

JACK CLANCY

Maastricht, NL



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[Jack Clancy](#)

Profile

- Logical, proactive & ambitious in all aspects of my work, educational & personal goals.
- Adaptable by nature, evident in the range of locations I have lived & worked.
- Strong work ethic, determination & leadership derived from my years as an aspiring athlete.

Education

November 2019 – Present

UX Certificate

Career Foundry, Online

- Modules Include: Information Architecture, User Research, User Testing, A/B Testing, ID, Wireframing, Prototyping, UI Design.

2012 –2016

B.Sc. Degree in Psychology

Rocky Mountain College, Montana

- Modules Included: Behavioral Psychology, Cognitive Psychology, Human Development, Experimental Psychology, Statistics, Biomechanics, Public Speaking.

Experience

November 2019 – Present

Digital Marketing/Communication Internship

Leadingcourses, Utrecht, Netherlands

- CONTENT MARKETING & SEO
 - Mastered WordPress to create and publish compelling [articles](#) and content.
- EMAIL MARKETING & SEO
 - Utilized Mailchimp to create & distribute bi-monthly newsletters to audiences in 9 languages (+50,000).
- SOCIAL MEDIA MARKETING
 - Managed multiple social media platforms to enhance the brand and reach of the company.
 - Managed Instagram accounts for [WePlayGolf.club](#) (+300k followers).
- DATA ANALYSIS
 - Displayed a proficiency in Google Analytics to provide performance reporting and analysis to senior managers.

August 2018 –
October 2019

English Teacher

Vinschool & Amon KinderCare, Hanoi, Vietnam

- Educated students from ages 3 - 8 and later from age 18+, in all aspects of effective communication including reading, writing, listening and speaking.
- Cooperated closely with Vietnamese staff to create a productive learning environment, despite language and cultural barriers.

November 2017 –
July 2018

Data Capture Technician

Informa, Dublin, Ireland

- Controlled the digitalization of data, information extraction and distribution.
- Project management and product delivery.

May 2016 –
October 2017

Professional Athlete (Soccer)

Albuquerque Sol, USA & U.M.F. Tindastoll, Iceland

- Maintained discipline and motivation to obtain personal and team objectives on and off the field.
- Excelled in leadership roles throughout my career.

June 2016 –
June 2017

Management Staff & Lead Coach

IISA & Lil' Kickers, New Mexico, USA

- Arena product sales manager.
- Customer Service Manager – liaise with customers and takes steps to resolve any issues they may have.
- Worked in a program aiding child development. Focused on helping children build strong physical, social and emotional skills that will help them be successful on & off the soccer field.

Extra-Curricular Experience

June 2018 –
June 2019

Teaching English as a Foreign Language Qualification

TEFL Graduate, Online

February 2016 –
May 2016

Mentor & Volunteer

YMCA, Montana, USA

Tools

- Adobe XD
- Sketch
- Usability Hub
- Microsoft proficiency:
 - PowerPoint
 - Word
 - Excel
- WordPress
- Google Forms
- Mailchimp
- Balsamiq
- InVision

Skills

- User Research (surveys, interviews)
- User Testing
- Sketching
- Information Architecture
- Interaction Design
- UI Design
- Content Creation
- Interpersonal & communication skills
- Teaching/Coaching
- Customer/client service
- Social Media Management

Interests

- Sketching, painting & creative writing.
- Any type of sports.
- Guitar player with a love for music.
- Travelling the world.