

Marc Steffensen

Graphic Designer

Salt Lake City, UT - Email me on Indeed: [indeed.com/r/Marc-Steffensen/8e616bf293e03c06](https://www.indeed.com/r/Marc-Steffensen/8e616bf293e03c06)

www.steffensendesign.com

I am a local Salt Lake City Graphic Designer with over a decade of experience in digital and print design. I am a family man with a bright and creative personality bordering on quirky. I bring vision and leadership to any team and work well with clients, bolstering their confidence in the company. I have a strong traditional design background with a focus on marketing and an eye towards emerging styles and technologies. I am looking for new opportunities to expand my skill set and strengthen the branding message of my employer. Authorized to work in the US for any employer

WORK EXPERIENCE

Creative Director

businesspromotion.com - Lehi, UT - April 2009 to May 2017

Was the primary designer for the first few years as we built the company from a start-up of 5 people in to an INC 5000 company of over 150 employees. I worked directly with clients to design branding and web presences for hundreds of clients from the dental industry. I was also responsible for the corporate and marketing pages of the company as well as any print materials and sales presentations. I also developed UI elements for company applications for both web and mobile.

Creative Director

World Net Services - April 2007 to February 2009

Was responsible for the design and front-end development of websites, print material and advertising for companies under Pangea Group and their clients (Clickincome included).

Graphic Designer

Clickincome - Sandy, UT - November 2005 to April 2007

Was responsible for the design of website templates, print material and advertising for Clickincome and their clients.