

Michael Showalter

Creative Director - Thema

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WORK EXPERIENCE

Creative Director

Thema - 2012 to Present

Key contributor position responsible for critical aspects of the organizations' branding, marketing and advertising functions. A continuous improvement focused designer, with the ability to drive results.

- ▶ Oversaw product design from conception through working drawings, manufacturing and ultimately a final product
- ▶ Was able to bring a cohesive identity to individual Thema products using branding, marketing, advertising, direct and indirect sales plans
- ▶ Assisted the company competing in the high end market of home interior furnishings and accessories
- ▶ Led the company in bringing together a successful cohesive identity to the overall organization and product lines

Project Manager

IOS Light - 2009 to 2011

An energetic project manager and design position responsible for creating interior and exterior layouts for hospitality, commercial and residential markets through the use of LED technology.

- ▶ Used LED technology to develop products and enhance presentations for various markets
- ▶ Project manager handling planning and implementation of projects.
- ▶ Coordinated client meetings and graphic presentations
- ▶ Did purchasing and procurement of materials necessary for client and company projects

Project Manager

Steven-Thomas Antiques and Interiors - 2005 to 2009

A management position that was responsible for corporate branding and advertising publications. Oversight of critical company projects including the corporate website and online sales platform. Created a new corporate logo and handled cosmetic changes to corporate office.

- ▶ Presented designs to clients and internal stakeholders
- ▶ Developed company website and online sales platform
- ▶ Held meetings with publishers, vendors and architects regarding various projects and promotional events
- ▶ Project managed by developing critical time paths to ensure timely completion of projects

Certified Inspector

Gremer Machine and Tool - 2000 to 2005

A certified internal inspector responsible for overall quality and compliance standards for all manufactured products

- ▶ Responsible for ISO9000 compliance including regulations and standard testing methods

- ▶ Contributed to the company by accumulating an extensive knowledge base in identifying types and grades of metals, plastics and rubber
- ▶ Used precision measuring instruments to ensure quality, compliance and toleration of work

EDUCATION

Mechanical Engineering

California State Long Beach University
2004

ADDITIONAL INFORMATION

Software Proficiency

Windows PC Macintosh
Photoshop CS5 Adobe Publisher
In Design