

Wayne Fogell

Web UI/UX Designer - Photoshop Expert with portfolio and experience.

Palo Alto, CA - Email me on Indeed: [indeed.com/r/Wayne-Fogell/474c20be5d450d4f](https://www.indeed.com/r/Wayne-Fogell/474c20be5d450d4f)

Summary of Qualifications

- Experienced at designing user-centered interfaces, assets, content, mockups, layouts, interactive prototypes, typography, branding, information architecture and responsive web design.
 - Adobe Certified Expert (ACE) in Photoshop. Fluent in Creative Cloud.
 - Experienced with industry standard wireframing and prototyping tools and methodologies, such as Omnigraffle, Axure, Balsamiq, Visio, Photoshop, Illustrator, InDesign and Edge Reflow.
 - Effective communicator with all stakeholders in the design and development process.
- Authorized to work in the US for any employer

WORK EXPERIENCE

Web Designer

Contractor - Palo Alto, CA - January 2001 to Present

Professional History

FOGELL DIGITAL MEDIA – Palo Alto, CA 2003 – present

Custom web sites, professional photography and ads for the web and print

Web/User Interface Designer

- Designed and branded interactive prototypes of Jobflash.com's HR software application for prospective business customers.
- Implemented the original user interface for cfares.com in collaboration with marketing professionals and backend programmers translating design mock-ups and front-end requirements into code.
- Designed multiple prototypes for Satellite Healthcare's intranet for corporate employees.
- Mobile web experience with the Apple iOS, Android and Opera SDKs and simulators.
- Designed, developed and implemented user interfaces and web sites for corporate, professional and business use with industry standard wireframing, prototyping and web authoring tools, as well as hand-coded HTML, CSS and Javascript.
- Helped increase profits for Silicon Valley businesses through effective marketing and advertising campaigns.

DIGITAL PORTFOLIO: <http://www.fogell.com>, <http://www.fogell.com/wireframes.html>

LA TOSCA RESTAURANT – San Carlos, CA June 2007 – July 2015

Cucina Italiana

Web Designer

- Designed, developed and implemented user interface, graphics, web and mobile sites.
- View site at Latoscarestaurant.com. View mobile site at [Mobile Site](#).

THE HOT TUBS – San Francisco, CA April 2005 – March 2015

A Beautiful, Healthy Way to Relax

Web/UI Designer

- Designed, developed and implemented user interface, graphics, web and mobile sites.
- View site at Thehottubs.com. View mobile site at [Mobile Site](#).

PRINCESS PORT BED & BREAKFAST – Half Moon Bay, CA July 2004 – July 2015
Oceanfront Bed & Breakfast

Web/UI Designer

- Re-designed the user interface/navigation for their Flash web site
- View site at Princessport.com.

SCOTT'S SEAFOOD – Palo Alto, CA October 2004 – March 2015
Scott's Seafood of Palo Alto

Web/UI Designer

- Designed, developed wireframes, prototypes, interfaces, graphics, newsletters (for 4500+ customers), web and mobile sites.
- View site at Scottsseafoodpa.com. View Mobile Site at [Mobile Site](#)

SATELLITE HEALTHCARE – Mountain View, CA June 2006 – September 2006
Corporate Headquarters

UI Designer

- Designed, developed and implemented user interface, graphics, web and mobile sites.
- View site at Satellite Healthcare.

DEANZA COLLEGE – Cupertino, CA June 2005 – March 2013
The Computer Applications and Office Systems Department

Web/UI Designer

- Designed, developed and implemented user interface, graphics, web sites.
- View site at Deanza.edu.

SCHARFFENBERGER CHOCOLATE MAKER – Berkeley, CA July 2005 – August 2005
Corporate Headquarters

UI Designer

- Designed, developed user interface for newsletter.
- View site at Scharffenberger.com.

CFARES.COM – San Mateo, CA November 2004 – January 2005
See the World for Less

UI Designer

- Designed, developed and implemented user interface, graphics and web site with marketing professionals and backend programmers .
- View site at cfares.com.

Education

Master of Arts (MA) in Psychology
Columbia University, New York, NY

Bachelor of Arts (BA) in Psychology and Sociology
Washburn University, Topeka, KS

Adobe Certified Expert (ACE) in Photoshop
Adobe Systems, Inc., San Jose, CA

EDUCATION

Master of Arts in Psychology

Columbia University - New York, NY

Bachelor of Arts in Psychology and Sociology

Washburn University - Topeka, KS

Adobe Certified Expert (ACE) in Photoshop

Adobe Systems, Inc. - San Jose, CA

Adobe Authorized Training in Flash Design, Actionscript, Coldfusion

Adobe Authorized Training - Silicon Valley, CA

SKILLS

HTML, CSS, JavaScript, Omnigraffle, Axure, Balsamiq, Visio, Photoshop, Illustrator, InDesign and Edge Reflow, Dreamweaver. · Experienced at designing user-centered interfaces, assets, content, mockups, layouts, interactive prototypes, typography, branding, information architecture and responsive web design. (10+ years)

LINKS

<http://www.fogell.com>

<http://www.fogell.com/wireframes.html>