

Dominic Camozzi

Los Angeles, CA - Email me on Indeed: [indeed.com/r/Dominic-Camozzi/8f4a90bb0b98003d](https://www.indeed.com/r/Dominic-Camozzi/8f4a90bb0b98003d)

Willing to relocate to: San Francisco, CA - San Diego, CA - Los Angeles, CA

Authorized to work in the US for any employer

WORK EXPERIENCE

UX Designer

Wpromote - El Segundo, CA - September 2016 to Present

Wpromote is a full-service digital marketing agency that develops mobile products, web apps, and branding from the ground up. As a UX designer at Wpromote, I collaborate with developers, project managers, and other designers to build engaging, functional, and successful projects.

Clients:

- Papyrus
- Vionic
- Ephesoft
- Suntory
- Hibbert Sports
- Polywood
- Derma-e
- Comvita
- Elements Behavioral Health

UX Designer

Vyng Inc. - Santa Monica, CA - May 2015 to Present

- Currently conducting user research and testing for Vyng a social media app on the Google Play Store.

<https://play.google.com/store/apps/details?id=com.vyng.android&hl=en>

UX Consultant

SPIDR Tech - Los Angeles, CA - April 2016 to May 2016

- Collaborated with a team of three designers for the creation of a police presence software for both mobile and web platforms.

- Conducted comprehensive user research; developed personas and content strategy; and designed the interaction and UI design.

- Oversaw and supported the usability testing, visual design, and prototyping.

- Scoped the project, maintained the schedule of deliverables and liaised with internal stakeholders.

Match Strategist

eHarmony - Westwood, CA - 2015 to 2016

- Optimized UI and Content Strategy for higher conversion resulting in 47% increase in match engagement.

- Facilitated in-depth user interviews to gain insight on client's pain points and must-haves for their ideal match.

Market Research Specialist

db5 - Pasadena, CA - 2014 to 2015

- Developed surveys and analyzed data to provide actionable recommendations on user behavior.
- Tested campaigns and messaging through A/B and User Testing for accounts which included: Lyft, Yahoo, Audi and Lexus.
- Worked on simultaneous projects to provide deliverables with 3 week research sprints.

Senior Visual Designer

SDSU - San Diego, CA - 2011 to 2012

- Created and promoted the Alpha Kappa Psi - Mu Sigma website with Adobe Muse and oversaw all aspects of the brand's web presence.
- Responsibilities included Brand Strategy, Prototyping, Art Direction, User Experience and Interface design.

EDUCATION

BS in Information Systems / Marketing Information Systems

San Diego State University - San Diego, CA
2009 to 2014

International Exchange Program in International Business

The Chinese University of Hong Kong - Hong Kong
2013 to 2013

Professional Certificate (Course Era) in Graphic Design

CalArts - Los Angeles, CA
2017

Professional Certificate in User Experience Design Immersive

GA - Los Angeles, CA
2016

SKILLS

UX Design, User Interface Design, User Research, Product Development

LINKS

<http://www.d5designs.com>