# Jaksanapong Tilapornputt

Startup Video Game Developer - ElvenPath

Chicago, IL - Email me on Indeed: indeed.com/r/Jaksanapong-Tilapornputt/b5eb43f41da1d6ae

Recent MBA with a focus on a career in finance. Experienced in business analyzing in the mobile gaming and application market, renewable energy and the organic food market. Background in self-employment and leading a startup video game developer team, as well as designing and analyzing markets for the game. Authorized to work in the US for any employer

#### WORK EXPERIENCE

# **Startup Video Game Developer**

ElvenPath - Bangkok, TH - February 2012 to Present

Researched and analyzed the gaming market to guide the team to develop a game appealing to target audiences.

- Designed systems and mechanics of the game, Tower Crusher, for IOS/Android.
- Led a game project, Tower Crusher, created the schedule and timeframe and motivated the teamwork.
- Composed original music and created sound effects for games and tested audio interaction to make sure that players enjoyed them while playing the games.

#### **Business Consultant**

Science Park Suranaree University of Technology - January 2010 to May 2010

- Researched and gauged the potential of an innovative product, Rice Pasta.
- Analyzed its market value to guide the business owner and provide the best products to customers

# Internship, Business Analyst

Sahacogen (Chonburi) Public Co., Ltd - Bangkok, TH - September 2009 to December 2009

- Assisted with analyzing the project 'A Worthwhile Study of Solar Cells" for the company.
- Researched and analyzed market potential using business tools: PEST, Five Force Model, SWOT
- Provided revenue forecast (sensitivity analysis) for investment decisions.

#### **EDUCATION**

# **MBA** in finance

Roosevelt University - Heller College Business - Chicago, IL May 2017

# Bachelor of Management in Entrepreneurial Management in April

Suranaree University of Technology 2011

#### **SKILLS**

Excel (5 years), Photoshop (5 years), Business Analytics (4 years), Word (5 years), Video game music composing (6 years)

# ADDITIONAL INFORMATION

- ADDITIONAL SKILLS
- Computer skills: Word, Excel, Power point, Photoshop
- Music skills: proficient in composing music for video games and productions.