# **Pascal Parsard**

# Web Designer

Orlando, FL - Email me on Indeed: indeed.com/r/Pascal-Parsard/20942c322360bb94

Seeking a web developer position to utilize skills in web design and programming literacy to provide an enhanced digital presence and user experience. Authorized to work in the US for any employer

## WORK EXPERIENCE

# Web Designer

Bombora Local - Orlando, FL - March 2015 to March 2016

- Designed websites for clients using the WordPress content management system
- Prepared client domains for the process of search engine optimization
- Facilitated the transfer of client domains between 3 company servers
- Organized client records to maintain ease of access for future retrieval

#### **EDUCATION**

# Bachelor of Arts in Digital Media in Web Design

University of Central Florida - Orlando, FL May 2017

## **SKILLS**

HTML (1 year), CSS (1 year), Javascript (1 year), PHP (Less than 1 year), Ruby (Less than 1 year), MySQL (Less than 1 year), JQuery (Less than 1 year), Java (Less than 1 year), C (Less than 1 year), Wordpress (1 year), Axure RP (Less than 1 year), Adobe Photoshop (1 year), Adobe Premiere Pro (1 year), Autodesk Maya (Less than 1 year)

## LINKS

http://www.linkedin.com/in/pascalparsard

# AWARDS

# Valencia College Dean's List

August 2013

## Florida Medallion Scholars Award

**Ernest Humphries Memorial Scholarship** 

## Valencia College President's List

January 2008

## **GROUPS**

## **LEAD Scholars**

August 2009 to May 2011

#### **Volunteer UCF**

October 2009 to May 2011

# **Pet Rescue By Judy**

August 2009 to December 2009

#### ADDITIONAL INFORMATION

#### **RELEVANT COURSES**

Rapid Application Web Development
Intermediate Computer Graphic Design
Media for E-Commerce
Modeling for Realtime Systems
Web Design Workshop
Digital Media Production I
User-Centered Design
Media Business Practices
Media Software Design
Computer as a Medium

## **PROJECTS**

#### Media for E-Commerce

August 2016 – December 2016

- Created content for 1 page of an e-commerce website regarding company policies
- Displayed products from a MySQL database onto a website using PHP and SQL

## Web Design Workshop

January 2016 - December 2016

- Sketched wireframes to illustrate a redesigned layout for an organization's website
- Designed a prototype in Axure RP that gave users the option to navigate 19 web pages
- Presented website revisions with team members to an audience to gain feedback

# User-Centered Design

August 2015 – December 2015

- Researched 2 creative answers to a global dilemma for group discussions
- Proposed a mobile app solution and identified 5 user personas for which it targets
- Collaborated with team members to further development of an app's user interface
- Constructed a paper prototype of a mobile app for usability testing and collected data to determine future improvements