# **David Silva**

# **Software Engineer -- McGraw-Hill Education**

San Leandro, CA - Email me on Indeed: indeed.com/r/David-Silva/aa9ea23f46412ac2

Using JavaScript, Backbone, AngularReact/Redux, jQuery, and jQuery UI to create single-page apps for interactive learning.

Authorized to work in the US for any employer

#### WORK EXPERIENCE

# Software Engineer

McGraw-Hill Education - San Francisco, CA - June 2014 to Present

Creating interactive, single-page apps for embedding in ePubs. Using JavaScript and libraries such as Backbone, Angular, React/Redux, jQuery. Emphasis on accessibility.

### **Web Developer**

ShopMoxie - San Francisco, CA - January 2012 to June 2014

Front-end web development, turning designs and concepts into accurate, compatible web pages and user interfaces using HTML5, CSS3, JavaScript, jQuery, Bootstrap, Less, and other technologies, including APIs for Google Maps and social networks such as Facebook, Twitter and Pinterest. Blog set up and administration with WordPress. HTML mass email using MailChimp. Customizing Ruby on Rails and Backbone.js backend. Editing artwork, graphics in Adobe Photoshop and Illustrator.

HTML5, CSS3, JavaScript, JQuery, WordPress, Adobe Photoshop, Less, git, HAML, HTML Email Newsletters/Marketing, Unix/Linux, Ruby On Rails, Adobe Illustrator

#### **Web Developer**

Titan Media/IO Group - San Francisco, CA - November 2009 to December 2012

Managing and customizing Magento and X-Cart e-commerce shopping cart applications; converting Photoshop mock-ups into working web user interfaces and templates; managing email lists; maintaining affiliate program website; publishing new on-demand digital video and product releases in content management system (CMS); administering and publishing content on WordPress blogs. Developed PHP/ MySQL-based prospective performer application.

HTML5, HTML Email Newsletters/Marketing, CSS3, WordPress, Magento/eCommerce, X-Cart, git, Unix/Linux, MySQL, XML, CMS

# **Web Developer**

Adaptations - Berkeley, CA - January 2003 to January 2010

Developing and managing web sites; programming. HTML, CSS, Javascript, server-side scripting. Yahoo Store & Merchant Solutions, Amazon.com Seller, eBay. Email marketing, mailing lists. Adobe Photoshop, Illustrator, Dreamweaver. Tabletop product photography.

HTML, CSS, JavaScript, Tcl/Tk, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Unix/Linux, CMS

#### Web Developer

Stanford University - Stanford, CA - November 1997 to January 2003

HTML, Javascript, CSS, Tcl; templates; server-side scripting in custom environment that featured a content management system (CMS); user database system; dynamic, personalized content template-based publishing; single sign-on system and integration with third-party web mail, social networking and other sites and services. Unix platform, iPlanet, WebTrends, Web Crossing, Photoshop, Dreamweaver and other applications.

Tcl/Tk, HTML, CSS, JavaScript, Adobe Photoshop, Adobe Illustrator, CMS

## **EDUCATION**

# Master's in English Literature

UC Berkeley - Berkeley, CA September 1988 to January 1990

## **Bachelor's in English Literature**

UC Berkeley - Berkeley, CA September 1983 to January 1988

## **SKILLS**

Javascript (10+ years), HTML (10+ years), JQuery (6 years)