

Brandon Zahorik

Ishpeming, MI - Email me on Indeed: [indeed.com/r/Brandon-Zahorik/2d668b181029a682](https://www.indeed.com/r/Brandon-Zahorik/2d668b181029a682)

Crew Member offering a positive attitude and flexible schedule. Works well independently or with others as a team. Sales Associate bringing diverse experience in retail sales and customer service.

Authorized to work in the US for any employer

WORK EXPERIENCE

Animator

SwordOfPromise Animations LLC - June 2013 to Present

Troubleshoot page performance issues, SEO performance code incompatibilities and web imagery problems.

- > Created aesthetically-pleasing advertisements that complemented the products.
- > Designed art and copy layouts for direct mail advertising material.
- > Carefully proofread labels and sales materials prior to printing.
- > Coordinated translation of labels and sales materials.
- > Trained designers on computer graphic design programs such as Quark Xpress, Adobe Illustrator and Adobe Photoshop.
- > Updated and maintained graphics library records.
- > Developed a library to include specific user interface elements.
- > Updated computer graphic files using graphics software programs.
- > Instructed proposal team in the use of computer software graphical elements and aesthetic standards.
- > Designed proposal covers and spines.
- > Suggested styling techniques to video production team.
- > Delivered production ready graphics in HTML and CSS for all marketing assets.
- > Designed advertisements, tradeshow banners and signage from concept through completion.
- > Mentored new members of design staff during onboarding.
- > Generated detailed specs of final designs.
- > Translated discussions into leading on-demand app design and layout.
- > Edited existing PowerPoint slides to enhance the corporate message.
- > Monitored production schedules while adhering to assigned budgets.
- > Generated computer graphics and page-layout software, graphic elements and photography.
- > Presented projects to internal clients.
- > Generated new ideas with limited direction and varied internal client needs.
- > Worked with internal clients to determine strategy and design for annual marketing campaigns.
- > Translated complex concepts and data into compelling visuals for media outreach.
- > Designed new on-brand visual elements to effectively convey concepts and messaging.
- > Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.

Firearms Sales Associate

Gander Mountain - Marquette, MI - June 2017 to July 2017

Directed individuals to merchandise locations.

- > Suggested accessories and complementary purchases.
- > Maintained adherence to all company protocols.
- > Monitored entrances, exits and fitting rooms for signs of theft.
- > Reported incidents to management.
- > Kept work areas clean and neat at all times.

- > Provided repeat customers with exceptional care and attention.
- > Updated computer inventory listings.
- > Prepared merchandise for sales floor.

Pizza Maker

Brothers Three Oconto - March 2015 to February 2017

Assembled food orders while maintaining appropriate portion control.

- > Promptly and empathetically handled guest concerns and complaints.
- > Demonstrated integrity and honesty while interacting with guests, team members and managers.
- > Maintained high standards of customer service during high-volume, fast-paced operations.
- > Cross-trained and coordinated scheduling with team members to ensure seamless service.
- > Prepared specialty foods such as pizzas and sandwiches, following specific methods that required quick prep time.
- > Verified that prepared food met all standards for quality and quantity.
- > Prepared a variety of foods according to customers' orders or supervisors' instructions, following approved procedures.

Dish Washer

Wayne's Family Restaurant Oconto - July 2013 to January 2015

Followed all safety and sanitation policies when handling food and beverage to uphold proper health standards.

- > Immediately reported accidents, injuries or unsafe work conditions to manager.
- > Followed all safety and sanitation policies when handling food and beverage to uphold proper health standards.
- > Routinely cleaned work areas, glassware and silverware throughout each shift.
- > Developed and maintained positive working relationships with others to reach business goals.
- > While working as a dish washer at Wayne's Family Restaurant I washed dishes, cleaned the restaurant, bused tables, and put away dishes.

EDUCATION

High school or equivalent

Oconto High School - Oconto, WI

August 2014 to August 2016

SKILLS

Customer Service (5 years), Relationship Management (5 years), Merchandising (5 years), Project Management (5 years), High Energy (5 years), Content Management (5 years), Multi-Tasking Strength (5 years), Interpersonal Skills (5 years)

MILITARY SERVICE

Service Country: US

Branch: Navy (USN)

Rank: E-1

February 2017 to April 2017