

# Ernesto Rodriguez

Austin, TX - Email me on Indeed: [indeed.com/r/Ernesto-Rodriguez/6f6644fad38d3925](https://www.indeed.com/r/Ernesto-Rodriguez/6f6644fad38d3925)

Authorized to work in the US for any employer

## WORK EXPERIENCE

### **UX Designer (Contractor)**

eye Q - Austin, TX - August 2016 to Present

My obligations as a UX/UI contractor included but were not limited to UX/UI design for Facial Recognition kiosks (Adobe: InDesign, Illustrator, Photoshop). Other duties included sales collateral and branding (to include Logo Design).

### **Web Master (Contractor)**

WTC MUD #1 - Williamson, AZ - August 2016 to Present

Rebrand and develop website for Williamson-Travis MUD #1. While working with MUD #1, I met with committee members to discern the validity of current site information, and I would design the UI and enhance the UX for the newly branded website. This included visual design and brand development as well as Wordpress and code implementation.

Site Designed: [www.wtcmud1.org](http://www.wtcmud1.org)

### **Visual Designer**

TEL - Austin, TX - March 2017 to June 2017

Designed collateral for various campaigns to include HR, internal infographics and UX/UI for the internal website. I utilized programs such as the full Adobe Suite CC suite as well as Powerpoint, and CD4 to render 3D graphics.

### **Media Developer (Contract)**

Mindful 8 - Austin, TX - April 2016 to August 2016

My obligations included but were not limited to UX/UI web and app design (using Axure, Wordpress, HTML, CSS, Javascript). I would create and update templates and develop media ad campaigns using the complete Adobe CC suite for clients' Twitter, Instagram, and Facebook accounts.

Other duties included creating and implementing e-mail campaigns using mail chimp and the Adobe CC Suite, while also helping to set up and execute photography shoots and video editing.

### **Creative Director**

Revel Ad Agency - Houston, TX - February 2008 to February 2016

drive and prioritize all the daily

multi-tasks while keeping an Revel Ad Agency is an ongoing freelance graphic design and development shop where we

eye on the big picture would help clients establish brand design using the full Adobe suite software, develop and build 2+

- a strong focus on companies web presence using (Word Press, Joomla, Drupal, HTML CSS, JavaScript, Flash and Yrs

achieving the maximum results

Dreamweaver). We would furthermore design and print marketing collateral and coordinate ad for the clients and companies

he works with  
campaigns.  
- curiosity and enthusiasm to  
test everything is new  
5+  
- a rare "straight to the point"

### **(Contract) Marketing Manager/Designer**

Southwest Solutions Group - Austin, TX - August 2015 to December 2015

Photoshop

While overseeing 5+ employees and assisting the marketing manager, my duties included but were not limited to Joomla site update and design implementation using HTML, CSS and having to have an understanding of Javascript, shooting and editing video, creating landing pages in 9+ Instapage, setting up contact lists and analyzing results in Constant Contact, and be the all around graphic designer for the entire company (using all Adobe CC Programs).

Yrs

Illustrator

Greg Montgomery

Marketing Manager at

Southwest Solutions Group

### **Marketing/Graphic Designer**

Corvalent Corporation - Austin, TX - August 2014 to August 2015

Ernesto is hardworking with a 7+ positive 'can do' attitude. He While a marketing specialist a Corvalent my duties included but were not limited to responsive Yrs

excels in providing exceptional InDesign

web design and development to ensure cross browser compatibility, Wordpress template design customer service and

represents himself and his and building using HTML, CSS, and Javascript, producing e-mail campaigns coordinating and set- company with the highest ting up trade shows, and primary graphic designer for the company.

integrity. Ernesto is skilled in

video editing, Adobe Suites, 4+

graphic design, and e-mail

### **Mac Expert**

Apple - Austin, TX - May 2010 to April 2013

Wordpress

December 31, 2015, Greg managed Ernesto at While at Apple my duties included B2B/B2C sales and development training & team building, to

Southwest Solutions Group build team presentations and designed team training material.

5+

Yrs

Photography

### **Creative Director/Graphic Designer**

Grant Harrison Advertising - Houston, TX - February 2008 to February 2009

Casey Grant Houston, TX Feb. 2008 to Feb. 2009

Human Centric Recruiting

Partner for Information

Technology As Creative Director I would meet with clients and oversee 10+ employees to help build and develop

our client's brands to include web design (using Dreamweaver, Flash, HTML, CSS, Javascript), Yrs Ernesto is a very brilliant logo and ad campaigns using the full adobe suite, and set up photoshoots. I was also in charge of professional who possesses: meeting with vendors and negotiating purchases.

- significant experience in <1

all kind of digital marketing \*Revel Ad Agency • (Freelance) Graphic Designer Yrs activities

### **Publisher/Graphic Designer**

M Magazine - McAllen, TX - February 2003 to March 2008

### **Fire Support Specialist**

Online Portfolios - McAllen, TX - September 1992 to April 1997

McAllen, TX Sept. 1992 to Apr. 1997

While in the Army/National Guard I achieved the rank of Private First Class through meritorious service in the 1st Cavalry Unit detached out of Fort Hood. I led troops on multiple training exercises. My Work LinkedIn Photos cises to victorious outcome, and aided the company commander as a driver on several occasions.

### **Casey was a consultant**

Revel Ad Agency - October 2015

or While overseeing up to 15 employees, my duties included but were not limited to magazine contractor to Ernesto at pre-press set up, vendor negotiations, and magazine design using Photoshop, Illustrator, and 7+

Southwest Solutions Group Indesign. Other duties included web development coordination and design using (Flash, Dream- Yrs weaver, HTML, CSS), photoshoot coordination, and sales team management.

### **EDUCATION**

University of Texas Pan American - Edinburg, TX

August 1993 to May 1997

### **SKILLS**

Adobe (10+ years), HTML (4 years), Photography (5 years), Social Media Marketing (5 years), Wordpress (4 years), Web Design (9 years)

### **LINKS**

<http://www.coroflot.com/ErnestoARodriguez>

## MILITARY SERVICE

Service Country: US

Branch: US Army

Rank: PFC

1992 to 1997

While in the Army/National Guard I achieved the rank of Private First Class through meritorious service in the 1st Cavalry Unit detached out of Fort Hood. I led troops on multiple training exercises to victorious outcome, and aided the company commander as a driver on several occasions.

## PUBLICATIONS

### **M Magazine**

February 2003

While overseeing up to 15 employees, my duties included but were not limited to magazine pre-press set up, vendor negotiations, and magazine design using Photoshop, Illustrator, and Indesign. Other duties included web development coordination and design using (Flash, Dreamweaver, HTML, CSS), photoshoot coordination, and sales team management.

## ADDITIONAL INFORMATION

I am a bilingual professional possessing numerous years of experience as a digital designer (10+years), and a Marketing Manager (5+years). As a digital designer I possessed advanced knowledge of design fundamentals, colors, typography, visual hierarchy and information design.

My web design skills range from experience in Dreamweaver and Flash to Wordpress, HTML [5] and CSS. I have also worked briefly with JavaScript and JQuery. Moreover, I have expert knowledge of Adobe CC that I incorporate in my UI/UX designs.

As a marketing assistant manager and specialist I built marketing strategies (over 5 years), measured and reported performance of all digital marketing campaigns, and created and optimized landing pages (utilizing Constant Contact and Instapage).

When working at an advertising agency I developed digital branding campaigns for clients such as Kroger, ISI, and Christus Home Health. I am relentless in my pursuit to capture the essence, attitude and vision of my clients. Other past projects I am very proud of include, magazine publishing and corporate brand design evolution.

I look forward to meeting and exploring new and innovative ways to help your business reach higher levels.

For more information on past and current projects please look over my LinkedIn profile.

<https://500px.com/ernestorodriguez>

<https://www.linkedin.com/in/ernesto-rodriguez-700a1210>

<http://www.coroflot.com/ErnestoARodriguez>

Current word press web site being designed: <http://ernestor73.wpengine.com/>

Sincerely,

Ernesto Rodriguez

