Thomas Anderson

age: 23
residence: Columbia
education: Junior
occupation: TA
marital status: single

"I would like to let the students know where and when I can help them"

Goes to class and uses free time to set up Study sessions and such

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

A reliable platform to let students know when the TA hours are

Needs

- A reliable platform to let students know when the TA hours are

Wants

- Easy interface
- Can communicate through platform

Values

- Ease of use

Fears

- That the app will go down

MOBILITY LABS