

Charlene Fan

UX Designer

Alameda, CA - Email me on Indeed: [indeed.com/r/Charlene-Fan/d711a94314ba09e9](https://www.indeed.com/r/Charlene-Fan/d711a94314ba09e9)

Willing to relocate to: San Francisco, CA

Authorized to work in the US for any employer

WORK EXPERIENCE

UX Designer

Kelley Blue Book - Irvine, CA - September 2016 to Present

- Create standard and custom ad solutions for automotive partners including Fiat, Hyundai, and Toyota with 1 to 2-week turn-around time from concept to hi-fidelity mockup.
- Communicate mock-ups with product managers, engineers, and clients.
- Engage in brainstorming and user testing sessions following agile methods.

UX Designer

Individual Projects - San Francisco, CA - February 2015 to Present

- Keaton Row: Conducted 5+ user interviews in 3 weeks and created wireframes for fashion start-up when designing a native mobile app to facilitate stylist-client communication.
- KidAR: Designed mobile app for kid-tracking utilizing augmented reality as part of UCI design class.
- Catalia Health: Gathered user interviews for healthcare start-up when improving conversational design in their wellness companion.

UX Designer

SmartZip - Pleasanton, CA - April 2015 to June 2016

- Redesigned SmartTargeting platform with modern, intuitive look and feel. This product helps real estate agents establish relationships with potential home sellers through targeted marketing.
- Delivered responsive user interfaces with 200+ screens.
- Facilitated guerrilla user testing with sales during the design process.

Medical Assistant

Pain and Rehabilitative Consultants Medical Group - Emeryville, CA - July 2013 to November 2015

- Oversaw provider clinic flow with 75+ patients daily escorting patients, taking vital signs, and assisting clinical procedures.
- Triage 10+ patient issues a day ranging from medication reaction, suicidal ideation, and same-day refills for narcotics.
- Dispensed medications to patients from pharmacy by reviewing doctor's orders, printing labels, and giving medication.

Research Assistant - Child Interviewer

UC Berkeley Culture and Family Laboratory - Berkeley, CA - August 2010 to May 2011

- Interviewed first and second generation immigrant children about family dynamics, culture and language
- Performed 3-hour behavioral assessments with puzzle tasks and videos assessing empathy.
- Coded children's behavior into database for analysis.

EDUCATION

Master's in Human Computer Interaction and Design

University of California-Irvine - Irvine, CA

September 2016 to September 2017

Bachelor's in Integrative Biology

University of California-Berkeley - Berkeley, CA

August 2009 to May 2013

SKILLS

Adobe Creative Suite (3 years), Sketch (2 years), Invision (2 years), User Experience Design (3 years), User Interface Design (3 years)