Photoshop for Web | Course Overview

COURSE DESCRIPTION

This course will teach you all the main options that are required for building graphics and interfaces for online use. Web designers will love this course because it allows them to create graphics and export them for later use in their web design software. Marketeers will love this course because it allows them to create and handle simple banners, ads and promotions to put on their website, social media pages or use as an email signature.

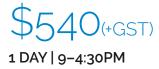
Students should have a strong working knowledge of either Mac or Windows.





WHAT YOU WILL LEARN

The emphasis of this course is working with layers, text elements and shapes. Use Photoshop to setup new web documents and draw out your website grid structure. Then use drawing tools, text options and layer effects to stylise your content. Flexibility is key when using lots of elements in the program. So learning how to use text and object styles and master Smart Objects will help you keep your design consistent and easily updatable.



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Course outline

PHOTOSHOP FOR WEB DESIGN

Photoshop Interface
Interface Overview
Arranging Panels
Saving a Custom Workspace
Open, View and Arrange Documents
Zooming In and Out
Arranging Documents
Setting up a new file
Setting up a grid system for wireframes
Using guides

IMAGE BASICS

Making Basic Selections
Marquee Tools
Modifying Selections
Basic Image Adjustments
Brightness and Contrast
Hue and Saturation
Cropping an image
Changing image size

USING COLOUR

Understanding web-safe colours
Using RGB and Hex colours
Saving swatches
Using Kuler
Working with layers
Creating layers
Moving / copying / deleting / renaming layers
Clipping layers
Using Layer Groups
Using Solid Colour and Gradient layers
Aligning layers
Using layers
Using layer filters

LAYER EFFECTS

Using layer effects
Duplicating layer effects
Properly scaling layer effects
Saving Style presets
Layer mask basics

WORKING WITH TEXT

Creating point type
Creating area type
Setting paragraph options
Setting character options
Using styles to automate formatting
Loading and redefining styles

WORKING WITH OBJECTS

Creating basic shapes
Understanding the types of objects
Editing vector shapes
Applying vector layer formatting
Defining a custom shape

WORKING WITH SMART OBJECTS

Understanding the Smart Object workflow Creating linked Smart Objects Creating embedded Smart Objects Applying Smart Filters

OUTPUT

Using the Slice tool Naming and managing slices Using Adobe Generator for automatic output Using the Save for Web command Understanding the different file formats Where to go from here