

# Zhenhua Yang

## UX Designer - Livewell Collaborative

Cincinnati, OH - Email me on Indeed: [indeed.com/r/Zhenhua-Yang/8b46673dcbec9dec](https://www.indeed.com/r/Zhenhua-Yang/8b46673dcbec9dec)

Willing to relocate: Anywhere

Sponsorship required to work in the US

### WORK EXPERIENCE

#### UX Designer

Livewell Collaborative - Cincinnati, OH - January 2016 to Present

Future Cabin Experience for Boeing

- Project focusing on possibilities generated by Virtual Reality and Holographic Technologies.
- Worked with Delta flight attendants, passengers and one pilot to develop the concepts. Participated SKILLS in interviews, technology benchmarking, airport exploration, data collection, ideation and storyboard creation.

UI/UX Design

"1-2-3 Initiative" Device for Cincinnati Children's Hospital

Photoshop, Illustrator, Indesign,

Experience Design, Axure, • As major design support, collaborated with other designers, engineers and developers, contributed to InVision, Microsoft Office User Interface and Industrial Design.

- Responsible for workflow, wireframe, prototype and UI elements (layout, icons, and animation).

Mobile/Website Interface, Information • 30 devices currently under testing and collection data at Cincinnati Children's Hospital.

Architecture, Wireframing

Virtual Reality Tour for Cincinnati Children's Hospital Liberty Campus

User Research • Worked with a game developer and another designer, design a web-based VR tour of CCHMC for Persona, Scenario, Journey Mapping, patients.

Story Boarding, Usability Testing • Responsible for 360-degree photo shooting, web UI design, prototype making and testing.

- Design for both laptop and mobile platform, using vizio.io to build the prototype.

Industrial Design

UX Designer | Cincinnati Children's Hospital Medical Center, Spring 2017, Cincinnati, OH

Sketching, Rhinoceros, 3Dmax,

Family-Clinician Partnerships to Improve Child Safety in the Hospital

Solidworks, Keyshot

- Worked with two designers and CCHMC research team, developed the mobile application design for patients and medical workers.

#### User Interface Designer

Cincinnati Children's Hospital Medical Center - Cincinnati, OH - January 2017 to May 2017

Family-Clinician Partnerships to Improve Child Safety in the Hospital

- Worked with two designers and CCHMC research team, developed the mobile application design for patients and medical workers.

- Responsible for information architecture, wireframe and UI, including low-fi and hi-fi prototype in Axure

#### Industrial Design Intern

Design Concepts - San Francisco, CA - May 2016 to August 2016

## EDUCATION

### **Master of Design in Architecture, Art and Planning**

College of Design - Cincinnati, OH

March 2017

### **Master of Fine Art in Fine Art**

School of Packaging Design and Art - Zhuzhou, CN

June 2015

### **Bachelor of Engineering in Industrial Design**

College of Design and Art - Hengyang, CN

June 2011

## EDUCATION

University of Cincinnati

### **design**

Hunan University of Technology

University of South China

## SKILLS

Photoshop (9 years), Adobe Creative Suite (9 years), Illustrator (7 years), Invision (2 years), Axure RP (1 year), User Experience Design (2 years), Sketching (10+ years), Indesign (5 years), Wireframe (2 years), User Journey Map (2 years), Persona (1 year), HTML 5 (Less than 1 year)

## LINKS

<http://zhenhua.design>

## ADDITIONAL INFORMATION

As a hybrid designer, I specialize in UI/UX, industrial design and design research.

I was trained as an Industrial Designer during my undergraduate study at the University of South China, where I earned a Bachelor's degree in engineering and industrial design. I went on to study in the MFA program at the Hunan University of Technology. In between, I worked a year in a design firm on the Chinese East coast. I saw myself transformed into a strong practitioner of both concepts and functionality.

Since I came of age in a small mining town, I constantly tell myself not to take anything granted. Nothing will be achieved without hard work. So I made my way to Cincinnati, Ohio in the summer of 2015, and spent two solid years there, working on my second Master's degree in design with concentration in UX design in the famed DAAP at UC.

Currently, I'm open to any opportunities, including jobs that can utilize my experience and expertise. I can be reached at [...] or via [zhenhuayang@outlook.com](mailto:zhenhuayang@outlook.com). My portfolio is available at <http://www.zhenhua.design>