

COOKIE POLICY

Last updated on March 30th, 2022.

This policy describes how **ConnectMe2**, a company, having its registered office address at **22 Uxbridge Rd, London W5 2RJ** (hereinafter referred to as the “**ConnectMe2**” or “**we**” or “**our**” or “**us**”) uses cookies on www.connectme2.com (the “**Site**”). We recommend that you also consult our **Privacy Policy** for additional information on how we collect and use information collected from visitors to the Site. This policy is effective from the ‘*Last Updated*’ date mentioned above. Your continued use of the Site after that will signify your acceptance of this policy. We may modify this Agreement without notifying you, so please check back often for updates.

By using the Site, you agree that we can use the cookies described in this Cookie Policy. You can stop cookies by changing the settings in your browser (*more information on how to do this is provided below*).

WHAT ARE COOKIES?

Cookies are text files, containing small amounts of information, which are downloaded to your browsing device (such as a computer or smartphone) when you visit a website. Cookies can be recognized by the website that downloaded them — or other websites that use the same cookies. This helps websites know if the browsing device has visited them before.

WHAT ARE COOKIES USED FOR?

Cookies do lots of different jobs, like helping us understand how the Site is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests.

We use cookies to recognize your browser or device, learn more about your interests, and provide you with essential features and services and for additional purposes, including:

- To provide you with services recommendations, display personalized content, and provide other customized features and services.
- Keeping track of your specified preferences.
- Conducting research and diagnostics to improve our content, products, and services.

- Preventing fraudulent activity.
- Improving security.
- Delivering content, including ads relevant to your interests.
- For measuring and analyzing the performance of our services.

Our cookies allow you to take advantage of some of our essential features.

WHAT TYPES OF COOKIES DO WE USE?

The type of cookies used on most websites can generally be put into one of six categories: *Strictly Necessary*, *Performance*, *Functionality*, *Flash*, *Tailored Content* and *Targeting*. In order to provide you with the best browsing experience, ConnectMe2 uses all of these categories on the Site. You can find out more about each cookie category in the sections below.

Strictly Necessary Cookies:-

These cookies are essential, as they enable you to move around the Site and use its features, such as accessing secure areas. Without these cookies, some services you have asked for can't be provided.

Performance Cookies:-

These cookies collect information about how you use the Site, for example which pages you go to most often and if you get error messages from certain pages. These cookies don't gather information that identifies you. All information these cookies collect is anonymous and is only used to improve how the Site works.

Functionality Cookies:-

These cookies allow the Site to remember choices you make (such as your user name, language or the region you're in). For instance, the Site uses functionality cookies to remember your region preference. These cookies can also be used to remember changes you've made to text size, font and other parts of pages that you can customize. The information these cookies collect may be anonymous and they cannot track your browsing activity on other websites.

Flash Cookies:-

We may, in certain circumstances, use Adobe Flash Player to deliver special content, such as video clips or animation. To improve your user experience, Local Shared Objects (commonly known as “**Flash cookies**”) are employed to provide functions such as remembering your settings and preferences. Flash cookies are stored on your device, but they are managed through an interface different from the one provided by your web browser. This means it is not possible to manage Flash cookies through your browser in the same way you would normally manage cookies. Instead, you can access your Flash management tools from Adobe’s website at http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html.

Tailored Content Cookies:-

Tailored content cookies help the Site provide enhanced features and display content in a way that is relevant to you. These cookies help the Site determine what information to show you based on how you have used the Site previously. These cookies do not track your browsing activity on other websites.

Targeting Cookies:-

These cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of an advertising campaign. They remember that you have visited a website and this information may be shared with other organizations such as advertisers. This means after you have been to the Site you may see some advertisements about our services elsewhere on the Internet.

HOW LONG WILL COOKIES STAY ON MY BROWSING DEVICE?

The length of time a cookie will stay on your browsing device depends on whether it is a “persistent” or “session” cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your browsing device until they expire or are deleted.

FIRST AND THIRD-PARTY COOKIES

First party cookies are cookies that belong to us, while third party cookies are cookies that another party places on your browsing device through our Site. For example, third party website will place a cookie on your browsing device if you click on such third-party website link when browsing the Site.

HOW TO CONTROL AND DELETE COOKIES THROUGH YOUR BROWSER

The browser you are using to view the Site can enable, disable or delete cookies. To do this, follow the instructions provided by your browser (*usually located within the “Help,” “Tools” or “Edit” facility*). Please note that if you set your browser to disable cookies, you may not be able to access certain parts of the Site. Other parts of the Site may also not work properly. You can find out more information about how to change your browser cookie settings at www.allaboutcookies.org.

Contacting Us

If you have any questions about this Cookie Policy, please contact us at hello@cm2.co.uk.