Don Lee
Web Developer

Rancho Santa Margarita, CA - Email me on Indeed: <u>indeed.com/r/Don-Lee/4382a299a6603f59</u>

WORK EXPERIENCE

Web Developer
Lumina Media   -   Irvine, CA   -   June 2016 to July 2017

- WordPress CMS
- HTML 4/5
- CSS 2/3
- PHP
- Bootstrap
- SASS
- Gulp
- jQuery
- Javascript
- mySQL
- Vagrant development environments
- Git / BitBucket / SourceTree version control tools
- Setup and managing Vagrant virtual machines for web development
- Responsive email designs
- CDS Global Engage subscription system
- Nativo advertising platform
- Assisted in development of new multi-site consolidation into Petcha.com
- Built company's two-column responsive email template to serve across all email marketing.

Web Designer/Developer
Lucas Oil Products   -   Corona, CA   -   July 2015 to June 2016

Responsibilities
• Help manage and develop all Lucas Oil web properties.
• Build landing pages to promote company racing events.
• Help maintain company product lineup and refresh product display.
• Technologies - Joomla CMS, HTML 4/5, CSS 2/3, jQuery, Javascript

Accomplishments
• Design and build various corporate websites and product lines covering different market audiences.

Skills Used
• Using the Joomla CMS along with XHTML, PHP, javascript and jQuery along with graphic design tools Adobe Photoshop and Illustrator.

Programmer Analyst II
UC Irvine Health   -   Orange, CA   -   January 2015 to June 2015

Responsibilities
- Help manage and develop web projects for the UCI Medical Center website.
- Manage and develop projects for the UCI School of Medicine website.

- Oversee and manage all 65+ UCI School of Medicine department websites.
- Sitecore CMS
- Cascade CMS
- HTML 4/5
- CSS 2/3
- jQuery
- Javascript
- Responsive Design via media queries and Bootstrap
- Custom WordPress development
- Build and implement custom Sitecore functionality

Accomplishments
- Created the first documentation on the appropriate usage of their CMS tools.
- Resolved their ongoing issue on how to properly implement web applications.
- Created organization's first responsive designed web application.
- Built multiple websites and provided first-class customer service.
- Technologies – jQuery, HTML5, CSS, Javascript, Photoshop, design, code troubleshooting, Sitecore, Cascade CMS

Web Developer
Entrepreneur Media - Irvine, CA - May 2011 to January 2015

- Managed online magazines Entrepreneur.com and others
- Built UI/UX for responsive digital subscription and customer service system
- Developed UI/UX for online e-commerce bookstore
- Developed UI for responsive marketing emails and promotions
- Developed and maintained Smarty PHP-based web applications
- Implemented new e-commerce bookstore and Google Merchant capabilities
- Implemented new magazine subscription design and functionality
- Improved SEO by adding canonical tags, 301 redirects, htaccess rewrite conditions and updating meta information
- Enhanced web operations for global media operations
- Provided online media expertise to improve web presence and improve web-based revenue opportunities
- Technologies – HTML, CSS, PHP, Smarty PHP, XML, Dreamweaver, Photoshop, InDesign, MySQL, SEO, Javascript

Web Developer
Quest Software - Aliso Viejo, CA - July 2010 to December 2010

- Managed both day-to-day requests and larger projects related to our public-facing web activities from the business units and other groups
- Assist Marketing team and Business Units with publishing content for websites
- Performed maintenance and updates to existing sites when requested. Ensure that the layout of the content is accessible and logical; recommend improvements if necessary and ensure that sites are easy to navigate
- Technologies – HTML, CSS, Javascript, Dreamweaver, Photoshop, Drupal, MySQL, SEO

Webmaster
Freedom Communications / GCSSD - Santa Ana, CA - December 2006 to July 2010

- Worked closely with Freedom newspapers, broadcast properties and third party vendors, web developers, internal ad operations, content producers, project managers and marketing towards finding web-based solutions

• Authorized and assisted in the development of key web publishing tool that enabled company to standardize online publishing across the entire network and to move the company web initiative beyond static content layout
• Provided guidance towards improving internally built content management system
• Created custom video streaming for multiple site video playback on demand
• Developed custom Zvents events calendar application for use across all Freedom properties
• Customized various third party applications
• Troubleshoot web-related issues and implemented web technologies across multiple properties
• Enhance property visibility through web marketing and search engine optimization strategies
• Conceived and developed first multiple site publishing outlet utilizing a single content resource
• Freedom properties include the Orange County Register, Colorado Springs Gazette, Jacksonville Daily News, Northwest Florida Daily News, WRGB-TV
• Technologies - HTML, CSS, PHP, XML, Javascript, Dreamweaver, Photoshop, phpBB, SEO, SVN (Subversion), Remedy, BugZilla, Server Side Includes, SSH

Senior Technical Producer
Digital Media Online - Newport Beach, CA - June 1999 to August 2006

• Increased company productivity, efficiency as well as managed and developed technical backend for over 90 websites
• Conceived and implemented marketing strategies to maximize exposure of company's editorial content and services via demographic surveys, email newsletters, search engine optimization and external website links
• Troubleshoot and maintained internet and computer related problems
• Technologies - HTML, CSS, Dreamweaver, Photoshop, SEO

EDUCATION

Associate of Arts in Liberal Arts
Cypress College   -   Cypress, CA
2004 to 2005

Diploma in Information Technology / Networking
Chubb Institute   -   North Brunswick, NJ
1996 to 1997

SKILLS

WordPress CMS, PHP, Smarty PHP, HTML, CSS, jQuery, SASS, Responsive Design, Gulp, Git, SVN, JIRA, FileZilla, Javascript, Joomla CMS, Dreamweaver, Photoshop, Illustrator, ecommerce, SEO, mySQL, XML (10+ years)

LINKS

https://www.behance.net/mrdonlee

ADDITIONAL INFORMATION

Technical Summary

• Provided support for various computer hardware, software and internet technology problems

• Developed effective and efficient business and marketing plans for internet and traditional businesses
• Over 16 years experience developing creative, efficient and highly successful websites and business projects
• Established strong leadership and business qualities in personal businesses as well as professional positions

Software: Adobe Photoshop & Dreamweaver, HTML 4/5, CSS 2/3, Bootstrap, Responsive Design via Media Queries, SEO, Authorize.net e-Commerce Payment Gateway Service, WordPress, nopCommerce, Volusion, eSellerate, JIRA Ticketing System, Trello Project Management Card System, Subversion SVN, Git, BitBucket, CDS Global Engage Magazine Print+Digital Subscription System, Magento e-Commerce Back Issue Store, Google Webmaster Tools (for web analytic statistics to improve traffic), PostRelease/Nativo Integration, DocStoc (document and form provider), Facebook Store integration

Languages: XHTML, CSS, PHP, Smarty PHP, TWIG, MySQL, jQuery, JavaScript

Operating Systems: Windows, Macintosh OS X/9, Linux, UNIX, Novell OS, DOS

Technologies and skills: Brightcove video streaming, Omniture web analytics, Advanced Web Statistics, Search Engine Optimization (SEO), Search Engine Friendly (SEF), Zvents events calendar system, Pluck social media technology, Associated Press media content, Pictopia, MyCapture, Legacy service listings, DoubleClick and OAS ad serving, EveryZing (RAMP), various Content Management Systems, video editing, DVD authoring, RSS feeds