# Project: International Book Fair

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## 1 Introduction

An international book fair organized by the Enterprise Ireland and Higher Education Ireland, it will be held annually at the Pairc Ui Chaoimh and the Cork City Hall, selling and exhibiting books, printed matter, stationary, printing, compact discs and other multimedia publishing. Besides selling and exhibiting new books and media products, there are reading and writing workshops, seminars, and autograph sessions for book lovers. This fair will become an annual major event in Ireland to attract international visitors. Through this event, the organizer will be striving to promote local reading culture. Apart from extensively inviting the public to the Fair to visit and buy books, it also spares no effort in organizing diversified cultural activities during the Book Fair period with a view to enhance the contents and quality of the fair. To promote this first spectacular event, you are invited to design an attractive and professional web page.

## 2 Ticket Prices, Promotion

**Adult Ticket:** 5 euros

**Child Ticket:** 3 euros (for children under 10 years old).

**Re-entry promotion:** Regular tickets dated 18 and 19 July can enjoy one-time free admission on 20, 21 or 22 July after 5pm by presenting the whole stub attached to the admission ticket.

Morning Admission Ticket (entry before 12:00 noon): 3 euros (available for sale each day during the event).

## 3 Visitor's Rules and Regulations

Your registration for the Exhibition, or entry to our exhibition venue, signifies your acceptance of these Rules and Regulations and any other rules and regulations referenced herein or reasonably notified to you at the Exhibition venue, with which you agree to observe and comply.

Visitors do not have the Organizer's permission to attend, and may not attend, the Exhibition without confirming your acceptance of these Rules and Regulations in writing prior to your attendance. Your admission badge allows you entrance to concurrent Exhibitions organized by the government with other event partners. By doing so, you accept and agree to abide by the Visitor's Rules & Regulations of respective Exhibition.

1. Visitor's Conduct: You shall not do or permit to be done any action which causes or may cause any disturbance, nuisance, annoyance, inconvenience, damage or danger to any person or thing or

which in the opinion of the Organizer does not conform to the general standards of the Exhibition or constitutes a breach of these Rules and Regulations.

We reserve the right to refuse admittance to any visitor or to require any visitor to leave if their behavior is in breach of these Rules and Regulations, or contravenes applicable laws or regulations. Our opinion is final in this regard.

2. Liability: We shall not be liable for any loss of or damage to any of your property occurring in or about the Exhibition venue, or for the death of or any injury sustained by any visitor whilst in or about the Exhibition venue, other than for death or injury resulting from our negligence or which otherwise cannot be excluded or restricted at law.

   You agree that we shall not incur any liability to you for any goods or services offered or sold by, or representations made by, any Exhibitor at the Exhibition.

   You agree to indemnify and hold us harmless against any damage or allegations of damage caused by you to the property, business or reputation of us, other Exhibitors or Visitors or the operator of the Exhibition venue, including but not limited to damages arising from your breach of these Rules and Regulations.

   You agree that we shall not incur any liability to you for any error or omission in any information relating to any Exhibitor or its products in the Exhibition's official directory or in any other promotional or other printed materials or information provided by us or that Exhibitor.

3. Recording: You shall not record images in any form while attending the Exhibition without our prior written consent. Such prohibition includes, but is not limited to, the taking of photographs, video or digital recording of any type and drawing or sketching of images. You agree to surrender to us on demand whatever media on which images may be recorded in violation of this rule.

   The copyright and other intellectual property or other rights (including for the avoidance of doubt, rights in sound recording and broadcasts) in materials created in violation of this clause 4, whether arising now or in the future, shall belong to us unconditionally from the time of their creation, and you agree to do all acts and execute all such documents as may be required to properly vest the same.

   You agree to indemnify and hold us harmless against all claims, liabilities, losses, proceedings, damages, judgments, expenses, costs (including legal fees) and charges of any kind howsoever incurred by or on behalf of or made against us arising out of any infringement or other claim relating to or arising out of the unauthorized making of any recordings by you.

   You acknowledge and agree that we may take photographs/videos which could include images of you while attending the Exhibition. You hereby consent to and grant to us, the unrestricted, perpetual, worldwide, royalty-free and transferable right and license to use such images worldwide without any compensation. You acknowledge that we are the exclusive owner of all rights in such images and hereby waive (a) any and all rights in and to them, and (b) any and all claims you may have relating to or arising from our use of them.

## 4   Sample Exhibitors

- Cambridge University Press

- Association of Taipei Publishers

- Argentina Consulate General

- Hong Kong University Press

## 5   Requirements

- The web page should show the theme of the fair.

- The web page should cover the following topics: About Book Fair, Visitor, Exhibitor

- The web page should have a basic introduction about this fair. You can brainstorm about this event based on the information provided.

- The web page should also feature a special section for art gallery and renowned writers.

- In the Visitor section, visitors can book admission tickets online. The reserved e-tickets should be confirmed via either email or printing.

- In the visitor section, a list of exhibitors should be displayed based on different categories. You need to brainstorm more exhibitors based on the sample ones provided as the above. When user selects an exhibitor, it should display more information about the exhibitor - exhibitor name, category, booth number, website, a list of recommended books.

- In the visitor section, a page of visitor's rules and regulations should be displayed.

- In the visitor section, visitors can browse and search a book available in this fair.

- In the exhibitor section, exhibitor can register and pay for the participation. You can decide the rate of the registration fee.

- Everyone can subscribe to this event and share it through social networks.

- Your website should meet the following criteria:

    - secure and responsive
    - RESTful
    - cross-browser
    - interactive and dynamic
    - high accessibility and high (re)usability
    - maintainable and scalable

- Your website should adopt a good design pattern and adhere to a good layout (like, Z/F layout etc). Do not use the same layout as the one used for portfolio project.

# 6  Technologies

- **CSS3 Sprites** (**FlexBox, Media Query**)

- **HTML5/6**

- **Bootstrap**

- **a front-end framework using either shadow DOM or real DOM** (like Angulars etc.) **[PS. Marks will not be rewarded using the same framework as the one used for the porfolio project]**

- **JavaScript** (**IIFE**)

- jQuery and Ajax

- Sass/LESS

Note the technologies with bold font are mandatory, you must employ them in the project.

# 7  Submission

Submit the source code of the book fair through Canvas. You need to give a quick presentation on your final product. Marks will not be rewarded without presentation. The whole website must be deployed.