAGE**

Importing various video formats
Importing Photoshop & Illustrator
files

Importing Audio files
Using the media browser for
tapeless formats (P2, XD Cam,
AVCHD)

Organizing footage into bins

### **CAPTURING FOOTAGE**

Capturing off mini DV Tape Setting capture in and out points Logging clips Batch capturing Manual capturing (analog source) Capturing HDV clips

#### **BASIC EDITING**

Arranging a story board and automating to the timeline Editing clips on the timeline (drag and drop) Navigating the time line Using the source monitor, (setting

Overlay, insert,

in and out points)

Trimming clips
The ripple edit tool
Snapping to the CTI
Targeting tracks

#### **TRANSITIONS**

Adding transitions Editing transitions in the effects control panel Applying transitions to multiple

Audio transitions

#### **CREATING TITLES**

The titler panel
Basic text parameters
Title styles
Roll and crawl titles

#### **ADVANCED EDITING**

Roll, slip and slide edit tools lift and extract edits Shuffle edits

#### **WORKING WITH EFFECTS**

Applying effects
Effects control panel
Basic Colour correction using the
Fast Colour Corrector

## CHROMA KEYING (GREEN SCREEN)

The ultra key effec Chroma Key Introduction to Using Mattes Creating Track mattes Alpha Channels

## INTRODUCTION MOTION CONTROL

The motion parameters Introduction to keyframing

## TIME REMAPPING - SPEED CHANGE

Changing speed
Reverse speed
Time stretch tool
Variable time remapping with transitions
Changing the speed of multiple

#### **AUDIO**

Precision audio editing Adjusting audio clip levels (keyframing) Audio effects and transitions

#### **EXPORTING**

Exporting for broadcast (PAL) (Quicktime, AVI) Exporting for web Exporting for mobile devices Adobe media encoder

"The trainer answered many questions I have had for years. The course was as enjoyable as it was interesting."

Deborah, Editor

### Please visit our website for enquiries and bookings: