

Melanie Mikel

Sanford, FL - Email me on Indeed: [indeed.com/r/Melanie-Mikel/5481008f63c102f9](https://www.indeed.com/r/Melanie-Mikel/5481008f63c102f9)

Portfolio available upon request.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

WORK EXPERIENCE

Creative Director

Xactoeexpressions - Sanford, FL - February 2012 to Present

Successfully assists & supports the graphic design management & team in the development, design & production of a variety of leading-edge, high quality, complex & creative print & electronic design concepts from conceptualization to final product design including, but not limited to: print (advertisements, special publications); professional & interactive presentations, proposals & demos; instructional/educational multimedia products, graphics web design, banners & management (updating design/information); corporate identity design (logos, packaging, store front, etc.)

Lead Artist

Houston Press - Houston, TX - June 2010 to January 2012

Effectively collaborates with all levels of clientele (owners, executives, administration) & sales representatives to expertly translate, incorporate & facilitate the needs of the client through successful product & target market analysis & use of corporate identity.

Graphic Designer

Fort Worth Weekly - Fort Worth, TX - September 2008 to June 2010

In a timely manner, successfully produces & balances multiple projects in a fast-paced environment while keeping management & clientele apprised of project timeline status & acquiring additional information when required.

Marketing Director

EPI Plumbing - Keller, TX - April 2006 to September 2008

Understands, implements & strictly adheres to the quality standards of graphic design, management & brand design guidelines, utilizing strong typography with appropriate use of color, images & fonts through the successful combination of graphics, text, & digital audio/video from a wide variety of source materials & software tools.

EDUCATION

Bachelor's in Design

Savannah College of Art and Design - Atlanta, GA

February 1993 to March 1997

Associate in Visual Communications

Art Institute of Houston - Houston, TX

November 1990 to December 1992

SKILLS

Microsoft Office (10+ years), Advertising (10+ years), Adobe (10+ years), Photoshop (10+ years), Illustrator (10+ years), Indesign (10+ years), Dreamweaver (7 years), Presentation Skills (10+ years), Prepress (10+ years), Lightroom (6 years)