

Max Lund

FOUNDER/DEVELOPER - memb.io

Minneapolis, MN - Email me on Indeed: [indeed.com/r/Max-Lund/35a0bf1be96d6ff8](https://www.indeed.com/r/Max-Lund/35a0bf1be96d6ff8)

Authorized to work in the US for any employer

WORK EXPERIENCE

FOUNDER/DEVELOPER

memb.io - November 2016 to Present

Current)

- Membio is a social platform for private communities and groups, providing communication and management tools

for administrators, and a private social network for members

- Lead full stack developer with Rails 5 (Web App and backend), React Native (both iOS and Android), Postgres,

Redis, Bootstrap, Docker, and Nginx

- Fully responsible for entire deployment process, building and managing bash scripts to deploy apps to CoreOS

servers. Currently implementing Kubernetes for cleaner and more scalable deployments

- CI driven using RSpec and Gitlab CI

- Built integrations with Braintree, Sendgrid, Twilio, Sentry, Heap Analytics, AWS S3, and Nodejs microservice

- Working with local business owners for customer outreach and product development

COACH

Afton, MN - 2016 to Present

Educating and developing children and teenagers in alpine ski racing

- Coaching Philosophy: develop technical foundations, create tactical knowledge, produce speed

- Utilizing a demonstrative coaching approach

DEVELOPER

- March 2016 to December 2016

Responsible for training partner developers on the OrderCloud API and AngularJS Seed Application

- Co-developed AngularJS components for partners, including a full Algolia search component

- Lead developer for OrderCloud training application, built with Django REST API and AngularJS

- Lead developer contact for ongoing projects owned by eCommerce partners

DEVELOPER

AngularJS - June 2015 to March 2016

Worked with customer teams and project leads to deliver customized B2B eCommerce apps in AngularJS

- Rebuilt DevOps layer of Angular Seed and Dev Center for OrderCloud using Gulp (replaced Grunt)

- Built the training app for OrderCloud using MEAN Stack, introduced use of NodeJS/Express and Heroku to company

ANALYST, SALES

STRATEGY & ANALYTICS - April 2015 to June 2015

Lead analyst for all National Accounts, representing 60% of Revenue for Blue Buffalo Co.

- Oversaw the day-to-day responsibilities of 3 junior National Account Analysts
- Led implementation for TPM/TPO strategy and software for entire company

ANALYST, SALES

STRATEGY & ANALYTICS - June 2013 to March 2015

Perfect rating (top 3%) in annual review for 2014

- Built a comprehensive monthly business review process
- Presented executive summary to all functional support groups and leadership team
- Delivered ad-hoc analyses to Sales, Product Development, Finance, Marketing, and Leadership Team
- Interfaced with Private Equity Analyst in NY for sales reports and analysis
- Department lead on implementation of SAP HANA system and WEBI UI report requirements
- Developed reports & data processes with Python Excel API's (Data Nitro, pyexcel, csv, etc.)
- Built and maintained a pet food market database with Nielson and GfK in MongoDB
- Expert on PetSmart account, delivering insights on merchandising, promotions, trends, and events
- Built and maintained Tableau dashboards that provide insights and visuals for weekly sales report

COACH

Flagstaff, AZ - 2013 to 2015

FOUNDER

- September 2012 to December 2013

Managed three interns on three different college campuses

- Built out operations with printing equipment
- Managed five projects and sold over \$12,000 in custom clothing in a three-month period

CAPTAIN

EXTRACURRICULARS - December 2012 to February 2013

Led varsity soccer team to 2011 conference championship and top ten national ranking

- Led varsity ski team to a perfect season and championship title at USCSA Nationals
- Managed individual contributions and led by example to create the best possible outcome

Finisher

ALL-AMERICAN - December 2009 to 2012

United States Collegiate Ski Association (Winter 2009-2012)

- Guided team to become the overall team national champion over four consecutive years
- Received one Academic All-American and six All-American awards
- Top American Finisher

ANALYST INTERN

MERCHANDISE - Minneapolis, MN - June 2011 to August 2011

Worked on a team project to develop a forecasting and ordering process for seasonal items

- Designed Excel tool to identify key holiday items based on user-friendly data review and validation
- Integrated tool into the seasonal forecasting and ordering process
- Trained multiple full-time analysts after presentation to teach them how to integrate tool into their planning

LINKS

<http://memb.io>