

Stephanie Del Rio

UX Researcher + Designer

Brooklyn, NY - Email me on Indeed: [indeed.com/r/Stephanie-Del-Rio/854dc6e2daa52471](https://www.indeed.com/r/Stephanie-Del-Rio/854dc6e2daa52471)

Willing to relocate: Anywhere

Authorized to work in the US for any employer

WORK EXPERIENCE

UX Designer

Unified Oncology - New York, NY - January 2017 to Present

UX Researcher / Consultant

New York, NY - February 2015 to Present

- Consulting on user research, usability, content strategy, information architecture, layout, etc.
- Redesigning websites to meet user needs and business goals focusing on SEO and conversion.
- Conducting research, comp analysis and creating wireframes and prototypes as needed.
- Current client industries: fashion tech, fintech, restaurant, publicity, nonprofit.

User Researcher & Designer

Mars Design - New York, NY - August 2016 to December 2016

- Advocated for user research, users and UX process, analyzed user data, redesigned information architecture, wireframed, prototyped, presented to client, reiterated.
- Led user research, competitive analysis, and UX strategy for the development of a new digital product.

UX Instructional Associate

General Assembly - New York, NY - March 2016 to June 2016

- Provided UX mentorship to 25 UX students.
- Presented lectures on user research, rapid prototyping, InVision, Sketch and project launches.
- Vetted startup clients for students' final projects.

UX Designer, Project Manager

CURATE - New York, NY - November 2015 to November 2015

- Led a team of three to redesign the onboarding and product user experience.
- Managed stakeholder meetings with CEO and CTO to review research and iterations.
- Conducted user and competitive research/analysis.
- Created user flows, paper prototypes, wireframes, low and hi-fidelity prototypes.
- Exceeded stakeholder expectations with design iterations for an e-commerce page.

Visual Merchandising Production Coordinator

New York, NY - April 2014 to August 2015

- Coordinated visual merchandising sourcing, development, purchasing, production.
- Managed global-level projects: new store openings, retrofits, special events.
- Partnered with finance in managing store budget capital.
- Collaborated cross-functionally with design, architecture, etc to meet store needs and deadlines.

Communications & Logistics Coordinator

New York, NY - January 2013 to April 2014

- Created and distributed all VM communication to US retail stores and Coach International accounts.
- Supported production team with research projects and deadlines.
- Spearheaded the Mannequin Donation Program in which 75% of Coach's mannequins were repurposed to over 60 Art Institutions across the U.S and Canada.

EDUCATION

Bootcamps (Google Analytics, SQL, Data Science, etc)

General Assembly - New York, NY

2015 to 2016

Certificate in User Experience Design

General Assembly - New York, NY

2015 to 2015

Graduate Coursework in International Business and Business Law | GPA 4.0

Liberty University

2011 to 2011

B.A. in Political Science, History Minor | GPA 3.62

Pensacola Christian College

2005 to 2009

SKILLS

UX Research, Market Research, Tech Research, Usability Testing, Information Architecture, Rapid Prototyping, User Experience Design, HTML, CSS, Competitive Analysis, User Interface Design, Data Analysis, Product Management, Project Management, Information Architecture, Usability Testing, Illustrator, Adobe InDesign, InVision, Keynote, Omnigraffle

LINKS

<http://stephdelrio.com>

ADDITIONAL INFORMATION

English - Native proficiency

Spanish - Native proficiency

French - Intermediate proficiency

Mandarin - Beginner proficiency