



DPS Single App Publishing | Course Overview

COURSE DESCRIPTION

Did you know that your Creative Cloud subscription entitles you to creating as many iPad apps as you want? Of course you can do more with a DPS Enterprise or Professional license, but the fact is you can get your annual report, portfolio, catalogue or other interactive documents online on the Apple App Store after having taken this special course. We will guide you through all the necessary steps for publishing your folio, creating your page on iTunes and getting your application online.

This course will focus on iPad apps only. Please note that after course support can be arranged for your specific publishing requirements.

WHO SHOULD ATTEND

- People interested in learning how to create iPad apps from within Adobe InDesign.
- People with a Creative Cloud subscription or a DPS Single Edition code.

WHAT YOU WILL LEARN

- Understanding single folios
- Using the DPS Dashboard
- Navigating the Apple provisioning portal
- Using Apple iTunes Connect
- Finalising Apps with DPS App Builder
- Tips and analytics

PREREQUISITES

If you wish to create your own example app during the course it is mandatory to have an Adobe Creative Cloud subscription. So make sure you know your account credentials like login ID and password. If you haven't already done so, you can choose a plan and subscribe to Adobe Creative Cloud. This class will focus on iPad app creation. For iPad apps it is recommended (but not mandatory during the course) to register as an Apple Developer. An Apple Developer account costs \$99/year and can take up to 24hrs to be confirmed so start this procedure in time. Important: if you choose to register this account as an individual (as opposed to registering as a business) be sure the owner of the used credit card is the same person registering the account. If not, Apple will refuse your registration and will block this account during further investigation, which might take up to 2 weeks. Note that this class will be conducted on an Apple Mac computer because the Adobe App Builder program is only available on Mac at the moment

\$630(+GST)

1 DAY | 9-4:30PM

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Course outline

GETTING STARTED

- Understanding what a single folio app is
- Differences between DPS Single Edition app & Single Edition with Pro license
- Acquiring Single Edition code.
- How to register as an Apple Developer

DPS DASHBOARD

- Finishing a folio
- Using metadata
- Understanding the publishing procedure
- Difference between an App Store build & Ad Hoc build

APPLE PROVISIONING PORTAL

- Getting to the Provisioning portal
- Creating P12 certificates
- Creating a Bundle ID
- Finding your device UDID number
- Creating MobileProvision certificates

APPLE ITUNES CONNECT

- Using iTunes Connect
- Managing your Apple contracts

- Managing your applications
- Creating a new application
- Inserting the necessary information
- Selling your app as retail content
- Finishing your App Store page and upgrading your status

DPS APP BUILDER

- Installing DPS App Builder
- Accessing App Builder from InDesign
- Changing the app behaviour options
- Customising in-app terminology
- Creating app icons & splash screens

TESTING

- Downloading the .IPA file and synchronising with iTunes
- Downloading the .ZIP file
- Using Application Loader

FINISHING

- Creating an app update
- Tips for app approval by Apple
- Linking from your site to the App Store
- Using 3rd party services for sales and analytics

Please visit our website for enquiries and bookings:
www.cd.com.au