

# Carolyn Carmel

## Graphic Designer

- Email me on Indeed: [indeed.com/r/Carolyn-Carmel/4561e39358eef32c](https://www.indeed.com/r/Carolyn-Carmel/4561e39358eef32c)

### WORK EXPERIENCE

#### **Creative Director**

Betona Tile & American Glass Mosaics - Spring Lake, MI - July 2010 to Present

##### Responsibilities

- Product selection and development
- Art director
- Branding and marketing
- Developed 3 Architectural Binders showcasing our product
- Lead designer
- Staff supervision
- Project Manager
- Directs the activities of subordinates to maintain the company's standards of creative excellence, timeliness, and profitability
- Customer Service

#### **Photographer/Owner**

Carolyn Carmel Photography & Design - Whitehall, MI - 2010 to Present

##### Responsibilities

- My photography design business focuses on art direction, web/graphic design and photography
- Day to day operations
- Sales & marketings
- Client retention
- Update and develop clients websites
- Poster design
- [www.carolyncarmel.com](http://www.carolyncarmel.com)

#### **Teacher/Artist**

Nuveen Community Center for the arts - Whitehall, MI - 2005 to 2010

##### Responsibilities

- Plan, develop and teach youth art classes.

#### **Graphic Designer**

Wesco - North Muskegon, MI - 2005 to 2008

##### Responsibilities

- Production, print and graphic design for Website, POS advertising and vehicle wraps
- Ran the digital printers - HP wide format & Roland Eco Solvent
- Clients: Tyes Signs, Engineering Supply, 51 Wesco Stores, Wesco Energy, ToGo

#### **Graphic Designer**

SPRINGFIELD SHOPPER - Springfield, IL - 1999 to 2001

- Graphic design and layout for newspaper advertising.

- Brochure design
- Pre-press

### **Information Service Specialist II**

State of Illinois - Springfield, IL - 1999 to 2001

#### Responsibilities

- Developed website and intranet site.
- Organized work flow between IT programmers, designers and account managers
- Set up internal procedures and a job and time tracking Web site for the department.
- Developed all promotional and advocacy materials that were produced and distributed state wide.
- Creative management
- Assist programmers with database connectivity.
- Trained staff in design software

### EDUCATION

#### **Graphic Design**

Baker College - Muskegon, MI  
2006 to 2008

#### **Visual Communications**

Art Institute of Phoenix - Phoenix, AZ  
1996 to 1998

### SKILLS

Adobe Creative Suite

### LINKS

<http://www.carolyncarmel.com>