

## Description of Green Market Exchange Inc's Business Model

-Green Market Exchange (GMX) is a web based advertising and marketing company that connects licensed cultivators and licensed retail stores in the cannabis industry.

-The GMX platform acts as a listing page for licensed cultivators to display their product information in the legal wholesale market.

-Retail stores can browse cultivator's products available for wholesale, message cultivators, and request quotes for a given product.

-We are aware of the Federal banking laws around cannabis and are aware that no electronic payments can be processed as a payment of cannabis, for this reason, GMX does not have any payment gateways allowing user's to transact with one another in any shape or form. GMX is strictly used for transfer of information.

-Any and all transactions between users occur offline, off of the GMX platform.

-GMX revenues from cultivators paying a monthly subscription in exchange for GMX listing their product and business information.