

Agnes Szelag

Creative Director

Oakland, CA - Email me on Indeed: [indeed.com/r/Agnes-Szelag/e1dc0ffa70a61253](https://www.indeed.com/r/Agnes-Szelag/e1dc0ffa70a61253)

Authorized to work in the US for any employer

WORK EXPERIENCE

Creative Director

Berkeley Resource Center for Online Education, UC Berkeley - 2015 to 2017

- Direct all media and art production: concept, pre-production, storyboards, studio and on-location production, graphic design, motion graphics, post-production, and distribution
- With management team create and manage the vision, work culture, mission statement, operational structure and workflows for production team consisting of instructional designers, product managers, and media team.
- Lead media team consisting of: editors, camera people, motion graphic artists, animators, and graphic designers. Occasionally working with contractors/freelancers.
- Lead concept brainstorming sessions for art and story development.
- Work with Product Managers and clients to create the most appropriate and effective media for each course.
- Create Media Plans for online courses, assign appropriate teams to execute them, oversee execution.
- Strategically design look and feel of portfolios, courses, and individual media pieces.

Senior Producer

Berkeley Resource Center for Online Education, UC Berkeley - 2013 to 2015

- Direct pre-production through distribution for 20+ projects at a time.
- Ensure quality control and timely delivery of all media products at BRCOE.
- Lead Media Team consisting of: editors, camera people, motion graphic artists, animators, and graphic designers. Occasionally working with contractors/freelancers.
- Work with graphic designer, motion graphics designers, and animators to refine and develop art assets, typeface selections, and motion types.
- Direct and light more complicated, on-location, and high-profile shoots.
- Work collaboratively with Product Managers to create and manage media budgets.
- Manage and maintain three studios for media production including purchasing and inventory of equipment.
- Supervise media team's hours in Caltime and Harvest.
- Help all direct reports with their professional development, encourage growth and networking, give timely feedback on performance with check-ins, and give annual performance evaluations.

Fulbright Scholar

Electroacoustic Studio - Krakow, Poland - 2011 to 2012

art, and technology in Poland

- Run weekly workshop on Composition, Improvisation, and Performance for undergrad and grad students, and community
- Perform solo and in collaborations at events in Poland and Europe

member, ME'DI•ATE Art Group, SF

Advisory Board - 2011 to 2012

Curator, San Francisco Electronic Music Festival

Ex'pression College for Digital Arts - 2008 to 2011

Course Director

Ex'pression College for Digital Arts - Emeryville, CA - 2007 to 2011

- Teach nonfiction digital film making process, theory and practical
- Teach designing media, theory and practical (transmedia, graphic design)
- Lead the redesign of curriculum using a collaborative process
- Create and maintain online course materials and interface
- Administer department - schedule, coordinate, hire, train
- Maintain, purchase and budget software, hardware
- Work closely with IT department to maintain servers and computers

Research and Development Committee

Ex'pression College for Digital Arts - 2010 to 2010

- Co-designed all courses for the Digital Film making Program
- Collaboratively helped create three new programs for the college
- Personally wrote seven perspective programs for the college

Technical Director

San Francisco Electronic Music Festival - 2010 to 2010

- Responsible for all technical preparation for a week long festival
- In charge of coordinating all audio-visual elements of festival
- Responsible for communicating with artists and running the shows

Instructor

Ex'pression College for Digital Arts - Emeryville, CA - 1999 to 2006

- Teach digital film making process (fiction) from pre-production to audio-post
- Teach DVD authoring, basic design, and motion graphics in Adobe Suite

Video projection/audio artist

Konstrukt Collective - 2003 to 2005

Owner, Manager, Media Specialist

Bellatrix Studios, CA - 2001 to 2003

Video Consultant/Graphic Designer/DVD Author

Bellatrix Studios, CA - 2001 to 2003

Denoise.com. CA

Assistant editing for commercials (Got Milk?)

E40, Luis Miguel - 1998 to 2002

1998-2002 Various production and post-production jobs (short term or project-based)

- Editing and motion graphics for show on A&E
- Lighting for various productions (E40, Luis Miguel music videos)
- Assistant editing for commercials (Got Milk?)

EDUCATION

M.F.A in Electronic Music and Recording Media

Mills College
2006

B.S. in Radio/TV/Film

Northwestern University
1998

SKILLS

file management (10+ years), Lighting (10+ years), quality control (3 years), scheduling (10+ years)

LINKS

<http://www.agnesszelag.com>

<https://vimeo.com/album/4624537>

<https://www.behance.net/agnesszelag>

CERTIFICATIONS/LICENSES

Final Cut Pro

ADDITIONAL INFORMATION

Top Skills

Management - leadership, collaborative ideation, team building, strategy

Pre-production - concept, scheduling, designing workflows and file management, scouting

Production - lighting and directing

Post-production - assign best team member, oversee many projects simultaneously, ensure productivity, quality control, motion graphics concept and production, design

Software - Adobe Creative Suite, Digital Performer, Ableton Live