

# TrustScore

07/16/2012

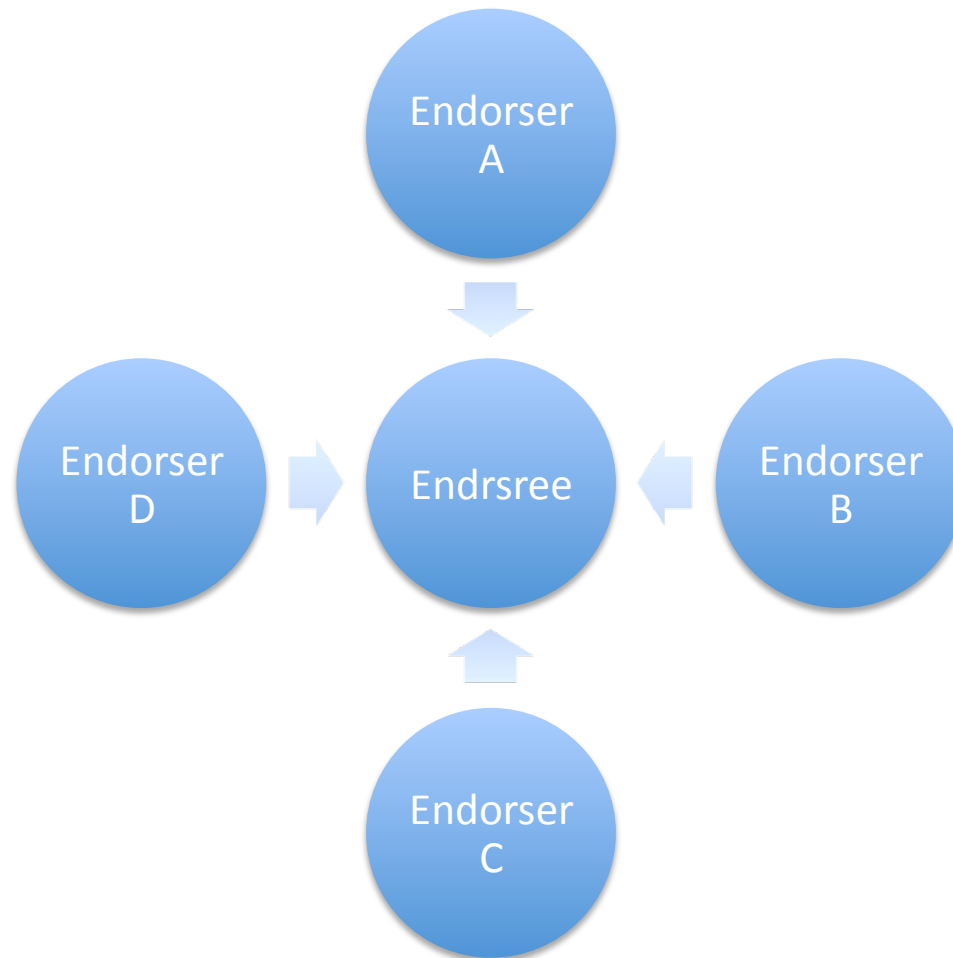
# Basics

- Alternative/supplement to traditional Credit Score
- Risk mitigation tool
- Captures trust dynamics between social peers
- Use-case adaptable

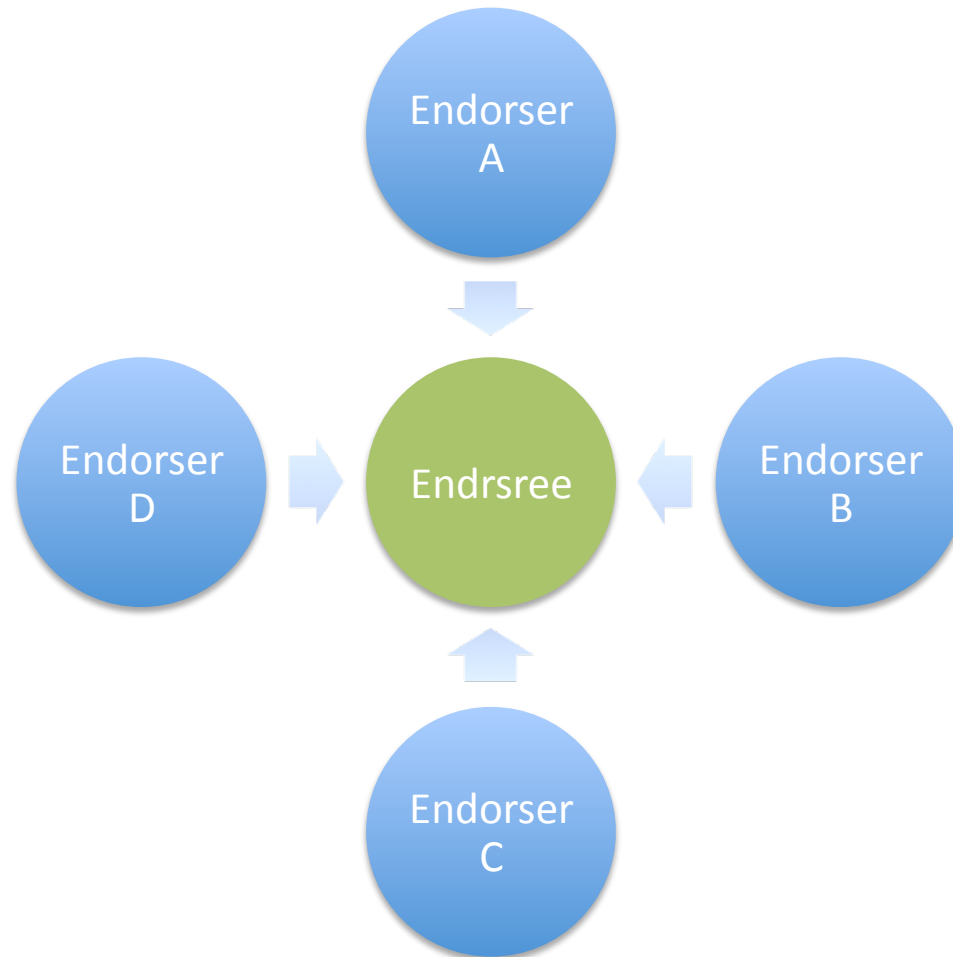
# Objectives

- Create more opportunities for more people
- Lower due diligence costs
- Provide better risk prediction
- Incentivizing social participation

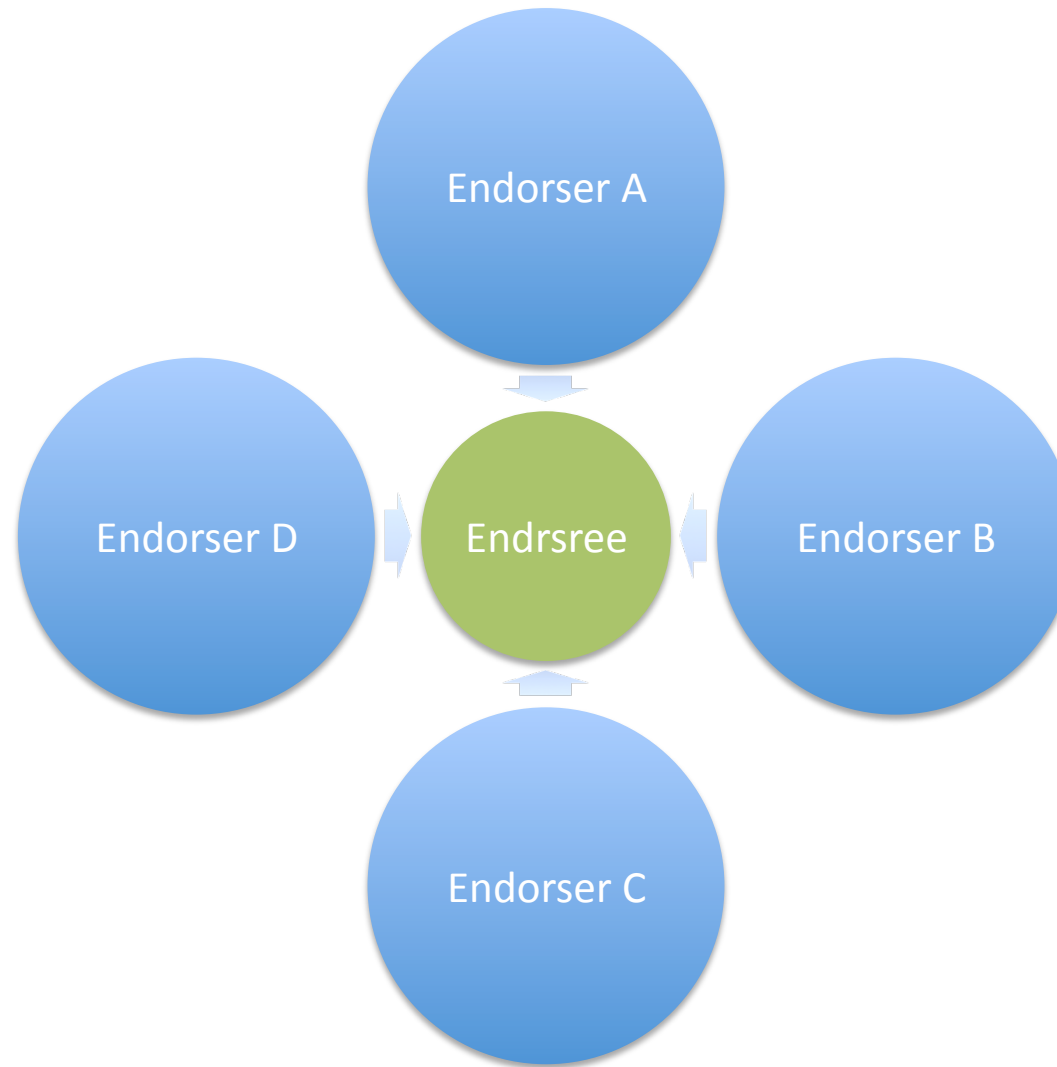
# Asks for Endorsements



# Positive Outcome



# Propagate Reward



# Status & Outcome

- Functioning Algorithm
  - Needs Calibration
- Developing Demo
- Partnering with Kiva Zip for Proof of Concept
- Looking for Further Partnerships
  - Use-cases
  - Data

# Demo Page URL

- <http://jackdreilly.github.com/trustscore>