

Kevin Kolbe

Raleigh, NC - Email me on Indeed: [indeed.com/r/Kevin-Kolbe/dafe2fdf334a08e3](https://www.indeed.com/r/Kevin-Kolbe/dafe2fdf334a08e3)

Authorized to work in the US for any employer

WORK EXPERIENCE

Creative Director

FOX 50 / Capitol Broadcasting - Raleigh, NC - 2002 to 2017

Led and mentored an award-winning team of producers, videographers, graphic artists, sales/promotion coordinators, web and social media producers. Developed the creative vision and marketing strategy for all TV station branding and promotion including on-air, station graphics, sales promotions, website, social media, PSA and commercial production, contest creation and execution, public relations as well as live and taped programming. Managed annual budgets, including advertising, in excess of \$1 million dollars.

On-Air Promotion Manager / Senior Producer / Producer

WRAL-TV / Capitol Broadcasting - Raleigh, NC - 1993 to 2002

Produced image campaigns & news promotion. Worked closely with promotion producers, designers, & News department. Coordinated all outside media production & placement.

EDUCATION

BA in Speech Communication

Lipscomb University - Nashville, TN

SKILLS

Content Creation (10+ years), Creative Writing (10+ years), Creative Direction (10+ years), Video Editing (10+ years), Video Production (10+ years), Audio Editing (10+ years), Communications (10+ years), Photography (10+ years), Blogging (3 years), Social Media Marketing (10+ years), Programming (10+ years)

LINKS

<http://bit.ly/KevinKolbeYouTube>

<https://kevinkolbe.com/>

<https://twitter.com/kevinkolbedude>

<https://vimeo.com/kevinkolbe>

<https://www.linkedin.com/in/kkolbe/>

ADDITIONAL INFORMATION

Boards: FOX MAPP Board, NATAS Board of Governors, Oak City Sessions Advisory Board, Millbrook Digital Media Career Advisory Board, Agape of NC Board of Governors.

Volunteer: Habitat for Humanity, Raleigh Rescue Mission, Foster Parent, Food Bank, Special Olympics, Honduras Mission Trip, Visual Arts/Tech Church Team