

Alka Rani

Senior Web Designer

Mesa, AZ - Email me on Indeed: [indeed.com/r/Alka-Rani/eadd63b78a5286fb](https://www.indeed.com/r/Alka-Rani/eadd63b78a5286fb)

Seeking a position that will allow me to explore and enhance my strong creative background in Visualization, Web/UI designing which can be utilized for the development of the organization in the wider prospect.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

WORK EXPERIENCE

Senior Web Designer

Impinge Solutions - September 2009 to October 2011

Job Responsibilities

- Defined information architecture and interaction design for several complex web applications using page/ user flow diagrams, site maps, and interactive wireframes.
- Design web layout and templates for maximum usability and focus on user experience.
- Design and maintain cohesive visual interface design across multiple platforms: web, mobile & desktop.
- Prototyped visual design concepts, designed icons, and provided solution for a new navigation system, resulting in a better user experience.
- Designing of web based applications throughout the entire product life-cycle, from initial strategy, design concepts to final design deliverables for development teams.
- Assists in testing cross-browser, cross-platform, and/or cross-device compatibility for inconsistencies
- Manage and prioritize multiple projects at once.
- Designing and front end development of HTML5 responsive website using bootstrap
- Creating WordPress custom themes.

Web Designer

InfoPro India Pvt. Ltd - January 2008 to March 2009

Job Responsibilities

- Design visually compelling web pages, graphics, and user interfaces
- Contribute to the development of creative concepts, translating them into visual and interactive form.
- Creates and implement intuitive, functional websites, web banners, Logo, landing pages and other web-based assets to accomplish marketing goals.
- Exhibit an awareness of current web design practices and issues of cross-browser compatibility
- Maintaining and enhancing websites by adding and improving design and interactive features.
- Develops and design newsletters, advertising and other web-based communications using online marketing best practices.
- Implement designs into working and optimized HTML & CSS.
- Use advanced CSS techniques in order to solve design issues.
- Work with web developers to apply style and user interface design to web applications.

EDUCATION

Bachelor of Arts

Hindu Kanya College - Kapurthala, Punjab, IN
2003

SKILLS

Photoshop (5 years), Bootstrap (2 years), Branding (5 years), HTML5 (4 years), UI Designs (3 years), Illustrator (5 years), Dreamweaver (5 years), Indesign (2 years), Mobile App Design (3 years)

LINKS

<http://www.coroflot.com/alkabhardwaj111>

ADDITIONAL INFORMATION

Technical Skills

- Wire framing & Prototyping
- Website Design
- Creating responsive HTML5 websites using Bootstrap
- Mobile application designs for iOS & Android
- UI/UX Design
- WordPress
- Graphics/Branding

Software Proficiency:

Adobe Creative Suite CC -Photoshop, Illustrator, Dreamweaver, InDesign, Adobe XD, Adobe Muse

Operating Systems: WINDOWS10

MS Office: Word/PowerPoint/Excel

Other Qualifications:

Arena Multimedia Specialist (AMS) Diploma [Arena Multimedia Chandigarh] 2006