

Kenia Gonzalez

Front-End Web & E-mail Developer

Nutley, NJ - Email me on Indeed: [indeed.com/r/Kenia-Gonzalez/c7bd953c1231152d](https://www.indeed.com/r/Kenia-Gonzalez/c7bd953c1231152d)

Authorized to work in the US for any employer

WORK EXPERIENCE

Web Designer

TM Forum - Morristown, NJ - August 2013 to Present

Working closely with Creative Director and escalating development tasks from staff to vendors, ensuring adherence to brand guideline and give best user experience. Developing documentation, training staff on editing webpages and creating emails.

— Email design & implementation. Using platforms Act-On, Marketo, and Litmus

- + Collaborated with Marketing team to develop customer-centric HTML responsive templates
- + Create templates that the publishers, even those with limited HTML knowledge, can easily update themselves
- + Knowledge of varying levels of rendering support for the major email clients (Outlook, Gmail, iOS, and Android)
- Review and audits of website and mobile
- Build requirements and/or mockups for developers for implementation
- Quality assurance testing of new features and bug rectification

Web Designer / Front-End Developer

Hotels at Home, Inc - Fairfield, NJ - February 2007 to April 2012

Responsible for visual design and front-end development (HTML/CSS) for several large e-commerce websites, clients like: Marriott, Hilton, Westin, and Renaissance.

Worked closely with web developers to ensure technical feasibility and correct design implementation.

- Check out pages
- Add to cart features
- Quick shop interface/functionally
- Heavy content sites
- Convert PSD files to HTML
- Table-less structure

EDUCATION

Associates in Digital Media Communications

Katherine Gibbs School

2006

SKILLS

Strong interaction design skills: Advanced understanding of User Experience / UX Design, E-commerce, wire-framing, prototyping, and responsive web design (7 years)

LINKS

<http://www.keniag.com>

ADDITIONAL INFORMATION

Software/Applications

Adobe Suite: Photoshop, Dreamweaver & Illustrator

Email Marketing Platforms: Act-On, Marketo, & Litmus

CRM: Salesforce, Atlassian: JIRA & Confluence

CMS: Intranet & WordPress

GitHub, Mac OS & MS-Windows platforms

Specialties

- Web Designer
- Front-end Developer (HTML /CSS)
- E-commerce