

How you crawled the corpus (e.g., source, keywords, API, library) and stored them (e.g., whether a record corresponds to a file or a line, meta information like publication date, author name, record ID)

Answer:

We aimed to crawl informative review data from Tripadvisor website and construct a comprehensive format of datastore, in order to build up our own search engine that can satisfy users' needs. As for recommending the Attraction for users, we use Twitter API for crawling Twitter data.

TripAdvisor

Source & Keywords for crawling

The keywords for crawling are “Singapore Attraction” from “<http://www.tripadvisor.com.sg/Attractions-g294262-Activities-Singapore.html>”.

This page link above refers to the summary of Attractions in Singapore (as a Country), which provides 4 subcategories of locations:

1. Singapore Attractions: <http://www.tripadvisor.com.sg/Attractions-g294265-Activities-Singapore.html>
2. Sentosa Island Attractions: <http://www.tripadvisor.com.sg/Attractions-g294264-Activities-Sentosa-Island.html>
3. Pulau Ubin Attractions: <http://www.tripadvisor.com.sg/Attractions-g1644875-Activities-Pulau-Ubin.html>
4. Jurong Attractions: <http://www.tripadvisor.com.sg/Attractions-g294263-Activities-Jurong.html>

Since we do not have API, we start crawling links of needed information from the above 4 links. Thus, to be precise, “Singapore Attraction” is not the Keyword in the normal sense (when using API), but actually we have 4 specific starting points for retrieving data. We will crawl the reviews (in English) for all the attractions under each category for Singapore.

API & Library

As TripAdvisor does not offer an API for academic purpose, the information of the attractions and reviews are fetched by Java code implemented by ourselves. The following are the libraries/frameworks for crawling and storing the corpora (and log purpose).

1. Crawler4j: <https://github.com/yasserg/crawler4j> (for crawling)
2. Jsoup: <http://jsoup.org/> (for parsing HTML)
3. Hibernate (ORM): <http://hibernate.org/orm/>

It is an Object/Relational Mapping framework, allowing mapping an object-oriented domain model to a traditional relational database. It relieves the developer from manual result set handling and object conversion.

4. SLF4J & log4j: <http://www.slf4j.org/index.html> & <http://logging.apache.org/log4j/1.2/> (Logging)
5. (Optional) Selenium: <http://docs.seleniumhq.org/> (It is a browser testing automation tools, in the case of some pages that do not contain the information we need in the HTML but only show in the HTML modified by Javascript, We use this tool to execute the Javascript and return us the resultant HTML)

Analysis of TripAdvisor

As we choose "Singapore" & "Attractions" as the keywords, we have limited the information to a small portion of the whole data from TripAdvisor. We want to fetch the Attraction with its information along with all the Reviews (in English) written for each Attractions. We define in general the each attraction as an Object of Class Attraction and each review as an Object of Class Review. One Attraction has many reviews.

Review

The image shows a screenshot of a TripAdvisor review for Universal Studios Singapore. Red arrows and boxes highlight specific elements for data extraction:

- Rating:** Points to the 5-star rating icon.
- Review Title:** Points to the title "small but fun".
- Review Time:** Points to the date "Reviewed 1 March 2015".
- Author Info:** Points to the reviewer's profile box, which includes:
 - Profile picture: Amna S
 - Location: Rawalpindi, Pakistan
 - Reviewer stats: 5 reviews, 4 attraction reviews, Reviews in 5 cities

The review text is enclosed in a red box:

i visited universal with my husband and toddler. bought tickets online via asiataours for 66sgd each and my kid went free. the ticket included 5sgd food voucher and 5sgd shopping voucher (can only be used if u ur bill is above 35sgd).we ended up using the food voucher only and bought nachos for my kid and a refreshing slush drink. we went at about 1pm but found no crowds at entrance. both the roller coasters were not working which was a huge disappointment for my husband. there is no train like the universal at LA. this one is smaller than both the florida and the LA ones. lesser rides. the lines were not too long and for most of the rides we didnt have to wait when me or my husband went as a single rider.my kid enjoyed the madagascar boat ride a lot. i loved the transformers 4d ride.the best was water world live show. they have it 3 times a day so dont miss it. and try to sit in the blue seat to get drenched. we took a bus from our hotel to vivo city stop and hopped on the rws8 bus which costed 2sgd per person and droppeded us in the basement where i had to collect the tickets from asiatravel's kiosak. overall a nice experience. go early if you want to do all the rides.

Below the review text, there is a "Was this review helpful?" section with a "Yes" button, a link to "Ask Amna S about Universal Studios Singapore", and a disclaimer: "This review is the subjective opinion of a TripAdvisor member and not of TripAdvisor LLC".

Page address: http://www.tripadvisor.com.sg/ShowUserReviews-g294264-d2439664-r257068853-Universal_Studios_Singapore-Sentosa_Island.html

Review ID: **r257068853**

Attraction ID: **d2439664**

Location ID: **g294264**

We can get review title, review content, review time, rating and author information from the page (HTML)

Attraction

The screenshot shows the top section of the Universal Studios Singapore attraction page. Annotations include:

- Rating:** A red box around the 5-star rating icon.
- Review number:** A red box around the text "6,488 Reviews".
- Type:** A red box around the text "Amusement & theme parks, Amusement Parks".
- Ranking:** A red box around the text "#1 of 38 things to do in Sentosa Island".

Below these are the address, phone number, website, and email links. A large red dashed box highlights the detailed description of the park, which includes information about rides, attractions, and copyright notices. A "read more" link is also visible. At the bottom right, there is a "Write a Review" button.

Page address: http://www.tripadvisor.com.sg/Attraction_Review-g294264-d2439664-Reviews-Universal_Studios_Singapore-Sentosa_Island.html

Attraction ID: **d2439664**

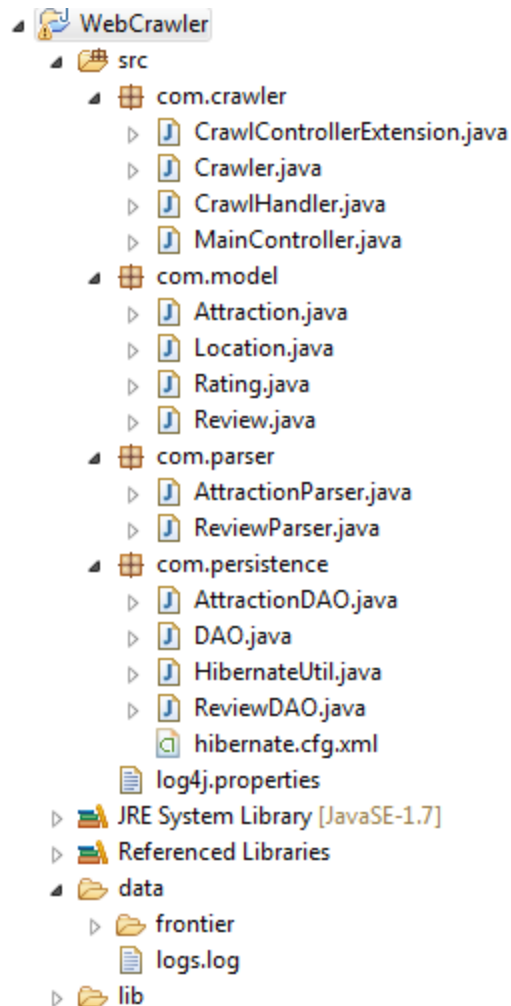
Location ID: **g294264**

Attraction Name: **Universal_Studios_Singapore**

We can get rating, number of reviews, and detailed description from the web page (HTML)

We will also save the link address of the attraction image in the database for user query.

Code Implementation



com.crawler

Classes using the **crawler4j** library, for initiating and controlling the program and doing the crawling.

- **CrawlControllerExtension**: it extends the original `crawler4j.crawler.CrawlController` class for transfer a `CrawlHandler` into the `Crawler` class, which is not provided in the original class
- **Crawler**: it extends the original `crawler4j.crawler.WebCrawler` class for implement customized crawler. It overrides the `shouldVisit` and `visit` class for parsing the attraction and review pages.
- **CrawlHandler**: it is an intermediate class for calling parsers from the crawler when crawling pages needed and record information for each attraction and review.
- **MainController**: it contains the main function. It adds the seeds to the crawler and start crawling, and it also works `Hibernate` framework for saving data into the database.

com.model

Model Classes for different types of data, and **Hibernate** annotations in classes needed for storing. The `Attraction`, `Review`, classes will stored into database as Tables; one-to-many relationship will be established between `Attraction`-to-`Review`.

com.parser

Html parsers for `Attraction` page and `Review` pages, making use of **Jsoup**. It downloads the html of each page and parse the information we need and saves the data as `Attraction/Review` objects.

com.persistence

Data Access Object (DAO) classes for linking the database using **Hibernate** framework and `Hibernate` configuration files (`HibernateUtil.java` and `hibernate.cfg.xml`).

log4j.properties

Configurations for the `log4j` library for the log file

Data Storage

Hibernate (ORM) is used here for transferring the information into the database.

Three tables are created here: **Attraction**, **Review**, & **AttractionReviews**. The table **AttractionReviews** is specified in the *Attraction.java* code, as “Set<Review> **_reviews**” is instantiated in the class.

Attraction

The following is the columns (with data types) of the Attraction table (in *com.model.Attraction.java*), stores meta information for each attraction. The Hibernate Annotation is also showed in the following.

```
@Id
@Column(name="attractionId")
String _attractionId;           // Attraction ID: e.g. d2439664

@Column(name="attractionname")
String _name;                   // Attraction Name: e.g. Universal Studio Singapore

@Column(name="rating")
float _rating;                  // Attraction Rating: e.g. 4.5, 5.0, etc.

@Column(name="numofreviews")
int _numOfReviews;              // Number of Reviews it has: e.g. 6488

@OneToMany(fetch = FetchType.EAGER)
@JoinTable(name="AttractionReviews", // One-to-Many relationship:AttractionReviews
           joinColumns=@JoinColumn(name="AttractionId"),
           inverseJoinColumns=@JoinColumn(name="ReviewId"))
Set<Review> _reviews;           // Set of all the reviews this Attraction has

@Column(name="description")
@Type(type="text")
String _description;            // Attraction Description: text

@Column(name="imgsource")
String _imgSource;              // Link of Image of this Attraction

@Column (name="url")
String _url;                    // Attraction URL

@Column (name="location")
String _location;               // Attraction location

@Column (name="latitude")
```

```
String _gpsLatitude;           // Attraction latitude;           1.281566

@Column(name="longtitude")
String _gpsLongitude;         // Attraction longitude;         103.86361
```

Review

The following is the columns (with data types) of the Review table (in *com.model.Review.java*), stores meta information for each review. The Hibernate Annotation is also showed in the following.

```
@Id
@Column(name="ReviewId")
String _reviewId;           // Review ID: e.g. r257068853

@Column(name="content")
@Type(type="text")
String _content = "";       // Review content: text

@Column(name="rating")
Rating _rating;             // Enum: terrible/poor/average/verygood/excellent

@Column(name="date")
@Temporal(TemporalType.DATE)
Date _date;                 // Review data: time stamp

@Column(name="title")
String _title;              // Review title: e.g. 'small but fun'

@Column(name="author")
String _author;             // Review Author: e.g. Amna S

@Column(name="wordcount")
int _wordCount = 0;         // Review word count
```

Hibernate Configuration file

```
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE hibernate-configuration PUBLIC
    "-//Hibernate/Hibernate Configuration DTD 3.0//EN"
    "http://hibernate.sourceforge.net/hibernate-configuration-3.0.dtd">
<hibernate-configuration>
```



```

<session-factory>
  <property
name="hibernate.connection.driver_class">org.postgresql.Driver</property>
  <property
name="connection.url">jdbc:postgresql://localhost/tripadvisor</property>
  <property name="connection.username">postgres</property>
  <property name="connection.password"><!--Password-->
</property>
  <property
name="hibernate.dialect">org.hibernate.dialect.PostgreSQLDialect</property>
  <property
name="cache.provider_class">org.hibernate.cache.NoCacheProvider</property>
  <property name="hbm2ddl.auto">create</property>
  <property name="show_sql">>true</property>
  <!-- Mapping the classes in com.model to tables in database -->
  <mapping class="com.model.Attraction"/>
  <mapping class="com.model.Review"/>
</session-factory>
</hibernate-configuration>

```

ScreenShot of Database

Attraction Table

	Data Output	Explain	Messages	History									
	attraction character	crawl date	description text	imgsource character	latitude character	location character	longitude character	attractionname character varyin	numofreviews integer	rating real	url character		
524	d4974874	2015-03-		www.tripa	1.29967	Singapo	103.84513	LaserOPS	5	4.5	www.tripa		
525	d4355449	2015-03-		www.tripa	1.30646	Singapo	103.85231	Amrita Ayurved	1	4	www.tripa		
526	d6706314	2015-03-	Discover I	www.tripa	1.28028	Singapo	103.85645	Marina Bay Seg	22	4	www.tripa		
527	d1837767	2015-03-		www.tripa	1.28539	Singapo	103.86085	Marina Bay Sar	4147	4.5	www.tripa		
528	d2348967	2015-03-	Located in	www.tripa	1.34551	Singapo	103.79687	Green Fairways	3	3.5	www.tripa		
529	d1523862	2015-03-	Bridging t	www.tripa	1.27966	Singapo	103.80217	The Southern I	166	4.5	www.tripa		
530	d2344350	2015-03-	The city t	www.tripa	1.43725	Singapo	103.78716	Woodlands	13	3.5	www.tripa		
531	d7189348	2015-03-				Singapo		The Animal Res	1	3	www.tripa		
532	d7054732	2015-03-		www.tripa	1.24940	Sentosa	103.83032	Song Of The Se	0	0	www.tripa		
533	d4717342	2015-03-		www.tripa	1.33512	Singapo	103.74615	IMM Building	27	3.5	www.tripa		
534	d2344353	2015-03-	Experience	www.tripa	1.40319	Pulau U	103.9722	Chek Jawa	36	4.5	www.tripa		
535	d2344356	2015-03-	Take in s	www.tripa	1.27302	Singapo	103.81878	Mount Faber	87	4	www.tripa		
536	d2344355	2015-03-	Learning :	www.tripa	1.27917	Singapo	103.79876	Hort Park	35	4.5	www.tripa		
537	d4355450	2015-03-	Why is WO	www.tripa	1.28116	Singapo	103.84417	Wok n Stroll I	31	5	www.tripa		
538	d7189343	2015-03-		www.tripa	1.30111	Singapo	103.83545	Cuddles Cat Ca	4	3	www.tripa		
539	d2338923	2015-03-	With five	www.tripa	1.29804	Singapo	103.84457	Park Mall	7	2.5	www.tripa		
540	d6199263	2015-03-	Phantom J	www.tripa	1.27814	Singapo	103.84077	Phantom Joker	26	4.5	www.tripa		
541	d2338921	2015-03-	Palais Ren	www.tripa	1.30635	Singapo	103.82944	Palais Renaiss	2	5	www.tripa		
542	d6974619	2015-03-			1.30110	Singapo	103.86003	Khim s Collect	2	5	www.tripa		
543	d1475614	2015-03-	Urban Fai	www.tripa	1.27738	Singapo	103.84775	Urban Fairways	77	4.5	www.tripa		
544	d6482566	2015-03-		www.tripa	1.24777	Singapo	103.84197	Quayside Isle	8	4.5	www.tripa		
545	d2439664	2015-03-	Singapore	www.tripa	1.25544	Sentosa	103.8223	Universal Stud	6572	4.5	www.tripa		

Review Table

	Data Output	Explain	Messages	History			
	reviewid character var	author character	content text	date date	rating integer	title character varying(255)	wordcount integer
91820	r163362529	liketrav	A great	2013-06-0	4	"Wonderful experience i	32
91821	r192052332	SingTrip	This wa	2014-01-2	4	"Singapore Family Holid	42
91822	r168934950	ChandraJ	This is	2013-07-2	3	"Transformer at USS"	50
91823	r190103525	AgniKutt	Plan fo	2014-01-0	4	"Plan for a whole day t	65
91824	r246789902	xplorer9	My fami	2015-01-0	4	"Fun for everyone"	178
91825	r185065778	Louiseia	Univers	2013-11-1	4	"Universal studio overv	175
91826	r207768262	ashish19	It was	2014-05-2	3	"Amazing trip to Univer	109
91827	r124812252	la revol	Here I	2012-02-2	4	"One of the best theme	226
91828	r155351566	Nicifive	We had	2013-03-2	4	"Great family day out"	33
91829	r209268328	maplesyr	We visi	2014-06-0	2	"Extra super long lines	73
91830	r193736065	Review-S	My part	2014-02-1	2	"Worth a look but bette	124
91831	r230026704	Abhi287	It is a	2014-09-2	2	"Small and long lines"	67

AttractionReview Table

	Data Output	Explain	Messages	History		
	attractionid character varying(255)	reviewid character varying(255)				
91811	d2439664	r137610020				
91812	d2439664	r210507742				
91813	d2439664	r236137524				
91814	d2439664	r199839271				
91815	d2439664	r248566959				
91816	d2439664	r153833612				
91817	d2439664	r235995373				
91818	d2439664	r229450232				
91819	d2439664	r143494503				
91820	d2439664	r163362529				
91821	d2439664	r192052332				
91822	d2439664	r168934950				
91823	d2439664	r190103525				
91824	d2439664	r246789902				
91825	d2439664	r185065778				
91826	d2439664	r207768262				
91827	d2439664	r124812252				
91828	d2439664	r155351566				
91829	d2439664	r209268328				
91830	d2439664	r193736065				
91831	d2439664	r230026704				

The numbers of records, words, and types (i.e., unique words) in the corpus

TripAdvisor Corpus

Number of Attractions: 545

Number of Reviews: 91,831 (in English) (Totally 114,795 reviews)

Number of words (for review): 7,012,188

Number of types (Unique words): 69517

Other statistics:

Crawling Elapsed time:	7h:51':18" (search 1 per second)
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Links (Reviews) Not Retrieved (Non-English reviews):	22964
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Total Reviews:	114795
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Percentage of English reviews:	79.99564440959972%
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