

Wes Bernick

Production/Animation/VFX Artist - CAREERBUILDER

Newburgh, IN - Email me on Indeed: [indeed.com/r/Wes-Bernick/25545a9d06138c6c](https://www.indeed.com/r/Wes-Bernick/25545a9d06138c6c)

Willing to relocate to: Louisville, KY - Nashville, TN - St. Louis, MO
Authorized to work in the US for any employer

WORK EXPERIENCE

Production/Animation/VFX Artist

CAREERBUILDER - Chicago, IL - 2015 to Present

CareerBuilder is a global, end-to-end human capital solutions company focused on helping employers find, hire and manage great talent.

- Design and manage video brand standards across all media.
- Hire and manage outside vendors in the production of product specific videos and animation.
- Support and educate the surrounding staff on trends in the marketplace.
- From concept to completion, create engaging video and animation to help promote the CB brand for both B2B and B2C.

Creative/Art Director

Freelance U.S. - 2004 to Present

As a freelancer I am often creative director and/or pitch creator for other agencies.

Clients: Ringside Creative, Mercedes-Benz, ZOOMcatalog, I Wear Your Shirt, EC Purchasing, Upper Deck, DC Comics

- Create pitch material (storyboards, concept art, video/animation, branding) for agencies across the U.S.
 - Cultivate new, long lasting relationships with clients.
 - Educate and communicate effectively with clients to produce engaging brands.
- HEALTHY HOME COMPANY, Jacksonville, Florida
VP of Video Production
Healthy Home Company creates non-toxic product for the home and body.
- Restructured and managed the video production department.
 - Oversaw all design, animation and video editing.
 - Set up infrastructure and workflow to assist the needs of the social media and sales department.

Lead Motion Graphics Artist/Animator

Dalton Agency - Jacksonville, FL - 2010 to 2015

Jacksonville, Florida

Lead Motion Graphics Artist/Animator (2010-2015)

The Dalton Agency is the top tier agency in Jacksonville, FL with such clients as: McDonalds, Colt, Wounded Warrior, Jacksonville Jaguars, and American Heart Association.

- Spearheaded the post production department and streamlined workflow while developing cutting edge animation and graphics.

- Creative/concept lead on various projects from print to video and animation.

- Stepped in as director and cinematographer when needed.

Video Director/Department Lead

FELD ENTERTAINMENT - Palmetto, FL - 2010 to 2010

Media Developer

FELD ENTERTAINMENT - 2009 to 2010

is the world's largest live entertainment provider creating such shows as: Disney on Ice, Disney Live, Monster Jam, and Nuclear Cowboys.

- Managed a team of 10 in creating video/animation content for Disney on Ice and Disney Live.

- Assist in organization and strategic planning of all shows to ensure video support deadlines.

- Filled a much needed gap in pre-production with storyboards to help better

- Managed time vs. expectation on near impossible deadlines to produce engaging content.

Editor/Motion Graphics Artist

Magnetic Image - Evansville, IN - 2007 to 2009

Production House

- Hired to bring a new life to flagship accounts such as L.A. Weight Loss and Deconess Hospital.

- Created all motion graphics and animation.

Adjunct Faculty Member

IVY TECH STATE COLLEGE - Evansville, IN - 2005 to 2009

Advisory Committee Member (2007-2009)

Higher Education Facility.

- Progressed from adjunct faculty member to advisory committee member. Successfully lobbied for a video production degree program, and went on to develop that program along side of department chairman.

- Advise students on their college carrier and help grow their talent as artists.

- Courses taught: Pre-production and Planning, Video and Sound, Studio Field

Production I, Field Production II, Film Appreciation, Electronic Illustration,
Electronic Imaging, Drawing for Visualization

Creative Director

Oswald Communications - Evansville, IN - 2005 to 2007

Advertising Agency

- Responsible for the creating of the New Video Department and Infrastructure.
- Co-founded and operated, Artconic.com, a trend marketing subsidiary of Oswald Communications.
- Wrote, shot and edited all on air commercials and radio advertisements.

Lead Motion Graphics Artist

CREATIVE POINTE - Evansville, IN - 2004 to 2005

Design Firm

- Added Graphics and Animations to all accounts.

EDUCATION

BFA in Media Studies

Columbus College of Art and Design - Columbus, OH

March 2000 to March 2004

SKILLS

Adobe Suite (10+ years), Mac OS X (10+ years), Cinema 4D (6 years), microsoft office (10+ years),
Illustrator (10+ years), animator (10+ years), motion graphic artist (10+ years), Video Editing (10+ years),
Video Production (10+ years)

LINKS

<http://www.wesbernicks.com>