# **Michelle Collins**

San Antonio, TX - Email me on Indeed: indeed.com/r/Michelle-Collins/13536d4f652a3d04

#### WORK EXPERIENCE

#### **Creative Director**

San Antonio Business Journal - San Antonio, TX

Produce promotional materials by developing basic presentation approaches; directing layout, design, and copy editing; determining and monitoring production schedules; providing work direction to staff. Work with editors and reporters to illustrate and create graphics to visually convey articles.

### **News Designer**

The Dallas Morning News - Dallas, TX - August 2014 to February 2017

Art directed weekly publications. Assisted junior designers in visual decision making and critiques. Created visual branding and style guides for Gannett-owned publications in a deadline-driven environment. Helped launch a multi-publication redesign from across the country in a remote set-up.

## **Graphic Designer**

Gannett - Nashville, TN - October 2007 to August 2014

Art directed weekly publications. Assisted junior designers in visual decision making and critiques. Created visual branding and style guides for Gannett-owned publications in a deadline-driven environment. Helped launch a multi-publication redesign from across the country in a remote set-up.

#### **EDUCATION**

# BFA in Graphic Design

Oklahoma State University - Stillwater, OK 2000 to 2003

### **SKILLS**

Adobe CS6, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Microsoft Office, CCI, Drawing, Painting, Illustration, Photography, Silkscreen (10+ years)

#### **LINKS**

http://michellecollinsart.com