

# David Moshier

## Graphic Design Artist

Vero Beach, FL - Email me on Indeed: [indeed.com/r/David-Moshier/4c8ba69e94046a2a](https://www.indeed.com/r/David-Moshier/4c8ba69e94046a2a)

Full-time, part-time, or freelance position utilizing my skills and experience in graphic design, advertising, printing, sales & marketing, and teaching/training. Authorized to work in the US for any employer

### WORK EXPERIENCE

#### **Creative Director**

City Guide Magazine - Vero Beach, FL - October 2015 to Present

Designer and Creative Director, Redesigned publication, monthly layout and desktop publishing, ad design, and interface with editor, printer, and advertisers.

#### **Freelance Creative Director**

Oasis Creative Resources - Vero Beach, FL - 1997 to Present

Design and produced logos and identity systems, advertisements, brochures, and other promotional and marketing initiatives for many clients, big and small, in a variety of fields and markets.

#### **Art Director**

PHYSICIAN'S MARKETING CONSULTANTS - West Palm Beach, FL - 1998 to 2012

Designed and Art Directed scores of ads and collateral materials for Doctors and Medical Practices nationwide

#### **Instructor**

Pratt Insitute - New York, NY - 1994 to 1997

Taught desktop publishing, page layout, and desktop audio and video editing.

#### **Creative Director/Owner**

OASIS CREATIVE RESOURCES - New York, NY - 1990 to 1997

Owner and Creative Director of successful graphic design agency in New York City. Clients included: Standard & Poor's, Medical Economics, PBS, Ocean Spray, and Pantone.

### EDUCATION

#### **BS in Economics**

NORTHEASTERN UNIVERSITY - Boston, MA  
1986

#### **Advertising Design and Typography**

PARSONS SHOOLOF DESIGN & SCHOOL OF VISUAL ARTS - New York, NY

### SKILLS

Very proficient with current professional graphic design software, including all of Adobe's Creative Suite and Microsoft Office Professional, on both Mac and PC.

#### ADDITIONAL INFORMATION

Multi-lingual, spiritual, culturally sensitive, artist, writer, and musician.