

Denise Sucik

CREATIVE DIRECTOR

Saint Michael, MN - Email me on Indeed: [indeed.com/r/Denise-Sucik/d2c758ae47cd08b3](https://www.indeed.com/r/Denise-Sucik/d2c758ae47cd08b3)

Willing to relocate: Anywhere

WORK EXPERIENCE

CREATIVE DIRECTOR

Mauer Sports Nutrition - Minneapolis, MN - September 2015 to September 2015

Creating Mauer Sports Nutrition brand continuity across various media with cutting-edge graphics. Packaging, p.o.p., sales and promotional materials. Web design and management. Shoot and produce videos. Concept and write for all social media (Facebook, Instagram, Twitter, SnapChat, YouTube). Email campaigns and data analysis. Sales and trade show event planning, production and participation.

INDEPENDENT CONTRACTOR

Various Corporate and Ad Agencies - Minneapolis, MN - September 2011 to September 2011

On and offsite graphics for social digital media, packaging and print. Many creative roles; Creative Director, Art Director, Digital Artist, Photo Stylist, Graphic Designer, Video Artist, Production Artist, Project Manager and Sales. Always delivering robust, focused design. Some companies included: RedBrick Health, ShineBox Agency, Fast Horse Agency, Intercross Agency and Sussner Design Agency.

CREATIVE DESIGNER

Knittig Design - Minneapolis, MN - 2008 to 2011

Conceptual design for (General Mills, Land O'Lakes, ATK Federal). Presenting concepts, brand identity, digital artistry, and promotion solutions. Design packaging, web, P.O.P., emails, banner ads, trade ads, brochures, catalogs, direct mail, posters, promotional literature, signage, invitations, newsletters. Chosen package design for ATK Federal Snow Goose packaging.

CREATIVE DIRECTOR, ART DIRECTOR, SENIOR DESIGNER

ArtDirections Inc. - 1994 to 2008

Present client strategy to market, advertise and produce creative solutions for a variety of large and small companies. Emphasis on economic solutions with creative efficiency. Project management and art direction, source studio, people and props for photo shoots. Create websites, illustrative artwork, production art, photography and copy write. Business collateral, ads, catalogs, direct mail, packaging, P.O.P., posters, promotional items, websites, HTML emails, invitations and newsletters.

ART DIRECTOR

Graco Inc. - 1985 to 1993

Art Director in Graco's corporate advertising department. Creative conceptualization for numerous Graco branded projects. Worked with 5 Graco marketing departments. Brand identity standards conceived, maintained, managed and produced. Utilizing creative drawing and computer technical skills to complete projects effectively. Photo shoots, sourcing all setups and print production for all advertising materials within given project budgets.

EDUCATION

North Hennepin Community College

SKILLS

Photoshop Artistry (10+ years), Illustrator (10+ years), InDesign (10+ years), Web Design (10+ years), Email Marketing (10+ years), Video Production (10+ years), Packaging (10+ years), Social Media Management (10+ years), Creative Direction (10+ years), Photography (10+ years), Art Direction (10+ years), Powerpoint (10+ years), Graph (10+ years)

LINKS

<http://mauersportsnutrition.com>

<http://www.artdirections.us>

<http://www.grandslamnutrition.com>

<https://www.facebook.com/MauerSportsNutrition/>

<https://www.facebook.com/MauerSportsNutrition/videos/1928385327388459/>

<https://www.facebook.com/MauerSportsNutrition/videos/2060083297551994/>

<https://www.facebook.com/MauerSportsNutrition/videos/2060093230884334/>

<https://www.instagram.com/mauersportsnutrition/>