



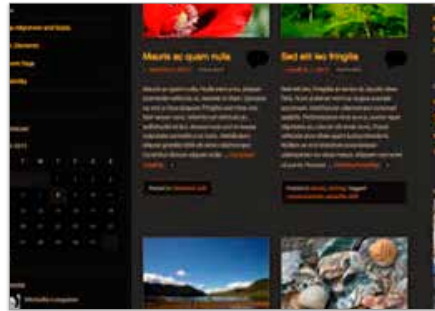
WordPress Essentials | Course Overview

COURSE DESCRIPTION

WordPress is very user-friendly software and is currently the most popular CMS (Content Management System) for creating all types of websites. This introductory course begins with an overview of what makes a successful WordPress site as well as how to create and update your own site. Topics explored include formatting text, inserting images and media, post types and post formats, custom menus, widgets, themes and plugins.

HOW DO I SETUP THE WORDPRESS SITE ON THE REAL WEB SERVER?

Many courses will show you how to design and add components for your WordPress website, but will not walk you through what can seem like the most daunting aspect - installing and administering your site to the server. We show you how to do this using MAMP (for Mac users) and XAMPP (for PC users).



~~\$459~~ **\$420** (+GST)
1 DAY | 9-4:30PM

Please visit our website for enquiries and bookings:

www.cd.com.au

www.facebook.com/citydesktop

www.twitter.com/citydesktop

city
desktop training

www.cd.com.au
info@cd.com.au
1300 441 891



AUTHORISED
Training Centre

Why train with us?

- Certified trainers
- 4 city locations
- Mac and PC*
- Free course resit*
- Free after-course support*

*Conditions apply

Premium training for visual communication

Providing quality training since 1989 to the publishing, design, marketing, print and web industries. Join us in Sydney, Brisbane, Canberra & Melbourne.



Web Training Courses

Sydney, Melbourne, Brisbane and Canberra

Course outline

INTRODUCTION TO WORDPRESS

- Background & Capabilities
- Examples of WordPress-powered sites

HOSTING REQUIREMENTS – FINDING A WEB HOST

SETTING UP WORDPRESS ON A LOCAL TEST SERVER

- Setting up a database and user
- Running the WordPress install script

TOUR OF THE WORDPRESS DASHBOARD

- Settings and Navigating the Dashboard
- The Right Now dashboard widget
- QuickPress
- Customising your Dashboard
- Recent Comments
- Exporting and Importing Site Content
- Backing up Site Data and Files

CUSTOMISING SETTINGS

- Customising General Settings
- Configure Writing Settings
- Reading Settings for Display
- Discussion Settings
- Media Settings
- Permalink Settings
- Backing up Site Data and Files

MANAGING ACCOUNTS

- WordPress User Accounts
- Configuring Your Account

ADDING CONTENT

- Adding & Editing Posts
- Adding & Editing Pages
- Setting up Categories
- Using Tags
- Internal Linking

WORKING WITH MEDIA CONTENT

- Using the Media Library
- Uploading & Managing Audio Files
- Uploading & Managing Video Files

MANAGING COMMENTS

- Enabling and Disabling Comments
- Moderating Comments

CREATING A MENU

ADDING WIDGETS TO THE SIDEBARS

FREE AND PREMIUM THEMES

- Elements to consider when choosing a theme
- Installing a free theme
- Adding menus to the new theme
- Adding widgets to the new theme

INTRODUCTION TO PLUG-INS

- Finding, installing and activating plug-ins
- Plugin settings

UPDATING YOUR SITE

- Installing and administering your site to the Remote Server

Please visit our website for enquiries and bookings:
www.cd.com.au