

Christopher Corbett

Director, Emerging Technologies - CONSENSUS INTERACTIVE

Mendon, MA - Email me on Indeed: [indeed.com/r/Christopher-Corbett/f593006eb29bb5e9](https://www.indeed.com/r/Christopher-Corbett/f593006eb29bb5e9)

WORK EXPERIENCE

Director, Emerging Technologies

CONSENSUS INTERACTIVE - Boston, MA - 2017 to Present

- Serve as lead developer/architect on all Drupal (7 & 8) and Wordpress projects.
- Manage onsite and offshore development teams, focusing on open source development, as well as Kentico and Sitecore implementations.
- Improve the firm's hosting offering to include: on-call rotations, service level agreements, and disaster recovery plans where applicable.

Lead Developer, Engineering/Digital

ADD - Providence, RI - 2012 to 2017

- Serve as technical lead / architect on all digital projects.
- Work with designers, information architects, project managers and key stakeholders to deliver large-scale Drupal websites.
- Hire, train, and mentor staff, directly supervising two in-house staff and nine more team members with our engineering partners in India and South Dakota.
- Improved firm's enterprise hosting and managed web service offerings.
- Developed an automated quality/cost analysis workflow, integrated with our bug tracking system, which provided the ability to hold engineering partners accountable to the SLAs.

Interactive Director

DAVIS ADVERTISING - Worcester, MA - 2008 to 2012

- Launched department and oversaw daily operations of the four-person team ensuring project completions on time and on budget.
- Designed, developed and executed creative Internet strategies; trained and provided digital education to the account and new business teams for enhanced presentations and representation of capabilities.
- Increased revenue by approximately \$1M in annual revenue beginning in June 2009, and a 50% increase, year over year, during tenure.

Senior Web Developer

Monster.com - Maynard, MA - 2007 to 2008

- Took ownership of all support, enhancement and development for the Career Advice section of Monster.com.
- Implemented new global content management system (CMS) built on Oracle's Content Server (formerly Stellent).
- Developed and implemented new tools used to streamline content production.

Programmer/Analyst

THE TJX COMPANIES, INC - Westborough, MA - 2006 to 2007

- Developed new Marketing Web sites (using HTML, ASP and MS SQL Server) and managed ongoing maintenance of existing marketing sites.
- Collaborated with the Internet Marketing Team on SEO, SEM and Web site traffic analysis and provided recommendations for continual Web site improvement.

Web/Database Application Developer

INFORMA USA - Westborough, MA - 2000 to 2006

- Designed user interface and developed the back-end of new Web sites using HTML, ASP, MS SQL Server, and MS Access databases.
- Created and coded marketing materials including HTML emails and Web banner ads.
- Maintained Web databases in the SQL Server environment and facilitated maintenance and upgrades of websites.
- Built out request management software, used to manage tasks submitted by internal customers.

SKILLS

Drupal (7 years)

CERTIFICATIONS/LICENSES

Acquia Certified Site Builder

May 2016 to Present

ADDITIONAL INFORMATION

Areas of Expertise include:

- ✓ Web Architecture ✓ Drupal Site Building & Development ✓ Product Roadmaps
- ✓ Team Development & Management
- ✓ Budgets & Cost Analysis
- ✓ Client Relations & Communications
- ✓ Process Optimization
- ✓ Quality Assurance
- ✓ Timeline Management

Technical Expertise

Development: Drupal, Wordpress, Git, PHP, MySQL, HTML5, CSS3, ASP.NET, MS SQL Server, AWS