

Sergi Bosch

UX Designer

Los Angeles, CA - Email me on Indeed: [indeed.com/r/Sergi-Bosch/54340608a861d9bd](https://www.indeed.com/r/Sergi-Bosch/54340608a861d9bd)

A whiz at breaking down complex problems via communication, prototyping and iteration.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

WORK EXPERIENCE

UX Designer

New American Funding - Tustin, CA - March 2016 to Present

I spearhead the initiative to infuse UX into our enterprise products, which generate about \$1 billion in monthly sales revenue. During my tenure, we have doubled user engagement in the GoGo LO mobile app.

By meeting with developers, stakeholders and users, I design flows and interactions that increase productivity and user enjoyment.

Typical tasks are:

- User research - facilitate and lead research with stakeholders, users and domain experts and communicate findings to teammates
- Wireframing, sketching, whiteboarding and prototyping to solve problems and communicate solutions - using Sketch, Invision, Principle, video and more
- Present and defend designs in team meetings and strategy sessions
- Prepare all ux/ui assets for handoff to developers

UX/UI Designer

Eat Sleep Poop App - Los Angeles, CA - March 2015 to Present

App Store: <https://itunes.apple.com/us/app/eat-sleep-poop-app/id1058610570?mt=8>

This is my "side job" - a work of passion. Responsibilities include:

- Conduct UX research & user testing with pediatricians & parents
- Manage development and product design
- Heavy use of Principle, Sketch, Zeplin and video for prototyping and spec dev

UX Designer

Contractor - Los Angeles, CA - March 2014 to March 2015

I apply Lean UX Process to define content strategy and inform the UI. I also code and do ui design.

Casetabs. UX Manager. Software to coordinate surgeries. Startup.

- Conduct ethnographic research with surgery staff
- Participate in ideation sessions with cross functional team
- Wireframe & design interface for responsive web application (RWD)
- Write stories (in Jira) with technical specs attached
- Train and mentor our intern in QA

Sanebox. Cloud Service for Email, iOS and RWD. Startup.

- Create a UX Audit report to identify vulnerabilities in the "Referrals" program

- Apply UX strategy to redesign the onboarding experience for increased sales
- Develop HTML prototypes
- Produce wireframes and rapid sketches to visual designer

DeviantArt (Vivid Resources). UX Designer. Android and iOS Apps. Site Redesign & Rebrand.

- Through collaboration including white boarding and sketching, I facilitated the integration of UX across the various company departments
- Conducted user testing, both inhouse and guerilla testing
- Ideated and created design specs for Autodesk cobranded learning app
- Wrote technical specs for native mobile apps

Senior UI Developer. Contractor.

Walmart (Aquent) - San Bruno, CA - November 2013 to February 2014

Develop responsive product pages in Java application using Backbone.js & Bootstrap; Implement JS Unit Tests; Jira story development with Agile scrum process

Front End Developer

MyLife.com - Los Angeles, CA - August 2011 to October 2013

- Agile Development and Design Process to build out B-to-C product
- UX Design - whiteboard design sessions and HTML prototypes

Front End Developer

Contractor - Los Angeles, CA - November 2009 to August 2011

PBS (Creative Circle). Drupal Theme Developer. Some interaction design too.

Zinio (Aquent). iPad Application: HTML/CSS and jQuery for iOS magazines. Some interaction design too.

Harvard Lampoon (24Seven). WordPress Theme Developer. Some UX Design too.

Web Developer

Los Angeles Newspaper Group. - Woodland Hills, CA - 2007 to 2009

Created features and maintained content for various web sites under the LA News Group umbrella of sites, including LA.com and the Daily News. Primarily Front End work in custom BtoB CMS.

Web Developer/Web Designer

Contractor - 2005 to 2007

Contracted and subcontracted (Aquent) with various companies some of my jobs were smallmedium sized businesses (LA School of Gymnastics) and some were Fortune 500 (Nascar, Flash timeline animation @ DDB Worldwide)..

Teacher

Elementary School - 1992 to 2005

EDUCATION

UX Designer Training, 400 hours in UX Design

General Assembly - Los Angeles, CA
2014 to 2014

Web Designer. Coursework. in Web Design

Columbia College - Chicago, IL
2000 to 2000

M.S.E. in Elementary and Early Childhood Education

Bank Street Graduate School of Education - New York, NY
1992 to 1995

B.A. in English Literature

DePauw University - Greencastle, IN
1986 to 1990

SKILLS

Elementary School Teacher. New York and Chicago. 1992 – 2005

LINKS

<http://linkedin.com/in/sergibosch>

<http://sergibosch.com/portfolio>

AWARDS

Best Service Design

February 2016

LA Global Service Design Jam 2016.

My team took the award after an intense 3-day hackathon. Our prototype was called "The Magical Empathy Booth" - it solved the problem of "how do we teach children empathy?"

ADDITIONAL INFORMATION

Metro Developers Challenge: Hackathon Project Manager & UX Prototyping L.A. iPhone Developers Meetup Group (2010): Coorganizer

Trilingual: Spanish, Catalan, English