Poorna Marella
UX Designer - User Research

- Email me on Indeed:

WORK EXPERIENCE

UX Designer
User Research - 2017 to Present

User Testing
V2 is a technology and services company with offices in Silicon Valley, Los Angeles supporting Storyboarding many of the industry's largest film studios, content providers and media production companies. I Information Architecture
have designed and prototyped V2's ticketing platform for handling requests and incidents User Flow reported by clients. I am currently involved in redesigning their in-house movie and series Task Flow universal rating application. I report to company's creative director and contribute to the overall Wireframing branding and marketing strategy of the company. Low- Fidelity Mockups
Hi-Fidelity Mockups

UI Designer
Interactive Prototyping - 2016 to 2017

Volante focusses on addressing the challenges of financial message integration and payments Tools on-boarding, processing and orchestration. My main focus is on redesigning the company's HR Sketch portal by introducing newer portals which include videos and social networking that promote Principle employee interaction. Added employee and manager self-service functionality feature which can Axure reduce paperwork and cut costs. Introduced interface design that is easy to use and promotes Adobe Suite engagement. Improved the visual design by adding company logos and colors to create a Balsamiq consistent look and feel throughout the site. Invision App
Proto.io

UI/UX Designer
Marvel - 2015 to 2016

Keynote
Hyades Technologies Inc engages in the business of software development and technology
Flinto
strategy. I was responsible for the design, analysis and development of their inhouse project
Omnigraffle
'GigaMe' an internal recruiting web platform. Used HTML5, CSS3, Bootstarp and Javascript to Lucid Charts build this platform.
Final Cut Pro
Wordpress

Web Design Associate
Drupal - 2015 to 2015

Asana
Findasense optimizes cutting-edge technologies to help people meaningfully connect with one another and the products, ideas, businesses and brands they love. My focus at Findasense was in the areas of digital design, UI, Web and Mobile.

EDUCATION

Masters in User Experience and Web Design
University of California at Santa Cruz   -   Santa Cruz, CA
2014 to 2015

Postgraduate Diploma in Business Management
University of Queensland
2009 to 2010

Bachelors of Arts in Media Communications
Osmania University
2008

LINKS

https://pmarella.github.io