David Lopez-White

Berkeley, CA - Email me on Indeed: indeed.com/r/David-Lopez-White/c16011dfaf27bd4a

Authorized to work in the US for any employer

WORK EXPERIENCE

UX Designer

The UX Department - San Francisco, CA - January 2017 to Present

● Conducted task-based user testing to discover insights about proprietary CRM for managing marketing campaigns.
● Worked cross-functionally to document, archive, and report assets internally and to stakeholders.

Web Designer

Berkeley Musical Instrument Exchange - Berkeley, CA - November 2016 to Present

● Visual design including layout, branding assets, home page, product pages, navigation and user flows, information architecture and interaction design.
● WP admin including security, stylesheet changes, version control on Git, and instructional style guides.
● Mobile and responsive design, with shopping cart and paypal integration.

UX Consultant

Globality - Menlo Park, CA - December 2016 to March 2017

● Scheduled and conducted remote usability tests with SMEs for new builds of the platform, using Cisco WebEx.
● Used Confluence for reporting insights from test sessions and interviews with industry experts.
● Worked with Product and Risk Management teams to design solutions across departments.

EDUCATION

Certificate in User Experience Design

General Assembly - San Francisco, CA
May 2016 to July 2016

Bachelor's in Political Science

Charter Oak State College - Milton, CT
2008 to 2011

LINKS

http://davidux.com