

JACK GOETTLE

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EDUCATION

University of Pennsylvania School of Engineering and Applied Science

Philadelphia, PA

Master of Science in Engineering – Computer Information Science

Graduating May 2022

Bachelor of Science in Engineering - Computer Information Science

Graduating May 2021

- GPA: 3.48/4.0 | Minors: Math | Data Science | Entrepreneurship

- Coursework: Data Structures & Algorithms, Scalable & Cloud Computing, iOS Development, Applied Machine Learning, Advanced Probability, Software Design, Databases & Information Systems, Linear Algebra, Intellectual Property, Blockchain

Moorestown High School

Moorestown, NJ

High School Diploma

May 2017

- GPA: 4.0/4.0 | Involvement: Student Body President, Honors and Service Society President, Varsity Track & Cross Country

- Awards: National Merit Commend Scholar, National AP Scholar. SAT: 2300 (M 770, CR 750, WR 780)

PROFESSIONAL EXPERIENCE

Square

San Francisco, CA

Software Engineer Intern

Summer 2020

Comcast NBCUniversal

Philadelphia, PA

Strategic Analyst Intern

Summer 2019

- Tasked with building Hive User Defined Function (UDF) that enables efficient customer engagement classification. Built the UDF in Java using a Poisson distribution and integrated with Apache Hive to leverage parallelism in Hadoop MapReduce framework and improve SQL querying capabilities. Decreased classification runtime from 1+ hours to a few seconds.
- Built a random forest model to uncover most predictive attributes of a customer's propensity to opt into "mini tier" plan. Used voting-based methodology and 6 ML techniques (RF, Chi Square, RFE, etc.) for dimensionality reduction and classification. Model performed at 90% accuracy with 86% opt-in TPR.

Tabula Rasa Healthcare

Moorestown, NJ

Data Analyst Intern

July 2018 – August 2018

- Built K-means clustering algorithm using Python and SQL to better understand cohort of patients who were at low risk for medical emergency yet were paying a lot for medical services (low risk / high cost).
- Gained experience in SQL, Python, and basic data science techniques. Piloted RapidMiner software which is now widely used within company.

BDP International

Antwerp, Belgium

Supply Chain Management Intern

May 2018 – June 2018

- Summer 6-week logistics and supply chain management optimization intern. Coordinated chemical exports and expedited supply chain for chemical companies including Bayer, Covestro, and Lanxess.
- Learned SQL, shipping logistics, and toured around Europe.

PROJECTS & LEADERSHIP EXPERIENCE

Mojo

Philadelphia, PA

Partner

August 2019 – Present

- Social media iOS start-up for map-based networking on college campuses. Beta tested on Penn's campus with 1.1k users.
- \$15k in funding from an investment board of 7 individuals. Selected for the Harvard Innovation Labs incubator in 2018 (under the name "Pulse") before pivoting.
- Developed in Swift the app's core functionality including the profile page. Responsible for backend design and Firebase integration.

Wharton Undergraduate FinTech Group (WUFT)

Philadelphia, PA

Vice President of Tech Trek

October 2018 – Present

- Responsible for organizing a trip to Silicon Valley each Fall to visit 12 cutting-edge companies in tech, finance.
- Coordinating coffee chats and Q&A sessions with prominent tech executives.

Beta Theta Pi Fraternity

Philadelphia, PA

Treasurer, Recruitment Chair

September 2018 – Present

- Responsible for collecting and managing an \$80,000 budget on behalf of my fraternity.
- In charge of organizing and allocating dues for philanthropy, recruitment, brotherhood, and social events.

SKILLS & INTERESTS

Programming languages & technologies

Java



NodeJS



AWS



SQL



JavaScript



MongoDB



Python



Swift



C



Interests: Hiking national parks, skiing, entrepreneurship, football, guitar