Todd Rayner
Designer

Lynnwood, WA - Email me on Indeed:

As a diverse graphic and web designer I have extensive experience managing multiple projects at once, handling different print formats, various softwares, and meeting deadlines.
Authorized to work in the US for any employer

WORK EXPERIENCE

Ux Designer
Microsoft - Redmond, WA - September 2016 to Present

Design Microsoft branded web banners for Microsoft retail. Upload and maintain assets for the retail store. Work with merchandisers to use best products to showcase in banners for the current Microsoft retail website.

Graphic Designer
RANDYS Worldwide Automotive - Everett, WA - February 2016 to August 2016

Responsibilities
Design and creation for all print and web documents for direct mailers and programs using Adobe Creative Suite.
Organizing content from various vendors and formatting it to produce print and web materials.
Construction of email blasts using Vertical Response.

Skills Used
Adobe Creative Suite including: Photoshop, Illustrator, Muse, After Effects

Designer / App Developer
Nuance/Swype - Seattle, WA - October 2015 to February 2016

Responsibilities
Create keyboard prototypes using the Adobe Creative Suite.
Take prototypes and build a functional keyboard from it using Mac terminal and various minor dev apps.
Built a new functional concept website to replace current one using the Adobe Creative Suite including: Photoshop and Muse.
Created motion graphics to showcase keyboard themes using the Adobe Creative Suite including: Photoshop, Illustrator, After Effects, and Premiere Pro.

Accomplishments
By bringing fresh and new ideas to creative keyboard designs Swype keyboards increased keyboards sales incrementally while I was working for them.

Skills Used
Adobe Creative Suite including: Photoshop, Illustrator, Muse, After Effects, and Premiere Pro.

Lead Designer
CompoClay - Seattle, WA - December 2014 to October 2015

Responsibilities
Create company catalogs using the Adobe Creative Suite including: Photoshop, InDesign, and Illustrator.

Maintain and organize photos and content from various departments to produce print and web materials.
Manage and maintain all buyer quotes, proposals, and presentations for all major accounts that include Lowes, Home Depot, Costco, and Sam's Club.
Create, manage and update the company's website using the Adobe Creative Suite including: Photoshop and Muse.

Skills Used
Adobe Creative Suite including but not limited to: Photoshop, InDesign, Muse, and Illustrator

Design/Production Lead

Temple De Hirsch Sinai - Seattle, WA - June 2012 to October 2014

Responsibilities
Creation, formatting and construction for all print and web documents for events and programs.
Managing the updating and printing the of weekly and monthly print programs.
Organizing content from various departments and formatting it to produce print and web materials.
Construction of email blasts to members using the web based software Vertical Response.
Managing and updating the website using Joomla.

Graphic Designer (Freelance)

Symetra Investment Services for The Creative Group (Creative Agency) - Seattle, WA - 2012 to 2014

Designed and created print material such as brochures and trade show displays.
Worked on rebranding the company's newsletters, public announcements and other web forms.

Production Artist

Wunderman for Creative Circle (Creative Agency) - Seattle, WA - 2012 to 2014

Responsibilities
Edited content, adjusted art, and made changes to copy for email newsletters and print production artwork for clients.
Prepared art files for print.

Graphic Designer Full-Time (Contractor)

Nook Industries - Cleveland, OH - October 2011 to March 2012

At Nook Industries I worked to build and complete company catalogs using various Adobe software. I also worked with the marketing team to create several dynamic web ads and a company video showcasing one of their products.

Specialist Part-Time (Retail)

Apple Computer - Westlake, OH - July 2010 to October 2011

While employed at Apple I worked with customers to inform them and help them with any questions they may have about Apple computers. I also taught One to One sessions with One to One members. This is a training/ learning session in which the customers learn what they want about their computer, and it was my responsibility to facilitate this session and meet and exceed the customers' needs. I also was certified to diagnose and repair Apple's small
devices, which included ipods, iphones and ipads.

Graphic Designer Full-Time (Temporary)

Stylin' Trucks - Independence, OH - May 2011 to July 2011

Stylin' Trucks Independence, Ohio

Was responsible for the design and construction of multi-page magazine ads and multi-page layouts for the Stylin' Trucks catalogs. I worked in the Adobe CS5 Suite to construct theses ads and catalogs.

Web Designer Full-Time
Inunison LTD   -   Westlake, OH   -   September 2008 to July 2010

Designed and built websites for clients and was responsible for the construction of the site from the ground up. Coordinated with clients on the design and the needed functionally for their website.

Graphic Designer Full-Time
Imaging Sciences   -   Willoughby, OH   -   August 2007 to May 2008

Prepared all digital artwork files for print. Created and managed corporate identity for the company.

Graphic Designer Part-Time (Intern)
American Greetings   -   Cleveland, OH   -   April 2007 to September 2007

Worked with creative to team to design and build company greeting cards. Assisted with the preparation of card designs, packaging and visual display set-up and teardown.

EDUCATION

Associate of Applied Business in Graphic Design in Graphic Design, Video and Animation
Virginia Marti College of Art and Design   -   Lakewood, OH
January 2004 to January 2007

SKILLS

Graphic Design, Video Editing, Sound Editing and Animation

LINKS

http://toddraynerart.com

https://www.behance.net/toddraynerart

ADDITIONAL INFORMATION

Adobe Suite CS through CS5 • Macromedia Studio 7 and 8 • Final Cut Pro Studio • Adobe Premier • Microsoft Office PC and MAC diversity • Construction of multi-page document layout • Website Design, Build and Construction • Film Work: sound, editing, lighting and art direction • Corporate Identity: logos, resume design, stationary • Packaging design and poster
design • Ad layout and interior spreads